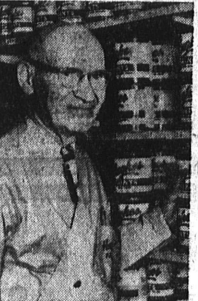




FRED W. HUGHES founded the Hughes Paint Company on March 17, 1919, and has developed it to one of the west's largest paint manufacturers and retailers. He stressed principles of low price, mass selling of fine quality products, and these fundamental policies still are maintained by the organization.



RALPH HUGHES, son of the founder of Hughes Paint company, is well known to many southwest buyers of paints and wall coverings. Ralph is regularly found behind the counter of the store in keeping with the company's policy of close, personal customer contact.



JOE MADDEN is retail store manager for Hughes Paint factory, a position he has held for many years. He has had more than 30 years of experience in the paint business, both as a salesman and as an engineer for a nationwide paint concern.

ALL PAINT PRICES SLASHED!

HUNDREDS OF BARGAINS!

GENERAL PAINTS ★★

Lead-Titanium-Zinc PASTE . . . 100 LBS. \$26.19
 "Best Money Can Buy" 1 gal. makes 2 gal. paint—Reg. 36.32
 Formula on can 30% Lead - 30% Zinc - 40% Titanium
 Ground in 100% Pure Linseed Oil
 25 POUNDS . . . (Gallon Can) . . . \$6.79

Lead-Titanium-Zinc PASTE . . . 100 LBS. \$20.79
 "Good Quality"—1 gal. makes 2 gal. of paint—Reg. 28.00
 Formula on can Lead - Zinc - Titanium - Linseed Oil, Etc.
 25 POUNDS . . . (Gallon Can) . . . \$5.39

ALUMINUM PAINT (Asphalt Base) \$2.39 GAL. (Varnish Base) \$3.39 GAL.
 Reg. \$3.75. Recommended for exterior metal or paper roof surfaces. Qr. 79c. Recommended for all exterior and interior wood or metal surfaces. Qr. 98c.

1-COAT WALL PAINT \$2.98 GAL.
 REG. \$4.50 SLASHED TO
 HURONE — THE NEW FLAT ENAMEL WALL FINISH
 It leaves a smooth flat washable finish that is quick and easy to apply over interior stucco, brick, sand finish, wall paper, Kalsomine, wall board, plaster, board, etc. It coats over most surfaces, dry to brush on, dries in one hour. This new self-sealing flat enamel wall paint leaves a smooth soft velvet-like washable finish that can be used on any wall or ceiling. It requires no experience or skill to apply. New walls and deep corners require 1 coat of sealer (Hucoseal), before applying Hucrone.

WHITE and 24 COLORS, ALL THE SAME PRICE — QT. \$1.19

OUTSIDE HOUSE PAINT — Reg. \$3.95 — \$3.39 gal.
 Formula on Can - Lead - Zinc - Titanium - Linseed Oil - Etc. 100% Pure Paint (Deluxe) — quart 98c

MILL WHITE PAINT In 5 Gallon Cans \$2.09 GAL.
 (1-Coat Covers) (Oil Base) Flat Finish. Excellent for interior factory buildings. Thin 75% to 100% for spraying. \$2.19 GAL.

MARINE HOUSE PAINT \$4.98 GAL.
 Reg. \$6.50 gal. slashed to
 Recommended where permanent whiteness and extra shiny finishes are desired — will not yellow — widely used on outside of houses and buildings. Weathers like iron and leaves a tough durable film that defies hard wear and abuse. Comes in white and ivory.

CRYSTAL FLAT WHITE Champion FLAT WHITE
 "Best Money Can Buy" Reg. \$3.20 Slashed to \$2.98 GAL.
 An Excellent Medium Grade Flat for Quality Jobs
 An Undercoat for Interior Enamel. 1 coat covers most surfaces, brushes easily, leaves a good surface for enamel. Quart 98c.

DELUXE FLAT WHITE PAPER DROP CLOTH
 Regular \$2.98 \$2.39 GAL.
 An Under a Coat - For Interior Enamel
 A Good Low-Price Flat for Economy Jobs
 These are extra heavy, tough, pliable, chemically treated papers.
 5-ft. x 10-ft. . . . 49c

HUGHES HI & SEMI-GLOSS ENAMELS ★★

SYNTHETIC ENAMEL
 "The Best Money Can Buy"
 HI-Gloss Regular \$1.05 \$1.69 QT.
 1-Coat Covers. Dries in 4-Hours for furniture, walls, woodwork, auto, garden furniture. Used inside and outside. 1 coat covers any color. Leaves a hard, tough porcelain like finish that wears like iron. White and 16 colors—GAL. \$5.98

