

IT PAYS TO SHOP IN TORRANCE ON TUESDAYS

BATES DISCIPLINED
TERRY CLOTH, TOP SAIL CLOTH
POLISHED COTTONS
And many other Beautiful Prints
Dressmaking, Designing and Alterations
VaKay Yardage Center
1614 CABRILLO — FA 8-4666

— The SPORT SHOP —
SPORT BLOUSES 1.95 to 3.95
SQUAW SEPARATES 5.95 to 8.35
THE SPORT SHOP
1112 CRENSHAW BLVD.
PHONE FA 8-1359

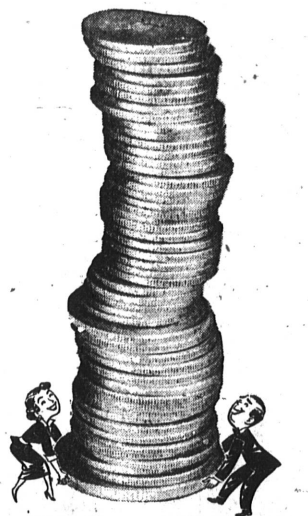
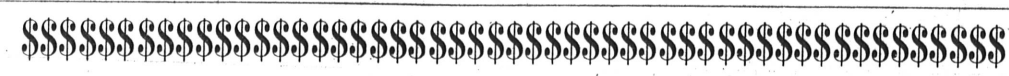
SPECIAL COTTON WEEK
Petticoat Sale \$1.69 ea.
51 Gauge - 15 Denier - Guaranteed Perfect
NYLON HOSE 69¢
MODE O' DAY
CORNER SARTORI and POST

REG. 7.35 GELVATEX
EXTERIOR VINYL
STUCCO PAINT \$5.55
Lasting protection against sun,
sea, smog, grease, oil & alkali
NATIONAL PAINT & WALLPAPER
1422 MARCELINA AVE.

VALUES TO \$7 — MEN'S & WOMEN'S
EXPANSION
WATCH BANDS \$2.95
IN WHITE OR YELLOW GOLD WITH
STAINLESS STEEL BACK AND SPRINGS
—EASIEST TERMS—
ALLEN JEWELERS
1321 SARTORI AVE. FA 8-3003

Before You Buy "See"
A & F SUPPLY
1/4x4x10 Mahogany Veneer \$4.80
1/4x5x 9 Mahogany Veneer \$5.40
8D Screw Nails 20 lbs. \$1.00
8D Finish Nails 15 lbs. \$1.00
1306 Pacific Coast Hwy. Harbor City
Ph. DA 6-3951—We Give S&H Green Stamps

REG. \$1.95—42"x81"
NYLON PANELS \$1.49
REG. \$7.95—100% DACRON Filled \$5.95
PILLOWS \$5
STRUM'S
DEPARTMENT STORE
1261 SARTORI AVENUE



THE TORRANCE HERALD'S SILVER BONUS

(COPYRIGHT BY J. A. DOWNEY)
TUESDAY \$65 SILVER DOLLARS
SCHEDULE OF AWARDS
SALES SLIP OR SALES SLIPS FOR
\$5.00 or more . . . \$65.00
\$2.50 or more . . . \$40.00
Any sales slip . . . \$20.00
Members of the Torrance Herald staff and their immediate families are not eligible to enter the contest.
Owners of Silver Bonus stores and their employees can win the additional awards only on sales slips from stores other than that with which they are connected.

MRS. FRANK HULET
2616 SONOMA
\$5.00 Winner

READ THESE RULES

Each week for an indefinite period The Torrance Herald will appropriate \$35.00 to be awarded to the winner of a great contest. The winner of each week's contest may accept his award in silver dollars according to the schedule of awards shown on this page.
Everybody in and around Torrance, 18 years of age or over, is eligible to participate in this contest and everybody is urged to do so. Here is all you have to do to be eligible to win:
If you are not already entered, secure an official entry blank from any Silver Bonus store or from The Torrance Herald and complete this sentence in 25 additional words or less:
"I like to shop in Torrance because"
Send or bring your entry to the office of The Torrance Herald or leave it at any Silver Bonus store before 4 P.M. Tuesday of this week. If you wish to participate in this week's contest and all future weekly contests.
All entries will be judged each week by three-competent judges and the person who, in the opinion of the judges, has submitted the best entry for the week will be declared the winner and will receive \$5.00 in silver dollars. In the event of a tie an identical prize will be paid to each tying contestant.
The Silver Bonus Man will call at the home of the winner of this week's contest Tuesday evening between 6:00 and 6:30 and will hand him his \$5.00 prize. If nobody answers the door when the Silver Bonus Man calls, a note will be left instructing the winner to call at The Torrance Herald office and receive his \$5.00 prize.
EXTRA AWARDS
Now here's how you can win EXTRA AWARDS in this contest:
If the winner is at home when the Silver Bonus Man calls to deliver the \$5.00 prize, he will be asked if he has sales slip or slips (or a facsimile thereof) showing purchase or payment on account made at one or more of the Silver Bonus stores whose advertisements appear on this Silver Bonus Page Sunday, May 30, 1954.
If the winner has such a sales slip or slips and produces them within three minutes, the Silver Bonus Man will pay him total amounts according to the schedule of awards shown above these rules.
Whatever part of the award is not given in any week will be added to the next week's bonus. The \$5.00 prize for the best entry of the week will be paid regardless of whether the winner has a sales slip or not.
You may enter the contest at any time by securing an official entry blank and completing thereon the above sentence and delivering it to The Torrance Herald or to a Silver Bonus store. Your entry will remain in the contest and will be judged each week as long as contest continues or until your entry has been declared a winner. Winner may re-enter the contest by submitting a new entry.
Entries will be judged principally on the basis of their sincerity and quality of thought but neatness and attractiveness will also count. Under no circumstances will the judges be permitted to know the names of the person submitting the entry. It will be judged impartially on its merits and every contestant will have an equal chance to win.
All entries become the property of The Torrance Herald and the decision of the judges will be final.
Briefly, here's all you have to do to be eligible to win the entire amount of the award:
1. ENTER THE CONTEST AS DIRECTED, BY COMPLETING THE ABOVE SENTENCE, IF YOU HAVE NOT ALREADY DONE SO.
2. EACH TUESDAY SHOP AT SILVER BONUS STORES AND SECURE SALES SLIPS DATED TUESDAY, SILVER BONUS DAY.
3. HAND YOUR SLIPS PROMPTLY TO THE SILVER BONUS MAN WHEN HE CALLS TUESDAY EVENING.
4. REMEMBER . . . YOU NEED NOT ENTER MORE THAN ONCE, YOUR ENTRY REMAINS IN THE CONTEST UNTIL IT WINS.
This contest is subject to Federal, State and local regulations.



