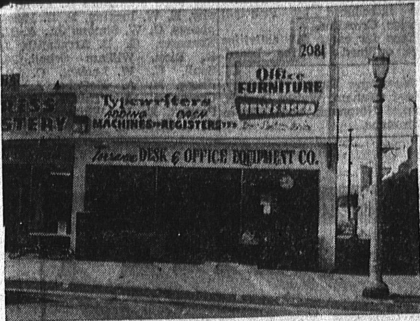
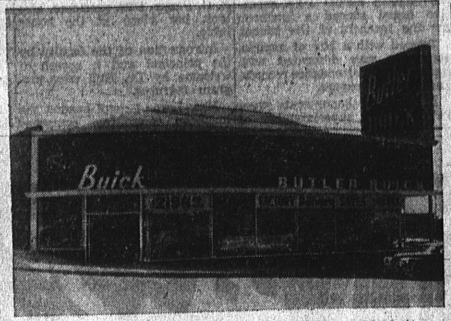


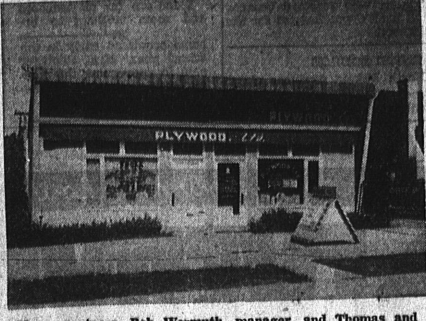
1953 TORRANCE BUSINESS REVIEW 1953



Paul J. Smith, owner, Torrance Desk & Office Equipment Co., 6081 Torrance Blvd., maintains a large stock of anything you need in the line of office furniture or equipment. Mr. Smith has been at this location since June 1952 and offers excellent typewriter repair service. You can rent any type of equipment with option to purchase if desired and they offer easy budget terms. Mr. Smith has an extra large stock of new and used filing cabinets.



"Your best buy is Buick" and your Buick dealer in Manhattan Beach is Butler Buick, 400 S. Sepulveda, that offer complete sales and service on all models. Butler Buick has a large, efficient service department as well as a body and fender shop that handles underseal painting. For the utmost in driving pleasure and satisfaction, Butler Buick invites you to see the beautiful new Buick as their prices compare with the "Big Three." They also have a fine selection of used cars obtained through new car trade-ins.



Three partners, Bob Wermuth, manager, and Thomas and Fred Coleman own and operate Plywood Ltd., 25423 Narbonne Ave., Lomita, which has the finest hardwood paneling showroom in this end of the country. They have a complete selection of fine materials including hardwood panels, plywood specials, doors, screens, Masonite, Celocox—either retail or wholesale. Hours are 8 a.m. to 5 p.m. Monday through Saturday with free delivery.



Elle and Carl Stiles for the past 20 years have owned Betty's Fish Market, 28003 Arlington Ave., serving their customers with fish brought in fresh daily from local waters and far points like Washington and Louisiana. They feature the largest variety of fresh, smoked, salted, and cured fish in Torrance or Lomita and their phone number is DA 6-3177.

ANTIQUES

COUNTRY STYLE ANTIQUE SHOP
Refinishing Hand Stained Rugs - Hand Loomed Rugs - Rump Wiring Specializing in Early American Furniture
10 a.m.-5:30 Daily 10-9 p.m. Fri. Closed Mondays
2504 PACIFIC COAST HWY Lomita Davenport 6-5981

APPLIANCES

NATIONAL HOME APPLIANCE CO.
Harry M. Abramson
Serval Gas Refrigerators Gas Ranges - Radios - Heaters
...Gifts - "Friendly Credit"
1257 SARTORI AVE. FA. 8-1953 Torrance

APPLIANCES & TV

NICOLA'S T.V. & APPLIANCE
Refrigerators - Washers Irons - Radios - Small Appliances - Record Players TV & Appliance Sales Service G.E. - Hotpoint - R.C.A. Hoffman
1875 W. CARSON TORRANCE FAIRfax 8-7025

