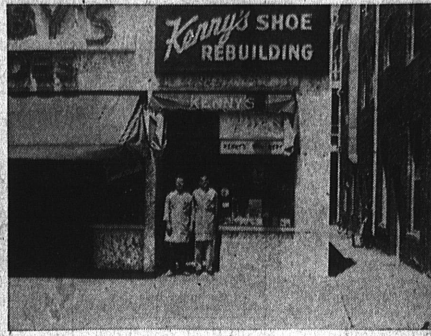
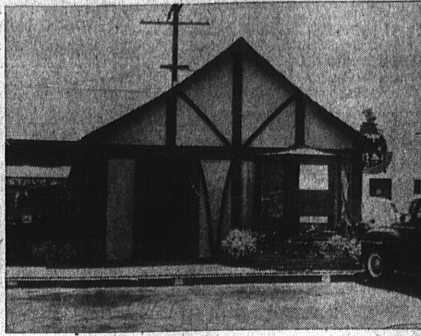
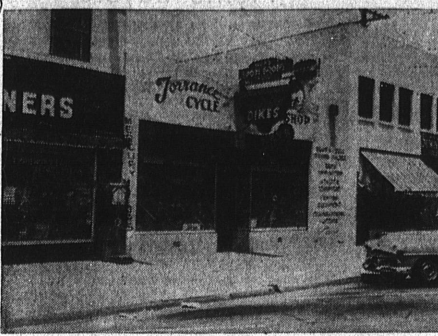


# 1953 TORRANCE BUSINESS REVIEW 1953



Torrance Cycle and Sport Shop, 1421 Marcelina Ave., is owned by Ben and Paul Smith, who started in 1947 with a bicycle and key shop and moved to this location in 1950 and added the sports line. Paul won National spin fishing tournament in 1952. They carry a complete line of Sila-flex fishing rods and the most complete stock of fishing equipment in the Harbor area.

The job to fit the person and the person to fit the job is the slogan of Torrance Personnel Agency, 1628 Gramercy Ave., next to Currie's, owned by Herma Tillim who has been at this location since 1952. Mrs. Tillim is running a special department as a free placement service to teenagers as 5% of applicants have been under 18 years and young people are very hard to place.

Twenty-one years experience has given Kenny Ruffell high skill in the rebuilding and repair of shoes. He started in neighborhood shop on Carson Street and gradually improved the facilities until he opened a fine modern shop at 1278 Sartori, called Kenny's Shoe Rebuilding. He now has the latest and finest shoe repair machinery and tools. Mr. Ruffell is very active in the First Baptist Church.

R. C. Williams, 1405 Border Ave., started his garage with one man in 1945 and he now has 5 specialists, 3 tow trucks and 1 service truck, and he now has twice the floor space he started with 8 years ago. R. C. Williams Garage has all the latest testing and diagnosis equipment and they guarantee satisfaction on all work. Official garage for police-towing and automobile clubs.

**ANTIQUES**

**COUNTRY STYLE**  
ANTIQUE SHOP  
Repairing - Refinishing  
Hand Braided Rugs - Hand  
Loomed Rugs - Lamp Wiring  
Specializing in Early American  
Furniture  
10 a.m.-5:30 Daily 10-6 p.m. Fri.  
Closed Mondays  
2504 PACIFIC COAST HIWAY  
Lomita Davenport 6-6491

**APPLIANCES**

**NATIONAL HOME APPLIANCE CO.**  
Harry M. Abramson  
Serval Gas Refrigerators  
Gas Ranges - Radios - Heaters  
...Gifts - Sewing Machines...  
"Friendly Credit"  
1287 SARTORI AVE. FA. 8-1953  
Torrance

**AUTO DEALER**

**SOUTH SHORE MOTOR CO.**  
LINCOLN - MERCURY  
Courteous, Dependable Auto  
Service  
FINE USED CARS  
2084 TORRANCE BLVD.  
FAIRFAX 8-1934

**AUTO DEALER**

"BUTLER BUICK BLOCK"  
Serving the South Bay Area  
Guaranteed "ALL SQUARE"  
Used Cars - We Carry Our  
Own Contracts - Small Down  
- Small Weekly Payments  
2270A SOUTH NORMANDE  
TORRANCE  
FA. 8-9576

**AUTOMOTIVE SPECIALIST**

**BENBOW BRAKE & WHEEL ALIGNMENT**  
Wheels Aligned & Balanced  
Drums Turned  
Shocks Absorber Service  
2504 S. WESTERN AVE.  
Harbor City DA. 6-4752

**AUTOS-NEW**

**PONTIAC**  
Hohman & Hadenfeldt, Inc.  
505 PACIFIC COAST HIWAY  
Hermosa Beach  
FR. 4-9887 OR. 8-5286  
"The Most Beautiful Thing  
On Wheels!"

