JUNE 14, 1953

TORRANCE HERALD

1953 TORRANCE BUSINESS REVIEW 1953









TRAVEL AGENT is an important personage, especially at MANY RESTAURANTS ADVERTISE "Home Cooked Foods," but LET THE H & H UPHOLSTERY recover and repair your furnime of the year. The Globe Trotters, Travel Agents located at hundreds can testify thats food at the Grand Cafe, located at 1225 ture. Specializing in unpainted furniture, this establishment of G. J. Pacific Coaste Highway, Redondo Beach, are no exception. El Prado, is really like the food you expect to get at hunce. Velum located at 2428 ture. Specializing in unpainted furniture, this establishment of G. J. Ullip A. Ainsworth, the manager of this company, welcomes M. Adaddell, the owney, will be remembered as previously ownin. A member of the Lomita (Narmais Cuber of Commerce, and a thinked patronage of Torfance residents. An extensive tray the cafe at The Sports Club. The Grand Cafe serves complete meals A r. Almavorth is well qualified to advise to you reliative to your all day, with a complete dally change of menu. A quiet, refined es-

THE VERBURG DAIRY, located at 2008 W. 174th St., Gardens is and J8158 Crenshaw Bivd., Torrance, features a slogan, "Buy Cash J. & Carry & Save." Mr. Verburg's 174th St. Store has been owned so by him for 10 years. They produce all their own milk, which is a good guarantee of freshness. The modern farm uses the latest a dairy methods. Visit either of Verburg's Dairles personally and he assured of the freshness in milk for the lowest in cost.

NTIQUES	AUTO REPAIR	 Building Materials 	DAIRY	• GLASS CO.	New & Used CARS	PLUMBING	Seafood Restaurant	TRAILERS
OUNTRY STYLE ANTIQUE SHOP airing Refinishing Braided Rogs Hand Rugs Lamp Wiringa fing in Early American Furniture Si30 Daily 10-9 p.m. Fri- Closed Mondays ACIFIC COAST HIWAY	101 BEAR SERVICE Members Galif, Assn. Brake & Wheel Specialists, Inc. Brake, Wheel & Frame Service Motor Tune-Up Free Estimates 28555 SOUTH VERMONT Near 101 Hwy. DA. 6-0635	H. & H. BUILDING MATERIALS "Serving the Harbor Area" Prock serving the Garbor Area" Frigstone - Conferte Blocks Stepping Stones Barbecus Supplies 22205 SOUTH VERMONT 22205 SOUTH VERMONT	VERBURG DAIRY Producers and Distributors of Quality Milk & Dairy Products 2003 W, 174th StGardena 18158 Crenshaw BivdTorrance Michio 9-1191 "Buy Cash' & Carry and Save"	DANDOY GLASS CO. Specializing in AUTO GLASS Desk Tops, Mirrore, Window and Plate Glass 2221 - 235th St. Torrance DAvenport 6-1880	FRED BRIGGS CHRYSLER — PLYMOUTH 1885 TORRANCE BLVD. FAIrfax 8-2040 Complete Automotive, Service? All Makes of Cars	DOYLE BROS, INC. PLUMBING & HEATING 24-Hour Service REPAYRS - REMODELING F.H.ABank of Amorica Terms PLITAX & 6680 22203 SOUTH VERMONT	SMATH BROS. FISH SHANTY RESTAURANT Grat Lakes Fish & Sea Food Luncheon & Dinners Served In a Distinctive Marine Setving Open 1130 J.M. to 930 P.M. Banquet Facilities 4024 PACIFIC COAST HWY. 161 Alternato FR. 5.2284	KING'S TRAILER CO. MANUFACTURERS OF CUSTOM SPORTS TRAILER 14, 16, 18 and 20, foot 437 E. CARSON ST. TE. 4-82
