# CASH PLUS THE BIG 4

| CASH YOU GET | Pick Your Own Payments 15 Mo. Plan | 24 Mo. Plan |
|---|---|---|
| $100 | $ 8.10 | $ 5.61 |
| $300 | 23.85 | 16.36 |
| $600 | 47.11 | 32.14 |

Above payments cover everything! Loans of other amounts, or for other periods are comparable. (Calif.)

1. NATIONWIDE SERVICE. Over 800 affiliated offices in U. S. and Canada.
2. CUSTOM-FITTED LOANS. Loan fitted to needs and income. Ask for "5 Step Guide" to reducing monthly payments.
3. WE LIKE TO SAY "YES".
4. SINGLE-VISIT LOAN. Phone first. Get *more* with the *Big 4*—phone, write, come in *today!*

Loans $25 to $2000

Beneficial Loan SYSTEM

THE COMPANY THAT LIKES TO SAY YES
Personal FINANCE CO.

1441 MARCELINA AVE., Grd. Fl., TORRANCE
Phone: FAirfax 82242 • Ask for the YES MANager
Loans made to residents of all surrounding towns



*Gracious Dining in the* MODERN *manner*

$139.50 *Model 320/659*

*Nationally Advertised in House Beautiful*

Long lasting comfortable Foam Rubber Seats, covered with Tweed Plastic. Micalite table tops available in Tweed or Woven Grain Pattern.

*We Carry Our Own Contracts*

STAR FURNITURE COMPANY

2103 TORRANCE BLVD. FA 8-1247

OPEN FRIDAY NIGHTS 'TIL 9


## Public Notices

TORRANCE HERALD
85161
NOTICE OF TRUSTEE'S SALE
No. TS 182

On May 28, 1954, at 10 o'clock A.M., at 7115 Reseda Boulevard, Reseda, in the City of Los Angeles, California, Allied Escrow and Title Company, as Trustee under the deed of trust made by Jack Walter Bays and Thelma Bays, individually and as husband and wife, and recorded June 29, 1950, in Book 33536, Page 158 of Official Records of Los Angeles County, California, given to secure an indebtedness in favor of Occidental Savings and Loan Association now owned and held by Federal National Mortgage Association, a corporation organized and existing pursuant to Title III of the National Housing Act, as amended, by reason of the breach of certain obligations secured thereby, notice of which was recorded February 3, 1954 in Book 43740, Page 241, of said Official Records, will sell at public auction to the highest bidder for cash, payable in lawful money of the United States at the time of sale, without warranty as to title, possession or encumbrances, the interest conveyed to and now held by said Trustee under said deed of trust, in and to the following described property, to-wit:

Lot 4, in Block 1, of Tract 14421 as per map recorded in Book 360, pages 6 and 7 of Maps, in the office of the county recorder of said county

for the purpose of paying obligations secured by said deed including fees, charges and expenses of the Trustee, advances, if any, under the terms of said deed, interest thereon and $7,247.40, in unpaid principal of the note secured by said deed, with interest thereon from July 1, 1953, as in said note and by law provided.
Dated: April 30, 1954.

ALLIED ESCROW AND TITLE CO., Trustee
By Geraldine E. Pugh,
Secretary

T—May 6, 13, 20, 1954.


STATE LAW AUTO INSURANCE
$6.60 dn. Cut Rate Insurance
Insurance Headquarters
1001 Sepulveda Blvd.,
(Hwy. 101) Manhattan Beach
FR 2-6590


TORRANCE HERALD
NOTICE OF INTENTION TO ENGAGE IN THE SALE OF ALCOHOLIC BEVERAGES

May 14, 1954

TO WHOM IT MAY CONCERN

Notice is hereby given that fifteen days after the above date, the undersigned proposes to sell alcoholic beverages at these premises, described as follows:

21804 S. Avalon Blvd.
Torrance

Pursuant to such intention, the undersigned is applying to the State Board of Equalization for issuance of an alcoholic beverage license (or licenses) for these premises as follows:

On-sale Beer

Anyone desiring to protest the issuance of such license(s) may file a verified protest with the State Board of Equalization at Sacramento, California, stating grounds for denial as provided by law.

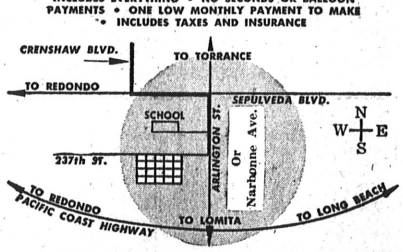
RAY S. STUCK

T-May 20, 1954


OUR 3-BEDROOM HOMES TOP ALL

$595 DOWN MOVE RIGHT IN

INCLUDES EVERYTHING • NO SECONDS OR BALLOON PAYMENTS • ONE LOW MONTHLY PAYMENT TO MAKE • INCLUDES TAXES AND INSURANCE




- ✓ 4 Floor Plans
- ✓ All Beamed Ceilings
- ✓ Dining Areas
- ✓ Built-in Laundry Cabinets
- ✓ Garbage Disposals
- ✓ T.V. Jacks
- ✓ Sliding Closet Doors
- ✓ 15/16" Oak Floors
- ✓ Cement Drives
- ✓ Curbs and Sidewalks
- ✓ Sewers, etc.

