

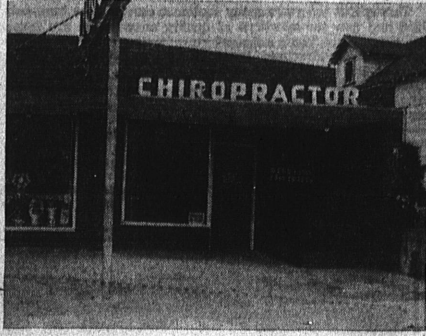
1953 TORRANCE BUSINESS REVIEW 1953



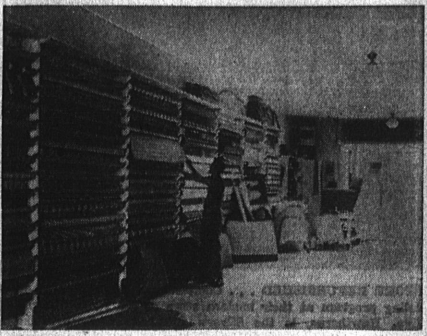
Orrin E. Stadden, owner of Stadden Motor Parts, 1601 Gramercy Ave., since 1946 believes his success is derived from the fact that his customers become his friends. He has a complete stock of all national brands of automotive parts. With 35 years' experience in the automotive line, Mr. Stadden opened his business in 1946 and expanded to the building next door in 1952.



10,000 satisfied customers is the claim of J. Nicola, owner of Nicola's TV & Appliance, 1875 W. Carson, which is the largest TV and appliance store in Torrance. Mr. Nicola has been at this location since October, 1951, and has been in this business since 1946. He offers low budget terms and 90-day guarantee on TV and appliance parts and replacement. Pick-up and delivery service.



Since graduating in 1949 from the L. A. College of Chiropractic, Dr. Arvol P. Smith has made 2510 Torrance Blvd. his business address. Dr. Smith is a lifetime resident of Torrance and has one child. He has a new, modern office with full facilities to handle latest therapeutic methods.



C. Yeaman Auto Top & Seat Cover Shop, 2515 Torrance Blvd., has been owned and operated for the past 3 1/2 years by Carl R. Yeaman, who has 44 years' experience in this line. Mr. Yeaman does high grade work, using only the best of materials, with thousands of fabrics to choose from. He can do special jobs, like bus seats, truck seats, and also repair work on your present seat covers.

ANTIQUES

COUNTRY STYLE ANTIQUE SHOP
Refinishing - Hand Stained - Rug - Field Loomed Rugs - Lamp Wiring - Specializing in Early American Furniture
10 a.m. - 5:30 p.m. Fri. - 10 a.m. - 12:30 p.m. Sat. Closed Mondays
2504 PACIFIC COAST HWY. Davenport 6-5491

APPLIANCES

NATIONAL HOME APPLIANCE CO.
Harry M. Abramson
Serval Gas Refrigerators - Gas Ranges - Radios - Heaters - Sewing Machines - Irons - "Friendly Credit"
1287 SARTORI AVE. FA. 8-1953 Torrance

AUTO DEALER

SOUTH SHORE MOTOR CO.
LINCOLN - MERCURY
Courteous, Dependable Auto Service
FINE USED CARS
2084 PACIFIC COAST HWY. TORRANCE 6-1934

AUTO DEALER

"BUTLER BUICK BLOCK"
Serving the South Bay Area Guaranteed "ALL SQUARE" Used Cars
Authorized Distributor U. S. ROYALTY TIRES
BUTLER BUICK
400 S. Sepulveda FA. 4-8964 Manhattan Beach

AUTOMOTIVE SPECIALIST

BENBOW BRAKE & WHEEL ALIGNMENT
Wheels Aligned & Balanced - Drums Turned - Power Steering - Brake Service
2504 S. WESTERN AVE. Harbor City DA. 6-4752

AUTOS-NEW

PONTIAC
Hohman & Hadenfeldt, Inc.
805 PACIFIC COAST HWY. Hermosa Beach FR. 4-9987 OR. 8-5286
"The Most Beautiful Thing On Wheels!"

