

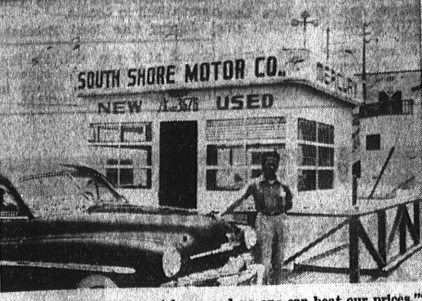
1953 TORRANCE BUSINESS REVIEW 1953



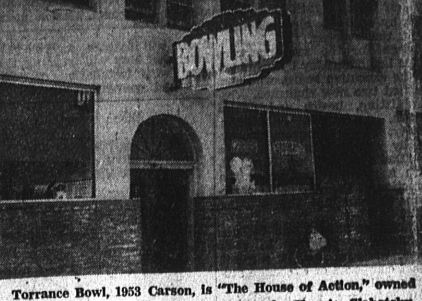
John P. Horis, owner of Johnnie's Ornamental Iron Works, 1815 W. 218th Street, does ornamental iron work for beautifying homes with inside and outside stairways, flower boxes, burglar-proofing, and will work to your design or furnish the design. He also handles portable welding, fabrication, and all types of shop repair welding. He uses Hellarc welding for stainless steel and aluminum.



Friday the 13th was a lucky day for Charles B. Dunham, owner of Dunham's Auto Parts, 1407 W. Carson, who opened his business on that day in 1931 with a gas station and supplies. In 1947 he built a new building and he now has a complete stock of auto parts and mill supplies. He has a machine shop where he rebuilds motors and does miscellaneous machine work. He has built a fine reputation and his business is now 100 times its original size.



"Your best buys are at home and no one can beat our prices," states Fred L. Crook, owner of South Shore Motor Co., 2094 Torrance Blvd., who has fine reconditioned cars and new-car trade-ins with 6000 mile or 180 day guarantee in writing. South Shore Motor Co. are well known for their courteous, dependable auto service and they say no one can beat their prices or no one can undersell them.



Torrance Bowl, 1953 Carson, is "The House of Action," owned and operated for the past 1 1/2 years by Ernie Slabotsky, a bowling enthusiast who made a business of it. He has 8 all maple lanes and open bowling every night. There is also a snack bar where you can get the best hamburger in town. Instructions in bowling every afternoon.

ANTIQUES

COUNTRY STYLE ANTIQUE SHOP
Refinishing - Refinishing
Hand Braided Rugs - Hand
Loomed Rugs - Lamps - Writing
Specializing in Early American
Furniture
19 a.m. - 5:30 p.m. Fri.
Closed Mondays
2504 PACIFIC COAST HWY
Lomita Davenport 6-5651

APPLIANCES

NATIONAL HOME APPLIANCE CO.
Harry M. Abramson
Serve Gas Refrigerators
Gas Ranges - Radios - Washers
...Ovens - Sewing Machines...
"Friendly Credit"
1267 SARTORI AVE. FA. 8-1853
Torrance

APPLIANCES & TV

NICOLA'S T.V. & APPLIANCE
Refrigerators - Washers
Ironers - Radios - Small
Appliances - Record Players
TV & Appliance Parts & Service
G.E. - Hotpoint - R.C.A.
1875 W. CARSON TORRANCE
FAIRFAX 8-7229

AUTO DEALER

SOUTH SHORE MOTOR CO.
LINCOLN - MERCURY
Courteous, Dependable Auto
Service
FINE USED CARS
2094 TORRANCE BLVD.
FAIRFAX 8-1934

AUTO DEALER

"BUTLER BUICK BLOCK"
Serving the South Bay Area
Guaranteed "HALL SQUARE"
Used Cars
Authorized Distributor
of
BUTLER BUICK
400 S. Sepulveda Fr. 4-8964
Manhattan Beach

AUTOMOTIVE SPECIALIST

BENBOW BRAKE & WHEEL ALIGNMENT
Wheels Aligned & Balanced
Drums Turned
Shock Absorber Service
2804 W. WESTERN AVE.
Hawthorne DA. 6-7522

AUTOS - NEW

PONTIAC Mohman & Hadenfeldt, Inc.
908 PACIFIC COAST HWY
Hermosa Beach
FR. 4-5927 OR. 8-2828
"The Most Beautiful Things
On Wheels"

AUTO PARTS

DUNHAM'S AUTO PARTS
Complete Machine Shop Service
Headings & Sealed Power
Piston Rings
Chicago Pneumatic Air Tools
Raybestos Brake Lining
1407 W. CARSON - TORRANCE
FA. 8-2394 NE. 8-3127

