

VON'S

1260 REDONDO BEACH BLVD. at NORMANDIE
GARDENA

SPECIAL VALUES

HUNT'S TOMATO
CATSUP 2 14-OZ. BOTTLES 23¢

SMUCKER'S EASTERN
APPLE BUTTER 14½-OZ. Jar 19¢

ASSORTED FLAVORS
JELLO 5¢
REGULAR PACKAGE

JERSEYMAID EVAPORATED
MILK 10¢
TALL CAN

CAMPBELL'S
TOMATO SOUP 3 10½-OZ. CANS 29¢

STA-CRISP SODA, FRESH FLAKY
CRACKERS Pound Pkg. 15¢

WE REDEEM YOUR COUPONS

VON'S

PRICES EFFECTIVE THUR., FRI., SAT., JULY 30, 31, AUG. 1st



BECAUSE: Von's buying, selling and merchandising operations are most efficient. Fresh fruits and vegetables are secured from the best manufacturers and delivered to the markets in refrigerated trucks. You get the most for your dollar. It's true... you SAVE when you shop at VON'S!

DEL MONTE
EARLY GARDEN
PEAS 6 17 OZ. CANS 1.00

QUEEN ISABELLA
PURE
GRAPE JUICE 5 34 OZ. BTL. 1.00

LIBBY'S
KOSHER STYLE
DILL PICKLES 4 28 OZ. JARS 1.00

QUALITY MEATS
SWIFT'S PREMIUM—EASTERN SUGAR CURED—HICKORY SMOKED
SMOKED PICNICS 4 TO 7 LB. AVERAGE SHORT SHANK 39¢ LB.

Swift's Premium—With the Sweet Smoke Flavor
SLICED BACON 1 LB. SEALED PKG. 79¢ LB.
FRESH GROUND MEATS FOR SANDWICHES OR MEAT LOAF
GROUND BEEF 29¢ LB. GROUND CHUCK 45¢ LB. GROUND ROUND 65¢ LB.

EXTRA FANCY—TO ROAST
BEEF RUMP ROAST 67¢ LB.
U. S. Gov't. Graded 'Choice' and 'Good' Steer Beef
STEAKS SWISS 67¢ LB. ROUND 69¢ LB.
FIRST FIVE RIBS—OVEN READY
STANDING RIB ROAST 69¢ LB.
FRESH FILLET DOVER SOLE 49¢ NORTHERN PACIFIC HALIBUT STEAKS 39¢

Van de Kamp's Specials
July 30, 31, August 1

2-Layer Chocolate PECAN CAKE 89¢ ea. (Reg. 99¢ ea.) 4½ lb. half

Palm Leaf COFFEE CAKE 23¢ ea. (Reg. 29¢ ea.)

Van de Kamp's BAKERIES

From Old Vermont—15-oz. Jar 36¢ 24 OZ. JAR 53¢
MILK AMPLIFIER BOSCO 15 OZ. JAR 31¢ 34 OZ. JAR 55¢
ORANGE PEKOE TREE TEA ¼ LB. PKG. 35¢ ½ LB. PKG. 67¢
ORANGE PEKOE TREE TEA BAGS PKG. OF 16 19¢ PKG. OF 48 49¢
SWIFT'S PARD DOG FOOD 2 TALL CANS 29¢
NEW, IMPROVED SCOTCH CLEANSER 2 CANS FOR 25¢
FACIAL SOAP WOODBURY'S 4 REG. BARS 24¢ 4 BATH SIZE 34¢
GRANULATED CITRUS SOAP LGE. PKG. 21¢ GIANT PKG. 45¢

ARMOUR STAR CANNED MEAT
DEVILED HAM 3½ OZ. CAN 22¢
CHOPPED HAM 12 OZ. CAN 57¢
CORNEB BEEF HASH 16 OZ. CAN 30¢
THE GENTLE BLEACH QUART 17¢
PUREX ½ GALLON 29¢ GALLON 49¢

NOTICE

All Markets will be closed this SUNDAY ONLY, Aug. 2nd, to allow our employees to attend Von's Annual Picnic.

CONGRATULATIONS! CHEF MILANI 25 YEARS ON RAD



CHEF MILANI SPECIAL!
WILSON'S MORRIS BIRDEYE FROZEN PEAS 15¢ CAN
AUNT PENNY WHITE SAUCE 19¢ CAN
DOLE FROZEN PINEAPPLE JUICE 15¢ 6 OZ. CAN

MJB COFFEE 87¢ CAN
HAMBURG—FRESH BAKED Ritz Crackers ASSORTED FLAVORS
Westwood Ice Cream ASSORTED FLAVORS—SUMMER BLEND
Fla-Vor-Aid 4

FROZEN FOOD
Pineapple Juice DOLE
Broccoli Spears WESTWOOD
Cut Rhubarb CUTSWEET

PATIO—WHITE Paper Napkins 2
THE SOFTER TOILET TISSUE Northern Tissue 3
KAISER Aluminum Foil

HIENZ Strained BABY FOODS Chopped
Baby Cakes
New Pie Dough
Like Spheres of Dough

KITCHEN TESTED Gold Medal Flour 5 LB. BAG 49¢
EVAPORATED Carnation Milk
DOLE-HAWAIIAN Sliced Pineapple

WIN!
Enter the WHITE KING SOAP \$72,000 CONTEST
GET ENTRY BLANKS
240 WESTINGHOUSE BLDG. ROMANS

NEW Vesting LAUND WHITE KING

REMEMBER IT'S VON'S FOR VALUES!