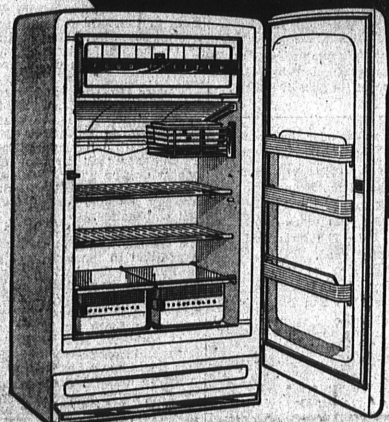


FALL FESTIVAL

BARGAIN VALUES

NEW 1953 Hotpoint
SUPER-STOR REFRIGERATOR



MODEL EC87

\$100⁰⁰

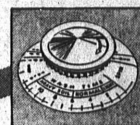
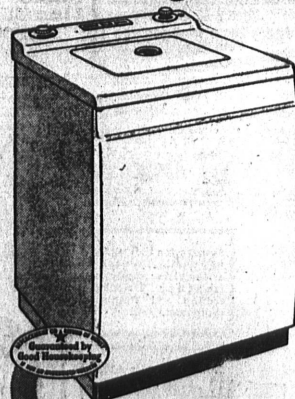
**GUARANTEED
TRADE IN ALLOWANCE
FOR YOUR OLD ICE BOX
OR REFRIGERATOR-
4 DAYS ONLY
THUR-FRI-SAT-SUN
OCT 22-23-24-25**

NOW! \$259⁹⁵

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TRADE IN ALLOWANCE
FOR YOUR OLD WASHER**

New...fully automatic...at a wonderful budget price!

Hotpoint AUTOMATIC **WASHER**



WASH-DIAL CONTROL
Just one control "master-mind" the entire automatic operation... wash, rinse, spin-dry. Washes your way, automatically!

COUNTER-ROTOR WATER ACTION
Surging, dynamic currents flow and counter-flow. Forced agitator cleaning for brighter, clearer wash!



SWEEPING TRIPLE RINSE
Rinse soil up and out of the tub. Warm spray, cool spray, plus deep over-flow rinse with agitator action.

MODEL LH2

**OPEN
EVENINGS
AND
SUNDAYS**

**LLOYD DENNEE'S
PRINCIPLES**

- 1 To sell ONLY the highest quality merchandise at all times.
- 2 To sell no merchandise that is not new and the best of its kind unless it is marked "Used", "Damaged", "As Is," etc., so clearly that there can be no deception.
- 3 To maintain adequate facilities to service what we sell.
- 4 To always have advertised merchandise.
- 5 To print no exaggeration, misleading statements, or half-truths under any circumstances.
- 6 To never tolerate employee dishonesty either consciously or through misstatement of facts.
- 7 To treat all customers courteously and considerately.
- 8 To keep our promises to the customer.
- 9 To constantly strive to give maximum value at minimum cost.



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**TELEVISION
EXPOSITION**

**Over 15,000
SATISFIED
CUSTOMERS
There Must Be a
Reason!**

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