AUTO DEALER

SOUTH SHORE MOTOR CO.
LINCOLN - MERCURY
Courteous, Dependable Auto Service
FINE USED CARS
2084 TORRANCE BLVD. FAIRfax 8-1934

AUTO DEALER

"BUTLER BUICK BLOCK"
Serving the South Bay Area Guaranteed "ALL SQUARE" Used Cars
Authorized Distributor U. S. ROYALTY TIRES
BUTLER BUICK
400 S. Sepulveda FA. 4-3864 Manhattan Beach

AUTOMOTIVE SPECIALIST

BENBOW BRAKE & WHEEL ALIGNMENT
Wheels Aligned & Balanced Drums Turned Shock Absorber Service
2804 S. WESTERN AVE. Harbor City DA. 6-4732

AUTOS-NEW

PONTIAC Hohman & Hadenfeldt, Inc.
805 PACIFIC COAST HWY Hermosa Beach OR. 8-5285
"The Most Beautiful Thing On Wheels!"

AUTO PARTS

DUNHAM'S AUTO PARTS
Complete Machine Shop Service Hastings & Sealed Power Piston Rings Chicago Pneumatic Air Tools Raybestos Brake Lining
1407 W. CARSON - TORRANCE FA. 8-3277

AUTO PARTS

STADEN MOTOR PARTS
Complete Stock for All Automotive Needs Authorized Distributor for Duco & Dulux Auto Paints All Auto Refinishing Supplies
1601 GRAMERCY AVE. FAIRfax 8-3434

AUTO REPAIR

PENNSYLVANIA AUTOMOTIVE SALES AND SERVICE
Work Guaranteed Complete Motor Rebuilding 24-Hr. Tow Service So. Calif. Auto Club Service All Major Oil Companies Honored
2812 PENNSYLVANIA AVE. Lomita DA. 6-2674

AUTO REPAIR

THOMPSON'S GARAGE
Front Wheel Alignment Balancing - Brake Service Motor Exchange-No Down Pmt. 15 Months To Pay
CARSON ST. AT FIGUEROA FAIRfax 8-1229

AUTO REPAIR

R. C. WILLIAMS GARAGE
Towing - Welding - Tune-Up Clutch & Brake - Ignition Carburetion - Transmission
1408 BORDER AVE. FA. 8-4174

AUTO REPAIR

101 BEAR SERVICE
Members Calif. Assn. Brake & Wheel Specialists, Inc. Brake, Wheel & Frame Service Motor Tune-Up Free Estimates Barbecue Supplies
2855 SOUTH VERMONT Near 101 Hwy. DA. 6-0636

AUTO REPAIR

VIRGEL'S FRAME & WHEEL ALIGNMENT
The Best Equipped Authorized Bear Service Station on the Coast 4002 Top-Notch Alignment Jobs
1750 CARSON TORRANCE FAIRfax 8-6756

AUTO SALVAGE

SCHIMMICK BROS AUTO SALVAGE
Two Acres of Used Auto Parts Auto Glass Cut and Installed Arc and Gas Welding USED CARS - We Carry Our Own Contracts - Small Down - Small Payments
2270A SOUTH NORMANDIE Torrance FA. 8-6476

AUTO SUPPLIES

Firestone
Complete Brake, Wheel Alignment and Tire Service Gasoline - Battery Service Lubrication - Appliances and Tires
Bicycle & Auto Headquarters
1454 MARCELINA (cor. of Cravens) FAIRfax 8-7281

Auto Upholstering

C. YEAMAN
AUTO TOP & SEAT COVER SHOP Complete Auto Upholstering
2518 TORRANCE BLVD. (Near Cranshaw) FAIRfax 8-4464

AUTOS-USED

PACIFIC SALES CO.
HIGH QUALITY AUTOMOBILES
400 PACIFIC COAST HWY HERMOSA BEACH Frontier 2-3811

AUTO WASH

TORRANCE AUTO LAUNDRY
3 MINUTE CAR WASH Through Efficient - Safe - Only 9c Week Days-Sat., Sun. and Holidays, 9c-25c
1724 WEST CARSON ST. (at Western Ave.) FA. 8-2544

