

RONALD E. MORAN INC.

25 PACIFIC COAST HWY.

HERMOSA BEACH

FRONTIER 4-3436

PRESENTING

the

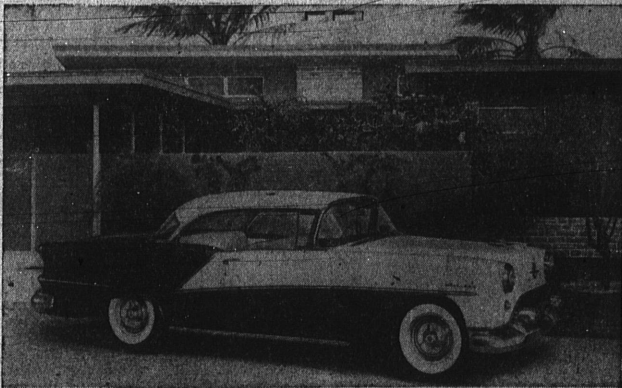
OLDSMOBILE

and

CADILLAC

for

1954



The Oldsmobile Holiday

- ★ Rocket "98" with 185 h.p.
- ★ New Brilliant Two Tones
- ★ Panoramic Windshield
- ★ Overall Height Cut to 59 1/4 in.
- ★ New Sweep Cut Fenders
- ★ Body Set a Full 3 in. Lower
- ★ Hand-Buffered Leather Upholstery
- ★ Power Steering, Power Brakes



The Cadillac 60 Special Fleetwood

- ★ Power Steering, Power Brakes
- ★ Power Front Seat Adjuster
- ★ Increased Interior Room
- ★ New Hood-Wide Cowl Air Intake
- ★ Panoramic Windshield
- ★ New Grille and Bumper Treatment
- ★ New Cushioned, Anti-Glare Instrument Panel
- ★ High Compression—230 h.p. V8 Engine



You'll find these two marvelous automobiles in the showroom of Ronald E. Moran Inc., at 25 Pacific Coast Hwy., in Hermosa Beach —

"We are very proud of the new '54 Olds. and Cad., and we know you will be thrilled when you see them, come in today!"—

YOU CAN FIND OUT AS OTHER TORRANCE PEOPLE HAVE
— THE BEST DEAL —
Ronald E. Moran Inc.
 Your Oldsmobile and Cadillac Dealer
ON THE HIGHWAY IN BEAUTIFUL HERMOSA BEACH
JUST TEN MINUTES FROM TORRANCE

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