



VON'S

FALL FESTIVAL OF VALUES!

It's no trick at all to have plenty of treats on hand when friends and neighbors drop in. Just visit your friendly VON'S Market for all kinds of 'what-to-serve' ideas.

AS ADVERTISED ON T-V
GIANT HALLOWEEN 3-D MASKS
Choice of Giraffe, Panda,
Rooster or Monkey—only..... **39¢ Ea.**

WITCHES BREW
2 cans Sunkist Frozen Orange Juice
1 large bottle (1 qt.) gingerale
110 cups grape juice
Orange slices
Cloves
2 cinnamon sticks
Dilute Sunkist Frozen Orange Juice with chilled gingerale. Add grape juice and mix. Stud orange slices with cloves and float on witches brew. The cinnamon sticks may be broken in inch long pieces and floated on the brew. Makes 12 to 15 servings.

SUNKIST ORANGEADE OR LEMONADE
6 OZ. CAN **15¢**
Sunkist Frozen ORANGE JUICE 6 OZ. CAN **21¢**

UKULELE—HAWAIIAN—HALF SLICES
PINEAPPLE NO. 2 1/2 CAN **27¢**
DEL MONTE
CATSUP 2 14 OZ. BTL. **29¢**
CALIDA—CREAM STYLE
BANTAM CORN 2 17 OZ. CANS **27¢**
KORONA—CUT—STRINGLESS
GREEN BEANS 2 17 OZ. CANS **25¢**
MARTINELLI APPLE JUICE OR
CIDER QT. 29 1/2 GAL. BTL. **59¢**

QUALITY MEATS

U.S. GOV'T. GRADED 'CHOICE' AND 'GOOD' STEER BEEF
CUSTOM SELECTED AND TRIMMED—GUARANTEED TENDER AND JUICY

BEEF ROASTS
BLADE CUT CHUCK **35¢ Lb.** CENTER CUT CHUCK **39¢ Lb.** ROUND BONE SHOULDER **43¢ Lb.** BONELESS SHOULDER CLOD **59¢ Lb.**

STANDING RIB ROASTS 69¢

EASTERN SUGAR CURED HICKORY SMOKED SHORT SHANK
HAMS SHANK END 5 TO 6 LBS. **39¢ Lb.** BUTT END 4 TO 5 LBS. **49¢ Lb.**

VON'S TABLE KING—GRADE A—OVEN READY

TURKEYS TOMS 18 TO 22 LBS. **52¢ Lb.** HENS 10 TO 14 LBS. **57¢ Lb.** BELTSVILLE **63¢ Lb.**

MORRELL'S GRADE A EASTERN SUGAR CURED HICKORY SMOKED
SLICED BACON 1 LB. SEALED PKG. **59¢ Lb.**

VON'S 'REALLY-FRESH' LEAN AND TENDER

GROUND MEATS
GROUND BEEF **27¢ Lb.** GROUND CHUCK **43¢ Lb.** GROUND ROUND **59¢ Lb.**

PURE PORK SAUSAGE 49¢

LEAN, TENDER CHUCK
BONELESS BEEF STEW **59¢ Lb.**

U.S. 'CHOICE' AND 'GOOD' **BEEF STEAKS** TRIMMED WASTE FREE

RIB STEAKS **69¢ Lb.** CLUB STEAKS **79¢ Lb.** T-BONE STEAKS **85¢ Lb.**

FRESH FILLETS **RED ROCKFISH** **37¢** FRESH FILLETS **DOVER SOLE** **55¢**

Van de Kamp's Halloween Specials
Oct. 29, 30, 31

HALLOW-BOOS 2 for 19¢
HALLOWEEN COOKIES 29¢ pkg.
Orange and Chocolate DOUGHNUTS 6 for 25¢ (Reg. 6 for 30¢)
HALLOWEEN CUP CAKES 5¢ ea.
2-Layer Milk Chocolate CAKE 79¢ ea. (Reg. 99¢ ea.) 40¢ half

Van de Kamp's BAKERIES

ISOPROPYL **RUBBING ALCOHOL** 2 PT. BTL. **25¢**
PACQUINS HAND LOTION WITH DISPENSER 10 OZ. BTL. **79¢**
SILK and SATIN
White, Giant Size with 59¢ Tooth Brush Free—BOTH for **69¢**
PEPSODENT TOOTH PASTE
FOR CAKES and PIES and TASTY FRIES
CRISCO 3 LB. CAN. **87¢**
JERSEYMAID—Half Milk and Half Cream PT. CTN. **20¢**
HALF & HALF
PATIO—WHITE PKGS. OF 30 **27¢**
PAPER NAPKINS 2 24-OZ. BTL. **25¢**
ORANGE OR GRAPE FLAVOR BEVERAGE
GREEN SPOT 2 24-OZ. BTL. **25¢**
GRANULATED LGE. PKG. **CITRUS SOAP** 21¢ PKG. **45¢**
EASY OFF **OVEN CLEANER** 8 OZ. JAR **69¢**

SUNNY VALLEY—MEDIUM—GRADE A—THE BEST BUY IN EGGS TODAY

FRESH EGGS DOZEN IN CARTON **59¢**

FIRST PRIZE—YELLOW
MARGARINE 1 POUND CARTON **18¢**

PACIFIC—FRESH BAKED
TREATS CRACKERS 1 LB. PKG. **29¢**

FOUR PINT ECONOMY SIZE
FUNFAIR ASSORTED FLAVORS 1/2 GAL. PACKET **49¢**

DEL MONTE—HALVES
BARTLETT PEARS NO. 2 1/2 CAN **35¢**

Keep plenty on hand. The favorite TRICK OR TREAT for Halloween.
HANDY CARTON OF 24 PKGS. **98¢**