ACIFIC COAST HIWAY DAvenport 6-6491	AUTO REPAIR	BICYCLES	DAIRY	HEALTH FOODS	NURSERY	PLUMBING	SERVICE STATION	TRAILER PARK
PPLIANCES NATIONAL ME APPLIANCE CO. Harry M. Abramson vel Gas Refrigerators inges — Radios — Heaters s — Sawing Machines "Friendly Gredit"	VIRGIL'S FRAME & WHEEL ALIGNMENT The Best Equipped Authorized Bear Service Station on the Serving Torrance for 9 Years Over Construction of the Serving Torrance for 9 Years Over Torrance Torrance Fairlasz & Scher Fairlasz & Scher	SMITH'S CYCLE & KEY SHOP Schwinn Blöydes — Martin Outboard Motors — Burchcraft Boats — Whitzer Motor Bikes Hand and Power Lawn Mowers Viat Gur Fjehing Tacke Dept. "We Sail the Rest" Response of the Rest" 1730, W. PACIFIC COAST HWY, Lomita	INGLEWOOD FARMS HOME DELIVERY OVILABLE AT CASH & CARRY Prices at Our Dairy Ranch 3400 DEL AMO FR. 4-8871	LOMITA HEALTH FOODS Distettic Foods and Supplementa Hunza Bread—Fresh Julices 24820 NARBONNE AVE: Lomita	HILLCREST NURSERY GARDEN HARDWARE Lawn Mower Sales & Service Flowers - Shrubs - Fleats - Trees We Give S&H Green Stamps 1517 W. ANAHEIM Harbor Gity DAvesport 6-3402	TORRANCE PLUMBING COMPANY PLUMBING APPLIANCES – HEATING 1418 MARCELINA F.A. 8-4444 & F.A. 8-2854	IKE'S SERVCE STATION General Petroleum Products Tires & Recapping Service Batteries & Accessories POST'& SARTORI FA. 8-8925	ORCHARD TRAILER PARK Under New Management guist – Clean – Paved Stre net Patlos – Paved Stre Ind Heated Utility Rooms inder State PENNSYLVANIA AVE Lomita DA, 653
ARTORI AVE. FA. 8-1953 Torrance	AUTO SALVAGE	• CABINETS	DAY NURSERY	INSURANCE	Office Equipment	Plumbing & Heating	SERVICE STATION	• TRAILER PARK
UTO DEALER SOUTH SHORE MOTOR CO. ICOLN - MERCURY eous, Dependable Auto September Construction	SCHIMMICK BROS AUTO SALVAGE Two Aoras of Used Ant, Pert Auto Glass Out and Installed USED CARS — We Carty Out Small Weekly Paulmenta - 22704 SOUTH NORMANDIE Torrance	BARNETT'S CABINET SHOP Formica Sink Tops — Glass: Store Fixtures — Cabinets Screens — Frames — Sash Doors — AVENUE	THE PLAY HOUSE LICENSED DAY NURSERY Fully Insured Hot Balaned Diet Provided Registered Nurse in Charge 2747 CABRILLO AVE. TORRANCE	STATE FARM INSURANCE CO. LIFE — FIRE — AUTO Jack Smith John Constant FA 5-3803 1306 SARTORI	TORRANCE DESK & OFFICE EQUIPMENT CO. Rentais — Now & Used Option To Purchase Standard & Portable Typewriters Executive Desks-Office Furniture Cash Registers-Adding Machines 2015 TORRANCE, BLVD. 2015 TORRANCE, BLVD.	DAVID JACOBS Plumbing & Heating Franchise Dealer for Coleman Water Heaters, Purpace and Apolianee Electric Sever & Drain Egpt. Teppair Work & Not a Sideline 1908 - 222nd St. FA. 8-2051	RUEL'S TEXACO SERVICE Gas & Oll-Lubrication-Tires Dateries Accessories Minor Repair Free Pick-up and Delivery We Give S&H Green Stamps 23565 SO. WESTERN-DA. 6-6202	WHITEWAY TRAILER PARK Trailer Späces-Trailers for Rei BETTY'S ANOWICH SHOP On Premises 21729 SO. FlauEnca STREE Torrance, Calif. FAIrfax 8-3945