AUTO PARTS

STADEN MOTOR PARTS
Complete stock for
All Automotive Needs
Authorized Distributor for
Case & Duff Auto Paints
All Auto Refinishing Supplies
1801 GRAMERCY AVE.
FAIRFAX 8-5485

AUTO REPAIR

PENNSYLVANIA AUTOMOTIVE SALES AND SERVICE
Work Guaranteed
Complete Motor Rebuilding
24-Hr. Tow Service
Se. Calif. Auto Club Service
All Major Oil Co. Cards Honored
3012 PENNSYLVANIA AVE.
Lomita DA. 6-2974

AUTO REPAIR

THOMPSON'S GARAGE
Front Wheel Alignment
Balancing - Brake Service
Motor Exchange - No Down Pmt.
18 Months To Pay
BARSON ST. AT FIGUEROA
FAIRFAX 8-1225

AUTO REPAIR

R. C. WILLIAMS GARAGE
Towing - Welding - Tune-Up
Clutch & Brake - Ignition
Carburetion - Transmission
1408 BORDER AVE. FA. 8-4174

AUTO REPAIR

101 BEAR SERVICE
Members Calif. Assn. Brake
& Wheel Specialists, Inc.
Brake, Wheel & Frame Service
Motor Tune-Up
Free Estimates
2505 SOUTH VERMONT
Near 101 Hwy. DA. 8-0536

AUTO REPAIR

VIRGEL'S FRAME & WHEEL ALIGNMENT
The Best Equipped Authorized
Bear Service Station on the
West Coast
Serving Torrance for 25 years
Over 4000 TOP-Notch
Alignment Jobs
7700 CARSON TORRANCE
FAIRFAX 8-5155

AUTO SALVAGE

SCHIMMICK BROS AUTO SALVAGE
Two Acres of Used Auto Parts
Auto Glass Cut and Installed
Washers and Gas Belting
USED CARS - We Carry Our
Own Contracts - Small Down
- Free Weekly Payments
22704 SOUTH NORMANDIE
Torrance FA. 8-6476

Auto Upholstering

C. YEAMAN
AUTO TOP &
SEAT COVER SHOP
Complete Auto Upholstering
2518 TORRANCE BLVD.
(Near Greenhawk)
FAIRFAX 8-4464

AUTOS - USED

PACIFIC SALES CO.
HIGH QUALITY
AUTOMOBILES
400 PACIFIC COAST HWY
HERMOSA BEACH
FRONTIER 2-8811

AUTO WASH

TORRANCE AUTO LAUNDRY
9 MINUTE CAR WASH
Thorough - Efficient - Safe
Washes Daily - Sun. and
Holidays, 8:25
1726 WEST CARSON ST.
(at Western Ave.) FA. 8-2544

BAKERY

HAFNER'S BAKERY
Wedding - Birthday
Social - Decorated Cakes
Home Made Breads-Coffee Cakes
Assorted Pies and Cookies
Variety Cakes
1341 EL PRADO FA. 8-1728

BEAUTY SALON

COLENE'S BEAUTY SALON
GOLD WAVES - MACHINES
Hair Styling
TWO OPERATORS
Expert Hair Cutting
2218 LOMITA BLVD.
Lomita Davenport 6-1023

BOATS

PACIFIC WATER CRAFT
Custom Built Outboards
12 - 14 and 16 Foot
V-bottom - Wide Beam
Safe - Easy To Handle
Non-Pound Hull - Easy Planning
1809 BORDER AVE. FA. 8-7021

BOWLING

TORRANCE BOWL
"The House of Action"
& ALL MAPLE LANES
Open Bowling Every Evening -
Phone Ernie for Reservations
1953 CARSON FA. 8-9864

Building Materials

H. & H. BUILDING MATERIALS
"Serving the Harbor Area"
Rock - Sand - Cement - Brick
Flagstone - Concrete Blocks
Stepping Stones
Barbecue Supplies
22208 SOUTH VERMONT
FAIRFAX 8-4945

BICYCLES

SMITH'S CYCLE & KEY SHOP
Schwinn Bicycles - Martin
Bikes - Whizzer Motor Bikes
Hand and Power Lawn Mowers
Visit Our Fishing Tackle Dept.
"We Sell the Best & Repair
the Rest"
1730 W. PACIFIC COAST HWY.
Lomita DA. 6-2617

CABINETS

BARNETT'S CABINET SHOP
Formica Sink Tops - Glass-
Store Fixtures - Cabinets
Screens - Frames - Sash
1115 BORDER AVENUE
FAIRFAX 8-5832