**AUTO PARTS**

**DUNHAM'S AUTO PARTS**  
Complete Machine Shop Service  
Headings & Sealed Power  
Piston Rings  
Chicago Pneumatic Air Tools  
Raybestos Brake Lining  
107 W. CARSON - TORRANCE  
FA. 8-2204 NE. 6-3127

**AUTO PARTS**

**STADEN MOTOR PARTS**  
Complete Stock for All  
Automotive Needs  
Authorized Distributor for  
Ducx & Dux Auto Paints  
All Auto Refinishing Supplies  
1601 GRAMERCY AVE.  
FAIRFAX 8-3434

**AUTO REPAIR**

**PENNSYLVANIA AUTOMOTIVE**  
SALES AND SERVICE  
Work Guaranteed  
Complete Motor Rebuilding  
50-Hr. Tow Service  
So. Calif. Auto Ring Service  
All Major Oil Co. Cards Honored  
2812 PENNSYLVANIA AVE.  
Lomita DA. 6-3574

**AUTO REPAIR**

**THOMPSON'S GARAGE**  
Front Wheel Alignment  
Balancing - Brake Service  
Motor Exchange-No Down Pmt.  
15 Months To Pay  
CARSON ST. AT FIGUEROA  
FAIRFAX 8-1225

**AUTO REPAIR**

**R. C. WILLIAMS GARAGE**  
Towing - Welding - Tune-Up  
Clutch & Brake - Ignition  
Carburetion - Transmission  
1405 BORDER AVE. FA. 8-4174

**AUTO REPAIR**

**101 BEAR SERVICE**  
Members Calif. Assn. Brake  
& Wheel Specialists, Inc.  
Brake, Wheel & Frame Service  
Motor Tune-Up  
Free Estimates  
2505 SOUTH VERMONT  
Near 101 Hwy. DA. 8-0638

**AUTO REPAIR**

**VIRGEL'S FRAME & WHEEL ALIGNMENT**  
The Best Equipped Authorized  
Bear Service Station on the  
Coast  
Serving Torrance for 9 years  
Over 40,000 Top-Notch  
Alignments  
1750 CARSON - TORRANCE  
FAIRFAX 8-6156

**AUTO SALVAGE**

**SCHIMMICK BROS AUTO SALVAGE**  
Two Acres of Used Auto Parts  
Auto Glass Cut and Installed  
Gasoline and Oil Welding  
USED CARS - We Carry Our  
Own Contracts - Small Down  
- Small Weekly Payments  
2270A SOUTH NORMANDE  
TORRANCE  
FA. 8-9576

**AUTO SUPPLIES**

**Firestone**  
Complete Brake, Wheel Alignment  
and Tire Service  
Gasoline Battery Service  
Lubrication Appliances and  
Television  
Bicycle & Auto Headquarters  
1454 Marcelina (cor. of Craven)  
FAIRFAX 8-7881

**Auto Upholstering**

**C. YEAMAN**  
AUTO TOP &  
SEAT COVER SHOP  
Complete Auto Upholstering  
2518 TORRANCE BLVD.  
(Near Crenshaw)  
FAIRFAX 8-4454

**AUTOS-USED**

**PACIFIC SALES CO.**  
HIGH QUALITY  
AUTOMOBILES  
400 PACIFIC COAST HIWAY  
HERMOSA BEACH  
FRONTIER 2-9811

**AUTO WASH**

**TORRANCE AUTO LAUNDRY**  
3 MINUTE CAR WASH  
Thorough - Efficient - Safe  
ONLY 99c  
Week Days - Sat., Sun. and  
Holidays, \$1.25  
1724 WEST CARSON ST.  
(at Western Ave.) FA. 8-2544