1 Block to School and Transportation
Large Double Garages —— Mr. & Mrs. Medicine Cabinets

PRICED $10,950 to $11,700

MODEL HOME
Phone: DA 6-2993
OPEN 12 to 7 P.M. — Closed Tuesdays
WES LOHREY, Sales Agent
DAvenport 6-2993 — Residence: FRontier 2-0061


Closing time for acceptance of Classified Ads is Friday and Tuesday at 5 p.m. Ads received later will be held over to the following issue. Not responsible for more than one incorrect insertion. Errors will be corrected by re-publication only.

CLASSIFICATION INDEX


Announcements ... 2 to 30
Employment ..... 32 to 38
Business
Opportunities .... 39
Financial ..... 40 to 46
Real Estate ..... 50 to 68
Rentals ..... 70 to 88
Miscellaneous ... 90 to 106
Automotive ..... 107 to 112


**CEMETERIES 3**


GREEN HILLS MEMORIAL PARK
An Endowment Care Cemetery Serving the Harbor District
For Information Call TE. 3-0442. 27501 S. WESTERN

"A LOCAL INSTITUTION SERVING LOCAL NEEDS"
PACIFIC CREST
182nd St. & Inglewood Ave.
Redondo Beach, Calif.
Frontier 2-1017


**CEMETERY LOTS 4**

6 LOTS in AVALON PLOT Inglewood Park. Reasonable. MEnlo 4-5397

**LOST AND FOUND 6**

REWARD will be paid for any information leading to the return of a lost registered German Shepherd pedigreed 2-month-old puppy. Lost May 11 in the South Torrance area. Markings are as follows: black body with grey chest, paws and ears. Was wearing a red collar. No questions asked upon return. DA 6-5117 or DA 6-6186

**SPECIAL NOTICES 7**

ONCE IN A LIFETIME . . .

a woman chooses the Sterling Silver & Fine China for her home! It's an important choice and one that should be made thoughtfully and unhurriedly. Easterling gives you this opportunity by bringing you an informed consultant to help you make your selection in YOUR HOME where you can give the RELAXED attention such a choice deserves and demands.

Is your daughter graduating, or is she engaged? How about a gift that will last for generations?

For an appointment for a display in your home at YOUR convenience, call or drop a card to your

Easterling Company Distributor
Ray Peart — FRontier 9-4627
P.O. Box 358, Manhattan Beach

RENT your Baby Furniture and equipment from Pixie Baby Shoppe, 1617 Cabrillo. FA 8-7369

**PROFESSIONAL Services 12**

HOUSE PLANS
Drawn by qualified designer.
MEnlo 9-1170

**SERVICES, Miscellaneous 14**

RUGS
9x12 cleaned and sized
$5.00 Pick-up & Delivery
$3.50 Cash & Carry
UPHOLSTERED FURNITURE CLEANED
WORK GUARANTEED
BURCHFIELD'S CARPET WORKS
"As Near As Your Telephone"
1971 Torrance Blvd.
FAirfax 8-2672

**BUILDING, Remodeling 15**


Building Materials Special This Week!

1 x 12 Pine Shelving ..... 9c Lineal Ft.
5 ft Redwood Fence ..... 98c Per Ft.
For Material Only
Hollow Core Hardwood Slab Doors No. 2, as low as ..... $5.75
1/8 Inch Hardwood Panels ..... $1.50 Each
Imperfects
1/8 x 3 x 6 Mahogany Veneer ..... $2.16 Sheet
No. 2 Thick Butt Shingles ..... $5.95 Sq.
Red, Autumn Brown, Green
90 Lb. Roll Roofing, No. 2 ..... $2.38 Roll
15 Lb. Felt, No. 2 ..... $1.35 Roll
6 Ft. Redwood Grapestake Palings. Economy Grade. Very Special—While They Last ..... 16c Each.
18x20 Pre-Cut Garage Material ..... $295

ALSO HAVE
PLYWOOD - PAINT - GARAGE DOOR HARDWARE and a line of BUILDERS SUPPLIES.

Airport Lumber Co., Inc.
4274 Redondo Beach Blvd., Torrance
FRontier 2-2133 Closed Mondays
Open Tuesday Thru Saturdays 8 till 5:30
Sunday 8 till 3 p.m.


