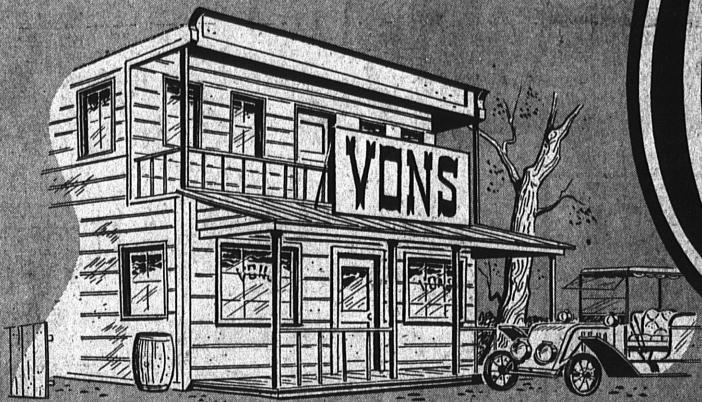


The first Von's Market was opened in October of 1906 at the corner of Seventh and Figueroa in Los Angeles. This was the beginning of 47 years of growing with this great metropolis. To celebrate our 47th Birthday, we offer our friends and customers outstanding values in every department. Visit your nearby Von's Market and help us celebrate.



1906

**VON'S 47<sup>th</sup>  
ANNIVERSARY**

*NEARLY HALF A CENTURY OF CONTINUED GROWTH  
WITH LOS ANGELES CITY AND SURROUNDING AREAS!*

To celebrate Von's 47th Anniversary, we invite all our friends and customers to visit their favorite Von's Market on Saturday, October 17th, to receive a piece of our birthday cake. And we'll have free balloons for the kiddies. Come one, come all and help us celebrate our birthday.

1953

