

**McMahan's**  
Silver Bonus Special  
**Modern Table Lamps**  
"Genuine Sippi" . . . . . **\$5.88**  
Quantity of 48 only  
1306 SARTORI — FA 8-1252

REG. 13.99  
MONA LISA  
WALKING  
**\$5.00**  
**DOLLS**  
These sleeping and walking dolls have naturally wavy hair that can be combed and curled. Buy this exceptional gift now for Christmas. Limited quantity.  
**NETAS' TOTS & TEENS**  
1272 SARTORI AVENUE

ONE QUART REVERSE WARE  
**SAUCE PAN \$2.98**  
WITH FRY BASKET  
COPPER CLAD  
STAINLESS STEEL  
IDEAL FOR A BRIDAL SHOWER  
HARRY M. ABRAMSON  
**NATIONAL HOME APPLIANCE CO.**  
1267 SARTORI AVE. FA 8-1953

12 Only — Slight Seconds  
Reg. 9.95 — 30x40  
**MIRRORS**  
Ideal for Living Room or Bedroom  
**99c ea.**  
**BAKER'S FURNITURE**  
"WE ALWAYS SELL FOR LESS"  
1512 CRAVENS FA 8-2778 or NE 6-3151  
Across from the City Hall

★ **SQUAWCLOTH**  
many beautiful borders, prints & novelty patterns.  
★ **GLAZED COTTONS**  
Complete Selection  
A Beautiful Line of Better Dress Prints!  
Dressmaking, Designing and Alterations  
**VaKay Yardage Center**  
1614 CABRILLO — FA 8-4666

— The SPORT SHOP —  
SPORTS WEAR PRICED FROM **2.95 to 7.95**  
SHORT SETS . . . . . **2.95**  
PEDAL PUSHER SETS . . . . . **7.95**  
**THE SPORT SHOP**  
1112 CRENSHAW BLVD.  
PHONE FA 8-1359

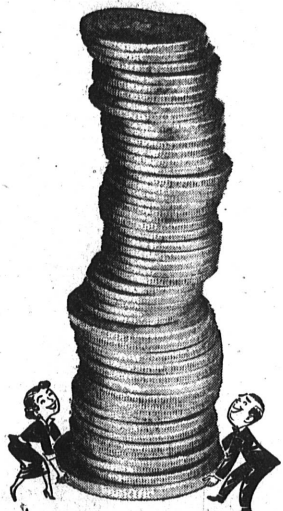
NEW ARRIVALS IN  
**COTTON DRESSES**  
**\$3.99**  
AT  
Guaranteed Fast Color by Mode O'Day and Good Housekeeping  
**MODE O' DAY**  
CORNER SARTORI and POST

Presenting a new collection of guaranteed Super-Washable, Stain-resistant wallpaper and fabrics to match by **WAVERLY** division of Schumackers  
**NATIONAL PAINT & WALLPAPER**  
1422 MARCELINA AVE.

GENUINE COMMUNITY  
**SALAD SET**  
In Gleaming Silverplate  
An Ideal Gift  
Reg 5.70  
**\$2.95**  
SILVER BONUS SPECIAL  
**ALLEN JEWELERS**  
1321 SARTORI AVE. FA 8-3003

**A & F SUPPLY**  
Block Cement  
Plumbing - Electrical  
Quality Merchandise  
BEFORE YOU BUY  
SEE A & F SUPPLY  
1306 PACIFIC COAST HWY.  
HARBOR CITY

MEN'S-NYLON SHORT SLEEVE  
**SPORT SHIRTS** **\$2.98**  
Fancy & Plain Colors  
BOY'S FANCY SEERSUCKER  
**PAJAMAS** **\$2.49**  
Sizes 4 to 16  
**STRUM'S**  
DEPARTMENT STORE  
1261 SARTORI AVENUE



**THE TORRANCE HERALD'S**

**SILVER BONUS**

(COPYRIGHT BY J. A. DOWNEY)

**TUESDAY**  
**\$35**  
**SILVER DOLLARS**

**SCHEDULE OF AWARDS**  
**SALES SLIP OR SALES SLIPS FOR**

**\$5.00 or more . . . \$35.00**  
**\$2.50 or more . . . \$20.00**  
**Any sales slip . . . \$10.00**

Members of the Torrance Herald staff and their immediate families are not eligible to enter the contest.