AUTO PARTS

DUNHAM'S AUTO PARTS
Complete Machine Shop Service - Bearings & Seals - Power - Piston Rings - Oil - Radiator - Shock - Brake - Lining - 1407 W. CARSON - TORRANCE FA. 8-2293

AUTO PARTS

STADDEN MOTOR PARTS
Complete Stock for All Automotive Needs - Authorized Distributor for Duxco & Dulux Auto Paints - All Auto Refinishing Supplies
1601 GRAMERCY AVE. FAIRfax 8-3434

AUTO REPAIR

PENNSYLVANIA AUTOMOTIVE SALES AND SERVICE
Work Guaranteed - Complete Motor Rebuilding - 24-Hr. Tire Service - So. Calif. Auto Club Service - All Major Oil Co. Cards Honored - 2512 PENNSYLVANIA AVE. Lomita DA. 6-3674

AUTO REPAIR

THOMPSON'S GARAGE
Front Wheel Alignment - Braking - Brake Service - Motor - Exchange - No Down Payment - 15 Months To Pay
CARSON ST. AT FIGUEROA FAIRfax 8-1223

AUTO REPAIR

R. C. WILLIAMS GARAGE
Towing - Welding - Tune-Up - Clutch & Brake - Ignition - Carburetion - Transmission
1405 BORDER AVE. FA. 8-4174

AUTO REPAIR

101 BEAR SERVICE
Members Calif. Assn. Brake & Wheel Specialist, Inc.
Brake, Wheel & Frame Service - Motor Tune-Up - Free Estimates
25855 SOUTH VERMONT Near 101 Hwy. DA. 6-0638

AUTO REPAIR

VIRGEL'S FRAME & WHEEL ALIGNMENT
The Best Equipped Authorized Bear Service Station on the West Coast - Serving Customers for 9 Years - Over 40,000 Top-Notch Alignment Jobs - 1750 CARSON - TORRANCE FAIRfax 8-5156

AUTO SALVAGE

SCHIMMICK BROS AUTO SALVAGE
Two Acres of Used Auto Parts - Auto Glass Out and Installed - Bear Service Station - USED CARS - We Carry Our Own - Centrally Located - Small Weekly Payments - 2704 SOUTH NORMANDIE - Torrance FA. 8-5478

AUTO SUPPLIES

Firestone
Complete Brake, Wheel Alignment and Tire Service - Gasoline - Lubrication - Oil - Battery - Bicycles & Auto Headlights - 1454 Marcellina (cor. of Craven) FAIRfax 8-7881

Auto Upholstering

C. YEAMAN
AUTO TOP & SEAT COVER SHOP
Complete Auto Upholstering - 2515 TORRANCE BLVD. (Near Crenshaw) FA. 8-4764

AUTOS-USED

PACIFIC SALES CO.
HIGH QUALITY AUTOMOBILES
400 PACIFIC COAST HWY. HERMOSA BEACH Frontier 8-9811

AUTO WASH

TORRANCE AUTO LAUNDRY
3 MINUTE CAR WASH Through - Efficient - Safe - Week Days - Sat., Sun., and Holidays - \$1.25 - 1724 WEST CARSON ST. (at Western Ave.) FA. 8-2566 Davenport 6-1134

BAKERY

HAFNER'S BAKERY
Wedding - Birthday Special Decorated Cakes - Home Made Breads - Coffee Cakes - Assorted Pies and Cookies - Variety Cakes
1341 EL PRADO. FA. 8-1725

BEAUTY SALON

COLENE'S BEAUTY SALON
COLD WAVES - MACHINELESS - Hair Styling - Two Operators - Expert Hair Cutting
2215 LOMITA BLVD. Lomita Davenport 6-1523

BOATS

PACIFIC WATER CRAFT
Custom Built Outboards - Ocean or River - V-Bottom - Wide Beam - Safe - Easy To Handle - Non-Peak Hull - Easy Planing
1603 BORDER AVE. FA. 8-7056

BOWLING

TORRANCE BOWL
"The House of Action"
8 ALL MAPLE LANES
Open Bowling Every Evening - Phone Eric for Reservations
1853 CARSON FA. 8-9864

Building Materials

H. & H. BUILDING MATERIALS
"Serving the Harbor Area"
Rock - Sand - Cement - Brick - Flagstone - Concrete Blocks - Stepping Stones - Barbecue Supplies
22208 SOUTH VERMONT FAIRfax 8-4845

BICYCLES

SMITH'S CYCLE & KEY SHOP
Schwinn Bicycles - Martin - Outboard Motors - Burchort - Whizzer Motor Bikes - Hand and Power Lawn Mowers - Visit Our Fishing Tackle Dept. "We Sell the Best & Repair the Best"
1730 W. PACIFIC COAST HWY. Lomita DA. 6-0517

CABINETS

BARNETT'S CABINET SHOP
Formica Sink Tops - Glass-Store Fixtures - Cabinets - Screens - Frames - Sash Doors
1115 BORDER AVENUE FAIRfax 8-5832

CAFES

REED'S CAFE
Open Again Under Management of Dorothy Hill
DINNER STEAKS \$1.10
1550 WEST CARSON FAIRfax 8-2531
Open Sundays from 12 to 8 p.m.