CAFES

BAUDIN'S CAFE AND PARKING LOT
1311 CARRILLO AVE.
FAIRFAX 8-9705
Special Lunch
Best Chili in Town
Coldest Beer in Town
1404 Marcolina (near Cravens)
FAIRFAX 8-7891

CARPETS

BURCHFIELD CARPET WORKS
Rug & Upholstery Cleaning
Carpet Laying - Cutting
Sewing & Binding
1871 TORRANCE BLVD.
FAIRFAX 8-2072

Children & Infants

SQUIRE STYLE SHOP FOR CHILDREN
Infants' & Children's Wear
Nursery Furniture - Yarns - Toys
We Give S & H Green Stamps
1315 SARTORI AVE FA. 8-1975

CHINCHILLAS

CHERRY'S CHINCHILLA RANCH
Guaranteed Breeding Stock
Low Down Payment
Easy Terms on Balance
Visitors Welcome
2121 W. 240th St. Lomita
Davenport 6-0154

CHINCHILLAS

LAWLER CHINCHILLA RANCH
Warranted Breeding Pairs
THE FRIENDLY RANCH
Visitors Welcome
1115 FIAT ST., TORRANCE
FAIRFAX 8-5310

CHINESE CAFE

MADAME CAFE
Chinese & American Foods
Victor Lee, Proprietor
1821 SOUTH PACIFIC AVENUE
SAN PEDRO, CALIFORNIA
Terminal 8-1478

CHIROPRACTOR

DR. ARVOL P. SMITH, D.C.
General Practice - X-Ray
Oxygen Therapy for
Sinusitis - Bronchitis - Asthma
2310 TORRANCE BLVD.
FAIRFAX 8-2125

CLEANERS

ELITE CLEANERS
Dependable Dry Cleaning
Fine Laundering - Expert Dyeing
We Give S&H Green Stamps
2168 TORRANCE BLVD.
FAIRFAX 8-2233

DAIRY

VERBURG DAIRY
Producers and Distributors of
Quality Milk & Dairy Products
2995 W. 174th St. - Gardena
31558 Greenhawk Blvd. - Torrance
MENLO 8-1191
"Buy Cash & Carry and Save"

DAIRY

INGLEWOOD FARMS HOME DELIVERY
or MILK AVAILABLE AT
CASH & CARRY
Prices at Our Dairy Ranch
3400 DEL AMO FR. 4-4971

DAY NURSERY

THE PLAY HOUSE LICENSED DAY NURSERY
Fully Insured
Hot Balanced Diet Provided
Registered Nurse in Charge.
2747 CARRILLO AVE.
TORRANCE
FAIRFAX 8-5338

DAY NURSERY

GUYS & DOLLS DAY NURSERY
NURSE ON STAFF
Classes - Dancing - Painting
and Music Appreciation
2915 ARLINGTON
FAIRFAX 8-4488

DAY NURSERY

HAPPY HOME DAY NURSERY
803 AMAPOLA AVE.
FA. 8-3348

Drive-In Restaurant

THE WESTERN DRIVE-IN
CHICKEN-IN-A-BASKET
FRIED SHRIMP
MERCHANTS LUNCH DAILY
Western Ave. at Torrance Blvd.
FAIRFAX 8-7018

Electric Motor Serv.

M & W ELECTRIC SERVICE
Motor Repairs and Rebuilding
Portable & Electric Tools
Sales and Service
1730 W. CARSON ST. - Torrance
FAIRFAX 8-7477

Electric Service

TWO MACKS ELECTRIC
OIL FIELD - INDUSTRIAL
COMMERCIAL
RESIDENTIAL WIRING
2223 BORDER AVE.
FA. 8-3900 and FA. 8-2071

Employment Agcy.

TORRANCE PERSONNEL AGENCY
The Job to Fit the Person -
The Person to Fit the Job
1628 GRAMERCY AVE.
(Next to Curries)
FAIRFAX 8-5318

FISH MARKET

DINKY FISH MARKET
FRESH - SALTED
SMOKED - CURED
Specializing in BONELESS FISH
20 Years This Location
23005 ARLINGTON AVE.
Davenport 6-3177

FURNITURE - APPLIANCES

FRED'S TV - Appliances - Furniture
All Major Brands New or Used
"The Little Store With the
Big Deal"
Open 9:30 a.m. to 9:30 p.m. Daily
1321 E. PACIFIC COAST HWY.
Wilmington TE. 4-4855

GARAGE

BROWN'S GARAGE
Body Shop - Auto Painting
Location: On Maple Street be-
tween Normandie and Vermont
COMPLETE PAINT JOB \$35
1017 MAPLE ST. MENLO 8-4272

GLASS CO.