**BAKERY**

**HAFNER'S BAKERY**  
Wedding - Birthday  
Special Decorated Cakes  
Home Made Bread-Coffee Cakes  
Assorted Pies and Cookies  
Variety Cakes  
1341 EL PRADO FA. 8-1735

**BEAUTY SALON**

**COLENE'S BEAUTY SALON**  
COLD WAVES MACHINELESS  
Hair Styling  
TWO OPERATORS  
Expert Hair Cutting  
2215 LOMITA BLVD.  
Lomita Davenport 6-1923

**BOATS**

**PACIFIC WATER CRAFT**  
Custom Built Outboards  
12 - 14 and 18 Foot  
V-bottom Wide Beam  
Safe Easy To Handle  
Non-Pound Hull-Easy Planning  
1609 BORDER AVE. FA. 8-7024

**BOWLING**

**TORRANCE BOWL**  
"The House of Action"  
3 ALL MAPLE LANES  
Open Bowling Every Evening-  
Phone Ernia for Reservations  
1953 CARSON FA. 8-9884

**Building Materials**

**H. & H. BUILDING MATERIALS**  
"Serving the Harbor Area"  
Rock - Sand - Cement - Brick  
Flagstone - Concrete Blocks  
Stepping Stones  
Barbecue Supplies  
22208 SOUTH VERMONT  
FAIRFAX 8-8985

**BICYCLES**

**SMITH'S CYCLE & KEY SHOP**  
Schwinn Bicycles - Martin  
Outboard Motors - Burchcraft  
Boats - Whizzer Motor Bikes  
Hand and Power Lawn Mowers  
Visit Our Fishing Tackle Dept.  
"We Sell the Best"  
1730 W. PACIFIC COAST HWY.  
Lomita DA. 6-9572

**CABINETS**

**BARNETT'S CABINET SHOP**  
Formica Sink Tops - Glass-  
Store Fixtures - Cabinets  
Screens - Frames - Sash  
Doors  
1115 BORDER AVENUE  
FAIRFAX 8-5832

**CAFES**

**REED'S CAFE**  
Open Again Under Management  
of Dorothy Hill  
DINNER STEAKS \$1.10  
1550 WEST CARSON  
FAIRFAX 8-2531  
Open Sundays from 12 to 8 p.m.

**CARPETS**

**BURCHFIELD CARPET WORKS**  
Rug & Upholstery Cleaning  
Carpet Laying - Cutting  
Sewing & Binding  
1971 TORRANCE BLVD.  
FAIRFAX 8-5872

**Children & Infants**

**SQUIRE STYLE SHOP FOR CHILDREN**  
Infants' & Children's Wear  
Nursery Furniture-Yarns-Toys  
We Give S & H Green Stamps  
1313 SARTORI AVE. FA. 8-1975

**CHINCHILLAS**

**CHERRY'S CHINCHILLA RANCH**  
Guaranteed Breeding Stock  
Low Down Payment  
Easy Terms on Balance  
Visitors Welcome  
2121 W. 240th St. Lomita  
Davenport 6-0134

**CHINCHILLAS**

**LAWLER CHINCHILLA RANCH**  
Warranted Breeding Pairs  
THE FRIENDLY RANCH  
Visitors Welcome  
2510 TORRANCE BLVD.  
FAIRFAX 8-6910

**CHINESE CAFE**

**MADAME AFRICA**  
Chinese & American Foods  
Victor Lee, Proprietor  
1321 SOUTH PACIFIC AVENUE  
SAN PEDRO, CALIFORNIA  
TERMINAL 3-1478

**CHIROPRACTOR**

**DR. ARVOL P. SMITH, D.C.**  
General Practice - X-Ray  
Oxygen Therapy for  
Sinusitis-Bronchitis-Asthma  
2510 TORRANCE BLVD.  
FAIRFAX 8-3125

**CLEANERS**

**ELITE CLEANERS**  
Dependable Dry Cleaning  
Fine Laundering-Expert Dyeing  
We Give S&H Green Stamps  
2108 TORRANCE BLVD.  
FAIRFAX 8-5333

**DAIRY**

**VERBURG DAIRY**  
Producers and Distributors of  
Quality Milk & Dairy Products  
2083 W. 174th St.-Gardena  
18158 Crenshaw Blvd.-Torrance  
MEnlo 9-1191  
"Buy Cash & Carry and Save"