HI-Gloss or Semi-Gloss CHAMPION ENAMEL
 Reg. \$4.00 Slashed to \$3.98 GAL.
 An Excellent Medium Grade Enamel for Quality Work.
 1-coat covers extremely well — Recommended for kitchen, bath and woodwork—Leaves no brush marks and requires no skill or experience to apply—Qt. \$1.19
 White, ivy, White & Ivory

HI-GLOSS or SEMI-GLOSS CRYSTAL ENAMEL \$4.98 GAL.
 REG. \$6.50 SLASHED TO
 "BEST MONEY CAN BUY"
 1-COAT COVERS MOST SURFACES
 Highly recommended for kitchen bath and woodwork. It leaves no brush marks and requires no skill or experience to apply. The smooth porcelain-like finish is very washable and durable and wears like iron.
 WHITE and 18 COLORS . . . QUARTS \$1.59

STIPPLE ENAMEL WHITE SINK ENAMEL WHITE
 Reg. \$4.98 Slashed to \$3.98 GAL.
 Can Be Colored To Any Shade
 1-COAT COVERS - EASY TO APPLY
 HI-GLOSS - HEAVY BODY
 Recommended for smoothing & leveling up broken and badly patched walls in kitchen and baths.
 Regular 70c Slashed to 1/2 PINT 59c
 Resists acids, strong soaps, boiling water and leaves a tough durable film that defies hard wear.

SCREEN ENAMEL 98c QT.
 REG. \$1.35 SLASHED TO
 "The Best Money Can Buy"
 For exterior and interior metal or wood surfaces. (1-coat Covers) (Hi-Gloss) (Synthetic Enamel)
 A tough glossy enamel that brightens up screens and prevents rust. 1 qt. does 15 average size screens. Can be used inside or outside. (Black)
 Reg. \$4.60. Cut to . . . \$3.89 gal.

Texture Wall Paint 25 LB. BAG \$4.69
 Recommended for smoothing and leveling up broken and badly patched interior walls. Can be brushed or rolled on. 5 pounds does the average ceiling.
 White and 8 New Colors . . . 5 Pound Bag 98c

MARINE ENAMEL \$4.98 GAL.
 REG. \$6.50 SLASHED TO
 "The Best Money Can Buy"
 For all interior & exterior wood or metal surfaces. (1-coat Covers) (Hi-Gloss) (Synthetic Enamel)
 Recommended where permanent whiteness and extra shiny finishes are desired — will not yellow — widely used on outside of houses, garden furniture, kitchen, bath, refrigerators and boats. It leaves a tough film that defies hard wear and abuse. (White only)
 Quart \$1.79

LADDERS ★

CEMENT FLOOR ENAMEL
 Synthetic
 For Wood or Cement Floors
 Reg. \$1.75 \$1.49 QT.
 It leaves a smooth, tough durable finish that wears like iron. Resists weather, alkali, scuffing feet, alcohol and boiling water. Contains oil to make it more lasting. 1 quart does an average room or cement porch. 11 Select Colors. Gallon \$5.98

SCREEN ENAMEL VARNISH BASE
 Reg. 1.18 89c QT.
 Gallon \$9.98

LACQUER THINNER
 Top Grade \$1.09 GAL.
 Wash Grade 65c GAL.
 (Metal Containers Only) Bulk Prices

STEP LADDERS

"Best Ladders Money Can Buy"
 Economy Ladders \$3.19
 Mechanic Ladders \$4.79

4-Ft. . . . \$4.19
 5-Ft. . . . \$5.25
 6-Ft. . . . \$6.29
 8-Ft. . . . \$8.39
 10-Ft. . . . \$10.49
 12-Ft. . . . \$14.39

EXTENSION LADDERS
 ECONOMY
 20-ft. \$13.49 24-ft. \$16.19
 MECHANIC
 16-ft. \$13.19 32-ft. \$26.39
 20-ft. \$16.69 26-ft. \$32.39
 24-ft. \$19.79 30-ft. \$38.39
 28-ft. \$23.19 40-ft. \$38.98

STAINS ★

SHINGLE STAIN
 "Best Money Can Buy"
 5-gal. can \$1.89 gal.
 Comes in Colonial Green, Terra Cotta, Browns, Silver Gray, Spanish Maroon, Graphite. 15 - 18 gallons does the average 8-room house.

They're smooth and finely ground — made from the finest grade of 100% pure colors that can be purchased. They keep their original color and stay fresh looking for years.
 Single Gal., reg. \$2.25 \$1.98 gal.

