

AT LAWSON'S *your credit is good*

No Carrying Charge

EXTRA QUALITY! EXTRA VALUES! EXTRA SAVINGS!

Lawson's greatest values. Prices are the lowest in our history. Brilliant diamonds, famous make watches, fine jewelry, electric appliances, radios, and many more — and they are yours to give or own on Lawson's no money down, and lower than ever credit terms. Up to 1 year to pay, never any interest or carrying charges, and you get immediate delivery.

LAWSON'S Headquarters for CAMERAS

ANSCO
Ready Set Viking Camera
\$19⁹⁵ 75c Weekly
Case \$4.95
No Carrying Charge

Argus G3 Flash Camera
America's Favorite 35 MM
Coated F-3.5 Lens **\$69⁵⁰**
\$1.50 Weekly
No Carrying Charge

Polaroid Camera
Picture in a Minute
\$89⁷⁵ \$2.00 Weekly
No Carrying Charge

Revere "50" Movie Camera
Extra powerful motor for longer scenes without rewinding.
\$49⁵⁰ \$1.25 Weekly
No Carrying Charge

Exclusively at Lawson's

6 Diamonds
Both For **\$150**
3.00 Weekly

10 Diamonds
Both For **\$200**
4.00 Weekly

11 Diamonds
Both For **\$300**
6.00 Weekly

Diamond Combination
Both For **\$100**
2.00 Weekly

BUY NOW AND SAVE
Your Diamonds in Full View at All Times

NO MONEY DOWN
NO CARRYING CHARGE

DIAMOND RINGS OF EXCEPTIONAL BEAUTY

Exclusively at Lawson's

Lawson's
Diamond & Jewels

BUY NOW AND SAVE

Your Diamonds in Full View at All Times

No twisting or turning, like this

they looked like this

NO MONEY DOWN

NO CARRYING CHARGE

REMINGTON or ROYAL PORTABLE TYPEWRITER



WHY RENT When You Can Own A Brand New Typewriter for as little as

The Complete Typewriter In Portable Size **As Little As 25¢ A Day**

NO CARRYING CHARGE

COMPLETELY NEW . . .
Beautifully Designed . . .
Full Standard Keyboard - Complete with Case

Here are some of the exciting features that make the new Remington Quiet-riter your best portable buy:
Exclusive Miracle Tab • Patented Simplified Ribbon Changer • Exclusive Larger Size Cylinder • 1-2-3 Line spacing • Visible Margin Control • Personal Touch Control • Special Keyboards to Order • Handles Cards and No. 10 Envelopes.

FREE: TOUCH METHOD TYPING BOOK



ZENITH Personal Portable

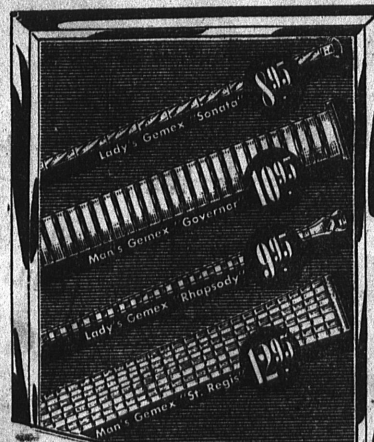
Complete with Carrying Case and Batteries

\$29⁹⁵
\$1.00 Weekly

- Up to 10 times longer battery life
- range-finder switch
- new "pocket size" — only 6-in. high, 8-in. wide, about 2-in. deep!

NO CARRYING CHARGE

It's the world's most portable portable — slimly styled so you can slip it into your pocket, purse or briefcase! And its powerful loop antenna and Alnico speaker give you unusual "big-set" tone quality and richness for its tiny size. You'll want to keep it as handy as you do your cigarette case — for listening entertainment at home, on your travels, at the office and at parties. Choose it today, for yourself and for gifts, in fashion-right colors of Maroon, Dawn Grey, Ebony and Ivory. (Model K401)



MODERNIZE YOUR WATCH WITH A LADIES' or MANS'

Fine **GEMEX**
America's Favorite
Watch Bands
Your Choice
No Down Payment
50¢ A WEEK

You'll add new beauty to any watch with these famous gold-filled genuine Gemex expansion bands. Only Gemex makes Rhapsody and Sonata bands, known everywhere for distinctive design, superior craftsmanship, superb finish. Their intricate parts never scratch together making the bands last longer. "Stretch a Gemex band — no scratch to Gemex smooth action."

GEMEX America's Favorite Nationally Advertised Watch Bands On Easy Credit

UNIVERSAL Coffeematic FULLY AUTOMATIC

BREWS PERFECT COFFEE AUTOMATICALLY! MILD, MEDIUM OR STRONG — TO TASTE!

The fastest way to good coffee. Set Flavor Selector at desired strength, Redi-lite signals when done. It's kept hot automatically. Non-drip spout balanced handle — easy-to-pour. Chrome finish, plastic base and trim. 10-cup size.

10 CUP SIZE ONLY . . .

\$29⁹⁵

8 CUP SIZE **\$24⁹⁵**

with the Exclusive Flavor Selector



10 CUP SIZE

No Money Down • Pay \$1.00 Weekly • No Carrying Charge

LEWYT

It's Quiet! It's Powerful! No Extras to Buy!

- NO MUSSI NO FUSSI! Toss out extra big "Speed Sak" few times a year!
- Quietest of all Peripheral - Silencer hushes Lewyt to gentle hum! NO ROAR!
- Powerful over-size motor creates terrific suction, gets more embedded dirt!
- No. 80 carpet nozzle with its automatic comb-valve and floating brush whisks up lint, dog hairs — with less wear!
- No leaking dust! Used by hospitals! Micro-dust filter system catches dust even smaller than 4/100,000 of an inch.
- Swivels! Cleans in 32-ft. radius from 1 outlet! Reaches wall to wall from center of room!
- Does every cleaning job! Suction sweeps linoleum; dust blinds; renews fabrics; spray paint; waxes floors; demotes closets!
- Preserves Your Rugs! • Filters Sanitize the Air!
- Sweep Bare Floors, Linoleum • Complete with 7 Light, Work-Speeding Attachments!

World's Most Modern Vacuum Cleaner
NO DUST BAGS TO EMPTY



Complete with Attachments

\$94⁹⁵

\$2.50 Weekly

No Money Down! No Carrying Charge!

USE LAWSON'S LAY-AWAY PLAN
NO DEPOSIT REQUIRED
NO INTEREST • NO CARRYING CHARGE



Phone FAirfax 8-4313

Lawson's
JEWELLERS

1317 EL PRADO TORRANCE

OPEN FRIDAY NIGHTS TIL 9 O'CLOCK

See Our Windows For Other Great Values on Lawson's Easy Credit Terms