

1954 Studebaker Convertible. NOW ON DISPLAY LES BACON FIRST AGAIN California's Finest Growing STUDEBAKER DEALER 1200 Pacific Coast Hwy. HERMOSA BEACH FR 4-8991 or OR 8-8300

Over 80 Beautiful Cars To Choose From CECIL L. THOMAS Cadillac, Oldsmobile, GMC Trucks Chevy at Elgin, San Pedro Terminal 3-5291

1953 De Soto Firebirds 4-door sedan, Radio, heater, white sidewalls, power steering, automatic drive. 2015 - 23rd St. 1949 Mustang Motorcycle, rebuilt engine. Chrome extras. Must sell. 2423 Border Ave. FAirfax 8-6040 1954 Chevrolet 1/2-ton pickup, practically new 2 months old. Owner. 2017 - 23rd St. Davenport 8-0521 1945 - 1948 Ford station wagon New w/arrish, tires, brakes many extras, dual pipes. 22733 So. Main. 1953 Bel Air 4-door. 5600 miles, extra equipment. \$2100. Call after 4 P.M. FA 8-5557. 1949 Nash Ambassador. Radio, heater and overdrive. \$100 down. 4318 Balance FAirfax 8-7109. 1941 Mercury club coupe, good condition, white. \$100 cash. Davenport 6-8862

HERALD WANT ADS Call FA 8-4000 and "YOUR HERALD" WANT-AD TAKER will suggest copy that will get results

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New USED CAR Location  
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COME IN TODAY—OUR DEAL WILL MAKE YOU GLAD  
A Sample Of The TERRIFIC BUYS AT TOM ROADY'S  
1949 PACKARD 4-door Sedan. Radio, heater, directional and sharp Jet black finish. ONLY \$348  
1947 PONTIAC Sedanette. Radio, heater, seat covers, spot, backup and fog lights. 2-tone finish. \$295  
1953 DODGE Coronet 4-door Sedan. Gyromatic torque. Radio, heater, whitewalls, directionals, etc. On approved credit. ONLY \$350 Down

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**TOM ROADY Used Car Division**  
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Your Dodge-Plymouth Dealer Of Gardena  
WILL GIVE YOU THE  
GREATEST TRADE-IN ALLOWANCE  
On Your Used Car On A New Dodge Or Plymouth  
Along With Saving You Up To  
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On New Cars In The State Of California Over This Weekend  
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"GOODWILL"  
USED CARS  
All New Pontiac Trade-Ins  
All Priced To Suit Your Pocketbook

- 1952 OLDSMOBILE "88" Holiday ..... \$1795  
This hardtop convertible is fully equipped. A beautiful car inside and out.
- 1952 PONTIAC Catalina ..... \$1795  
The popular Pontiac hardtop model with every wanted accessory. A beauty.
- 1951 CHEVROLET Convertible ..... \$1195  
Has radio and heater. Gleaming cream finish with a black top. A one owner car.
- 1950 STUDEBAKER 4-Door ..... \$795  
This sleek model is equipped with radio, heater and gas saving overdrive.
- 1949 PONTIAC Club Coupe ..... \$745  
Equipped with radio, heater, etc. A clean car inside and out.
- 1949 KAISER 4-Door Sedan ..... \$495  
Many extras. Excellent condition from bumper to bumper.
- 1948 FORD V-8 Tudor Sedan ..... \$395  
Loads of extras. Clean as a pin. Almost new tires. A real buy.
- 1947 MERCURY 4-Door ..... \$445  
Radio, etc. Nice paint and interior.
- 1947 CHEVROLET 4-Door ..... \$395  
Radio and heater. You can't beat this one for price and condition.
- 1946 PLYMOUTH 4-Door ..... \$295  
Rebuilt motor. A nice low cost family car.

50 More To Choose From  
**J. B. FINNEY**  
PONTIAC  
8141 S. Vermont PL 2-3723

TORRANCE  
**LINCOLN - MERCURY**  
All Under  
**ONE ROOF ... AT**  
1336 POST AVE.  
(Behind Bank of America)  
**40 Sharp Used Cars**  
To Choose From ... For Example  
1951 OLDSMOBILE CLUB CONVERTIBLE  
Equipped with radio, heater, hydramatic, and power windows. Sleek and sharp throughout.  
**\$1495 Full Price**  
1951 FORD V-8 VICTORIA  
Hardtop coupe. Fully equipped with Fordomatic, radio, heater and 2-tone finish. See this beauty.  
**\$475 Down**  
10 TRANSPORTATION CHEAPIES  
"40 CHRY. Club Cpe. \$145" "39 CHEVROLET 2-Dr. \$95 Sharp. Has radio, heater." "39 CHRYSLER Sedan \$75" "37 CHEVROLET 2-Dr. \$65" "32 CHEVROLET Sedan \$35"  
2 CARLOADS OF NEW  
**MERCURY'S - LINCOLNS**

YOU'LL BE THE  
**MAIN ATTRACTION**  
In The  
**EASTER PARADE**  
In One Of These  
**BETTER USED CARS**  
MAKE YOUR SELECTION TODAY!