BAKERY

HAFNER'S BAKERY
Wedding - Birthday Special Decorated Cakes Home Made Breads-Coffee Cakes Assorted Pies and Cookies Variety Cakes
1341 EL PRADO FA. 8-1735

BEAUTY SALON

COLENE'S BEAUTY SALON
COLD WAVES MACHINELESS Hair Styling TWO OPERATORS Expert Hair Cutting
2215 LOMITA BLVD. Lomita Davenport 6-1523

BOATS

PACIFIC WATER CRAFT
Custom Built Outboards Ocean or River 12' - 19' and 18' Foot V-Bottom - Wide Beam Safe - Easy To Handle Non-Pound Hull-Easy Planning
1608 BORDER AVE. FA. 8-7094

BOWLING

TORRANCE BOWL
"The House of Action" Dependable Dry Cleaning 8 ALL MAPLE LANES Open Bowling Every Evening - Phone Ernie for Reservations
1953 CARSON FA. 8-9894

Building Materials

H. & H. BUILDING MATERIALS
"Serving the Harbor Area" Rock - Sand - Cement - Brick Flagstones - Concrete Blocks Stepping Stones Barbecue Supplies
22208 SOUTH VERMONT FAIRfax 8-4855

BICYCLES

SMITH'S CYCLE & KEY SHOP
Schwinn Bicycles - Martin Outboard Motors - Burchfield Boats - Whizzer Motor Bikes Hand and Power Lawn Mowers Visit Our Fishing Tackle Dept. "We Sell the Best & Repair the Best"
1730 W. PACIFIC COAST HWY. Lomita DA. 6-2617

CABINETS

BARNETT'S CABINET SHOP
Formica Sink Tops - Glass-Stone Fixtures - Cabinets Screens - Frames - Sash Doors
1115 BORDER AVENUE FAIRfax 8-5832

CAFES

BAUDIN'S CAFE AND PARKING LOT
1311 CARRILLO AVE. FAIRfax 8-7205
Special Noon Lunch Best Chili in Town Coldest Beer in Town

CARPETS

BURCHFIELD CARPET WORKS
Rug & Upholstery Cleaning Carpet Laying - Cutting Sewing & Binding
1971 TORRANCE BLVD. FAIRfax 8-2672

Children & Infants

SQUIRE STYLE SHOP FOR CHILDREN
Infants & Children's Wear Nursery Furniture-Yarns-Toys We Give 5 & H Green Stamps
1313 SARTORI AVE. FA. 8-1975

CHINCHILLAS

CHERRY'S CHINCHILLA RANCH
Guaranteed Breeding Stock Low Down Payment Easy Terms on Balance Visitors Welcome
2121 W. 240th St. Lomita Davenport 6-0134

CHINCHILLAS

LAWLER CHINCHILLA RANCH
Warranted Breeding Pairs THE FRIENDLY RANCH Visitors Welcome
1113 PIAT ST., TORRANCE FAIRfax 8-5819

CHINESE CAFE

MADAME CAFE
Chinese & American Foods Victor Lee, Proprietor
1821 SOUTH PACIFIC AVENUE SAN PEDRO, CALIFORNIA Terminal 3-1478

CHIROPRACTOR

DR. ARVOL P. SMITH, D.C.
General Practice - X-Ray Oxygen Therapy for Sinusitis-Rheumatism-Asthma
2510 TORRANCE BLVD. FAIRfax 8-2128

CLEANERS

ELITE CLEANERS
Dependable Dry Cleaning Fine Laundering-Expert Dyeing We Give 5&H Green Stamps
2168 TORRANCE BLVD. FAIRfax 8-2233

DAIRY

VERBURG DAIRY
Producers and Distributors of Quality Milk & Dairy Products
2023 W. 174th St.-Gardena 18158 Cranshaw Blvd.-Torrance MEno 5-1181
Near 101 Hwy. "Buy Cash & Carry and Save"