FROZEN FOOD VALUES
BIRDS-EYE FRESH PEAS 2 10 OZ. PKGS. **29¢**
PICTURE CUT BEANS 9 OZ. PKG. **17¢**
JUST POP IN YOUR TOASTER COTTAGE WAFFLES 6 OZ. PKG. **10¢**

1081 PRIZES \$32,500 Worth
ENTRY BLANKS HERE
Pantry Shelf Meals—NAME THE STAR CONTEST!
Send entry blanks and label from any of these products

Treet 12 OZ. TIN **43¢**
Corned Beef Hash 16 OZ. TIN **30¢**
Spaghetti 16 OZ. TIN WITH MEAT **25¢**
Chopped Ham 12 OZ. TIN **55¢**
Deviled Ham 3 1/2 OZ. TIN **22¢**

Really-Fresh PRODUCE

FLAME RED
TOKAY GRAPES 3 LBS. **19¢**

TRICK OR TREAT SPECIAL
WASHINGTON, JONATHAN APPLES 2 LBS. **15¢**

WALNUTS, ALMONDS, BRAZILS, PECANS, FILBERTS, PEANUTS or MIXED NUTS **39¢ Lb.**

GOLDEN RIPE
COMICE PEARS 3 LBS. **25¢**

CHUNK STYLE
PRIORITY TUNA NO. 1/2 CAN **25¢**
BETSY-ROSS 24 OZ. BTL. **27¢**
GRAPE JUICE GLORIETTA—46 OZ. CAN **25¢**

TOMATO JUICE 2 NO. 2 CANS **23¢**
GRADE AA—FIRST QUALITY
JERSEYMAID BUTTER 1 LB. CTN. **78¢**

GRADE A—FIRST QUALITY
BROOKFIELD BUTTER 1 LB. CTN. **78¢**
GRADE AA—FIRST QUALITY
CHALLENGE BUTTER 1 LB. CTN. **79¢**

WOODWORK AND WALL CLEANER LGE. PKG. **25¢**
SPIC and SPAN

TIDE You Never Had It So Clean
LGE. PKG. **29¢** GT. PKG. **71¢**

GEBHARDT'S
PLAIN CHILI CON CARNE 15 1/2 OZ. CAN **43¢**
WITH BEANS 15 1/2 OZ. CAN **33¢**
HOT CHILI CON CARNE 15 1/2 OZ. CAN **25¢**
TAMALES MEXICAN 15 1/2 OZ. CAN **13¢**
SPICED BEANS 15 1/2 OZ. CAN

PACIFIC HONEY TREAT
GRAHAM CRACKERS 1 LB. PKG. **25¢**
NUTT BROS. **GINGER SNAPS** 12 OZ. PKG. **29¢**
PLANTER'S SALTED **COCKTAIL PEANUTS** 8 OZ. CAN **33¢**
SUPERIOR CREAMED **HONEY & BUTTER** 6 1/2 OZ. CTN. **31¢**
YELLOW OR WHITE **T N T POPCORN** 10 OZ. CAN **17¢**
WOODY'S **BARBECUE SAUCE** 10 1/2 OZ. BOTTLE **69¢**
MAXWELL HOUSE—2 OZ. JAR 55¢ 6 OZ. JAR **159¢**
INSTANT COFFEE ALL VARIETIES—RED HEART **DOG FOOD** 2 TALL CANS **29¢**
QUAKER DOG FOOD **KEN-I-MEAL** 5 LB. BAG **69¢**
QUAKER DOG FOOD **KEN-I-BISCUIT** 4 LB. BAG **65¢**

DELICATESSEN

IT'S TIME TO MAKE YOUR FRUIT CAKE
GLACE FRUIT MIX 45¢
FANCY GRADE PEELS IN A RE-USABLE PLASTIC CONTAINER

SHARP—2 1/2 YEARS OLD
NEW YORK CHEESE 73¢
JERSEYMAID—FIRST DAY FRESH

COTTAGE CHEESE PT. CTN. **23¢**
SWIFT'S PREMIUM—ALL MEAT
SMOKIE SAUSAGES 12 OZ. PKG. **49¢**

HOMADE—KOSHER STYLE
DILL PICKLES QT. JAR **27¢**



Prices Effective Thurs., Fri., Sat., Sun.
Oct. 29-30-31-Nov. 1

IVORY SOAP 3 MED. BARS 23¢ 2 LGE. BARS 25¢	IVORY SNOW LARGE PKG. 29¢ GIANT PKG. 67¢	IVORY FLAKES LARGE PACKAGE 29¢	OXYDOL LARGE PKG. 29¢ GIANT PKG. 71¢
CAMAY TOILET SOAP 3 REG. 19¢ 2 BATH 19¢	DREFT FOR SILKS and NYLONS LGE. PKG. 29¢ GT. PKG. 71¢	JOY- LIQUID DETERGENT LGE. BTL. 29¢ GT. BTL. 71¢	CHEER IT'S NEW! IT'S BLUE! LGE. PKG. 29¢ GT. PKG. 71¢

REMEMBER IT'S VON'S FOR VALUES!

1260 W. REDONDO BEACH BLVD. AT NORMANDIE

— WE GLADLY CASH PAY CHECKS —