**DAIRY**

**INGLEWOOD FARMS HOME DELIVERY**  
MILK AVAILABLE AT  
CASH & CARRY  
Prices at Our Dairy Ranch  
3400 DEL AMO FR. 4-9971

**DAY NURSERY**

**THE PLAY HOUSE LICENSED DAY NURSERY**  
Fully Insured  
Hot Balanced Diet Provided  
Registered Nurse in Charge  
2747 CARRILLO AVE.  
TORRANCE  
FAIRFAX 8-3558

**DAY NURSERY**

**GUYS & DOLLS DAY NURSERY**  
NURSE ON STAFF  
Classes - Dancing - Painting  
and Music Appreciation  
2815 ARLINGTON  
FAIRFAX 8-4468

**Drive-In Restaurant**

**THE WESTERNER DRIVE-IN**  
CHICKEN-IN-A-BASKET  
FRIED SHRIMP  
MERCHANT'S LUNCH DAILY  
Western Ave. at Torrance Blvd.  
FAIRFAX 8-7018

**Electric Motor Serv.**

**M & W ELECTRIC SERVICE**  
Motor Repairs and Rewinding  
Portable & Electric Tools  
Sales and Service  
1730 W. CARSON ST.-Torrance  
FAIRFAX 8-7477

**Electric Service**

**TWO MACKS ELECTRIC**  
OIL FIELD - INDUSTRIAL  
COMMERCIAL  
RESIDENTIAL WIRING  
2223 BORDER AVE.  
FA. 8-3800 and FA. 8-2071

**Employment Agcy.**

**TORRANCE PERSONNEL AGENCY**  
The Job to Fit the Person -  
The Person to Fit the Job  
1628 GRAMERCY AVE.  
(Next to Currie's)  
FAIRFAX 8-3588

**FISH MARKET**

**DINKEY FISH MARKET**  
FRESH - SALTED  
SMOKED - CURED  
Specializing in BONELESS FISH  
20 Years This Location  
2305 ARLINGTON AVE.  
Davenport 6-3177

**FURNITURE-APPLIANCES**

**FRED'S TV - Appliances - Furniture**  
All Major Brands-New or Used  
"The Little Store With the  
Big Deals"  
Open 8:30 a.m. to 8:30 p.m. Daily  
121 E. PACIFIC COAST HWY.  
Wilmington TE. 4-2525

**GARAGE**

**BROWN'S GARAGE**  
Body Shop - Auto Painting  
Location: On Maple Street  
Between Normandie and Vermont  
COMPLETE PAINT JOB \$35  
1917 MAPLE ST. MEnlo 4-4272

**GLASS CO.**

**DANDY GLASS CO.**  
Specializing in AUTO GLASS  
Desk Tops, Mirrors, Window  
and Plate Glass  
2221 - 225th St. Torrance  
Davenport 6-1880

**HEALTH FOODS**

**LOMITA HEALTH FOODS**  
Dietetic Foods and Supplements  
Hunza Bread-Fresh Juices  
24820 NARBONNE AVE.  
Lomita DA. 6-2381

**INSURANCE**

**STATE FARM INSURANCE CO.**  
LIFE - FIRE - AUTO  
Jack Smith John Conshart  
FA. 8-3903 FA. 8-3804  
1308 SARTORI

**IRON WORKS**

**JOHNNIE'S ORNAMENTAL IRON WORKS**  
Hell-Arc & Portable Welding  
Ornamental Iron Work  
& Blacksmithing  
1615 W. 213th St. FA. 8-2823

**JEWELRY**

**LAWSON'S JEWELERS**  
1317 EL PRADO  
FA. 8-4513  
DIAMONDS - WATCHES  
Appliances - Silverware  
EASY CREDIT  
Never an Interest or Carrying  
Charge  
Watch & Jewelry Repairing

**LUMBER**

**TORRANCE LUMBER CO.**  
Lumber - Sash - Doors  
Mill Work - Building Materials  
1752 BORDER AVE., Torrance  
FAIRFAX 8-2704

**MACHINE SHOP**

**F. A. LINCOLN, SR. MACHINE SHOP**  
Precision Machine Work of  
ALL KINDS  
Experimental Work  
Tool & Die Making  
1823 BORDER AVE.  
FAIRFAX 8-9425

