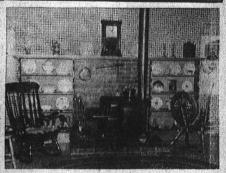
1953 TORRANCE BUSINESS REVIEW



"The essence of good living is good eating," according to Rudolph Hafner, who has owned Hafner's Bakery, 1941 El Prado, for the past 1½ years. Mr. Hafner has been a resident of Southern California for over 24 years and has 30 years experience in the bakery line. His shop is up to date in every detail, offering bakery goods fresh daily from his For expert hair styling see Colene O'Brien of Colene's Beauty Salon, 2215 Lomita Blvd., Lomita, who has 15 years experience in this line and is the owner of her own shop. She gives personal attention to individual hair problems and also gives scalp treatments. Her shop is equipped for machineless and cold wave permanents. For an appointment all DA 6-1523.



James J. Bird is the owner of Firestone store located at 1454 Marcelina, where he just completed extensive remodeling and enlarging of service facilities. They have a complete line of home appliances and auto accessories. A contributing factor to large expansion during past years has been the complete brake and frontend department. They carry passengers and truck tires for every purse and car.



Country Style Antique Shop, 2504 Pacific Coast Highway, Lomita, is family owned by the Walthers and the Tedds. They specialize in Early American furniture. They do repairing and refinishing of hand-braided rugs and hand-bomed rugs, and also lamp wiring. Mrs. Walthers makes all the braided rugs and loomed rugs and invites you to visit their shop daily from 10 a.m. to 5:30 p.m. (except Mondays).

ANTIQUES

COUNTRY STYLE ANTIQUE SHOP
Repairing ... Refinishing
Hand Braided Rugs .. Hand
Loomed Rugs ... Lamp Wirin
Specializing in Early American
10 a.m. 5:50 Furniture
Coleged Mondays
2504 PAGIFIG CDAST HIWAY
Lomits DAVenport 6-493

APPLIANCES

NATIONAL HOME APPLIANCE CO. Harry M. Abramson
Servel Gas Refrigerators
Gas Ranges — Radios — Heater
... Gfts — Sewing Machines.
... "Friendly Credit"
1267 SARTORI AVE. FA. 8-19:
Torrance

AUTO DEALER

SOUTH SHORE
MOTOR CO.
LINCOLN — MERCURY
COURTEOUS, Dependable Aut
FINE USED CARS
2084 TORNANCE BLVD.
FAIRAX 8-1934

AUTO DEALER

"BUTLER BUICK BLOCK"
Serving the South Bay Area
Guaranteed "ALL SQUARE"
Used Cars Autherized Distributor
U. S. ROYAL TIRES
BUTLER BUICK
00 S. Sepulveda FR. 4 an Bead

AUTOMOTIVE

BENBOW BRAKE & WHEEL ALIGNMENT Wheels Aligned & Ba Brums Turned Shock Absorber Ser 25904 S. WESTERN AVE. arbor City DA. 6:4752

· AUTOS-NEW

PONTIAC Hohman & Hadenfeldt, Inc Hermoss Beach FR. 4-8987 OR. 8-528 "The Most Beautiful Thing

 AUTO PARTS DUNHAM'S AUTO PARTS

Assessment of the control of the con

AUTO PARTS

STADDEN MOTOR PARTS Complete Stock for All Automotive Needs uthorized Distributor for uco & Dulux Auto Paints Auto Refinishing Suppli 1801 GRAMERCY AVE, FAIrfax 8-2434

AUTO REPAIR

PENNSYLVANIA
AUTOMOTIVE
ALES and SERVICE
Complete. Motor Rebuilding
See Set IT Tow Service
See Set IT Tow Service
III Major Oil Co Garie stronged
AUTOMOTIVE SERVICE
JOHN SERV

AUTO REPAIR

THOMPSON'S GARAGE
Front Wheel Alignment
Balancing — Brake Service
Motor Exchange-No Down Pmi
15 Monthe To Pay
GARSON STA FIGUERGA
FAIrak 8-1225