Bonus stores whose advertisements appear on this Silver Bonus Page Sunday, May 30, 1954.
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VALUES TO 8.95
MATERNITY SMOCKS \$3.99
REG. 5.95—WHITE
GABARDINE TOPPERS \$3.99
SWIM SUITS BY
ROSE MARIE REID \$10.95
Gay
1319 SARTORI AVENUE

BEST BUY
ANY WEEK IS THE TORRANCE HERALD FOR ONLY **30¢** MONTH
HOME DELIVERED BOTH SUNDAYS and THURSDAYS
JUST PHONE FA 8-4004

ALLEN-A
NYLON NECKED WITH LIVE RUBBER STRETCH SHOULDERS
TEE SHIRTS \$1.50
Also ALLEN-A SHORTS & ATHLETIC SHIRTS
SAM LEVY
DEPARTMENT STORE
1311 SARTORI AVE. TORRANCE

Portable Ice Box
Take it along on your picnic or vacation.
Free \$12.95
WITH ICE BOX
8-PC. PLASTIC DISH & GLASS SET
McMahan's
1306 SARTORI — FA 8-1252

GIRL'S NYLON
CAMISOLE TOPS \$1.99
SUB-TEEN NYLON
Can Can 1/2-SLIPS \$2.99
REG. \$3.99—BOY'S (Broken Sizes)
Terrycloth SUITS \$2.00
NETA'S TOTS & TEENS
1272 SARTORI AVENUE

SEE THE BEAUTIFUL ASSORTMENT OF THESE SLEEVELESS SHIP-N-SHORE
BLOUSES \$2.99
JUST THE THING FOR THE SUMMER AHEAD!
ADAM'S DRESS SHOP
1274 SARTORI AVE.

BIG BOY PORTABLE BAR-B-Q'S
24" DIAMETER — 28" HIGH WITH HEAVY STEEL CONSTRUCTION, ADJUSTABLE GRATE AND RUBBER TIED WHEELS. No. 15-P
\$19.95
No. 16-P with Hood & Spit . . . \$27.50
Torrance Hardware Co.
CHAS. V. JONES, Owner
1513 CABRILLO AVE. FA 8-2693

Regular 16.95 Famous Brand
MENS SHOES \$10.95
This is an exceptional close-out of popular Medallion Tip Oxfords in Rich Brown Leather B-C-D Widths in Group
FENWICK'S
Quality Shoe Repairing
Home of Quality Shoes for Men and Boys
1420 MARCELINA — TORRANCE

Reg. 3.95 Descoware 9 inch
SKILLETS \$2.63
LASTS A LIFETIME
WASHES LIKE FINE CHINA
IDEAL FOR BRIDAL SHOWER
NATIONAL HOME APPLIANCE CO.
1267 SARTORI AVE. FA 8-1953

VALUES TO 1.29 yd. Nationally Known
FABRICS 47¢ yd.
Beautiful selection of Assorted Prints & Solids. All Styles to choose from.
J. J. NEWBERRY
Corner Sartori & El Prado — Torrance

1/2 PRICE SALE!
Refrigerator & Freezer Supplies
25 Pint Plastic Bags Reg. 6¢ SALE 35¢
FREEZER KITS Reg. 1.56 SALE 79¢
25' ALUMINUM FOIL Reg. 38¢ SALE 19¢
20 VAPO CANS Reg. 98¢ SALE 49¢
EASY TERMS!
LIBERTY HOME APPL. CO.
1623 CRAVENS FA 8-5410

Just in time for the Hot Days Ahead!
Little Boys - Sizes 1 to 7 Seersucker
2-PC. PLAY
SUITS \$1.98
ATTRACTIVE PATTERNS
Squire Style Shoppe
FOR CHILDREN
1313 Sartori FA 8-1975

Just in Time for Graduation and Vacation
Reg. 29.95 Nationally Advertised
Portable Record Players \$19.95
3 SPEED — Plays all size records, permanent needle. Leatherette carrying case.
BAKER'S FURNITURE
"WE ALWAYS SELL FOR LESS"
1512 CRAVENS FA 8-2778 or NE 6-3151
Across from the City Hall