

1912
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1953

TORRANCE HERALD

Industrial
Section

(ESTABLISHED JAN. 1, 1914)

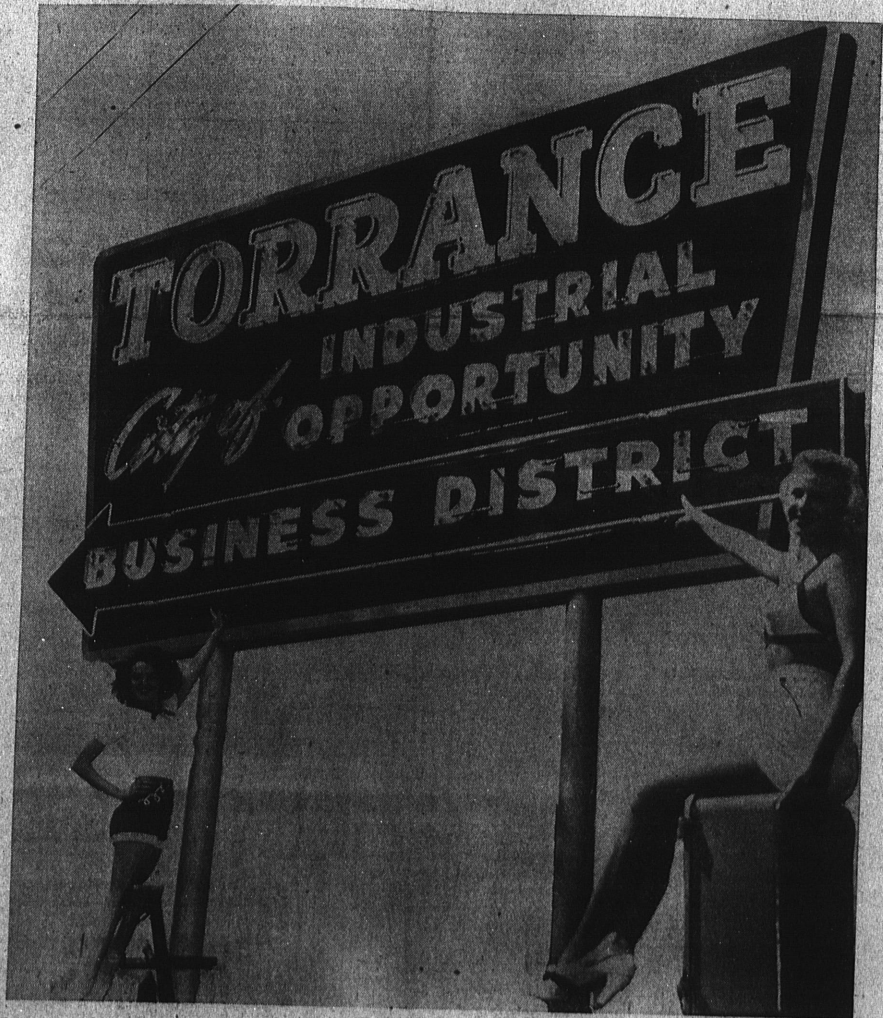
TORRANCE HERALD INDUSTRIAL SECTION—OCTOBER 25, 1953

PHONE FAirfax 8-4000

GROWING WITH TORRANCE *THE CITY OF INDUSTRIAL OPPORTUNITY*

SIGN OF PROGRESS:

Lights the way as Torrance teems with abundant proof of its achievement and it moves with accelerated pace toward a still greater future.



WHY CHOOSE TORRANCE?

Here is a city that has long known prosperity, where rewards of Industry and Commerce are reflected in the prosperity and happiness of its people. Homes, schools, churches, good government, geography, and smog free climate promote real living.

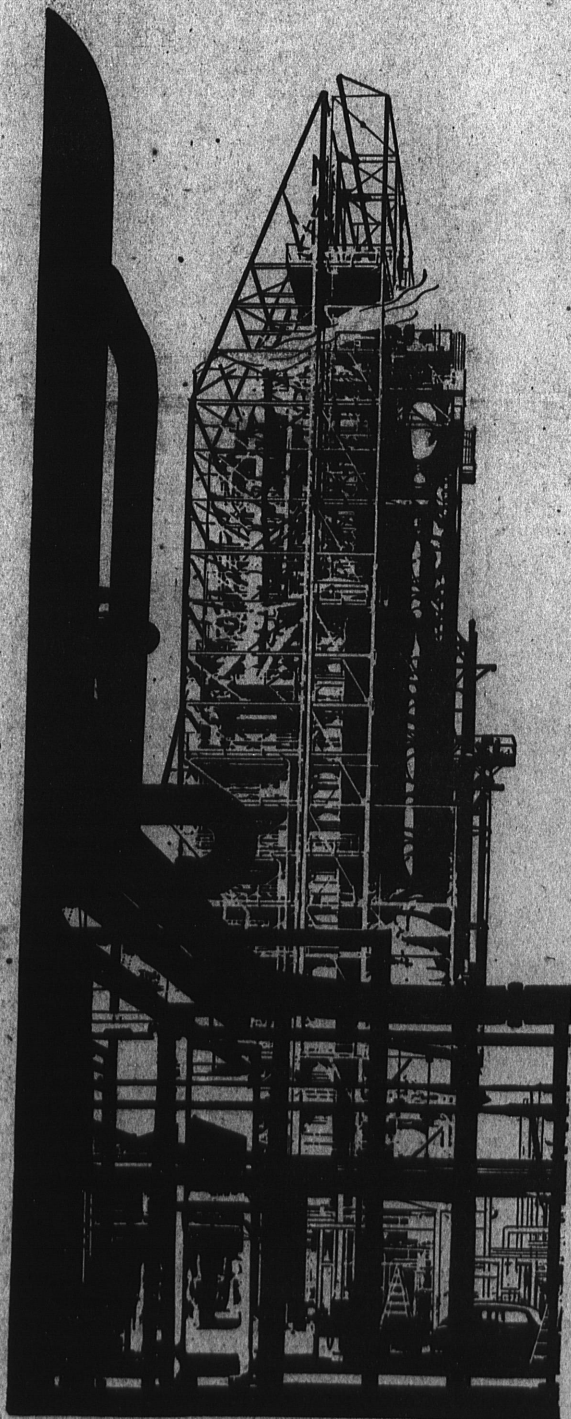
Planned industrial zones, with lower power and production costs house over 150 major industries, providing year around employment for expanding population. Area served by two transcontinental railroads, with unlimited manpower and natural resources with plenty of room for expansion.

We invite you to locate your plant or industry in Torrance, "The City of Industrial Opportunity"

TORRANCE CHAMBER OF COMMERCE

1345 EL PRADO

TORRANCE, CALIF.



TORRANCE "GET ACQUAINTED WITH US"