FINE USED CARS TORHANCE BLVD, FAirfax 8-1934	1. Prove Math. 2007. (1) Processing Systems (1) Prove States (1) Processing Control of State (1) Processing Control of States (1) Processing Control of States (1	FAirfax 8-5832	DAY NURSERY	IRON WORKS	OPTOMETRIST	PRINTING	SERVICE STATION	TRAILER PARK
LIER BUICK BLOCK" ing the South Bay Area Used Cars Used Cars uthorized Distributor S. ROYAL TIRES	AUTO SUPPLIES Firestone Complete Brake, Wheel Allga- ments and Barke Second Cubrication — Appleaes, and Lubrication — Appleaes, and Elevole & Auto Headquarters	REED'S CAFE Open Again Under Management of Dorothy Hill DINNER STEAKS \$1.10 1550 WEST CARSON	GUYS & DOLLS DAY NURSERY Hours 6 till 6 Rates \$12.50 for 5-day week Additional cho, for transportation 2815 ARLINGTON AVE FAIrlax 8-4466	JOHNNIE'S ORNAMENTAL IRON WORKS Hell-Arc & Portable Welding Ornamental Iron Work & Blackemithing 1615 W. 213th St. FA. 8.2823	DR. JAMES M. SOSS OPTOMETRIST Mgdern, Scientific Eye Examination Glasses Accurately Fitted Convenient West(y or Monthly 24-hr. Lens Duplication Service 1268 SARTORI AVE.	LEWELLEN PRESS Bociai — Commerciai Printing 26 YEARS' EXPERIENCE Wedding Announcementa - Carde Office Forms - Booklets Rubber Stamps - 1615 GRAMERCY AVE: Torrance PRA - 82807	COMPLETE SERVICE Brakes — Tune-Up	ROYAL TRAILER PARK Separate Severe for Modern Trailers Tile Showers — Patics — Law 2000 ESHELMAN AVE. Just North of Lomita Blvd. LOMITA DAvenport 6-1807
TLER BUICK Sepulveda FR. 4-8964 Manhattan Beach	1454 Marcelina (cor. of Cravens) FAirfax 8-7881	Open Sundays from 12 to 8 p.m.	Drive-In Restaurant	• JEWELRY	PAINTS	PLYWOOD	SHOE REPAIRING	• TV & APPLIANCES
NBOW BRAKE &	Auto Upholstering C. YEAMAN Auto TOP 4 sear cover shop	BURCHFIELD CARPET WORKS Bug & Upholstery Cleaning	THE WESTERNER DRIVE-IN CHICKEN-IN-A-BASKET FRIED SHRIMP MERCHART'S LUNCH DAILY	LAWSON'S JEWELERS 1317 EL PRADO FA. 8-4313 DIAMONDS — WATCHES Appliances — Silverware EASY CREDIT	PITTSBURGH PAINTS Manufactured, by P I T S B UR G H PLATE GLASS CO. 465 Crenshaw FA. 8-7260 Sold Locally by-	PLYWOOD, LTD. "If It's Plywood, We Have It" HARBWOOD — SOFTWOOD Marine Plywood — Celotex Moulding — Doors — Sash Hardboard—DEWalt Radiai Sawa	KENNY'S SHOE REBUILDING Comfortable Worn Shoes Rebuilt Like New for a fraction of their Former Cost Finest Materials — Skilled Craftsmanship	NICOLA'S T.V. & APPLIANCE Refrigerators — Washers Ironers — Radios — Small Appliance — Record Player TV & Appliance Parts & Servi G.E. Hotpoint - R.C.A. Hotfman, etc.