AUTO REPAIR

R. C. WILLIAMS GARAGE owing - Welding - Tune-L Glutch & Brake - Ignition Carburetion - Transmission

AUTO REPAIR

101 BEAR SERVICE Members Calif. Assn. B Members Calif. Assn. Brake & Wheel Specialists, Inc., Brake, Wheel & Frame Service Motor Tune-Up Free Estimates 2585 SOUTH VERMONT Near, 101 Hwy. DA, 6-063

AUTO REPAIR

VIRGEL'S FRAME &
WHEEL ALIGNMENT
The Best Equipped Authorized
Bear Service Station on the
West Coast
Serving Torance for 9 Years
Over 40,000 Top-Notch
1750 CAMPINENT JOBERANCE
FAIrfax 8,8196

AUTO SALVAGE

SCHIMMICK BROS Two Acres of Used Auto Parti Auto Glass Cut and Installed Arc and Gas Welding USED CARS — We Carry Out Own Contracts — Small Down Own Contracts — Small Down— Small Weekly Payments 22704 SOUTH NORMANDIE Torrance FA. 8-6476

AUTO SUPPLIES

Tirestone Complete Brake, Wheel Alignent and Tire Service Gasoline — Battery Service Lubrication — Appliances and Television Bleyels & Auto Headquarters 1454 Marcelina (cor. of Cravens FAirfax 8-7881

Auto Upholstering

C. YEAMAN AUTO TOP &
SEAT COVER SHOP 2518 TORRANCE BLVD. (Near Crenshaw) FAirfax 8-4464

AUTOS—USED

PACIFIC SALES CO. HIGH QUALITY PACIFIC COAST HIW HERMOSA BEACH FRontier 2-9811

AUTO WASH

TORRANCE AUTO
LAUNDRY
2 MINUTE DAR WASH
Thorough I Efficient - \$afe
ONLY 990
Week Days—Bat, Burn, and
1724 WEST CARSON ST
(at Wester Acc) 7 A, \$2544 BAKERY

HAFNER'S BAKERY

Special Decorated Cakes
Home Made Breads--Coffee C
Assorted Pies and Cookle
Variety Cakes
1341 EL PRADO FA. 8-FA. 8-173

BEAUTY SALON

COLENE'S BEAUTY SALON Hair Styling
TWO OPERATORS
Expert Hair Cutting 2215 LOMITA BLVD. ta DAvenport 6

BOATS

PACIFIC WATER CRAFT Custom Built Outboards
Ocean or River
12 4 and 16 Foot
V-Bottom Wide Beam
Safe — Esy Ta Handle
n-Pound Hull—Esy Plar
9 BORDER AVE. FA. 8-

BOWLING

TORRANCE BOWL 8 ALL MAPLE LANES en Bowling Every Eveni Phone Ernie for Reserval 3 CARSON FA. 8

 Building Materials H. & H. BUILDING "Serving the Harbor Area" lock - Sand - Cement - Bric Flagstone - Concrete Bløcks Stepping Stones Barbecue Supplies

22208 SOUTH VERMONT FAIrfax 8-4845 BICYCLES

SMITH'S CYCLE & KEY SHO Schwinn Bicycles — Martin Outboard Motors — Burchcraft Boats — Whizzer Motor Bikes Boats — Whizzer Motor Bikes Lawn Mowers Visit Our Fishing Action 2015 — Motor Bikes Control of the Boat & Repair Inc. Rest" 1730 W. PAGIFIC COAST HWY. Lomits

CABINETS

BARNETT'S
CABINET SHOP
Formica Sink Tops — Glass
Store Fixtures — Cabinets
Screens — Frames — Sash Deers
1115 BORDER AVENUE
FAIrfax 8-5832

CAFES

BAUDIN'S CAFE FAirfax 8-9705 Special Noon Lunch Best Chill In Town Goldest Beer In Town

CARPETS

BURCHFIELD CARPET WORKS Rug & Upholstery Clean! Carpet Laying — Cuttin Sewing & Binding

