

TORRANCE HERALE

The old time prospector loaded his burro, rounded up his rations, took along his pan and off he went into the mountains looking for his fortune. Sometimes a "strike" was made, but more often the only gain was a good deal of exercise. Nowadays we know that fortunes are earned by planning carefully rather than by just plain hoping. Thrifty, farsighted people always read the ads in the Torrance Herald, first—to get all the news on best values offered. Secondly, they find life more interesting by reading all the news of happenings and activities in their community, FULLY REPORTED ONLY in the Torrance Herald.

You'll Find Your Fortune

IN' THE

YOU'LL FIND THE TORRANCE HERALD ON SALE AT THESE CONVENIENT NEWS-STANDS THROUGHOUT THE AREA!

2

HERALD BUILDING

NORTH TORRANCE LIQUOR MANOR VERBURG DAIRY VERBURG DAIRY CENTRAL TORRANCE **A'LEN'S CHILI RESTAURANT** A and L LIQUORS A&P TEA CO. BAKKEN'S LIQUOR BLUE DIAMOND MARKET BOTTLE SHOP LIQUORS CABRILLO MARKET DANIEL'S CAFE FOOD KING MARKET

GARRY'S LIQUOR STORE FIRST IN NEWS... FIRST IN CIRCULATION ... FIRST IN ADVERTISING!

GREATER TORRANCE MKT. HOBBY SHOP 1219 El Prado JAX CAFE JOE DAVIS SHOE SHINE STAND **KEYSTONE MARKET KNOLL'S DRUG** McCOWN DRUG

> P. E. LUNCHROOM 2312 Do PERZIK'S PHARMACY

ROTH'S MARKET 1321 Post Avenu **RUSS MARKET**

SHOESTRING MARKET SHOESTRING VARIETY

TORRANCE LIQUORS TORRANCE PHARMACY **ZELAN'S LIQUORS**

TORRANCE HERALD

0

Growing Wills Torrance for the Past in Years i

... IGIS GRAMERCY AVENUE

W. TORRANCE & BEACH AREAS

COLLIES FARMERS MARKET JIM DANDY MARKET

LOMITA & HARBOR CITY

WALTERIA DRUG BANNER DRUG

VILLAGE LIQUOR STORE

MeCOWN DRUG LOMITA DRUG

SAFEWAY STORE

01 Highway & Na WALT'S CAFE

The Torrance Herald is sold at all the above locations . . . BUT . . . Be assured of paper, twice weekly, by carrier boy, at your door by ordering a subscription now

THE ONLY NEWSPAPER PUBLISHED AND PRINTED IN TORRANCE . ESTABLISHED 1914 "TWICE WEEKLY IS TWICE AS WELL READ"

P.S. IF YOU'RE THINKING OF PLACING A CLASSIFIED AD ... the dead are FRIDAY and TUESDAY at 5 p.m. PREVIOUS TO EACH ISSUE.