Owners of Silver Bonus stores and their employees can win the additional awards only on sales slips from stores other than that with which they are connected.

Watch This Space For Next **TUESDAY'S SILVER BONUS Winner**

**READ THESE RULES . . . . .**

Each week for an indefinite period The Torrance Herald will appropriate \$35.00 to be awarded to the winner of a great contest. The winner of each week's contest may accept his award in silver dollars according to the schedule of awards shown on this page.

Everybody in and around Torrance, 18 years of age or over, is eligible to participate in this contest and everybody is urged to do so. Here is all you have to do to be eligible to win:

If you are not already entered, secure an official entry blank from any Silver Bonus store or from The Torrance Herald and complete this sentence in 25 additional words or less:

"I like to shop in Torrance because . . . . ."

Send or bring your entry to the office of The Torrance Herald or leave it at any Silver Bonus store before 4 P.M. Tuesday of this week. If you wish to participate in this week's contest and all future weekly contests.

All entries will be judged each week by three competent judges and the person who, in the opinion of the judges, has submitted the best entry for the week will be declared the winner and will receive \$5.00 in silver dollars. In the event of a tie an identical prize will be paid to each tying contestant.

The Silver Bonus Man will call at the home of the winner of this week's contest Tuesday evening between 6:00 and 6:30 and will hand him his \$5.00 prize. If nobody answers the door when the Silver Bonus Man calls a note will be left instructing the winner to call at The Torrance Herald office and receive his \$5.00 prize.

**EXTRA AWARDS**

Now here's how you can win EXTRA AWARDS in this contest: If the winner is at home when the Silver Bonus Man calls to deliver the \$5.00 prize, he will be asked if he has sales slip or slips (or a facsimile thereof) showing purchase or payment on account made at one or more of the Silver

Bonus stores whose advertisements appear on this Silver Bonus Page Sunday, May 9, 1954.

If the winner has such a sales slip or slips and produces them within three minutes, the Silver Bonus Man will pay him total amounts according to the schedule of awards shown above these rules.

Whatever part of the award is not given in any week will be added to the next week's bonus. The \$5.00 prize for the best entry of the week will be paid regardless of whether the winner has a sales slip or not.

You may enter the contest at any time by securing an official entry blank and completing thereon the above sentence and delivering it to The Torrance Herald or to a Silver Bonus store. Your entry will remain in the contest and will be judged each week as long as contest continues or until your entry has been declared a winner. Winner may re-enter the contest by submitting a new entry.

Entries will be judged principally on the basis of their sincerity and quality of thought but neatness and attractiveness will also count. Under no circumstances will the judges be permitted to know the names of the person submitting the entry. It will be judged, impartially on its merits and every contestant will have an equal chance to win.

All entries become the property of The Torrance Herald and the decision of the judges will be final.

Briefly, here's all you have to do to be eligible to win the entire amount of the award:

1. ENTER THE CONTEST AS DIRECTED, BY COMPLETING THE ABOVE SENTENCE, IF YOU HAVE NOT ALREADY DONE SO.
2. EACH TUESDAY SHOP AT SILVER BONUS STORES AND SECURE SALES SLIPS DATED TUESDAY, SILVER BONUS DAY.
3. HAND YOUR SLIPS PROMPTLY TO THE SILVER BONUS MAN WHEN HE CALLS TUESDAY EVENING.
4. REMEMBER . . . YOU NEED NOT ENTER MORE THAN ONCE. YOUR ENTRY REMAINS IN THE CONTEST UNTIL IT WINS.

This contest is subject to Federal, State and local regulations.



VALUES TO 4.99  
**SKIRTS \$2.00**  
In Rayons and Cottons  
Tuesday Only  
**ADAM'S DRESS SHOP**  
1274 SARTORI AVE.