**MARKET**

**KEYSTONE MARKET**  
Warm Room Frozen Food  
LOCKERS FOR RENT  
We Wholesale and Retail  
Frozen Foods and Meats  
See Us About Processing Your  
Home Raised Stock  
22015 SOUTH MAIN STREET  
TORRANCE

**MARKET**

**SHOESTRING MARKET**  
Groceries - Fresh Vegetables  
Frozen Foods Count  
"Make Your Dollars Count"  
Open Every Day (Including  
Holidays) 7:00 A.M. to 10:00 P.M.  
1552 W. CARSON FA. 8-4478

**MOTEL**

**COLONY MOTEL**  
With or Without T.V.  
New - Quiet - Comfortable  
Moderate Rates - Owner Mgr.  
(Member United Motor Courts)  
1629 W. PACIFIC COAST HWY.  
Davenport 6-3884

**Music & Dancing**

**BETTIE THOMAS STUDIO**  
Specializing in Accordion  
All Types of Music & Dancing  
17 Teachers to Serve You  
1215 CRENSHAW BLVD.  
FAIRFAX 8-6512

**New & Used CARS**

**FRED BRIGGS CHRYSLER - PLYMOUTH**  
1885 TORRANCE BLVD.  
FAIRFAX 8-2040  
Complete Automotive Service  
All Makes of Cars

**PLUMBING**

**DOYLE BROS. INC.**  
PLUMBING & HEATING  
24-Hour Service  
REPAIRS - REMODELING  
F.H.A.-Bank of America Terms  
FAIRFAX 8-5690  
22203 SOUTH VERMONT

**PLUMBING**

**TORRANCE PLUMBING COMPANY**  
PLUMBING  
APPLIANCES - HEATING  
1418 MARCELINA  
FA. 8-4444 & FA. 8-2654

**Plumbing & Heating**

**DAVID JACOBS Plumbing & Heating**  
Franchise Dealer for  
Coleman Water Heaters,  
Furnaces and Appliances  
Hot Water Heaters  
Electric Radiators - Drain Egt.  
"Repair Work is Not a Sideline  
With Us"  
1908 - 2221st St. FA. 8-2051

**PRINTING**

**LEWELLEN PRESS**  
Social - Commercial Printing  
25 YEARS' EXPERIENCE  
Wedding Announcements - Cards  
Office Forms - Booklets  
Rubber Stamps  
1615 GRAMERCY AVE.  
TORRANCE  
FA. 8-2807

**PLYWOOD**

**PLYWOOD, LTD.**  
"If It's Plywood, We Have It!"  
HARDWOOD - SOFTWOOD  
Marine Plywood - Celotex  
Moulding - Doors - Sash  
Hardboard-DeWalt Radial Saws  
25422 NARBONNE AVE.  
Lomita DA. 6-3163

**REALTORS**

**ALTER REALTY & INSURANCE**  
"Opposite the Post Office"  
9 Conveniently Located Offices  
All Salesmen Bonded  
Main Office:  
1436 MARCELINA AVE.  
TORRANCE  
FA. 8-0373 NE. 6-3460

**REFRIGERATION**

**HEATH REFRIGERATION**  
SALES & SERVICE  
Commercial - Domestic  
24 Hour Emergency Service  
1730 W. CARSON ST.  
FAIRFAX 8-2704  
(If no answer TE. 3-6777)

**RESTAURANT**

**DING HOW RESTAURANT**  
American & Chinese Food  
Food To Take Out  
Private Banquet Room  
1650-1652 CARRILLO AVE.  
(Corner of Carson) FA. 8-2001

**RESTAURANT**

**GRAND CAFE**  
Under the Management of  
VELMA & NORMA  
Home Cooked Foods -  
Lunch - Dinner  
Hours 6 A.M. to 7 P.M.  
Friday 9:00 P.M.  
1225 EL PRADO FA. 8-9987

**RESTAURANT**

**MOM and DON'S**  
1975 TORRANCE BLVD.  
TORRANCE, CALIF.  
FAIRFAX 8-5885  
Home of Old Fashioned Wood  
Cooked Meats, Featuring Big  
Sandwiches-Ham, Beef, Pork  
Dinners. Our own Bar-B-Q Sauce  
and Salad Dressing  
Our Complete Line can be  
Packed - Take Out  
Also Bar-B-Q meat sold by pound