**SERVICES, Miscellaneous 14**


Typewriters
ADDING MACHINES
SALES—SERVICE—REPAIRS
Free Pick Up and Delivery
TORRANCE TYPEWRITER SHOP
—In Parrish Stationers—
1415 Marcelina—FAirfax 8-6074
Torrance, California

Compressor Work
Concrete Breaking
With Jack Hamper

Torrance Plumbing
Plumbing - Heating - Repairs
1418 Marcelina Ave., Torrance
FAirfax 8-4444 and 8-2654

Holland Dutch Way
of washing kitchen. $7.50; Bedrooms, $6; Waxing floors, 2 rooms, $6. Washing venetian blinds in your home, 60c, regular size. Rug cleaning.
MEnlo 4-6950 after 2 p.m.

TRANSFER & MOVING
Local and Long Distance
C. L. CHEADLE
DAvenport 8-5695
2140 W. 242nd, Lomita

FORSYTHE Excavators
Northwest Motor Crane 20 ton
Clam, Ball, and Drag
Caterpillar #12 blade.
D-4 Skip Loader 1¼ yards.
Trenching.
Dump trucks 8 yards
½ and ¾ yard shovels.
Fill dirt.
Licensed and Insured CONTRACTOR
CALL FOR FREE ESTIMATES
FRONTIER 2-4990
18156 So. Prairie

TRACTOR WORK
Dozers—loaders—dump trucks truck cranes—concrete breaking and hoisting—lot grading basement excavations — trees removed — top soil — fill dirt hauling.
— FREE ESTIMATES —
CALL US AND SAVE
MOINE BROS. Excavators
22400 Moneta St.—Torrance
Ph. FA. 8-6611 or TE. 4-3903

PAINT your home for as low as $50. Free estimates. FRontier 9-8316. FRontier 4-2091.


**SERVICES, Miscellaneous 14**

CESSPOOLS and Septic tanks pumped. Reasonable rates. Fast dependable service. Phone DAvenport 6-5773.

**BUILDING, Remodeling 15**


SPECIAL
REDWOOD Fences
INSTALLED
Materials 5 ft. $1.10
Installed, $1.50
6 ft drop in type $1.85
F.H.A. Terms
Call for Free Estimates
El Nido Lumber Co.
FAirfax 8-2606
Nights FRontier 4-6028
514 WEST CARSON

DOUBLE GARAGES
18x20—$475 Up
Additions and CONCRETE DRIVEWAYS
NO DOWN. F.H.A. TERMS
General Contractor
DAvenport 6-1429

"JERRY" Witt Roofing Co.
Finest Workmanship
REPAIRING - REMODELING
FRONTIER 2-5206

CEMENT BLOCK FENCES, GARAGES, DRIVEWAYS AND SIDEWALKS. ALL WORK GUARANTEED. FREE ESTIMATES. PHONE FAIRFAX 8-1999 AFTER 5 P.M.

YOUR Neighborhood Painter. Free Estimates. Special Credit Terms Innerstate Paint Co. B. F. Buckley. FA 8-7352, phone evenings.

PAINTING and Paperhanging, wallpaper samples. Free estimates. Reasonable. Licensed. RALPH HOGSTEN. DAvenport 6-1908.

PLASTERING by Champ. Fairfax 8-2190. Patching and repairing of old ceilings, shower baths, remodeling and repairing of interior.

RESIDENTIAL PAINTING Interior & Exterior Free est. High grade paint. Work Guaranteed. DA 6-6715

PATIOS, drive-ways, block fences, cement and masonry work. FAirfax 8-1962.


**REPAIR SERVICES 16**


Factory Trained TECHNICIANS
Qualified specialists on Admiral, Emerson, G. E. Hoffman, Kaye-Halbert, Motorola, Magnavox, Majestic, Philco, Packard Bell, Westinghouse and Zenith.
SERVICE CALLS $2.00
We Use R. C. A. Tubes
Open 7 days 'til 10 p.m.
90 day guarantee on parts and labor.
We only serve west of Prairie Avenue
ED WARD TV
1001 Dianthus, Manhattan Beach
FRontier 9-2494

Keys Made
LOCKS REPAIRED
SERVICE & INSTALLATION
TORRANCE CYCLE AND SPORTS SHOP
1421 Marcelina—FA. 8-6912

Sewing Machines
Rentals—ALL MAKES—Repairs
Old Treadles made into electric portables or electrify in your cabinet.
YOUR ADLER DEALER
M & S SEWING MACHINE COMPANY
1415 Marcelina
Torrance FAirfax 8-6137

TELEVISION AND RADIO Repair Service
By Factory Trained Technicians
TORRANCE TEE VEE
1629 Cravens FA 8-1721


**BEAUTY SERVICES And Shops 18**


COLD Wave Special Permanents, $5.50. Open evenings by appointment. Louise Beauty Shop, 2205 Torrance Blvd. FA 8-1248


**GARDENING, Landscaping 20**


TREE PULLING
OFFICE MAINTENANCE
GRADING & LANDSCAPING
References. Free Estimates.
FA 8-9910

GARDENING and Landscaping. Clean ups and Renovating. Reasonable rates. As you like it. Phone ME 9-1688.