DANDY GLASS CO.
Specializing in AUTO GLASS
Desk Tops, Mirrors, Window
and Plate Glass
2221 - 235th St. Torrance
Davenport 6-1880

HEALTH FOODS

LOMITA HEALTH FOODS
Dietetic Foods and Supplements
Hunza Bread - Fresh Juices
24820 NARBONNE AVE.
Lomita DA. 6-2381

IRON WORKS

JOHNNIE'S ORNAMENTAL IRON WORKS
Hell-Aro & Portable Welding
Ornamental Iron Work
& Blacksmithing
1818 W. 213th St. FA. 8-2823

JEWELRY

LAWSON'S JEWELERS
1317 EL PRADO
FA. 8-4313
DIAMONDS - WATCHES
Appliances - Silverware
EASY CREDIT
Never an Interest of Carrying
Watch & Jewelry Repairing

LUMBER

TORRANCE LUMBER CO.
Lumber - Sash - Doors
Mill Work - Building Materials
1732 BORDER AVE., Torrance
FAIRFAX 8-2704

MACHINE SHOP

F. A. LINCOLN, SR. MACHINE SHOP
Precision Machine Work of
ALL KINDS
Experimental Work
Tool & Die Making
1823 BORDER AVE.
FAIRFAX 8-4426

MARKET

KEYSTONE MARKET
Warm Room - Frozen Food
LOCKERS FOR RENT
We Wholesale and Retail
Frozen Foods and Meats
See Us About Processing Your
Home Raised Stock
22015 SOUTH MAIN STREET

MARKET

SHOESTRING MARKET
Groceries - Fresh Vegetables
"Make Your Dollars Count"
Open Every Day (Including
Holidays) 7:00 A.M. to 10:00 P.M.
1852 W. CARSON FA. 8-6478

MOTEL

COLONY MOTEL
With or Without T.V.
New - Clean - Comfortable
MODERN
Moderate Rates - Owner Mgr.
(Member United Motor Courts)
1059 W. PACIFIC COAST HWY.
Davenport 6-8884

New & Used CARS

FRED BRIGGS CHRYSLER - OLDSMOBILE - PLYMOUTH
1885 TORRANCE BLVD.
FAIRFAX 8-2090
Complete Automotive Service
All Makes of Cars

NURSERY

HILLCREST NURSERY
GARDEN HARDWARE
Lawn Mower Sales & Service
Flowers - Shrubs - Plants - Trees
We Give S&H Green Stamps
1817 W. ANAHEIM Harbor City
Davenport 6-2602

Office Equipment

TORRANCE DESK & OFFICE EQUIPMENT CO.
Rentals - New Used
Option To Purchase
Standard & Portable Typewriters
Executive Desk-Office Furniture
Cash Registers-Adding Machines
2081 TORRANCE BLVD.
FAIRFAX 8-7408

OPTOMETRIST

DR. JAMES M. SOSS OPTOMETRIST
Modern Scientific Eye
Examinations
Glasses Accurately Fitted
Conveniently Located Monthly
CREDIT TERMS
24-Hr. LAIRFAX 8-9522
1288 SARTORI AVE.

PAINTS

PITTSBURGH PAINTS
Manufactured by
PITTSBURGH
PLATE GLASS CO.
465 Greenhawk & WALL-
MORAN PAINT & WALL-
PAPER-1632 CRAVENS
-PARAMOUNT BUILDERS
SUPPLY-3601 Torrance Blvd.

Painting Contractor

A. W. STRAND & SON PAINTING CONTRACTORS
Licensed & Insured
Public Liability & Property
Damage - \$50,000 & \$100,000
"Quality is Our Motto"
1639 WEST 230TH STREET
FAIRFAX 8-6601

Paint & Wallpaper

NATIONAL PAINT & WALLPAPER STORE
Distributor of DuPont Paints
Tenneco's Largest Selection of
Wallpapers and Fabrics to match
We Specialize in Mixing Custom
& Decorative Colors
Also Automobile Paints, Mixed
Decorative Services - Polishes,
Sanders, Spray Equipment
(Free on Call Customers)
1424 MARCELINA FA. 8-2907

Paving Contractor

WARREN SOUTHWEST, Inc.
Paving Facilities for Each Job
Hot Mix Asphalt Pavement is
Ready for Use the Day It is Laid
20234 South Normandie Ave.
FAIRFAX 8-3145 Torrance

