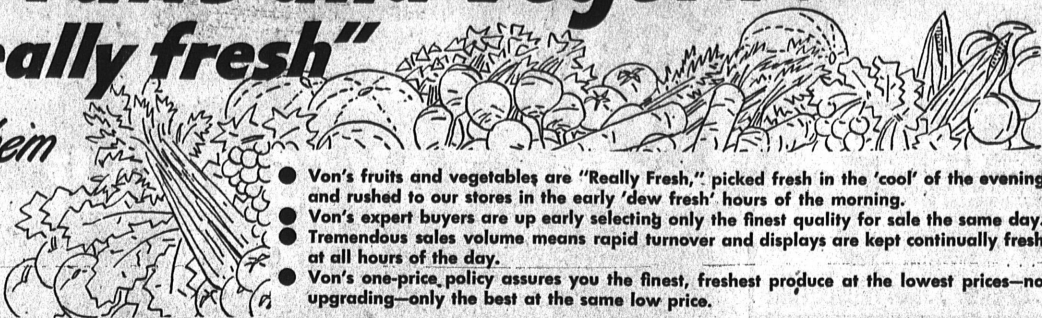


VON'S Fruits and Vegetables

are "really fresh"

We treat them
with loving
care!



- Von's fruits and vegetables are "Really Fresh," picked fresh in the 'cool' of the evening and rushed to our stores in the early 'dew fresh' hours of the morning.
- Von's expert buyers are up early selecting only the finest quality for sale the same day.
- Tremendous sales volume means rapid turnover and displays are kept continually fresh at all hours of the day.
- Von's one-price policy assures you the finest, freshest produce at the lowest prices—no upgrading—only the best at the same low price.

FANCY, LARGE THOMPSON
SEEDLESS GRAPES
5^c Lb.

JUICY, SWEET, STANDARD
PLUMS
10^c Lb.

LONG, KENTUCKY WONDER
GREEN BEANS
10^c Lb.

TENDER, SWEET, GOLDEN
CORN ON THE COB
LARGE EARS 5^c EACH

FOR SALADS OR STUFFING
BELL PEPPERS
2 LBS. FOR 13^c

QUALITY MEATS

FARMER JOHN OR LUER'S TENDER CURED
HICKORY SMOKED—SUGAR CURED
SMOKED HAMS
SHANK END 53^c Lb. WHOLE OR SHANK HALF 59^c Lb. BUTT END 63^c Lb.
SWIFT'S PREMIUM RED LABEL, FULLY COOKED 69^c Lb.

GENUINE EASTERN PIG PORK—1 TO 3 POUNDS
SPARE RIBS 45^c Lb.

VON'S TABLE KING—EVisCERATED
TURKEYS
Extra Fancy—Plump—Oven Ready
GRADE A—FRESH FROZEN
TOMS 18-22 LBS. 49^c Lb.
HENS 10-12 LBS. 55^c Lb.

'CHOICE' AND 'GOOD' STEER BEEF
ROASTS
BLADE CUT CHUCK 35^c Lb.
CENTER CUT CHUCK 39^c Lb.
ROUND BONE SHOULDER 43^c Lb.

FARMER JOHN—SUGAR CURED—HICKORY SMOKED
SLICED BACON 1 LB. PKG. 69^c

FRESH GROUND MEATS
GROUND BEEF 29^c GROUND CHUCK 47^c GROUND ROUND 69^c

DOVER SOLE 49^c **TRUE COD** 33^c

SHOP EARLY FOR THE HOLIDAY WEEK-END
ALL VON'S MARKETS
CLOSED
MONDAY, SEPT. 7th
OPEN SUNDAY AS USUAL

APPLE CITY
APPLE SAUCE 17 OZ. CAN 10^c
CHICKEN OF THE SEA
CHUNK STYLE TUNA NO. 1/2 CAN 27^c
CHEESE FOOD—FOR SANDWICHES OR SNACKS
KRAFT VELVEETA 2 LB. LOAF 69^c

NEW FROZEN DESSERT—ASSORTED FLAVORS
FUNFAIR 2 PINT CARTONS 25^c FAMILY SIZE 1/2 GAL. CTN. 49^c

RATH 'BLACKHAWK'—FROM THE LAND 'O' CORN
LUNCHEON MEAT 12 OZ. CAN 39^c

BETSY ROSS
GRAPE JUICE LARGE 24 OZ. BOTTLE 25^c

GIFFORD—LARGE SIZE—PITTED
RIPE OLIVES PINT CAN 19^c

15c COUPON IN EACH PACKAGE GOOD ON YOUR PURCHASE OF NESCAFE
NESTLES MORSELS 6 OZ. PKG. 19^c

BLANCHED—SALTED—FRESH ROASTED
CIRCUS PEANUTS 8 OZ. CAN 29^c

KELLOGG'S
RICE KRISPIES 5 1/2 OZ. PKG. 16^c 9 1/2 OZ. PKG. 27^c

PLAIN OR IODIZED
MORTON'S SALT 26 OZ. ROUND PACKAGE 5^c

HEINZ BEANS
Pork & Beans 16 OZ. CAN 15^c
Vegetarian 16 OZ. CAN 15^c
Boston Style 16 OZ. CAN 15^c
New England 16 OZ. CAN 19^c