CARPETS

BURCHFIELD CARPET WORKS
Rug & Upholstery Cleaning - Carpet Laying - Cutting - Sewing & Binding
1871 TORRANCE BLVD. FAIRfax 8-2872

Children & Infants

SQUIRE STYLE SHOP FOR CHILDREN
Infants' & Children's Wear - Nursery Furniture - Yarns - Toys - We Give S & H Green Stamps
1313 SARTORI AVE. FA. 8-1875

CHINCHILLAS

CHERRY'S CHINCHILLA RANCH
Guaranteed Breeding Stock - Low Down Payment - Easy Terms on Balance - Visitors Welcome
2121 W. 24th St. Lomita Davenport 6-0134

CHINCHILLAS

LAWLER CHINCHILLA RANCH
Warranted Breeding Pairs - THE FRIENDLY RANCH - Visitors Welcome
1113 FIAT ST., TORRANCE FA. 8-9810

CHINESE CAFE

MADAME CAFE
Chinese & American Foods - Victor Lee, Proprietor
1321 SOUTH PACIFIC AVENUE SAN PEDRO, CALIFORNIA Terminal 3-1478

CHIROPRACTOR

DR. ARVOL P. SMITH, D.C.
General Practice - X-Ray - Oxygen Therapy for Sinusitis - Bronchitis - Asthma
2510 TORRANCE BLVD. FAIRfax 8-5156

CLEANERS

ELITE CLEANERS
Dependable Dry Cleaning - Fine Laundering - Expert Dyeing - We Give S & H Green Stamps
2168 TORRANCE BLVD. FAIRfax 8-2233

DAIRY

VERBURG DAIRY
Producers and Distributors of Quality Milk & Dairy Products
2093 W. 174th St. - Gardena 18158 Crenshaw Blvd. - Torrance Menlo 9-1911
"Buy Cash & Carry and Save"

DAIRY

GLEWELF FARMS HOME DELIVERY
MILK AVAILABLE AT CASH & CARRY
Prices at Our Dairy Ranch
3400 DEL AMO FR. 4-8971

DAY NURSERY

THE PLAY HOUSE LICENSED DAY NURSERY
Fully Insured - Hot Balanced Diet Provided - Registered Nurse in Charge
2747 CARRILLO AVE. TORRANCE FA. 8-5358

DAY NURSERY

GUYS & DOLLS DAY NURSERY
NURSE ON STAFF - Glasses - Dancing - Painting and Music Appreciation
2815 ARLINGTON FAIRfax 8-4489

Drive-In Restaurant

THE WESTERN DRIVE-IN
CHICKEN-IN-A-BASKET - FRIED SHRIMP - MERCHANTS LUNCH DAILY
Western Ave. at Torrance Blvd. FAIRfax 8-7018

Electric Motor Serv.

M & W ELECTRIC SERVICE
Motor Repairs and Rewinding - Portable & Electric Tools - Sales and Service
1730 W. CARSON ST. - Torrance FAIRfax 8-7477

Electric Service

TWO MACKS ELECTRIC
OIL FIELD - INDUSTRIAL COMMERCIAL - RESIDENTIAL WIRING
2223 BORDER AVE. FA. 8-3900 and FA. 8-2071

Employment Agcy.

TORRANCE PERSONNEL AGENCY
The Job to Fit the Person - The Person to Fit the Job
1623 GRAMERCY AVE. (Next to Curries) FAIRfax 8-5388

FISH MARKET

DINKY FISH MARKET
FRESH - SALTED - SMOKED - CURED
Specializing in BONELESS FISH - 20 Years This Location
2903 ARLINGTON AVE. Davenport 6-3177

FURNITURE-APPLIANCES

FRED'S
TV - Appliances - Furniture - All Major Brands - New or Used - "The Little Store With the Big Deal"
Open 8:30 a.m. to 5:30 p.m. Daily
1531 E. PACIFIC COAST HWY. Wilmington TE. 4-8825

GARAGE

BROWN'S GARAGE
Body Shop - Auto Painting - Location: On Maple Street Between Normandie and Vermont
COMPLETE PAINT JOB \$35
1017 MAPLE ST. Menlo 4-4272

GLASS CO.