- 1953 FORD V8 VICTORIA ..... \$1995  
This 2-tone beauty has radio, heater and overdrive and of course it's OK Guaranteed. (2R60916)
- 1953 FORD ZEPHYR ..... \$995  
4-Door Sedan. All leather upholstery, very economical to run. Low mileage (1W46432).
- 1951 CHEVROLET 2-DOOR ..... \$1195  
Equipped with the desired powerglide transmission. An ideal family car and it's OK Guaranteed. (1S30036).
- 1950 CHEVROLET 2-DOOR ..... \$895  
Styleline model loaded with wanted extras. See it—Drive it—You'll buy it. Carries Our OK Guarantee. (1X37255).
- 1949 CHEVROLET SUBURBAN ..... \$845  
You Can't beat this car for all round utility. Can be used as a family car or as a light truck. (A49605).
- 1941 BUICK 2-DOOR ..... \$95  
If you're looking for transportation or a second car, here it is. Better hurry for this.
- 1951 BUICK 2-DOOR ..... \$1295  
The Deluxe model with radio and heater. A sharp car inside and out. See this OK Guaranteed value now (1W22606).
- 1950 BUICK Sedan ..... \$995  
Special Deluxe model with radio and heater. Here's another OK Guaranteed bargain buy. (1Y12493).
- 1950 FORD V8 TUDOR ..... \$895  
This popular model has radio, etc. A fine OK Guaranteed buy. (6V4153).
- 1947 CHEVROLET AERO ..... \$495  
This Fleetline Sedan has radio and heater. The very popular body design. Real value on this one. (8Y3656).

MANY MORE QUALITY CARS TO CHOOSE FROM  
**PAUL'S CHEVROLET**  
YOUR LOCAL CHEVROLET DEALER  
1640 Cabrillo Ave., Torrance FAirfax 8-1640  
1961 Torrance Blvd. FAirfax 8-1640

HURRY HURRY HURRY  
Buy These New Ford Trade-Ins At  
**WHOLESALE PRICES!**  
**OSCAR MAPLES**  
Your New Friendly Ford Dealer  
WILL SELL THESE SHARP CARS  
**WHOLESALE To The Public**  
COME IN NOW WHILE STOCK LASTS

- 1951 FORD TUDOR SEDAN  
The custom model equipped with radio and heater. Excellent condition throughout. You can't beat this A-1 value. \$999.
  - 1950 PLYMOUTH COUPE  
A salesman's special! Come in and drive this little gem. Price slashed for immediate sale. Hurry for this one. \$599
  - 1949 FORD V-8 CONVERTIBLE  
Custom model fully equipped including radio, heater and Ford's famous overdrive. Beautiful yellow finish with new black top. A knockout in every detail. \$799
  - 1949 MERCURY "8" CLUB SEDAN  
Has every wanted extra including radio, heater, fender skirts, windshield washers, etc. Come in and drive it. A super special value. \$699
  - 1946 OLDSMOBILE CLUB COUPE  
With radio, heater, hydramatic drive, fog lights, outside visor, etc. \$199
  - 1941 PONTIAC "8" STATION WAGON  
A wonderful second car or work car. This hard to find model is ready to roll. \$199
- COME IN TODAY—We'll Make You A Deal  
**OSCAR MAPLES**  
YOUR NEW FRIENDLY FORD DEALER  
1420 Cabrillo Avenue Torrance Phone FAirfax 8-5014  
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There are many people who are anxious to buy your "White Elephants". So let "Herald Readers" know what you have for sale.  
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2000 Torrance Blvd. FA 8-6272  
1949 Ford 4 door, nice and clean. 1953 Mercury, hard top, maroon, new white walls, will take all auto. Monterey. Electric windows and seats, all extras. 11,000 miles. \$2400. FAirfax 4-6444