SHINGLE STAIN
 Champion (Oil Base)
 5 gal. can \$1.69 gal.

REDWOOD OIL STAIN
 Reg. 1.25 95c QT.
 Stains, colors and preserves new and old wood. \$2.59 Gal.

OIL STAINS (Colored)
 Reg. 1.25 95c QT.
 For interior and exterior. Comes in all furniture wood colors. \$2.59 Gal.

CEMENT ACID STAINS
 9 Gallons \$1.79 QT.
 For Patios, Office Buildings, Sidewalks, Driveways. Leaves a permanent finish. Easy to use.

VARNISH STAINS (Colored)
 Reg. \$1.45 \$1.19 QT.
 For interior and exterior. In all furniture wood colors. Gal. \$2.98.

MISCELLANEOUS ★

SEALERS
 INDUSTRIAL \$2.98 GAL.
 For exterior and interior surfaces. 1 coat seals new and old walls perfectly for dark colors.
 Pigment Sealer (Int.) \$3.39 GAL.

ASPHALT ROOF PAINT
 1-Gal. 60c 5-Gal. \$2.69
 Asphalt & Fibre Roof Paint
 1-Gal. 60c 5-Gal. \$2.79

ASPHALT ROOF CEMENT
 5-Gal. \$2.98 1-Gal. 85c

100% PURE GRESOISE
 "The Best Money Can Buy"
 Reg. \$2.30 89c GAL.
 Full strength, it sets 100% with borax. 2 GAL. GROSS, \$3.98

READY MIX CONCRETE
 60-pound Sack \$76c
 FINEST, 8% MORSEL, 50c

Sold Only to 60 lb. Sacks
 Perfect for Paving, Laying
 Sidewalks, Driveways

MOST COMPLETE WALLPAPER STORE IN LOS ANGELES!

ALL WALLPAPER TRIMMED FREE!

WALLPAPERS!

HUGHES STOCKS AND HANDLES ALL LEADING BRANDS OF IMPORTED AND DOMESTIC WALLPAPERS!
 HUGHES HAS THE LARGEST SELECTION OF WALLPAPERS FOR IMMEDIATE PURCHASE IN L. A.!

DELUXE ROOM
 OVER 100,000 ROLLS - 6,584 PATTERNS
 90¢ to \$18.00 ROLL

ECONOMY ROOM
 ALL NATIONALLY KNOWN NAME BRANDS!
 ORIGINALLY PRICED AS HIGH AS \$3.98 A ROLL!
 *19¢-29¢-39¢-49¢-59¢ ROLL
 NOTHING OVER 59¢ A ROLL!
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 TOP QUALITY WALLPAPER

FREE WALLPAPER

Economy Room Only
1 EXTRA ROLL OF WALLPAPER WITH EVERY ROLL YOU BUY

FOR EXAMPLE
 Buy 1 Roll receive 2 Rolls
 Buy 2 Rolls receive 4 Rolls
 Buy 5 Rolls receive 10 Rolls
 and so on. No limit. A roll free with every roll purchased.

Over 60,000 rolls in stock—over 800 colors and patterns are included in this sale. ALL WASHABLE LIGHT RESISTING, and COLOR FAST. Nothing but choice, select top quality, best selling patterns with hundreds of selections for every room. All new stock of sparkling designs and colors that has never been opened.

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HUGHES 35th ANNIVERSARY WALLPAPER SPECIALS!!

HUNDREDS OF BARGAINS LIKE THESE!

Reg. \$2.25 NANCY WARREN WALLPAPERS Per Roll 29c
 Reg. \$3.50 UNITED WALLPAPERS Per Roll 39c
 Reg. \$2.75 BIRGE WALLPAPERS Per Roll 49c
 Reg. \$1.75 IMPERIAL WALLPAPERS Per Roll 59c

JUST ARRIVED!!
2 CARLOADS OF 1954 WALLPAPER for our 35th ANNIVERSARY SALE
 OVER 2,000 HAND PICKED, SMART 1954 NEW SPRING PATTERNS TO CHOOSE FROM

- UNITED
- NANCY WARREN
- SCHUMACKER
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- IMPERIAL
- TRIMX
- BIRGE
- MURALIA
- ASASH-IMPORTS
- and Many Others
- "Ready Pasted Papers"
- BIRGE QUICK
- E-Z HANG
- IMPERIAL
- and Many Others

We Carry Over 50 Different Brands of Wallpaper.
"HUGHES HAS ANYTHING AND EVERYTHING THAT'S MADE IN WALLPAPER"

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 (There's no charge or obligation!)
 Come in Today and Select your Papers!



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