DANDY GLASS CO.
Specializing in AUTO GLASS - Desk Tops, Mirrors, Window and Plate Glass
2221 - 235th St. Torrance Davenport 6-1880

HEALTH FOODS

LOMITA HEALTH FOODS
Dietetic Foods and Supplements - Hunza Bread - Fresh Juices
34820 - NARBONNE AVE. Lomita DA. 8-2381

INSURANCE

STATE FARM INSURANCE CO.
LIFE - FIRE - AUTO
Jack Smith John Conshart FA. 8-5893
1308 SARTORI

IRON WORKS

JOHNNIE'S ORNAMENTAL IRON WORKS
Heli-Arc & Portable Welding - Ornamental Iron Work & Blacksmithing
1815 W. 51st St. FA. 8-2823

JEWELRY

LAWSON'S JEWELERS
1317 EL PRADO FA. 8-4313
DIAMONDS - WATCHES - Appliances - Silverware - EASY CREDIT - Never an Interest or Carrying Charge - Watch & Jewelry Repairing

LUMBER

TORRANCE LUMBER CO.
Lumber - Sash - Doors - Mill Work - Building Materials
1752 BORDER AVE. Torrance FAIRfax 8-2704

MACHINE SHOP

F. A. LINCOLN, SR. MACHINE SHOP
Precision Machine Work of ALL KINDS - Experimental Work - Tool & Die Making
1823 BORDER AVE. FAIRfax 8-6428

MARKET

KEYSTONE MARKET
Warm Room Frozen Food LOCKERS FOR RENT
We Wholesale and Retail Frozen Foods and Meats - See Us About Processing Your Home Raised Stock
22015 SOUTH MAIN STREET

MARKET

SHOESTRING MARKET
Groceries - Fresh Vegetables - "Make Your Dollars Count"
Open Every Day (Including Holidays) 7:00 A.M. to 10:00 P.M.
1552 W. CARSON FA. 8-4878 HERMOSA BEACH

MOTEL

COLONY MOTEL
With or Without T.V. - New - Quiet - Comfortable - MODERN
Moderate Rates - Owner Mgr. (Member United Motor Courts)
1629 W. PACIFIC COAST HWY. Davenport 6-9864

Music & Dancing

BETTIE THOMAS STUDIO
Specializing in Acordion - All Types of Music & Dancing - 17 Teachers to Serve You
1215 CRENSHAW BLVD. FAIRfax 8-6312

New & Used CARS

FRED BRIGGS
CHRYSLER - PLYMOUTH
1888 TORRANCE BLVD. FAIRfax 8-2040
Complete Automotive Service - All Makes of Cars

NURSERY

HILLOREST NURSERY GARDEN HARDWARE
Lawn Mower Sales & Service - Flowers - Shrubs - Plants - Trees - We Give S & H Green Stamps
1517 W. ANAHEIM Harbor City Davenport 6-2402

Office Equipment

TORRANCE DESK & OFFICE EQUIPMENT CO.
Rentals - New & Used - Option To Purchase - Standard & Portable Typewriters - Executive Desks - Office Furniture - Cash Registers - Adding Machines
2081 TORRANCE BLVD. FAIRfax 8-7408

OPTOMETRIST

DR. JAMES M. SOSS OPTOMETRIST
Refractive, Scientific Eye Examination - Glasses Accurately Fitted - Convenient Weekly or Monthly - Repair Work is Not a Sideline
1268 SARTORI AVE. FA. 8-2051

PAINTS

PITTSBURGH PAINTS
Manufactured by PITTSBURGH PLATE GLASS CO.
465 Crenshaw FA. 8-7295
Sold Locally by - MORGAN PAINT & WALL PAPER - 1633 CRAVENS - PARAMOUNT BUILDERS - SUPPLY - 3401 Torrance Blvd.

Painting Contractor

A. W. STRAND & SON PAINTING CONTRACTORS
Licensed & Insured - Public Liability & Property Damage - \$50,000 & \$100,000 - "Quality is Our Motto"
1639 WEST 280TH STREET FAIRfax 8-4661

Paint & Wallpaper

NATIONAL PAINT & WALLPAPER STORE
Distributor of Dupont Paints - Torrance's Largest Selection of Wallpapers and Fabrics to match - We Specialize in Mixing Custom and Decorative Colors
Also Automobile Paints - Mixed Decorative Services - Polishing - Sanders - Spray Equipment - (Free to Our Customers)
1424 MARCELINA FA. 8-9907