DAIRY

INGLEWOOD FARMS HOME DELIVERY
MILK AVAILABLE AT CASH & CARRY Prices at Our Dairy Ranch
3400 DEL AMO FA. 4-8971

DAY NURSERY

THE PLAY HOUSE LICENSED DAY NURSERY
Fully Insured Hot Balanced Diet Provided Registered Nurse in Charge
2747 CARRILLO AVE. TORRANCE FAIRfax 8-5358

DAY NURSERY

GUYS & DOLLS DAY NURSERY
NURSE ON STAFF Classes - Dancing - Painting and Music Appreciation
2815 ARLINGTON FAIRfax 8-4888

DAY NURSERY

HAPPY HOME DAY NURSERY
Everything Your Child Needs No Vacancies at Present Licensed & Fully Insured
803 AMAPOLA AVE. FA. 8-5344

Drive-In Restaurant

THE WESTERN DRIVE-IN
CHICKEN-IN-A-BASKET FRIED SHRIMP MERCHANT'S LUNCH DAILY
Western Ave. at Torrance Blvd. FAIRfax 8-7018

Electric Motor Serv.

M & W ELECTRIC SERVICE
Motor Repairs and Rewinding Portable & Electric Tools Sales and Service
1730 W. CARSON ST.-Torrance FAIRfax 8-7477

Electric Service

TWO MACKS ELECTRIC
OIL FIELD - INDUSTRIAL COMMERCIAL RESIDENTIAL WIRING
2223 BORDER AVE. FA. 8-3600 and FA. 8-2071

Employment Agcy.

TORRANCE PERSONNEL AGENCY
The Job to FIT the Person - The Person to FIT the Job
1628 GRAMERCY AVE. (Next to Curries) FAIRfax 8-5368

FISH MARKET

DINKEY FISH MARKET
FRESH - SALTED SMOKED - CURED Specializing in BONELESS FISH
20 Years This Location 23003 ARLINGTON AVE. Davenport 6-3177

FURNITURE-APPLIANCES

FRED'S TV - Appliances - Furniture
All Major Brands-New or Used "The Little Store With the Big Deals"
Open 8:30 a.m. to 8:30 p.m. Daily 1221 E. PACIFIC COAST HWY. Wilmington TE. 4-4855

GARAGE

BROWN'S GARAGE
Body Shop - Auto Painting Location: On Maple Street Between Normandie and Vermont
COMPLETE PAINT JOB \$35 1017 MAPLE ST. MEno 4-0272

GLASS CO.

DANDY GLASS CO.
Specializing in AUTO GLASS Desk Tops, Mirrors, Window and Plate Glass
2221 - 2326 St. Torrance Davenport 6-1880

HEALTH FOODS

LOMITA HEALTH FOODS
Dietetic Foods and Supplements Hunza Bread-Fresh Juices
24820 NARBONNE AVE. Lomita DA. 6-2381

IRON WORKS

JOHNNIE'S ORNAMENTAL IRON WORKS
Hell-Arc & Portable Welding Ornamental Iron Work & Blacksmithing
1815 W. 213th St. FA. 8-2823

JEWELRY

LAWSON'S JEWELERS
1317 EL PRADO FA. 8-4313
DIAMONDS - WATCHES Appliances - Silverware EASY CREDIT Never an Interest or Carrying Charge Watch & Jewelry Repairing

LUMBER

TORRANCE LUMBER CO.
Lumber - Sash - Doors Mill Work - Building Materials
1752 BORDER AVE., Torrance FAIRfax 8-2704

MACHINE SHOP

F. A. LINCOLN, SR.
Precision Machine Work of ALL KINDS Experimental Work Tool & Die Making
1823 BORDER AVE. FAIRfax 8-6488

MARKET

KEYSTONE MARKET
Warm Room Frozen Food LOCKERS FOR RENT We Wholesale and Retail Frozen Foods and Meats See Us About Processing Your Home Raised Stock
22015 SOUTH MAIN STREET

