

9 06 VON'S 47th ANNIVERSARY SALE 9 53

VON'S FOR VALUES SINCE 1906

YOU ALWAYS SAVE when you shop at VON'S



New kind of corn!
NEW PROCESS
Niblets WHOLE CORN
NEW NATURAL COLOR!
NEW NATURAL FLAVOR!

3 12 OZ. CANS **47¢**

WHERE CAN 5 GET YOU MORE

EVERYWOMAN'S 156 EXCITING PAGES
35 FEATURES - 9 ON FOOD & EQUIPMENT ALONE PLUS 9 MORE ON HELPING THE HOME MAKER AND LOTS OF OTHER ARTICLES

DON'T MISS THIS OCTOBER ISSUE OF **EVERYWOMAN'S**



DOLE **FRUIT COCKTAIL**

16 OZ. CAN **24¢** NO. 2 1/2 CAN **37¢**

DR. ROSS VITA MEAL
OR
VITA BITS

2-LB. PKG. **35¢**

CRYSTAL PURE GRANULATED SUGAR

5-LB. BAG **51¢**

BUMBLE BEE PINK ALASKA SALMON

TALL CAN **49¢**

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LA MEXICANA REFRIED BEANS

15-OZ. CAN **17¢**

LA MEXICANA TACO SAUCE

7-OZ. BTL. **19¢**

OCOMA CHICKEN FRICASSEE

16-OZ. CAN **39¢**

A REAL BUY
Non-Carbonated Fruit Juice Beverage

NO BOTTLE DEPOSIT
NO BOTTLE RETURN

2 for **29¢**

KALKAN
U.S. GOVERNMENT INSPECTED
Horseshoe & Gravy

2 TALL CANS **41¢**

THORO-FED
DOG AND CAT FOOD

2 TALL CANS **29¢**

Revolutionary **NEW KORDITE**
DUSTLESS **BROOM**

STOP BAD BREATH! LISTERINE
ANTISEPTIC

Kills odor bacteria better than chlorophyll... better than tooth paste!

79¢

SAVE 19¢, BUY THE 79¢ ECONOMY SIZE!

TOWNE PRIDE PURE FRUIT ADES

6-OZ. CAN **19¢**

LA MEXICANA ENCHILADA SAUCE

10-OZ. CAN **15¢**

DUNN'S PURE STRAWBERRY PRESERVES

16-OZ. JAR **35¢**

3 Month Shine Without Rubbing!
NEW **SIMONIZ HiLite** furniture polish

Bliss or Dark **98¢**

6 PURE SILK SCARFS only \$1
CERTIFIED \$3 VALUE

with NEW DESIGN MODESS
Box of 12—39¢ Box of 48—\$1.49
For full details come to **VON'S**

Does a 10 minute sweeping job in 5 minutes

SWEEPS up coarse dirt
BRUSHES up fine dirt
DUSTS as it sweeps

\$1.89

3 Modern Colors Red, Blue, Gold

GLEEM tooth paste

CONTAINS GL-70

MEDIUM 27¢ LARGE 47¢ ECONOMY 63¢

SAVE 19¢
BATH SIZE DIAL SOAP with DIAL SHAMPOO SPECIAL PACK ONLY

86¢ VALUE only 67¢

WIN AN OIL WELL
ENTER DIAL DISCOVERY CONTEST & BIG CONTESTS • 2250 PRIZES

DIAL SOAP
2 BARS 25¢ 3 BARS 33¢

LEMONIZED SHAMPOO COMPARABLE \$2.00 VALUE only 98¢

SHAMPOO AND RINSE IN ONE OPERATION

new **Vaseline** cream hair tonic

Give your hair that just oiled look all day long!

59¢

"Soaping" dulls hair
HALO Glorifies it!

LARGE SIZE **57¢**

OLD SOUTH WATERMELON RIND

10-OZ. JAR **29¢**

PUREX The Gentle Bleach

Qt. 17¢ 1/2 Gal. 29¢
Gal. 49¢

NEW DUTCH Sanitizes and Deodorizes as it Cleans!

cleans with twice the speed!

Floats away GREASE and GRIME

2 CANS FOR **25¢**

Van de Kamp's **Specials**
Oct. 15, 16, 17

Swedish Twist COFFEE CAKE... 29¢ ea.
(Reg. 37¢ ea.)

Deluxe Devil's Food SQUARE..... 59¢ ea.
(7 1/2" sides) 30¢ half

Minute Maid
FRESH FROZEN JUICES FEATURED AT ALL VON'S

CLOROX clean linens are more than white... they're **SANITARY, too!**

QT. BTL. **17¢** 1/2-GAL. BTL. **29¢** GAL. BTL. **49¢**

MODERN RYE BAKERY PRODUCTS

ON SALE AT ALL **VON'S** MARKETS

VON'S

PRICES EFFECTIVE THURS., FRI., SAT., SUN.
OCTOBER 15-16-17-18
Phone Webster 3-8311 for Your Nearest VON'S Market

there's a friendly **VON'S MARKET** near you