

# VON'S 47<sup>th</sup> ANNIVERSARY SALE

YOU SAVE WHEN YOU SHOP AT VON'S

FOUR BIG VALUE-PACKED, BUDGET SAVING SALE DAYS  
THURSDAY, FRIDAY, SATURDAY, SUNDAY — OCTOBER 15, 16, 17, 18

**WESTVALE  
SOLID PACK  
TOMATOES**  
3 NO. 2½ CANS **47¢**

**PRIORITY TUNA** NO. ½ CAN **27¢**  
CHUNK STYLE GUARANTEED TOP QUALITY

**Funny Cake** BAKE IT! TASTE IT! PENNSYLVANIA DUTCHLAND'S  
MADE WITH Swift's SHORTENING  
3-LB. TIN **84¢**

**Jewel** For COOKING and SALADS  
QT. BTL. **65¢**

**GERBER'S  
ASSORTED, STRAINED OR JUNIOR  
BABY FOODS**  
6 4½-OZ. CANS **47¢**

FIRST PRIZE—YELLOW  
**MARGARINE** 1-LB. CTN. **18¢**  
KRAFT'S SALAD DRESSING

**MIRACLE WHIP** QT. JAR **49¢**  
SUN-DRENCHED—HALVES—FREESTONE

**CLING PEACHES** NO. 2½ CAN **19¢**  
QUEEN ISABELLA

**GRAPE JUICE** 24-OZ. BTL. **21¢**

**Funfair** IMITATION ICE CREAM  
1½ gal. **49¢**

**CIRCUS** Salted Blanched PEANUTS 8-OZ. CAN **29¢**

**TOM SAWYER** PURE Peanut Butter 21-OZ. JAR **59¢**

**SUGARIPE** 6 OZ. PKG. **17¢**  
Calimyrna Figs

**SWIFT'S Prem** THE ONE WITH Tender Beef Added  
12-OZ. CAN **47¢**

**LOOK!** A CERTIFICATE THAT SAVES YOU \$1.25 AT LEAST  
WHEN YOU ORDER GENUINE STERLING SILVER THROUGH THE ALLSWEET PLAN... IN EVERY PACKAGE

**Glorietta** TOMATO JUICE 46 OZ. CAN **25¢**  
Fancy, California Vine-Ripened.

**Contadina** Concentrated TOMATO PASTE 6-OZ. CAN **10¢**  
...you use it by the SPOONFUL... not the canful!

**Lowry's** SPAGHETTI SAUCE mix 1½ OZ. PKG. **23¢**

**FROZEN FOOD VALUES**

PICTSWEEP FRESH PEAS BUTTER BEANS MIXED VEGETABLES  
2 PKGS. FOR **29¢**

YOUR CHOICE STOCK UP

BLUE GOOSE CONCENTRATED ORANGE JUICE 2 6-OZ. CANS **27¢**

MINUTE MAID LEMONADE 3 6-OZ. CANS **47¢**

**WESTON HONEY GRAHAM** 8-OZ. PKG. **23¢**

**Animal Crackers** 8-OZ. PKG. **23¢**

**YELLOW ALLSWEET** 1 LB. CTN. **28¢**

VON'S VALUE—FRESH GROUND AS YOU LIKE IT

**COFFEE** 1-LB. BAG **75¢** 2-LB. BAG **1.48**  
HIT PARADE

**APRICOTS** WHOLE NO. 2½ CAN **23¢**  
PEELED

**KADOTA FIGS** 2 17 OZ. CANS **27¢**  
TRIERE

**DICED BEETS** 17-OZ. CAN **16¢**  
IRIS—FANCY

TRY 'EM—THEY'RE GOOD

**SIMPLE SIMON** FROZEN FRUIT PIES

**KOLD-KIST** FROZEN SIRLOIN TIPS 16-OZ. PKG. **57¢**

**CHILI WITH BEANS** 16-OZ. PKG. **27¢**

**MISSION ORANGE BEVERAGE** YOU'LL LOVE  
"Naturally Good"  
Judged 1st in International Competition for the second successive year.  
"America's Thirst Love"

**THE FAMOUS WESTERN BREAKFAST CEREAL** 28 OZ. PKG. **35¢**

**PUSS 'n BOOTS** CAT FOOD  
with the natural life balance of whole fish.

2 8 OZ. CANS **15¢**  
2 15 OZ. CANS **25¢**

**KLEENEX  
FACIAL TISSUES**  
3 PKGS. OF 200 **47¢**

**KING KELLY** ORANGE MARMALADE 1 LB. JAR **23¢**  
2 LB. JAR **39¢**

**WHIPPED CREAM** TOPPING IN A JIFFY

**Reddi-wip** 52¢

**Ball Point Pen** \$1.69 Value ONLY **25¢**  
with unwinding band from a tin of FOLGER'S COFFEE  
or label from jar of Folger's Instant Coffee  
"Get your order blanks from us."

**meat bargains**

**ARMOUR CORNED BEEF Hash** 16 OZ. TIN **30¢**

**ARMOUR Treet** 12 OZ. TIN **47¢**

**Now King Size and Regular**

**OLD GOLD** for a Treat instead of a Treatment...

**Real Gold** Makes one quart 6-OZ. CAN **17¢**

**SKIPPY  
DOG FOOD**  
6 TALL CANS **47¢**

**REMEMBER IT'S VON'S FOR VALUES!**

- LOS ANGELES**
- 3644 W. Santa Barbara at Crenshaw
  - 1500 W. Pico at Valencia
  - 10780 W. Pico Blvd. at Westwood
  - 1020 S. Fairfax at Olympic
  - 1020 S. Crenshaw at Olympic
  - 840 S. Alvarado at 9th St.
- 1027 W. Manchester at Vermont**
- 3667 W. Third St. at Kenmore
  - 5029 S. Vermont at 51st St.
  - 3334 W. Eighth St. at Irolo
  - 8851 S. Western at Manchester
  - 6571 W. 80th Street at Emerson
- GARDENA**
- 1260 W. Redondo Beach Blvd. at Normandie
- BELL**
- 6607 S. Atlantic at Gage Ave.
- VAN NUYS**
- 6625 N. Van Nuys Blvd. at Vanowen
- LONG BEACH**
- 4460 Atlantic Ave. at San Antonio
- LYNWOOD**
- 11473 Long Beach Blvd. at Fernwood
- INGLEWOOD**
- 320 E. Manchester at Market St.
- SANTA MONICA**
- 1305 Wilshire Blvd. at 14th St.