MARKET

SHOESTRING MARKET
Groceries - Fresh Vegetables Frozen Foods
"Make Your Dollars Count" Open Every Day (including Holidays) 7:00 A.M. to 10:00 P.M.
1922 W. CARSON FA. 8-4474

MOTEL

COLONY MOTEL
With or Without T.V. New - Quiet - Comfortable MODERN
Moderate Rates - Owns Motel (Member United Motor Club) 1829 W. PACIFIC COAST HWY. Davenport 6-3864

New & Used CARS

FRED BRIGGS CHRYSLER - PLYMOUTH
1885 TORRANCE BLVD. FAIRfax 8-2940 Complete Automotive Service All Makes of Cars

NURSERY

HILLCREST NURSERY
Lawn Mower Sales & Service Flower Shrubs - Plants - Trees We Give 5&H Green Stamps
1817 W. ANAHEIM Harbor City Davenport 6-2402

Office Equipment

TORRANCE DESK & OFFICE EQUIPMENT CO.
Rentals - New & Used Option To Purchase Standard & Portable Typewriters Executive Desk-Office Furniture Cash Registers-Adding Machines
2081 TORRANCE BLVD. FAIRfax 8-7403

OPTOMETRIST

DR. JAMES M. SOSS
OPTOMETRIST Modern, Scientific Eye Examination Glasses Accurately Fitted Convenient Weekly or Monthly GREET DUES
24-Hr. Lens Duplication Service 1288 SARTORI AVE.

PAINTS

PITTSBURGH PAINTS PITTSBURGH PLATE GLASS CO.
465 Cranshaw FA. 8-7260 Sold Locally by -MORGAN PAINT & WALL-PAPER-1938 CRAVENS -MOUNTAIN BUILDERS SUPPLY-3401 Torrance Blvd.

Painting Contractor

A. W. STRAND & SON PAINTING CONTRACTORS
Licensed & Insured Public Liability & Property Damage-\$50,000 & \$100,000 "Quality is Our Motto" 1639 WEST 220TH STREET FAIRfax 8-4802

Paint & Wallpaper

NATIONAL PAINT & WALLPAPER STORE
Distributor of Dupont Paints Torrance's Largest Selection of Wallpapers, and Fabrics We Specialize in Mixing Custom and Decorative Colors Also Automobile Paints Mixed Decorative Service - Polishes, Sanders, Spray Buffing (Free to Customers)
1424 MARCELINA FA. 8-5907

Paving Contractor

WARREN SOUTHWEST, Inc.
Paving Fashioned for Each Job Hot Mix Asphalt Pavement-Job Ready for Use the Day It is Laid 20254 South Normandie Ave. FAIRfax 8-3165 Torrance

Picture Framing

COLONIAL ART SHOP
CUSTOM & STOCK FRAMES Original Oils and Prints Metal Leafing - Comp. Work Mounting
Wholesale Retail 125 HERMOSA AVE., FA. 4-5878 HERMOSA BEACH

PLASTERERS

OPERATIVE PLASTERERS & CEMENT MASONS INTERNATIONAL ASSN.
LOCAL NO. 838 D. L. JOSEPH, JR. & AXELSON 522 CARSON PAUL J. FA. 8-3400

PLUMBING

DOYLE BROS., INC.
PLUMBING & HEATING 22203 SOUTH VERMONT REPAIRS - REMODELING F.H.A.-Bank of America Terms FAIRfax 8-8800

PLUMBING

TORRANCE PLUMBING COMPANY
PLUMBING - HEATING APPLIANCES - WATER SAVING 1418 MARCELINA FA. 8-4444 & FA. 8-2654

Plumbing & Heating

DAVID JACOBS Plumbing & Heating
Franchising Dealer for Colson Water Heaters, Furnaces and Appliances Hot Water Heaters Electric Sewer & Drain Egt. "Repair Work is Not a Sideshow With Us" FA. 8-2051 1008 - 2222nd St.