Is Aligned & Balanced Drums Turned ock Absorber Service	Complete Auto Upholstering 2518 TORRANCE BLVD.	Carpet Laying — Cutting Sewing & Binding	Western Ave. at Torrance Blvd. FAirfax 8-7018	Never an Interest or Carrying Charge Watch & Jeweiry Repairing	Sold Locally by- MORGAN PAINT & WALL- PAPER1632 CRAVENS PARAMOUNT BUILDERS SUPPLY3401 Torrance Bivd.	25422 NARBONNE AVE. Lomita DA, 6-3183	A Complete Modern Shop Arch Supports - Shoe Accessories 1278 SARTORI FA. 8-3278	Hoffman, etc. 1875 W. CARSON-TORRAN FAirfax 8-7025
S. WESTERN AVE. City DA. 6-4752	(Near Crenshaw) FAirfax 8-4464	1971 TORRANCE BLVD. FAirfax 8-2672	Electric Motor Serv.	• LUMBER	Painting Contractor	• REALTORS	• SHOE STORE	• TV & Radio Repai
UTOS-NEW	• AUTOS—USED	Children & Infants	M & W ELECTRIC SERVICE		A. W. STRAND & SON	ALTER REALTY	M. L. FENWICK	AL KARONY T.V. SERVIC
PONTIAC an & Hadenfeldt, Inc. ACIFIC COAST HIWAY Hermosa Beach 3987 OR. 8-5286	PACIFIC SALES CO. HIGH QUALITY AUTOMOBILES 400 PACIFIC COAST HIWAY	SQUIRE STYLE SHOP FOR CHILDREN Infanta' & Children's Wear Nursery Furniture-Yarns-Toys We Give S & H Green Stamp	Motor Repairs and Rewinding Portable & Electric Tools Sales and Service 1730 W. CARSON ST.—Torrance FAirfax 8-7477	TORRANCE LUMBER CO. Lumber. — Sash — Doors Mill Work — Building Materials 1752 BORDER AVE., Torrance FAirfax 8-2704	PAINTING CONTRACTORS Licensed & Insured Public Liability & Property Damage—\$50,000 & \$100,000 "Quality is Our Motto" 1639 WEST 220TH STREET FAirtax 5-601	"Opposite the Post Office" 9 Conveniently Located Offices All Salesmen Bonded Main Office: 1438 MARCELINA AVE. FA. 8-0373 NE, 6-3450	Brands Include: Bostonian Dress Shoes Mansfield by Bostonian Quality Work Shoes Better Shoe Repairing 1420 MARCELINA AVE, (Across from Post Office) FAirfax 3-6487	"We Repair All Makes of Radios and T.V." New OLYMPIC T.V. and ARVIN RADIO DEALEI Day — Nite — Sundays 1716 ANDREO FA. 6-36
Most Beautiful Thing On Wheels"	FRontier 2-9811	1313 SARTORI AVE FA. 8-1975	Electric Service	MACHINE SHOP	Paint & Wallpaper	• REFRIGERATION	• SIGNS	UPHOLSTERY
UTO PARTS AUTO PARTS a Machine Shop Service ing 4.6 selde Power p Phone Rise Autor prover a service prover a servic	AUTO WASH TORRANCE AUTO LAUNDRY S MINUTE CAR WASH Thorough - Efficient - Safe ONLY 96c Week Days—Sat, Sun, and Holdays, 91.25 TZ4 WEST CARSON ST. (at Western Ave.) FA. 8.2594	CHINCHILLAS CHERRY'S CHINCHILLA RANCH Guaranteed Breeding Stock Low Down Payment Easy Terms on Balance Visitors Welcome Reserved State State Davempert 6-0138	TWO MACKS ELECTRIC OIL FIELD INDUSTRIAL COMMERCIAL RESIDENTIAL WIRING 2223 BORDER AVE. FA. 8-2071 and FA. 8-3922	F. A. LINCOLN, SR. MACHINE SHOP- Precision, Machine Work, of ALL KINDS Experimental Work Tool & Die Making 1823 BORDER AVE. FAIrax 8-6488	NATIONAL PAINT & WALLPAPER STORE Distributor of DuPant Torrance's Largest Selection of Wellpapers, and Fabrics to match We Specialize in Mixing Custom And Other Service — Pollaiser Banders, Spray Equipment (Free to our Customers). Set Markeclunica - A. 20007	HEATH REFRIGERATION SALES & SERVICE Commercial - Donsallo St Mour Emergancy Service 1730 W. CARSON S7. 	NORTHERN SIGN CO. A COMPLETE SIGN SERVICE 1509 W. 227TH STREET FAITAK 8:3057	H & H UPHOLSTERY RECOVERING & REPAIRIN UNPAINTED FURNITURE Free Delivery 24303 Narbonne Ave Lomi DAvenport 6-2020
UTO PARTS	• BAKERY	CHINCHILLAS	• Employment Agcy.	MARKET	Paving Contractor	the second s	SPORTS & CYCLES TORRANCE CYCLE	VAN'S MATTRESS & UPHOLSTERING CO.