Picture Framing

COLONIAL ART SHOP
CUSTOM & STOCK FRAMES
Original Oils and Prints
Metal Leafing - Gump Work
Mounting - Retail
125 HERMOSEA AVE. FR. 4-5875
HERMOSEA BEACH

PLASTERERS

OPERATIVE PLASTERERS & CEMENT MASONS INTERNATIONAL ASSN.
D. L. "JOE" REID
828 CARSON PAUL J. AXELSON
FR. 4-3400

PLUMBING

DOYLE BROS. INC. PLUMBING & HEATING
24-Hour Service
REPAIRS - REMODELING
F.H.A.-Bank of America Terms
FAIRFAX 8-8880
22203 SOUTH VERMONT

PLUMBING

TORRANCE PLUMBING COMPANY
PLUMBING - HEATING
APPLIANCES - 1418 MARCELINA
FA. 8-4444 & FA. 8-2954

Plumbing & Heating

DAVID JACOBS Plumbing & Heating
Franchise Dealer for
Coleman Water Heaters,
Furnaces and Appliances
Hot Water Heaters,
Electric Stoves & Drain Eject.
"Repair Work is Not a Sideshow
With Us"
1808 - 222nd St. FA. 8-2051

PRINTING

LEWELLEN PRESS
Social - Commercial Printing
26 YEARS' EXPERIENCE
Wedding Announcements - Cards
Office Forms - Booklets
Rubber Stamps
1815 GRAMERCY AVE.
Torrance FA. 8-2807

PLYWOOD

PLYWOOD, LTD.
"It's Plywood, We Have It!"
HARDWOOD - SOFTWOOD
Marine Plywood - Celotex
Moulding - Dewart Radial Saws
22422 NARBONNE AVE.
Lomita DA. 6-5183

REALTORS

ALTER REALTY & INSURANCE
"Opposite the Post Office"
9 Conveniently Located Offices
All Satisfactorily Bonded
Main Office:
1436 MARCELINA AVE.
Torrance NE. 6-3450
FA. 8-0373

REFRIGERATION

HEATH REFRIGERATION
SALES & SERVICE
Commercial - Domestic
24 Hour Emergency Service
1730 W. CARSON ST.
FAIRFAX 8-2764
(If no answer TE. 6-3777)

RESTAURANT

DING HOW RESTAURANT
American & Chinese Food
Tuck - Take Out
Private Banquet Room
1650-1652 CARRILLO AVE.
(Corner of Carson) FA. 8-2001

RESTAURANT

MOM AND DON'S
1975 TORRANCE BLVD.
TORRANCE CALIF.
FAIRFAX 8-5685
Home of Old Fashioned Wood
Cooked Meats, Featuring Big
Sandwiches - Ham, Beef, Pork
Diners. Our own Bar-B-Q Sauce
and Salad Dressing
Our Complete Line can be
Packed to Take Out
Also Bar-B-Q meat sold by pound

RESTAURANT

HILHO CLUB
Restaurant & Tavern
Featuring Steaks, French Dips
Tuck - Take Out
Bottled & Tap Beer
Restaurant Open 24 Hours
1778 W. CARSON ST.
FAIRFAX 8-9975

RESTAURANTS

MOUNTAIN VIEW CAFE
1407 SARTORI AVE.
FA. 8-9707
Home Cooking - Delicious
Lunches at Reasonable Prices
Hours: 5:45 a.m. to 6:00 p.m.
DAILY
Open 'til 9:00 p.m. on FRIDAY

RUG CLEANING

SPENCER'S RUG CLEANING & UPHOLSTERING
2028 HAWTHORNE BLVD.
(Two Blocks North of Torrance
Blvd.)
FRONTIER 4-3389
8x12 Rugs - Cash & Carry \$3.95
(Holds) Reversible - Stain &
Odorless Slightly Higher
SPECIALIZED CLEANING

Seafood Restaurant

SMITH BROS. FISH SHANTY RESTAURANT
Great Lakes Fish & Sea Food
Lunches & Dinners Served in
a Distinctive Marine Setting
Open 11:30 A.M. to 9:30 P.M.
Closed Mondays
Banquet Facilities
4024 PACIFIC COAST HWY.
1/4 mi. W. of Hawthorne Ave.
(1st Alternate) FR. 8-2294

TRAILERS

KING'S TRAILER CO.
Custom-Built for Those who are
Ready for the Best
14, 16, 18 and 20 Foot
437 E. CARSON ST. TE. 4-8229
TORRANCE