1971 TORRANCE BLVD. FAirfax 8-2672

Children & Infants

SQUIRE STYLE SHOP FOR CHILDREN Infants' & Children's Wear preery Furniture—Yarns—Toy Ye Give S & H Green Stamps

We Give S & H Green Stamps 1313 SARTORI AVE FA. 8-197

CHINCHILLAS

CHERRY'S CHINCHILLA RANCH Low Down Payment Easy Terms on Balance 2121 W. 240th St. DAvenport 6-0134

CHINCHILLAS

LAWLER CHINCHILLA RANCH Warranted Greeding Pairs THE FRIENDLY RANCH Visitors Welcome 1113 FIAT ST., TORRANCE FAirfax 8-6810

OHINESE CAFE

MADAME CAFE

CHIROPRACTOR

DR. ARVOL P. SMITH, D.C. General Practice - X-F

Oxygen Therapy for
Sinusitis Bronchitis Asth 2510 TORRANCE BLVD. FAIrfax 8-2128

CLEANERS

ELITE CLEANERS pendable Dry Cleanin Laundering—Expert Dy Give S&H Green Stan 2168 TORRANCE BLVD. DAIRY

VERBURG DAIRY
ducers and Distributors
ty Milk & Dairy Prod 18158 Crenshaw Blvd.—Tor MEn!o 9-1191 "Buy Cash & Carry and S

DAIRY

INGLEWOOD FARMS MILK AVAILABLE AT Prices at Our Dairy Ranch 3400 DEL AMO FR. 4.89

DAY NURSERY

THE PLAY HOUSE
LICENSED DAY NURSERY
Fully Insured
Hot Balanced Diet Provider
Registered Nurse in Charge 2747 CABRILLO AVE. TORRANCE FAirfax 8-5358

DAY NURSERY

GUYS & DOLLS DAY NURSERY NURSE ON STAFF
Classes — Dancing — Pair
and Music Appreciatio
2815 ARLINGTON
FAIrfax 8-4486

Drive-In Restaurant

THE WESTERNER DRIVE-IN

CHICKEN-IN-A-BASKET FRIED SHRIMP MERCHANT'S LUNCH DAILY Vestern Ave. at Torrance Blve FAirfax 8-7018

 Electric Motor Serv M & W ELECTRIC SERVICE

Motor Repairs and Rewindin Pertable & Electric Toels Sales and Service 1730 W. CARSON ST.—Torrai FAirfax 8-7477

Electric Service

TWO MACKS ELECTRIC OIL FIELD - INDUSTRIAL COMMERCIAL RESIDENTIAL WIRING 2223 BORDER AVE. FA. 8-3800 and FA. 8-2071

Employment Agcy.

TORRANCE
PERSONNEL AGENCY
Le Job to Fit the Person

The Person to Fit the Jo 1628 GRAMERCY AVE. (Next to Curries) FAirfax 8-5368

FISH MARKET

DINKEY FISH MARKET FRESH — SALTED SMOKED — GURED ializing in BONELESS F 20 Years This Location 23003 ARLINGTON AVE. DAvenport 6-3177

FURNITURE-

TY - Appliances - Furniture
All Major Brands—New or User
"The Little Store With the
Open 8:30 Big Deale"
Open 8:30 Big Doale"
The Little Store With the
Open 8:30 Big Doale"
The Little Store With the
Open 8:30 Big Doale"
The Store Store Store Store Store Store
William The Store Stor

GARAGE

BROWN'S GARAGE Bedy Shop — Auto Painting Location: On Maple Street Be-ween Nermandie and Vermon COMPLETE PAINT JOB \$35 017 MAPLE ST. MEnio 4-4

GLASS CO.

DANDOY GLASS CO. alizing in AUTO GLASS Tops, Mirrors, Window and Plate Glass 235th St. Torral DAvenport 6-1880

HEALTH FOODS

LOMITA HEALTH FOODS 24820 NARBONNE AVE.