DEN MOTOR PARTS complete Stock for i Automotive Needs orized Distributor for & Dulux Auto Paints uto Refinishing Supplies 1 GRAMERCY AVE. FAirfax 8-3434	HAFNER'S BAKERY Wedding — Birthday Special Decorated Cakes Home Made BreadsCortes Cakes Assorted Ples and Cookies Yariety Cakes 1341 EL PRADO FA. 8-1735	LAWLER CHINCHILLA RANCH Warranted Breeding Pairs THE FRIENDLY RANCH Visitors Welsome 1113 FIAT ST., TORRANCE	TORRANCE PERSONNEL AGENCY The Job to Fit the Person- 	KEYSTONE MARKET Warm Room Frozen Food LockKers For RenT We Wholesale and Retail Prozen Foods and Meats See Us About Processing Your Home Raised Stock 20015 SOUTH MAIN STREET	WARREN SOUTHWEST, Inc. Paving Fashjonëd for Each Job Hot Mix Asphait Pavement ia Ready for Use the Day It is Laid 2094 South Normandis Ave. FAirfax 8-3165	DING HOW RESTAURANT American & Chinese Food Private Banquet Room (660-1852 CABRILLD AVE. (667mer of Carson) FA. 8-2001 RESTAURANT	& SPORTS SHOP Paul & Ben Smith, Owners Mercury Motors Schwinn Bicycles Rods . Reels - Guns - Ammunition	MATTRESS RENOVATING
and the second se	BEAUTY SALON	CHINESE CAFE		MARKET	Picture Framing	GRAND CAFE	Technical Service	L. W. BAIER
Work Guaranteed ete Motor Rebuilding Hr. Tow Service alif. Auto Club Service or Oil Co. Carda Honored	COLENE'S BEAUTY SALON COLD WAYES MACHINELESS Hair Styling TWO OPERATORS Expert Hair Gutting 2215 LOMITA SLVD. Lomita DAvergoet 6-1523	MADAME CAFE Chinese & American Foods Victor Les, Proprietor 1321 SOUTH PACIFIC AVENUE SAN PECRO, CALIFORNIA	DINKEY FISH MARKET FRESH — SALTED SMOKED — CURED Specializing in BONELESS FISH 20 Years This Location 2003 ARCINGTON AVE. DAvenport 6-3177	SHOESTRING MARKET Groceries — Fresh Vegetables Frozen Foods "Måke Vour Dollars Count" Open Every Day (including Holidays) 7:00 AM to 10:00 P.M. 1552 W. CARSON FA. 8:4478	COLONIAL ART SHOP CUSTOM & STOCK FRAMES Original Ols and Prints Metal Leafing - Compo. Work Wholesale or Retail 125 HERMOSA BACH. FR. 4-5876 HERMOSA BACH.	Under the Management of VELMA & NORMA Home Cooked Foods- Greakfast All Day Lunch Direakfast Hours 5 A.M. to 7 P.M. Fridays 3:00 P.M. 1225 EL PRADO FA. 8-9987	2326 TORRANCE BLVD. FAirfax 8-4321	L W, DAIER WALLPAPER Painting Decorating 26314 S. WESTERN DAvenport 6-6876 Lom • WATER TAXI
UTO REPAIR	BOATS	CHIROPRACTOR		MOTEL	PLASTERERS	RESTAURANT	Complete Repair Service Authorized Goodrich Agency	H-10 WATER TAXI CO.,