**RESTAURANT**

**HI-HO CLUB**  
Restaurant & Tavern  
Featuring Steaks, French Dips  
Home 12 Egg  
Bottled & Tap Beer  
Restaurant Open 24 Hours  
1778 W. CARSON ST.  
FAIRFAX 8-9979

**Seafood Restaurant**

**SMITH BROS. FISH SHANTY RESTAURANT**  
Great Lakes Fish & Sea Food  
Luncheon - Dinners Served In  
a Distinctive Marine Setting  
Open 11:30 A.M. to 9:30 P.M.  
Closed Mondays  
Banquet Facilities  
4024 PACIFIC COAST HWY.  
1/2 mi. W. of Hawthorne Ave.  
(101 Alternat) FR. 8-2294

**SERVICE STATION**

**ORCHARD TRAILER PARK**  
Quiet - Clean - Shady  
Cement Paved - Paved Streets  
Well-Kept Utility Rooms  
Individual P.O. Boxes-Children  
Welcome-Reasonable Rates  
2534 PENNSYLVANIA AVE.  
Lomita DA. 6-2954

**TRAILER PARK**

**WHITEWAY TRAILER PARK**  
Trailer Space-Trailers for Rent  
BETTY'S SANDWICH SHOP  
On Premises  
2127 S. FIGUEROA STREET  
Torrance, Calif.  
FAIRFAX 8-484

**TRAILER PARK**

**ROYAL TRAILER PARK**  
Separate Sewers for Modern  
Trailers  
Tile Showers - Patios - Lawns  
2430 ESHLAMAN AVE.  
Just North of Lomita Blvd.  
LOMITA  
Davenport 6-1647

**TV & APPLIANCES**

**NICOLA'S T.V. & APPLIANCE**  
Refrigerators - Washers  
Ironers - Radios - Small  
Appliances - Record Players  
TV & Appliance Parts & Service  
G.E. - Hotpoint - R.C.A.  
Hoffman - Co.  
1875 W. CARSON - TORRANCE  
FAIRFAX 8-7025

**TV & Radio Repairs**

**AL KARONY T.V. SERVICE**  
"We Repair All Makes of  
Radio and TV."  
NEW OLYMPIC T.V.  
and ARVIN RADIO DEALER  
Day - Night - Sundays  
1716 ANDREO FA. 8-2899

**UPHOLSTERY**

**H & H UPHOLSTERY**  
RECOVERING & REPAIRING  
UNPAINTED FURNITURE  
Free Delivery  
24308 NARBONNE AVE. - Lomita  
Davenport 6-2020

**UPHOLSTERING**

**VAN'S MATTRESS & UPHOLSTERING CO.**  
MATTRESS RENOVATING  
(1 Day Service)  
RE-UPHOLSTERING  
ALL WORK GUARANTEED  
NEW MATTRESSES &  
CUSTOM FURNITURE  
Foam Rubber - Draperies  
2083 TORRANCE BLVD.  
FAIRFAX 8-3932

**WALLPAPER**

**L. W. BAIER WALLPAPER**  
Painting - Decorating  
2534 S. WESTERN Lomita  
Davenport 6-5879

**WEDDINGS**

**GREENWICH WEDDING CHAPEL**  
Complete Wedding Service  
With or Without Reception  
"Your Wedding Just the Way  
You Want It!"  
Mr. and Mrs. L. G. Bass  
3870 E. SECOND ST. Long Beach  
Long Beach 8-5844 - Web. 8-3883

**TRAILERS**

**KING'S TRAILER CO.**  
Custom-built for Those who are  
Ready for the Best  
14, 16, 18 and 20 foot  
437 E. CARSON ST. TE. 4-5887  
TORRANCE

**TRAILER PARK**

**ORCHARD TRAILER PARK**  
Quiet - Clean - Shady  
Cement Paved - Paved Streets  
Well-Kept Utility Rooms  
Individual P.O. Boxes-Children  
Welcome-Reasonable Rates  
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Lomita DA. 6-2954

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LOMITA  
Davenport 6-1647

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24308 NARBONNE AVE. - Lomita  
Davenport 6-2020

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Foam Rubber - Draperies  
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Davenport 6-5879

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Appliances - Record Players  
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