

VON'S

1260 REDONDO BEACH BLVD. at NORMANDIE

GARDENA

SPECIAL VALUES

HERE IN PERSON!

Saturday

1:00 - 3:00 p.m.

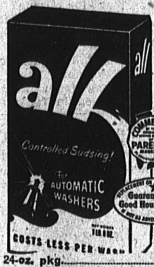


TEX WILLIAMS and the **COSWELL BROS.**
Stars of Sunday's TV Show on KNBH channel 4

Specialty
Sponsors of JOHNSON'S WAX and GIBBS PRODUCTS
Sole U.S. Distributors of JOHNSON'S WAX
ALL FOR AUTOMATIC WASHERS

YOU'RE INVITED!

SATURDAY, JULY 11th
at VON'S GARDENS



HERE'S THE
DOG FOOD MADE WITH
LEAN RED MEAT

KEN-L-RATION
U.S. GOVT. INSPECTED HORSMEAT

40¢ 2 Tall Cans 31¢



JOHNSON'S WAX DISCOVERY FOR
ENAMELED KITCHEN SURFACES!

Jubilee
KITCHEN WAX
Gloss - Wax Protects
Walls - Woodwork - Cabinets - Appliances

F. & P.
TOMATO JUICE
46-OZ. CAN **19¢**

KING KELLY
ORANGE MARMALADE
32-OZ. JAR **29¢**

THE QUALITY TOILET TISSUE
SCOTTISSUE Per Roll **10¢**

DEL MONTE
CATSUP 2 14-oz. Btls. **27¢**

WE REDEEM YOUR COUPONS

VON'S

PRICES EFFECTIVE THUR., FRI., JULY 9, 10, 11, 12

fill your freezer...



VON'S QUALITY MEATS

U.S. GOV'T GRADED 'CHOICE' GENUINE BABY MILK-FED SPRING LAMB

LAMB SALE

TO BAKE OR BARBECUE	9¢	TO BRAISE OR STEW	19¢
LAMB BREAST		LAMB NECKS	
SHOULDER CUT		TO FRY OR BROIL	
LAMB ROAST	35¢	LAMB PATTIES	39¢
SHOULDER—BLADE OR 7 BONE		SHOULDER—ROUND BONE	
LAMB CHOPS	59¢	LAMB CHOPS	69¢

U.S. GOV'T. GRADED 'GOOD' AND 'CHOICE' STEER BEEF

ROUND STEAK OR RUMP ROAST	67¢
CHERRY RED BONELESS BRISKET	49¢
CORNER BEEF	9¢
LEAN, TENDER	
PLATE BOILING BEEF	19¢
TENDER, MEATY	
BEEF SHORT RIBS	39¢
FRESH FANCY	
TRUE COD FILLETS	59¢
FRESH RED CHINOOK	
SALMON STEAKS	59¢

FRESHLY GROUND EVERY HOUR

FRESH GROUND MEATS

GROUND BEEF	29¢	GROUND CHUCK	43¢	GROUND ROUND	59¢
-------------	-----	--------------	-----	--------------	-----

Taste the difference!

Hi Ho
1 LB. PKG. **34¢**

SAVE 10¢ ON YOUR NEXT PURCHASE WITH COUPON INSIDE BEAUTY BATH BUNDLE

CAMAY
4 Bath Size **42¢**

Bakers for 50,000!

Boy Scout National Jamboree
We are honored - Van de Kamp's

Van de Kamp's Special
July 9, 10, 11

Deluxe Devil's Food SQUARE 59¢ ea. (75¢ value) 30¢ half
Swedish Twist COFFEE CAKE . . . 29¢ ea. (Reg. 35¢ ea.)

Van de Kamp's
MAKING FOR THE JAMBOREE

GRADE AA—FIRST QUALITY	1 LB. CTN.	77¢
CHALLENGE BUTTER		
GRADE AA—FIRST QUALITY	1 LB. CTN.	72¢
JERSEYMAID BUTTER		
DOG FOOD	2 TALL CANS	31¢
FRISKIES		
FOR HOUSEHOLD USE	2 REG. CANS	25¢
BABO CLEANSER		
SO PURE IT FLOATS 3 Med. Bars 23¢	2 LGE. BARS	25¢
IVORY SOAP		
CONVENIENT BOWL CLEANER	EACH	1.25
JONNY MOP	PER PKG.	39¢
SANITARY NAPKINS		
MOESS		

FIRST PRIZE—YELLOW

MARGARINE
WORLD'S LARGEST SELLING KETCHUP

HEINZ KETCHUP
HEART'S DELIGHT—SLICED OR HALVES

CLING PEACHES
YOU NEVER HAD IT SO CLEAN!

TIDE LARGE PACKAGE **25¢**

NEW BLUE	NEW FORMULA DETERGENT
CHEER	OXYDOL
LGE. PKG. 29¢ GIANT PKG. 71¢	LGE. PKG. 29¢ GIANT PKG. 71¢
FOR WASHING DISHES	FOR DISHES and FINE FABRICS
JOY	DREFT
LGE. BTL. 30¢ GIANT BTL. 71¢	LGE. PKG. 29¢ GIANT PKG. 71¢
FOR SPECIAL CARE WASHING	LEAVES CLOTHES SOFTER
IVORY SNOW	IVORY FLAKES
LGE. PKG. 29¢ GIANT PKG. 69¢	LARGE PACKAGE 29¢

PICTSWEEP FROZEN FOODS

SPINACH CUT CORN
SUCROTOSH
FRENCH FRIES
DICED POTATO
BUTTER BEANS
BROCCOLI CUT
MIXED VEGETABLES
PEAS & CARROTS

YOUR CHOICE **19¢**

ALL POPULAR BRANDS

CIGARETTES

EXCEPT KING SIZE CHESTNUT FIELD OR PHILIP

CARTON OF 10 PACKS **\$1.59**

VON'S Fresh Foods

GOLDEN RIPE CENTRAL AMERICAN

BANANA

LARGE THOMPSON

SEEDLESS GRAPE

EXTRA FANCY, TENDER

STRINGLESS BANANA

TENDER, GOLDEN BANANA

CORN ON THE COB

EXTRA BIG! VALUE ECONOMY

OLGA

63

ECONOMY S