IRON WORKS

JOHNNIE'S ORNAMENTAL IRON WORKS -Arc & Portable We Ornamental Iron* Worl & Blacksmithing

1815 W. 213th St. FA JEWELRY

LAWSON'S JEWELERS 1317 EL PRADO FA. 8-4318

DIAMONDS — WATCHES
Appliances — Silverware
EASY CREDIT
Never an Interest or Carrying
Charge
Watch & Jeweiry Repairing

LUMBER TORRANCE LUMBER CO.

1752 BORDER AVE., FAirfax 8-270

MACHINE SHOP

F. A. LINCOLN, SR. Precision Machine Work Experimental Work Tool & Die Making 1823 BORDER AVE. FAIrfax 8-6426

MARKET

KEYSTONE MARKET Warm Room Frozen For LOCKERS FOR RENT We Wholesale and Retail Frozen Foods and Meats See Us About Processing You Home Raised Stock 22015 SOUTH MAIN STREET

MARKET

SHOESTRING MARKET Groceries Fresh Vegetable Frozen Foods "Make Your Bollare Count" Open Every Day (including folidays) 7:00 A.M to 10:00 P.M

MOTEL

COLONY MOTEL
With er Without T.V.
New - Quiet - Comfortable
MODERN
Moderate Rates - Owner Mgr.
Member United Meter Gourts
659 W. PACIFIC COATT HWY
DAVERPORT 6

Music & Dancing BETTIE THOMAS STUDIO

Specializing in Accordion II Types of Music & Danci 17 Teachers to Serve You 1215 CRENSHAW BLVD. FABILTAX 8-6312 New & Used CARS FRED BRIGGS
CHRYSLER — PLYMOUTH
1885 TORRANCE BLVD.
FAIrfax 8-2040

Complete Automotive Ser All Makes of Cars NURSERY

HILLCREST NURSERY

Office Equipment

TORRANCE DESK &
OFFICE EQUIPMENT CO.
Rentals — New & Used
Option To Purchase
standard & Portable Typewrite
steepuity Desk-Office Furnitu
Dash Registers-Adding Machin
2081 TORRANCE BLVD.
FAIrfax 8-7408

Nursery Schools

OPTOMETRIST

DR. JAMES M. SOSS

OPTOMETRIST

Modern, Scientific Eye

Examination

Glasses Accurately Fitted Examination
Glasses Accurately Fitte
Convenient Weekly or Mon
CREDIT TERMS
4-hr. Lens Duplication Se
FAirfax 8-8602
1268 SARTORI AVE,

PAINTS

PITTSBURGH PAINTS PITTSBURGH PLATE GLASS CO. MORGAN PAINT & WALL-PAPER-1632 CRAVENS

Painting Contractor A. W. STRAND & SON PAINTING CONTRACTORS Licensed & Insured Public Liability & Property Damage \$50,000 & \$100,000 "(Quality is Our Motto" 1638 WEST 2007H \$TREET FAirfax 8.6001

Paint & Wallpaper

NATIONAL PAINT &
WALLPAPER STORE
tributor of DuPont Pai
rance's Largest Selection
lipapers, and Fabrics to m
Specialize in Mixing Cue
and Decerative Colors
Automobile Paints M
postive Service — Paint te Automobile Paints Mixed scorative Service — Polishers, Sanders, Spray Equipment (Free to our Customers) 24 MARCELINA FA. 8-5907

 Paving Contractor WARREN SOUTHWEST, Inc. RESTAURANT

20934 South Norman Picture Framing

COLONIAL ART SHOP CUSTOM & STOCK FRAMES Original Oils and Prints etal Learing — Compo. Work Mounting Wholesale or Retail 125 HERMOSA AVE., FR. 4-58 HERMOSA BEACH

 PLASTERERS OPERATIVE PLASTERERS & CEMENT MASONS INTERNATIONAL ASSN. LOCAL NO. 838 D. L. "JOE" ANGLES CARSON PA. 8-34

PLUMBING GEORGE H. WARE

"LET GEORGE DO IT" 1971 PLAZA DEL AMO FAIrfax 8-7691 PLUMRING

DOYLE BROS, INC.
PLUMBING & HEATIN.
24-Hour Service
REPAIRS - REMODELI
1.A.-Bank of America
1.A.-Bank of America FAIrfax 8-6680