GERBER'S BABY FOODS
ASSORTED
Strained or Junior
3 4 1/2 OZ. CANS 25^c

BUTTER
FIRST QUALITY—GRADE AA
Jerseymaid 1 LB. CTN. 75^c
FIRST QUALITY—GRADE AA
Challenge 1 LB. CTN. 77^c
FIRST QUALITY—GRADE A
Brookfield 1 LB. CTN. 76^c

FROZEN FOOD VALUES
LEMONADE SUNKIST FRESH 6 OZ. CAN 15^c
CUT CORN BIRDSEYE 10 OZ. PKG. 15^c
BROCCOLI WESTWOOD SPEARS 10 OZ. PKG. 15^c

DELICATESSEN VALUES

LUER'S OR SWIFT'S PREMIUM
SKINLESS FRANKS 1 LB. PKG. 45^c
VON'S KITCHEN FRESH
POTATO SALAD PINT CARTON 29^c
WINDSOR WISCONSIN SLICED LOAF
AMERICAN CHEESE LB. 53^c
HOMADE—GENUINE
KOSHER DILL PICKLES 24 OZ. JAR 27^c

JERSEYMAID SOUR CREAM
1/2 PT. CTN. 23^c

Swift's Premium CANNED HAMS
NO WASTE ALWAYS TENDER
6 3/4 LB. CAN 6⁹⁹ EA.

HERE, at last...
the answer to your
bottle problem!

Clicquot
NO DEPOSIT NO RETURN
23c
SPARKLING WATER
GINGER ALE

DON'T BOTHER WITH EMPTIES
JUST THROW BOTTLES AWAY!

AMMONIATED
DR. LYONS TOOTH POWDER LGE. SIZE 45^c
MEDIUM SIZE BOTTLE 60^c
WHITE RAIN SHAMPOO PKG. OF 3 23^c
EXTRA HEAVY **PAPER DINNER PLATES** PKG. 10^c
FOR COLD DRINKS **PAPER CUPS** PKG. 23^c
DIVIDED GRILL **PLASTIC DINNER PLATES** EA. 23^c
BAMBOO BUN or ROLL BASKET EA. 17^c

LIPTON SOUP MIXES
Onion 2 PKG. 31^c
TOMATO VEGETABLE 3 PKG. 31^c
Noodle 3 PKG. 31^c

GRANULATED WHITE KING SOAP LGE. PKG. 23^c GIANT PKG. 47^c

TRAPPEY'S **SOUTHERN YAMS** NO. 2 CAN 25^c
EVEREADY VEGETABLE **JUICE COCKTAIL** 46 OZ. CAN 37^c
HEINZ **HOT DOG RELISH** 12 OZ. JAR 29^c
PACIFIC **TREATS CRACKERS** 1 LB. PKG. 29^c
DOG FOOD **KEN-L-RATION** 2 TALL CANS 31^c
VETS DOG FOOD 3 TALL CANS 23^c
FACIAL SOAP 4 REG. BARS 24c
WOOLBURLYS 4 BATH SIZE 33^c

RIALTO STEWED **TOMATOES** 2 1/2 OZ. CANS 27^c
ASSORTED FLAVORS **FLA-VOR-AID** 4 PKGS. FOR 19^c
RED STAR 6 LB. BAG 39c
CHARCOAL 15 LB. BAG \$1.35
COLLIER 5 LB. PKG. 69c
BRIQUETTES 10 LB. PKG. \$1.19
BEN HUR 6 OZ. JAR 10c
MUSTARD 9 OZ. JAR 15^c
TOM SAWYER 9 OZ. JAR 15^c
POTATO CHIPS TWIN PAK 5 OZ. PKG. 45^c
SCUDDER OR BELL 3 OZ. PKG. 19c
POTATO CHIPS 5 OZ. PKG. 29^c

Van de Kamp's Specials
September 3, 4, 5

2-Layer Coconut CAKE 89^c ea.
(Reg. 99c ea.) 45c-1-18

Race Track COFFEE CAKE 23^c ea.
(Reg. 29c ea.)

Van de Kamp's
BAKED FOR THE HOLIDAYS

New KOLYNOS
WITH CHLOROPHYLL

2 GIANT TUBES 69^c

WHILE SUPPLY LASTS!

VON'S

Prices Effective Thurs., Fri., Sat., Sun.
Sept. 3, 4, 5, 6
Phone WEBster 3-8311 for your nearest VON'S Market

REMEMBER IT'S VON'S FOR VALUES!

- LOS ANGELES
• 3644 W. Santa Barbara at C. show
• 1500 W. Pico at Valencia
• 10780 W. Pico Blvd. at Westwood
• 1020 S. Fairfax at Olympic
• 1020 S. Crenshaw at Olympic
• 840 S. Alvarado at 9th St.
- 1027 W. Manchester at Vermont
• 3667 W. Third St. at Kenmore
• 5029 S. Vermont at 51st St.
• 3334 W. Eighth St. at Irolo
• 8851 S. Western Ave. at Manchester
• 6571 W. 80th Street at Emerson
- GARDENA
• 1260 W. Redondo Beach Blvd. at Normandie
BELL
• 6607 S. Atlantic at Gage Ave.
VAN NUYS
• 6625 N. Van Nuys Blvd. at Vanowen
LONG BEACH
• 4480 Atlantic Ave. at San Antonio
- LYNWOOD
• 11473 Long Beach Blvd. at Farnwood
INGLEWOOD
• 320 E. Manchester at Market St.
SANTA MONICA
• 1305 Wilshire Blvd. at 14th St.