LANDSCAPING, lawn maintenance, clean-up. Reasonable Rates. Stanley Stearns. FAirfax 8-3412

GARDENING and clean-up. Jap-American. Desire monthly contract. FA 8-1224. Call after 7 p.m.

CLEAN-UP Work. Lawns cut and edged. Trees and shrubs trimmed. Power equipment. R. C. HARDMAN FA 8-3397


**HEALTH AIDS 24**


LOMITA HEALTH FOODS
Everything for Special Diets
Vitamins & Fruit Juices
HUNZA-HEALTH BREAD
Open from 10 a.m. to 5:30 p.m.
24630 Narbonne, DA. 6-2361



THURSDAY THROUGH SUNDAY
OPEN SUNDAY 10 A.M. TO 2 P.M.

GRAND OPENING

REG. 2.49 OUTSIDE ALL PURPOSE PAINT
WHITE ONLY $1.79 gal.

Jacob Weiss, Manager, invites you to come in and take advantage of this continued Grand Opening Sale and see Torrance's most complete Lumber Yard.

Lumber

| | |
|---|---|
| 2"x4" 8 ft. STUDS | 35c ea. |
| 1"x6" SHEATHING | 4¼c lin. ft. |
| 2"x4" RANDOM LENGTHS | 6c lin. ft. |
| 2"x3" 7 ft. #1 | 30c ea. |
| 1"x4" RANDOM LENGTHS | 3c lin. ft. |
| NAILS—Box or Common | 12c lb. |

HARDWARE

| | Reg. | Now |
|---|---|---|
| 16-OZ. HAMMERS | $1.69 | $1.25 |
| PARKER COPING SAW | .89 | .59 |
| LUFKIN—50-FT. STEEL TAPE | $4.50 | $3.25 |
| 10-FT. STEEL TAPE | $1.69 | $1.29 |
| HACK SAW FRAME | $1.49 | .98 |
| WOOD LEVEL | $1.29 | .98 |

ROOFING

90 lb. ROLL Including tar & nails. Red, Green or Grey. $2-98
THICK BUTT SHINGLES $6.98 square
HEXAGON SHINGLES $5.98 square
15-lb. FELT $2.10 roll
WOOD SHINGLES $8.75 square

FENCE - GARDEN MATERIAL

2 FT. PICKETS 6¢ ea.
Split Redwood PALINGS
5 ft. 16¢ ea. 6 ft. 18¢ ea.
REDWOOD FENCES AT REDUCED PRICES

1"x1" REDWOOD 1¼¢ LIN. FT.
½"x¾" REDWOOD 3/4¢ LIN. FT.
2"x4" REDWOOD 7½¢ LIN. FT.
2"x6" REDWOOD 13¢ LIN. FT.

SPECIAL! Screen Doors $6.95 Full Screen All No. 1

PLYWOOD ¼" MAHOGANY PLYWOOD A A GRADE 14¢ sq. ft.

SHEET ROCK 4x8 SHEETS 3/8 $1.50 1/2 $1.75

AFFILIATED LUMBER Co.
1849 TORRANCE BLVD. JUST WEST OF THE UNDERPASS Phone FAirfax 8-2124



FORD'S FIRST IN SALES

For more than a half year more people have purchased Fords than any other make

Ford has established a new standard of fine-car quality and fine-car features in its field. And in recognition of the extra value that's built into Ford cars . . . buyers have made Ford America's best seller!

Ford is the choice of value-wise and discriminating people. It offers so much in trend-setting features . . . and styling. In the '54 Ford you get engineering advancements you'd expect only in higher-priced cars, styling that is setting the "beauty-pace" on the American Road.

Test Drive a '54 Ford today . . . and see for yourself why Ford is America's best seller . . . your best buy!

New car registration figures* show:

*For the last nine months Ford has been first in sales in Southern California and Arizona.*

*For the last seven months Ford has been first in sales nationally.*

*SOURCE: R. L. Polk & Company. Period through March, latest month for which figures are available.

F.D.A.F.

America's Best Seller Ford

MORE PEOPLE ARE TRYING FORD . . . MORE PEOPLE ARE BUYING FORD

OSCAR MAPLES INC.
YOUR FORD DEALER
1420 CABRILLO AVE. FAirfax 8-5014

"TV at its Best! Don't Miss 'FORD THEATRE' KNBH (4) THURS. 9:30 p. m.