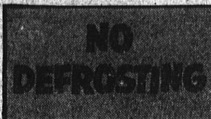


# Universal Gives You More — As Usual!



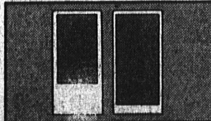
LOOK AT ALL THESE AMAZING FEATURES!



NO DEFROSTING. Frost never builds up in the refrigerator section! No gadgets or defrosters to worry about!



ROTO-COLD REFRIGERATION. Circulates cold air more uniformly in the refrigerator—provides ideal food-keeping temperatures throughout.



BIGGER, ROOMIER THAN EVER. Has 16 more storage space per square foot of floor area than old-style models.



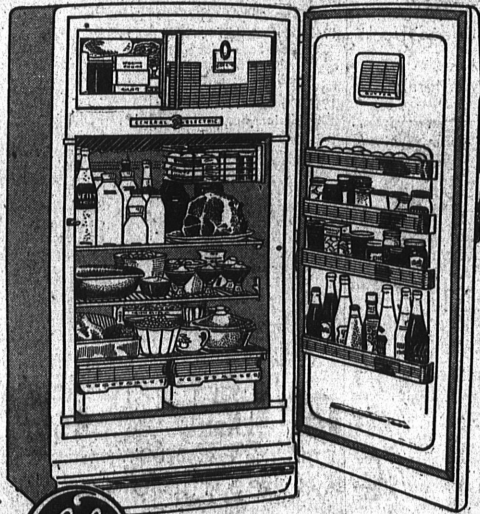
MOIST-COLD FOOD STORAGE. High humidity keeps food extra-fresh even without covering. Yet no moisture forms on food or refrigerator walls!



A REAL FREEZER—with separate refrigerating system. Stores up to 42 lbs. of food at zero range temperature!

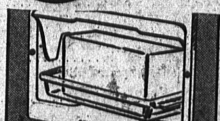


ALUMINUM SPACE MAKER DOOR SHELVES. For easy-to-reach storing of beverages and other often-used items. Includes handy egg shelf!



Model LM-95K—9.5 cu-ft

REFRIGERATOR



BUTTER CONDITIONER. Keeps a whole pound of temperature-controlled butter just right for easy spreading!



NEW, DISTINCTIVE STYLING. Designed with sparkle and appeal! Tasteful use of gold and chrome trim help give it a breath-taking, modern appearance!

A BIG REFRIGERATOR AND A REAL FREEZER

**2** APPLIANCES IN ONE!

FEATURING **ROTO-COLD** REFRIGERATION!

This sensational new General Electric Refrigerator-Freezer will really amaze you! Brand-new distinctive styling and revolutionary mechanical features put it years ahead of its time!

See for yourself! Stop in and see it today!

NEW LOW PRICE

\$ **399** <sup>95</sup>

NO DOWN PAYMENT AT

TRADE IN YOUR OLD REFRIGERATOR NOW!

Even if it's as ancient as this old stove



It May Be Worth Up To

\$ **100** IN TRADE On Any General Electric Refrigerator-Freezer Combination

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