



CLUB OFFICERS . . . Officers for the newly-formed Exchange Club in Torrance are (left to right) John Walti, treasurer; W. E. McGowen, president; and Donald Whann, secretary.

Officers Named For Parade Planned Newest Service Club For Isen Monday

Organization of Torrance's newest service club—the Exchange Club—got under way recently with the election of Pat McGowen as president.

Other officers elected were R. A. Watt, vice-president; Donald Whann, secretary; and John Walti, treasurer.

The club is operating under the authority of the National Exchange Club until it is formally chartered. The group meets each Tuesday at 12:15 p.m. Serving on the executive membership committee of the new club are Ernest Robinson, Theodore Holloway, Walti and McGowen.

Joins 1400 Clubs

The Exchange Club of Torrance becomes one of more than 1400 such clubs in the principal cities of every state of the nation. It is an organization of business and professional men formed for the exchange of ideas, influence, and helpfulness, in which the individual members collectively exchange with the community their combined efforts toward promoting the general welfare. Its slogan is "Unity for Service."

"Exchange clubs are much in the nature of community forums, where speakers, on various topics of both local and nationwide interest, present their views. Meetings are given over to listening to instructive talks, discussing matters of community interest, or enjoying high-class entertainment," club officials stated.

The educational program made available to every local Exchange Club by the National Exchange Club, in conformity with its mission of providing functional source material, covers objectives and activities that are national in scope as well as local club aims and activities which are all-inclusive and adaptable to every American community.

National Objectives
National objectives in which local Exchange clubs participate include citizenship education, national defense service to youth, aviation education, model aviation, control of juvenile delinquency, federal youth rehabilitation, crime restraint, service to agriculture, service to the aging and tax education.

In connection with its model aviation program, the National Exchange Club annually sponsors and directs the national model airplane championships. An outstanding, nationally accepted feature of its crime restraint objective is sponsorship of National Crime Prevention Week.

Activities Told
Activities set up by the National Exchange Club for local clubs include installation of Freedom Shrines in schools; the Book

CRANBERRY OUTPUT
Fairfax (SP)—New Jersey cranberry growers produced about 95,000 barrels in 1952.

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A last minute campaign blast will be fired tomorrow night with a city-wide award-winning "Albert Isen for City Council" parade, closing the local attorney's bid for public office, Robert Burke, campaign manager for Isen, announced yesterday.

The motorcade will cover the North Torrance, Walteria, Pacific Hills, Kettler Knolls and central Torrance area, reaching its climax with a review before the City Hall and contest judges Gordon Arnold, commander of the American Legion post; Dan Desmond, governor of the Moose lodge; and the candidate, Albert Isen.

Staging area of the campaign parade will be on 164th street, one block south of Redondo Beach Blvd.

The parade committee will award first, second and third place prizes to the best decorated cars in the motorcade.

of Golden Deeds for recognition of noble deeds which ordinarily go unsung; Boy-of-the-Month recognition; Sunshine Specials for less fortunate youngsters; provision of university scholarships; observance of Constitution Week; Traffic Safety programs; and Fire Prevention Week observances.

The first Exchange Club was formed in 1911 at Detroit, Mich. It had as a nucleus an organization of business and professional men which had been functioning, in the field of service, as far back as 1896. Other Exchange clubs soon followed and in the last four decades, Exchange clubs have been formed in all principal cities and towns of the United States.