PLUMBING

TORRANCE PLUMB COMPANY APPLIANCES - HEA 1418 MARGELINA FA. 8-4444 & FA. 8-1

DAVID JACOBS
Plumbing & Heating
Franchise Dealer for
Coleman Water Heaters,
Furnaces and Appliances
Electric Sever & Drain Egg
"Repair Water Heaters
"Repair Water Heaters
"Repair Water Heaters
"Fapair Sever & Fa Section 1

LEWELLEN PRESS YEARS' EXPERIE

PLYWOOD PLYWOOD, LTD. IT It's Plywood, We have It HARDWOOD — SOFTWOOD Marine Plywood — Celotex Moulding — Doors — Sash lardboard—DeWalt Radial Say 25422 NARBONNE AVE. Omita DA, 6-31

REALTORS ALTER REALTY & INSURANCE "Opposite the Post Offic Conveniently Located O All Salesmen Bonded Main Office: 1436 MARCELINA AVE. TOTTANCE 8-0373 NE. 6-3450 FA. 8-0373

SALES & SERVICE
Commercial — Domestic
24 Hour Emergency Service 1730 W. CARSON ST. FAirfax 8-2764 (If no answer TE. 3-6777)

DING HOW RESTAURANT American & Chinese Foo Food To Take Out Private Banquet Room

GRAND CAFE

and Salad Dressing
Our Complete Line can be
Packed to Take Out
lise Bar-B-Q meat sold by poun

Plumbing & Heating Seafood Restaurant APPLIANCES & TV

PRINTING

26 YEARS' EXPERIENCE
Wedding Announcements - Care
Office Forms - Booklets
Rubber Stamps
1615 GRAMERCY AVE.
Torrance FA. 8-28

REFRIGERATION HEATH REFRIGERATION

RESTAURANT

1650-1652 CABRILLO AVE. (Corner of Carson) FA. 8-2

Under the Management of VELMA & NORMA
Home Coked Foods—
— Breakfast All D
— Lunch — Dinner
Hours & A.M. to 7 P.M.
Fridays \$100 P.M.
1225 EL PRAD® FA 8-95

RESTAURANT MOM and DON'S
1975 TORRANCE ELVD.
TORRANCE ELVD.
TORRANCE GEODIF
FAIrfax 9-6645 F.
Home of Old Fashioned Wo
Cooked Meate, Featuring ESandwiches-Ham, Beef, Po
Dinners, Our own Bar-8-0 Sa
and Salad Dressing

 RESTAURANT HI-HO CLUB
Restaurant & Tavern
Featuring Steaks, French Dip
Ham NV Eggs
Bottled & Tap Beer
Restaurant Open 24 Hours
1778 W. CARSON ST.
FAiriax & 8-978

 RESTAURANTS MOUNTAIN VIEW CAFE 1407 SARTORI AVE.
FA. 8-9707
Home Cooking — Delicious
Lunches at Reasonable Prices
Hours: 5:45 a.m. to 6:00 p.m.
OPAILY
ppen 'til 8:00 p.m. on FRIDA

RUG CLEANING SPENCER'S RUG CLEANING & UPHOLSTERING A UPFICIENTS
2022 HAWTHORNE BLVD.
(Two Blocks North of Torrance
1912 Rugs — Cash & Carry \$1,95
(Mebts Royenibles 1850gs & Rail
specialize in on premises 201 s.

