Torrance, San Bernardino Deadlock 14-14 PÍCK PEŘRÝY FOR ŘECŘĚATION ŤESŤ ŠIŤE THS Ends Game On Service Control of the Control











GIGANTIC 60-DAY SALES CONTEST ENDS OCT. 1

LES BACON LEADS IN SALES CONTEST WITH STUDEBAKER DEALERS

We MUST Win

For the Rest of September We Will Allow You

5600°°

More Than Your Car is Worth on a New Studebaker

SEPT. 30, 1953 LES BACON

STUDEBAKER 1200 Pacific Coast Hwy. ermosa FR. 4-8991



Every 3 days a new diesel joins the Santa Fe fleet!

A 10-year record of "building new" on the Santa Fe

It powered the first Super Chief.

Five years later, the first multiple-unit freight diesel rolled on Santa Fe rails.

There were 5400 "horses" in that one. Today, there is more than 2,100,000 iesel horsepower on the Santa Fe—1524 lighty diesel units.

Christened with California champagne, From 1943 through 1952, a total of Santa Fe's first multiple-unit diesel loco-motive rolled out of Chicago on Tuesday, May 12, 1936.

May 12, 1936.

SANTA FE SYSTEM LINES

PROGRESS THAT PAYS ITS OWN WAY





LUNCHEON -11 a.m. to 3 p.m. DAILY DINNER - 5 p.m. to 11 p.m. DAILY COCKTAILS-10 a.m. to 2 a.m. DAILY

BANQUET ROOMS FOR ALL OCCASIONS