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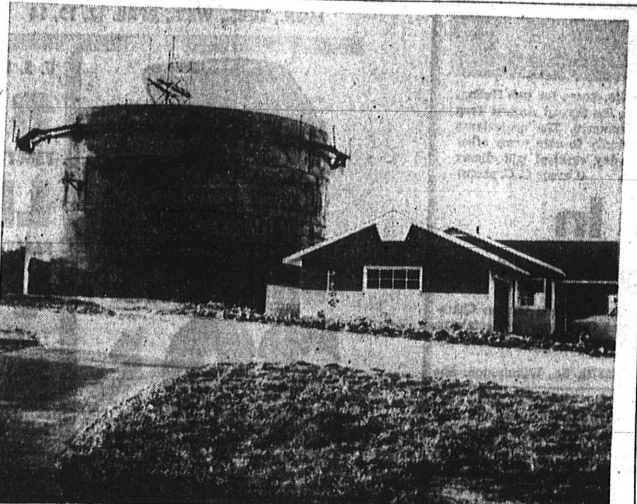
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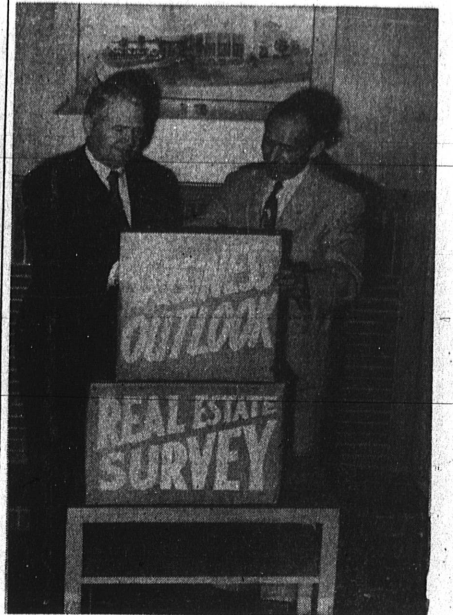
30¢ A MONTH
DELIVERS THE TORRANCE HERALD
THUURSDAY & SUNDAY



RIDING ON AIR . . . Bus Superintendent Marshall Chamberlain looks over the city's new bus which went into service here this week with the amazing new "riding on air" feature. The 45 passenger bus has a series of heavy air bellows on which the body rides, and without springs, shocks, and other "metal on metal" parts, the maximum reduction of squeaks and other noises is eliminated.



CENTER OF BATTLE . . . This huge tank, dwarfing an adjacent home, is the center of controversy in Hollywood Riviera concerning water. Complaining of the unsightliness of the tanks set in the middle of the valuable residential area, homeowners have formed a committee to study possibility of withdrawing from the California Water Service District and annexing to Torrance Municipal Water District. The tanks also supply water to Seaside Ranchos and Seaside Heights.



PLAN REALTY MEETING . . . Business outlook and results from a statewide survey recently made by the California Real Estate Assn. will be presented to realtors in this area at a full day sales conference scheduled to be held at Culver City on April 27 under the auspices of the state association and local realty boards. Reviewing survey results at a recent conference planning meeting are Harry B. Bowker (left), educational chairman of the Torrance-Lomita Realty Board; and Raymond T. Embry of Hawthorne, vice-president of the California Real Estate Assn.

Refresher Course Gives Sailors Weekend Holidays

Lawrence R. Jones, storekeeper third class, USN, son of Mr. and Mrs. Rector F. Jones of 18410 Della Ave., is participating in refresher maneuvers aboard the heavy cruiser USS Bremerton. The crew members received intensive training in naval warfare and seamanship during the week, returning to the Bremerton's home port, Long Beach, for the week-ends.

New Treatment For Arthritis And Muscle Pain

TORRANCE — If you have been suffering for years from arthritis and muscle pain, do not despair. Dr. Larson's new application of the latest in scientific therapy is promising new hope for relief of the crippling torture of arthritis and rheumatic conditions. You are invited to come in for a complete examination to discover the true cause of your condition. Price for this examination is only \$3.00. Phone FAirfax 8-3738 before coming to offices of Dr. R. A. Larson, D.C., Ph. C., 1110 Sartori Avenue, Torrance (three doors north of Torrance Blvd.) —Adv.

DRIVE OWN CARS

Washington (SP)—Four U.S. Presidents before coming to offices of Dwight Eisenhower were able to drive their own cars. They were Harding, Coolidge, Roosevelt and Truman. (Blvd.)



COMING SOON!

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SILVER BONUS

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