MPSON'S GARAGE nt Wheel Alignment Ling — Brake Service Exchange-Na Down Pmt. Is Months Te Pay. ON ST. AT FIGUEROA FAIrfax S1225	PACIFIC WATER CRAFT Gustom Built Outboards To Cosan or Resp. Cosan or Resp. V. Bottom - Wide Beam Safe - Easy To Handle Non-Pound Hull-Easy Planing too Boores Ave. E & 9 and	DR. ARVOL P. SMITH, D.C. General Practice — X-Ray Orygen Therapy for Singalite-Bronchille-Astima 2510 TORRANCE BLVD. Stratas 5-2128	FRED'S . FRED'S . TV - Appliances - Furniture All, Major Brands-New or Used "The Little Store With the Open 8:30 am. to 8:30 p.m. Daily 1221 E. PACIFIC COAST HWY, Wilmington TE. 44803	COLONY MOTEL With or Without T.V. New - Quiet - Comfortable Moderate Rates - Owner Mgr. (Member United Motor Courte) 1659 w. PACIFIC COAST HWY. DAvenport 6:9864	CEMENT FINISHERS OPERATIVE PLASTERERS & CEMENT MASONS INTERNATIONAL ASSN. LOCAL NO. 858 D. L. "JOE", REID PAUL J. AXELSON	MOM and DON'S 1978 TORRANCE BLVD. TORRANCE, CALIF. FAIrax 8-808 Home of Old Fashioned Wood Cooked Mast. Featuring Big Sandwiches-Ham, Ber, Pork Dinners, Our own Bar-B. Gsauce and Salad Dressing Our <u>Complete</u> Line can be	TELEVISION MEL'S T.V., SERVICE ALL WORK GUARANTEED 12055 PAGIFIC COAST HIWAY DAVENDET 8-3165	Ltd. First Street Landing—Berth Transle 27676 HARBOR and EDUCATIONA TOURS CATALINA CHARTER SERVIC Continuous 24-Hour Service WEDDINGS
and a sublim of the sublim of the	BOWLING	CLEANERS	• GARAGE	Music & Dancing	PLUMBING	Our Complete Line can' be Packed to Take Out Also Bar-B-Q meat sold by pound DECTATIDANT		GREENWICH
WILLIAMS GARAGE	TORRANCE BOWL "The House of Action" & ALL MAPLE LANES Open Bowling Every Evening- -Phone Ernie for Reservations	ELITE CLEANERS Dependable Dry Cleaning Fine Laundering—Expert Dysing We Give S&H Green Stamps 2165 TORRANCE BLYD. Airtras 8-2233	BROWN'S GARAGE Body Shop — Auto Painting Location: On Maple Street Be- typen Normandie and Vermont COMPLETE PAINT JOB \$35 1017 MAPLE ST. MEnio 4-427	BETTIE THOMAS STUDIO Spacializing in Accordion All Types of Music & Dancing 17 Teachers to Serve You 1915 CRENSHAW BLYD. PRAIFAX #6312	GEORGE H. WARE PLUMBING New Remodeling Repairs "LET GEORGE DO IT" 1971 PLAZA DEL AMO FAITAS 8-7691	RESTAURANT HI-HO CLUB Restaurant A Tavern Peaturing the Tavern Peaturing the Tave Tavern Bottled A Tap Beer Restaurant Open 24 Hours Trarax 5-9975 Peaturax 5-9975	TRAVEL AGENTS THE GLOBE TROTTERS Airline - Rai 3-3038 Airline - Rain - Resorts Airline - Notes - Resorts Pacific Coast Highway Redordo Beach	WEDDING CHAPEL Complete Wedding Service With or Without Receptions