SMITH BROS. FISH
SHANTY RESTAURANT
Great Lakes Fish & Sea Food
Unnehen & Dinners served in
Den 11:30 A Ma to 9 Section
Glosed Mondays
Banquet Facilities
W. (101 Alternac) FR. 5-2294
(101 Alternac) FR. 5-2294

RUEL'S TEXACO SERVICE

STEFFEN'S RICHFIELD SERVICE

COMPLETE SERVICE Brakes — Tune-Up Camping Trailers for Rent 529 CRAVENS, FA. 8-330

SHOE REPAIRING

KENNY'S SHOE

Comfortable Worn Shoes Rebuilt Like New for a fraction of their Former Cost Finest Materials — Skilled Craftsmanship

Craftsmanship
A Complete Modern Shop
Arch Supports - Shoe Accessori
1278 SARTORI FA. 8-32

M. L. FENWICK SHOE STORE

nds Include:
Bostonian Dress Shoes
Mansfield by Bostonian
Quality Work Shoes
Datter Shoe Repaire
AVE

Technical Service

BROWN & STEWART'S SERVICE

TEXACO
"The Best Friend Your Car
Ever Had"

2326 TORRANCE BLVD. FAIrfax 8-4321

Complete Repair Service Authorized Goodrich Agency

MEL'S T.V. SERVICÉ

ALL WORK GUARANTEED

2055 PACIFIC COAST HIWAY LOMITA DAVENDORT 6-3145

TRAVEL AGENTS

THE GLOBE TROTTERS

Airline - Bus Rail - Hote Tours -11 S. Pacific Redondo

TELEVISION

SHOE STORE

Gas &

Hoffman, etc. 1875 W. CARSON—TORRANCE FAirfax 8-7025 If no answer call FA, 8-4768 SERVICE STATION TRAILERS KING'S TRAILER CO. IKE'S SERVCE STATION

General Petroleum Products Tires & Recapping Service Batteries & Accessories stom-built for Those who are Ready for the Best E. CARSON ST. TE. 4-9229 POST & SARTORI FA. 8-69 SERVICE STATION

TRAILER PARK ORCHARD TRAILER PARK Under New Management
Quiet — Clean — Shady
Leade — Shady
Cement Patlos — Payed Street
Heated Utility Rooms
Individual P.O. Boxes—Children
Welcome—Reaconable Rates
25344 PENNSYLVANIA AVE.
Lomita

NICOLA'S T.V.
& APPLIANCE
Interfigerators — Washers
Ironers — Radios — Small
Appliances — Resour & Sayvica
Appliances — Resour & Sayvica
G.E. Hotpoint B. G.C.A.
Hotfman, etc.
1875 W. CARSON—TORRANCE

SERVICE STATION

TRAILER PARK railer Spaces—Trailers for Rent BETTY'S SANDWICH SHOP On Premises 21729 SO. FIGUEROA STREET Torrance, Calif. FAIrfax 8-9946

TRAILER PARK ROYAL TRAILER PARK Separate Sewers for Modern Trailers File Showers — Patios — Lawns 24630 ESHELMAN AVE. Just North of Lomita Blyd. North of Lomita LOMITA DAvenpert 6-1647

TV & Radio Repairs AL KARONY T.V. SERVICE
"We Repair All Makes of
Radios and T.V."
New OLYMPIC T.V.
and ARVIN RADIO DEALER Day - Nite - Sundays 1716 ANDREO FA. 8-3493

1420 MARCELINA AVE. (Across from Post Office) PAIrfax 8-6487 SPORTS & CYCLES UPHOLSTERY

TORRANCE CYCLE
& SPORTS SHOP
Paul & Ben Smith, Owners
Marcury Motors
Association of the State of H & H UPHOLSTERY UNPAINTED FURNITURE 24303 Narbonne Ave. - Lemita DAvenpert 6-2020 • UPHOLSTERING

VAN'S MATTRESS & UPHOLSTERING CO.
MATTRESS RENOVATING
REUDENS STRING
(All Work Guaranted)
NEW MATTRESSES A
CUSTOM FURNITURE
FORM RUBBER — Desperies
2083 TORRANCE ELVD.
PAIRTO E.352

WALLPAPER

WALLPAPER Painting Decorating 26314 S. WESTERN Avenport 6-6876 Lemit WEDDINGS

GREENWICH WEDDING CHAPEL

Complete Wedding Service With or Without Recept Your Wedding Just the Way 5870 E. SECOND ST. Long Beach Long Beach 8.6846 - Res. 5-350