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**GOOD LOOKS**  
There's Mileage—Lots of it—In The High Quality Spic and Span Used Cars We Are Now Showing. Come In And See These Buys Now!  
WE'RE  
**Wheeling & Dealing**  
NEW 1954 BUICK SPECIALS  
Delivered with radio, heater, sales tax and license—Just \$475 DOWN \$71 MONTH  
CHECK THESE  
**Used Car Bargains!**  
1953 SUNBEAM TALBOT "90" 4-Door Sedan. Radio, heater, beautiful Polar white with custom red leather interior. Immaculate and perfect. A super bargain for ..... \$1795  
1952 PONTIAC 4-Door Sedan. Fully equipped including radio, heater and hydramatic drive. A beautiful car inside and out. \$1795  
1950 DODGE Coronet Sedan. Radio, heater and gyromatic. Sharp Palm green finish. Excellent condition. \$995  
1951 BUICK Special Riviera. Extra equipment includes radio, heater and hydramatic transmission. Step up to the Buick class for only ..... \$1495  
1952 CHEVROLET Bel Air Sport Coupe. Powerglide, radio, heater. 2-tone finish. Like new ..... \$1895  
1951 MERCURY Sport Coupe. Yellow with black top. Radio, heater and overdrive. A 1-owner, immaculate car ..... \$1395  
1950 PONTIAC 4-Door Sedan. Loaded with extras. Radio, heater and hydramatic. Drive it. It's a beauty ..... \$1095  
1950 NASH Ambassador Custom 4-Door Sedan. Fully equipped including radio, heater, hydramatic and reclining seats. An A-1 value ..... \$895

MANY MORE SHARP CARS  
To Choose From  
GMAC OR BANK TERMS  
BUY YOUR USED CAR FROM A NEW CAR DEALER.  
NEVER UNDERSOLD!  
**BUTLER BUICK**  
NEW AND USED  
2000 Torrance Blvd. FA 8-6272

**SALE PRICES**  
ON THESE SHARP CARS  
1951 HUDSON COMMODORE 6 ..... \$995  
Radio, heater, hydramatic, very low mileage. Shows exceptionally good care, maroon finish, whitewalls. The best buy on the market for practically wholesale price.  
1952 DODGE CORONET SEDAN ..... \$1195  
Automatic transmission, heater, new seat covers. This is a good family car with thousands of pleasure miles. Very economical and can be bought cheap.  
1951 STUDEBAKER V8 Starline Coupe ..... \$895  
Commander with radio, heater, automatic transmission. Original upholstery and paint. This is a very economical car and a good buy.

**RONALD E. MORAN**  
OLDSMOBILE — CADILLAC  
25 — Pacific Coast Highway — 26  
Hermosa Beach Frontier 4-3436

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**SAFETY TESTED**  
**USED CARS**  
See These SHARP CARS First!  
1952 OLDSMOBILE "98" HOLIDAY  
Hardtop coupe. Radio, heater, hydramatic, power steering, whitewalls, beautiful low mileage car. Only \$2495  
1952 PONTIAC CATALINA  
Super model fully equipped. Only 1800 actual miles. A beautiful car. \$1995  
1953 DODGE 2-DOOR SEDAN  
Radio, heater, gyromatic, whitewalls, 2-tone finish, whitewalls. A sharp local car. \$1595  
1952 FORD V8 FORDOR SEDAN  
Custom model with radio, heater and overdrive. Very clean. \$1495  
1952 CHRYSLER 4-DOOR SEDAN  
Windsor model with radio, heater, automatic transmission and tinted glass. Fully guaranteed. \$1495  
Many More Models To Choose From

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1951 LANDCRUISER SEDAN  
Automatic drive, radio and heater. \$1045  
1951 CHAMPION 4-DOOR SEDAN  
Automatic drive, radio and heater. \$795  
1948 CADILLAC 4-DOOR SEDAN  
Radio, heater and hydramatic \$995  
1948 LANDCRUISER SEDAN  
Overdrive, radio and heater \$545  
1948 OLDSMOBILE CLUB COUPE  
Hydramatic, radio and heater \$395  
1946 FORD V8 TUDOR SEDAN  
You can't beat this one. \$295  
1949 CHEVROLET 4-DOOR SEDAN  
Radio, and heater. \$795  
1950 COMMANDER 4-DOOR SEDAN  
Overdrive, radio and heater \$745

**CARL P. PURSCHE**  
Sales — STUDEBAKER — Service  
16317 S. VERMONT  
PL. 6-2060 Gardena MElo 4-6603

**Studebaker**  
1952 CHAMPION 4-DOOR SEDAN  
Overdrive, radio and heater \$995  
1951 COMMANDER CLUB COUPE  
Automatic drive, radio and heater \$1045  
1946 BUICK 4-DOOR SEDAN  
Super model with radio and heater \$345  
1948 CHAMPION 2-DOOR SEDAN  
Overdrive, radio and heater \$495  
1948 COMMANDER 4-DOOR SEDAN  
Radio, heater and overdrive \$495  
1946 CHEVROLET 4-DOOR SEDAN  
Very dependable transportation \$395  
1949 FORD V-8 CLUB COUPE  
Radio and heater \$645  
1940 CHEVROLET CLUB COUPE  
Very nice. \$125

**CARL P. PURSCHE**  
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