MODEL 64  
**DAZEY-SPEEDO CAN OPENER**  
With Powerful Magnet Lid-lifter Attachment. Reg. 3.95 - with your old can opener . . . . . **\$2.95**  
5 year guarantee.  
**Torrance Hardware Co.**  
CHAS. V. JONES, Owner  
1513 CABRILLO AVE. FA 8-2693

Regular 18.95  
Famous Brand  
**MENS SHOES \$12.95**  
This is an exceptional close-out of popular French Joe Oxfords in brown or black. A to E widths in the group.  
**FENWICK'S**  
Quality Shoe Repairing  
Home of Quality Shoes for Men and Boys.  
1420 MARCELINA — TORRANCE

REG. 6.98  
MODERNISTIC — WROUGHT IRON  
**T V STOOLS \$4.98**  
SEATS COVERED IN IVORY, CHARTREUSE, OR RED.  
SILVER BONUS SPECIAL  
**J. J. NEWBERRY**  
Corner Sartori & El Prado — Torrance

**Servel**  
SAVE \$50.00 on the New Automatic Ice Maker  
**REFRIGERATOR** GAS OR ELECTRIC  
**LIBERTY HOME APPL. CO.**  
1623 CRAVENS FA 8-5410

Girls' Ass'd. Sizes — SEERSUCKER  
**P. J. S. & Gowns \$1.49 & \$1.98**  
Reg. \$21.95 THAYER PRE-TOE  
**PLAY PEN \$16.95**  
With Teething Rails, Metal Toe Pedal, Metal Fold-Away Center Leg.  
**Squire Style Shoppe**  
FOR CHILDREN  
1313 Sartori FA 8-1975

**Oceanarium In Search For Girl To Play 'Alice'**

A quest to discover "Alice in Marineland" was launched yesterday by Marineland of the Pacific, sponsors of the \$3,000, 000 Oceanarium project, opening in early summer at Portuguese Bend.

Rules for entering the competition are extremely simple, according to Ray W. Smith, vice president and general manager of Oceanarium, Inc. Any Southland girl, between 10 and 13 years of age whose looking glass reveals a reasonable facsimile of the fictional "Alice" may automatically be entered in the contest upon receipt of her snapshot and accompanying information. This should include name, address, telephone, age, school and grade.

Only professional entertainers and models may not compete. Photo and data must be sent to Oceanarium, Inc., Portuguese Bend, California and received not later than June 11 and displayed alive anywhere, may be seen in the giant tanks housing them.

Marineland of the Pacific is destined to become one of the nation's foremost tourist attractions, spokesmen say.

Photo and data must be sent to Oceanarium, Inc., Portuguese Bend, California and received not later than June 11 and displayed alive anywhere, may be seen in the giant tanks housing them.

**Association Says Thumbs Down on Dicalite Mining**

Dicalite mining in WALTERIA may soon be against the law if Pacific Hills Home Owners have anything to say about it.

Membership voted to circulate a petition to stop granting permits to mine in WALTERIA and place it before the City Council when they meet Monday night at the 3248 Dana-ha St. home of Charles Donsi.

The home owners also took under discussion the new Cottage Grove property east of Rolling Hills Rd. Driveways are to be lowered six inches below the foundation in accord with city ordinance, and aprons now are being installed, it was revealed. A survey of street lighting in the area is in the hands of the city engineer.

Elvin Schoonover was named to represent the Association on the new advisory committee to the City Council, which is composed of one member from each Home Owners group.

**California Bank Names Tweter Veep**

Clifford Tweter, formerly vice president, was elected executive vice president of California Bank at a meeting of the board May 10, Frank L. King, president, announced this week.

C. C. DePledge and Hal Mendon, formerly vice presidents, were elected senior vice presidents.

Tweter was associated with the Continental Illinois National Bank and Trust Company, Chicago, for 15 years before joining the staff of California Bank in 1941. He was elected assistant vice president in 1943 and vice president two years later.

DePledge has been a member of California Bank's board of directors since 1940. He has been with the bank since 1926 following six years in banking in the State of Washington. He was elected vice president in 1929 and for a number of years has served on the bank's Executive Committee.

A former president of the California Bankers Association, Mendon has spent his entire banking career of 32 years with California Bank. He was elected assistant vice president in 1934 and vice president in 1940.

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