PRINTING

LEVELLEN PRESS
Social - Commercial Printing 25 YEARS' EXPERIENCE Wedding Announcements - Cards Office Forms - Booklets Rubber Stamps
1615 GRAMERCY AVE. Torrance FA. 8-2807

PLYWOOD

PLYWOOD, LTD.
"If It's Plywood, We Have It!" HARDWOOD - SOFTWOOD Marine Plywood - Celotex Moulding - Doors - Sash Hardboards-DeWalt Radial Saws
25422 NARBONNE AVE. Lomita DA. 6-3183

REALTORS

ALTER REALTY & INSURANCE
"Opposite the Post Office" 9 Conveniently Located Offices All Salesmen Bonded
Main Office: 1438 MARCELINA AVE. Torrance NE. 6-3450 FA. 8-0373

REFRIGERATION

HEATH REFRIGERATION
SALES & SERVICE Commercial - Domestic 24 Hour Emergency Service
1730 W. CARSON ST. FAIRfax 8-2738 (It won't answer TE. 3-6777)

RESTAURANT

DING HOW RESTAURANT
American & Chinese Food Food To Take Out Private Banquet Room
1820-1822 CARRILLO AVE. (Corner of Carson) FA. 8-2001

RESTAURANT

MOM AND DON'S
1975 TORRANCE BLVD. TORRANCE, CALIF. FAIRfax 8-2683
Home of Old Fashioned Big Cooked Meats, Featuring Big sandwiches-Ham, Beef, Pork Dinners Our own Bar-B-Q Sauce and Salad Dressing - Our Complete Line can be Packed to Take Out Also Bar-B-Q meat sold by pound

RESTAURANT

HI-HO CLUB
Restaurant & Tavern Featuring Steaks, Branch Dips Bottled & Tap Beer Restaurant of All Kinds
1778 W. CARSON ST. FAIRfax 8-9979

RESTAURANTS

MOUNTAIN VIEW CAFE
1407 SARTORI AVE. FA. 8-9707
Home Cooking - Delicious Lunches - Reasonable Prices Hours: 8:45 a.m. to 9:00 p.m. Open till 9:00 p.m. on FRIDAY

RUG CLEANING

SPENCER'S RUG CLEANING & UPHOLSTERING
2805 HAWTHORNE BLVD. (Two Blocks North of Torrance Blvd.) FRonter 4-3389
8x12 Rugs - Cash Carry \$2.95 (Wash) - Overstuffed - Stages & Oriental Rugs - High Quality SPECIALIZE IN OIL REMOVAL CLEANING

Seafood Restaurant

SMITH BROS. FISH SHANTY RESTAURANT
Great Lakes Fish & Sea Food Luncheon & Dinner Served in a Distinctive Marine Setting Open 11:30 A.M. to 9:30 P.M. Closed Mondays Banquet Facilities
2024 PACIFIC COAST HWY. (1st Alternate) FR. 8-2284

SERVICE STATION

IKES SERVICE STATION
General Petroleum Products Tires & Recapping Service Batteries & Accessories
POST & SARTORI FA. 8-4925

SERVICE STATION

RUEL'S TEXACO SERVICE
Gas & Oil-Lubrication-Tires Tubes-Batteries-Accessories Minor Repairs Free Pick-up and Delivery We Give 5&H Green Stamps
22925 SO. WESTERN-DA. 6-2622

SERVICE STATION

STEFFEN'S RICHFIELD SERVICE
COMPLETE SERVICE - Tune-Up - Camping Trailers for Rent
1929 CRAVENS. FA. 8-3305

SHOE REPAIRING

KENNY'S SHOE REBUILDING
Comfortable Worn Shoes Rebuilt Like New for a Fraction of their Former Cost Finest Materials Skilled Craftsmanship A Complete Modern Shop Arch Support - Shoe Accessories
1278 SARTORI FA. 8-2278

SHOE STORE

M. L. FENWICK SHOE STORE
Brands include: Bostonian Dress Shoes Manufactured by Bostonian Quality Work Shoes Better Shoe Repairing of All Kinds (Across from Post Office) FAIRfax 8-6487

SPORTS & CYCLES

TORRANCE CYCLE &