

# MAN! DIG NEWBERRY'S CRAZY

BE "GEORGE" — START YOUR XMAS LAY-AWAY NOW!



But... Customers will not be Crazy to rush in to take advantage of these wonderful prices!  
 We did dig the market to get these outstanding values. Every item stands out... giving our customers big saving at low prices.  
 \*In the event of translation difficulties anywhere in this ad, ask your teen-ager!!!

# BE BOP SALE!

## DRAGNET FULL OF VALUES

### BOYS FLANNEL SHIRTS

GAY PLAIDS  
 SIZES 3-6 **\$1.00**  
 REG. \$1.19 NOW

### BOYS QUALITY HOSE

Sizes 9 1/2, 10, 10 1/2 Only **\$1.00**  
 Reg. 25c Now 5 PAIR

### BOYS SWEATERS 99¢

Long Sleeve — Pullover  
 Colors: Blue, Green, Brown, Maroon  
 Pattern on Front Reg. \$1.19

## "LATER — EASY"

Don't Shop 'Later' — Do It Now and Take It 'Easy'

### LADIES' BLOUSES 89¢

Wide selection of styles & colors  
 Sizes 32-40—Reg. \$1.00

### LADIES' DRESSES 2 FOR \$3.00

Odds and Ends  
 Sizes 12 to 44—Rayon & Cotton

### Ladies FLANNEL GOWNS \$1.79

Pastel colors  
 Large & extra large—Reg. \$1.98



"Newberry is  
**REAL COOL,  
 MAN!**  
 WITH AIR CONDITIONING

"CATCH IT?"



MENS—Reg. \$3.69  
**FLANNEL PAJAMAS \$3.29**  
 Sizes A-B-C-D. Striped & solid colors

MENS—Reg. \$2.98  
**FLANNEL SHIRTS \$2.69**  
 Small, med. Large, & Large

It's "Only Cool"  
 To Shop At Newberry's

### KLEENEX

300's  
 Blow your horn at this  
 "Cool Price"

Box **21¢**



LADIES  
**PANTIES**  
 Sizes 8 - 9 - 10  
 Reg. 39c

**27¢**

"How Crazy"  
 Can You Get?

Reg. 49c  
 Ladies

### Rayon Jersey Half Slips

Sizes Med. & Lge.  
 Colors Pink & White

**33¢**

## "CRAZY BUT TRUE!" MAN WHAT VALUES!

Reg. 29c  
 Pure Silk  
**NECK SQUARES 19¢**  
 18" x 18"  
 Wide Selection  
 of Colors

Reg. 79c yd.  
 Dan River Material  
 42" wide  
 Lge. selection of colors **59¢ yd.**

Reg. 79c yd.  
 NEW ASSORTMENT—ALL COLORS  
**GABARDINE 47¢ yd.**



LADIES  
**FLANNEL GOWNS**  
 Reg. \$1.79. Pastel Colors.  
 Small, Med. - New

**\$1.59**

## ITS STRICTLY 'MOST FINE' THESE VALUES

Infants  
**Sleepers**  
 1 - 4  
 Reg. \$2.49  
**\$1.89**

Reg. \$1.19  
 Childrens  
**Slippers**  
 Wool lined  
 Size 5 - 10  
**\$1.00**

Boys  
 Ski Pajamas  
 4 to 8  
 Reg. \$1.29  
**\$1.00**

BIG BOYS—Reg. \$2.49  
**PAJAMAS \$2.19**  
 Sizes 4-16. Lg. selection of colors

MENS—Reg. \$1.39  
**Nylon Boxer Shorts \$1.19**  
 Prints & solid color. Sizes 30-44



Reg. 35c — Full Size  
**FLOUR SACKS**  
 Washed & Bleached

**4 for \$1.00**

Reg. \$1.00  
**LACE PANELS 79¢**  
 42x81—Color Ecru

Reg. 69c yd.  
 Special Ass't.  
**Striped Denim 49¢**



### STRIPED TICKING 49¢ yd.

**49¢ yd.**

### ANGORA RUGS \$6.98

**\$6.98**

Reg. 59c yd.  
**Bleached MUSLIN 33¢ yd.**  
 80 Square, 36" wide

Reg. \$4.98  
**BED SPREADS \$3.98**  
 Full Size

Reg. \$1.49  
**BED LAMPS \$1.00**  
 Plastic, Ant. Colors

Reg. \$1.19  
**DIAPERS \$1.00**  
 Birdseye & Flannel  
 Pkg. of Six

## "Real Nervous" Toy Values

Reg. 59c  
**Jumbo Stencils NOW 43¢**

Reg. \$1.79  
**Sparkling Rocket FIGHTER SHIP NOW \$1.37**

Reg. \$1.49  
**Mech. Carousel 98¢**  
 Reg. \$4.79

Reg. \$2.39  
**"Steam Shovel" NOW \$1.70**

Exciting fun for Everyone.  
 Reg. \$4.79  
**The "Big Maze" \$3.79**

Sturdy & Well Built  
**"Jean Darling Doll" SEWING SET**

DOLLS—Check These Savings  
 Reg. \$7.98 — Now \$6.98  
 Reg. \$4.49 — Now \$3.98  
 Reg. \$6.98 — Now \$5.98

Reg. \$1.00  
**Now 77¢**



# J.J. NEWBERRY CO. 5¢ · 10¢ · 25¢ STORES

CORNER SARTORI and EL PRADO — TORRANCE