Paving Contractor

WARREN SOUTHWEST, Inc.
Paving Fashioned for Each Job - Hot Mix Asphalt Pavement is Ready for Use the Day It is Laid
80954 South Normandie Ave. Torrance FAIRfax 8-3165

Picture Framing

COLONIAL ART SHOP
CUSTOM & STOCK FRAMES - Original Oils and Prints - Metal Lunch - Dishes - Work Mounting - Wholesale or Retail
125 HERMOSA AVE. FA. 8-5878 HERMOSA BEACH

PLASTERERS

OPERATIVE PLASTERERS & CEMENT MASONS INTERNATIONAL ASSN. LOCAL NO. 88
D. L. "JOE" REID
822 CARSON PAUL J. AXELSON FA. 8-3400

PLUMBING

GEORGE H. WARE PLUMBING
New - Remodeling - Repairs - "LET GEORGE DO IT"
1871 PLAZA DEL AMO FAIRfax 8-7591

PLUMBING

DOYLE BROS. INC. PLUMBING & HEATING
24-Hour Service - REPAIRS - REMODELING - F.H.A. - Bank of America Terms
FAIRfax 8-6880
22203 SOUTH VERMONT

PLUMBING

TORRANCE PLUMBING COMPANY
PLUMBING - HEATING - APPLIANCES
1418 MARCELINA FA. 8-4444 & FA. 8-2654

Plumbing & Heating

DAVID JACOBS Plumbing & Heating
Franchise Dealer for Columbia Water Heaters, Furnaces and Appliances - Hot Water Heaters - Air Conditioning - Drain Egmt. - "Repair Work is Not a Sideline"
1808 - 222nd St. FA. 8-2051

PRINTING

LEWELLEN PRESS
Social Commercial Printing - 28 YEARS' EXPERIENCE - Wedding Announcements - Cards - Office Forms - Booklets - Rubber Stamps
1615 GRAMERCY AVE. Torrance FA. 8-2807

PLYWOOD

PLYWOOD, LTD.
"It's Plywood, We Have It!" - HARDWOOD - SOFTWOOD - Marine Plywood - Calcut - Moulding - Doors - Sash - Hardboard - DeWalt Radial Saws
2562 NARBONNE AVE. Lomita DA. 8-3183

REALTORS

ALTER REALTY & INSURANCE
"Opposite the Post Office" - 8 Conveniently Located Offices - All Salesmen Bonded - Main Office
1438 MARCELINA AVE. FA. 8-0373 NE. 8-3450

REFRIGERATION

HEATH REFRIGERATION
SALES & SERVICE - Commercial - Domestic - 24 Hour Emergency Service
1736 W. CARSON ST. FAIRfax 8-2786
(If no answer TE. 3-6777)

RESTAURANT

DING HOW RESTAURANT
American & Chinese Food - Food To Take Out - Private Banquet Room
1650-1652 CARRILLO AVE. (Corner of Carson) FA. 8-2001

RESTAURANT

GRAND CAFE
Under the Management of VELMA & NORMA
Home Cooked Foods - Breakfast All Day - Lunch - Dinner - Hours 8 A.M. to 7 P.M. - FRIDAY 9:00 P.M.
1225 EL PRADO FA. 8-9987

RESTAURANT

MOM AND DON'S
1975 TORRANCE BLVD. TORRANCE, CALIF. FAIRfax 8-5885
Home of Old Fashioned Wood Cooked Meats - Featuring Big Sandwiches - Ham, Beef, Pork - Dinner - Our own Bread Sauce and Salad Dressing - Our Complete Line can be Packed to Take Out - Also Bar-B-Q meat sold by pound

RESTAURANT

HI-HO CLUB
Restaurant & Tavern - Featuring Steaks, French Dips - Ham 'n' Eggs - Bottled & Tap Beer - Restaurant Open 24 Hours
177 W. CARSON ST. FAIRfax 8-9075

Seafood Restaurant

SMITH BROS. FISH SHANTY RESTAURANT
Great Lakes Fish & Sea Food Luncheon & Dinners served in a Distinctive Marine Setting
Open 11:30 A.M. to 9:30 P.M. Closed Monday
Banquet Facilities
4024 PACIFIC COAST HWY. 1/2 mi. W. of Hawthorne Ave. (101 Alternate) FR. 8-2243

SERVICE STATION

IKER'S SERVICE STATION
General Petroleum Products - Tires & Recepting Service - Batteries & Accessories
POST & SARTORI FA. 8-6925

SERVICE STATION