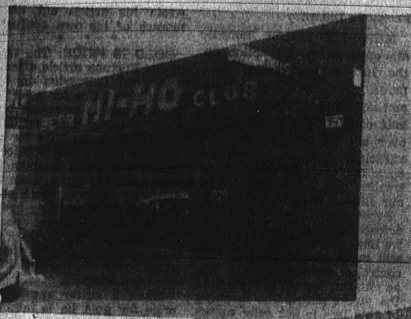
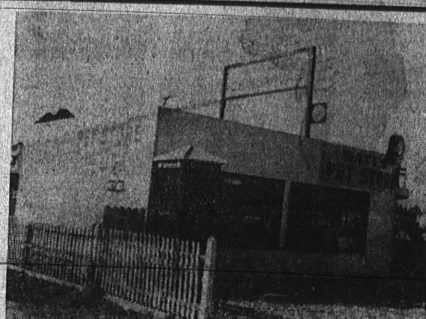


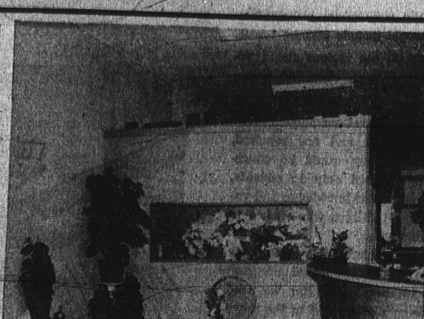
# 1954 TORRANCE BUSINESS REVIEW 1954



The Hi-Ho Club Cafe has been located at 1778 W. Carson St. for the past six years, specializing in fine liquors and beers. Owners Dorothy and John Wall have built up a very excellent clientele. A good share of that success is based on the friendly atmosphere that always prevails. The Walls have had 10 years experience in this business. They have two sons, Phil and Dick. One son is in the Navy Air Force and the other is in the Army Air Force. Mr. Wall is a member of the Eagles.



Catering to your pet is the business of Jim Watts, owner-operator of Watts Pet Shop, 23207 S. Vermont Ave. The fascinating store features a complete stock of pet foods and supplies, and for "man's best friend" there is Gov't inspected horse meat. If it's a bird you want, you're sure to find just what you have been looking for. Jim Watts has six years experience in this type of business, and formerly operated a kennel in Bellflower. The specialty of the shop is A.K.C. Registered Chihuahuas, as well as a selection of other fine registered dogs.



"Quality costs no more" is the foundation on which Mabel Hemp has built Bradens Gardens Florists, located at 1270 Sartori Ave. in Torrance and 810 Torrance Blvd. in Redondo Beach. Mrs. Hemp, who is very active in local civic affairs, has been helping beach residents to say it with flowers for over 15 years. The new addition to the shop was opened in Torrance in October. The shops feature complete lines of flowers and plants at reasonable prices, and special cooperation is offered to schools, clubs, etc.



Gerald I. Alter, president of the Alter Realty and Insurance Co., started in the real estate business in 1939. In 1948 he had one branch office and one salesman. Today the firm serves the southland with 17 offices and 35 salesmen. The main office being located at 1406 Marcelina Ave. Such phenomenal growth speaks for the thousands of satisfied customers the firm has dealt with over the years. Whatever your requirements may be in the field of real estate, Alter Realty stands ready to meet it.

## AIRCRAFT MAINTENANCE

**ACME AIRCRAFT CO.**  
Torrance Municipal Airport  
Maintenance & Modification  
Designated Aircraft Maintenance  
Inspection  
Student Instruction, Rentals, etc.  
C. R. Kennen, Jr., Crawford  
Owners & Operators  
P. O. BOX 816, LOMITA  
Development 8-4051  
Same location since 1945

## AMBULANCE

**JACOB'S AMBULANCE**  
24-Hour Service - 2-way Radio  
Oxygen Equipped Resuscitator  
3093 TORRANCE BLVD.  
FA 8-1416  
ME 4-3203

## SOUTH BAY AMBULANCE SERVICE

Complete  
Sphygmograph and  
Oxygen Service  
**SALES & RENTALS**  
of Your Service  
Fairfax 8-1168  
F. Reuter 8-4551

## ANTIQUES

**YESTERHOUSE**  
PACIFIC COAST HWY. AT  
HAWTHORNE AVE.  
FR 3-4000  
Lamps - Accessories - Gifts  
Fabrics - Curtains - Wallpaper  
Carpets  
Free Decorating Service  
Covers & Upholstery  
Consultant Decorator &  
Color Stylist

## APPLIANCES

**GAMBLES**  
Western Auto Supply Co.  
1208 SARTORI AVE.  
FA 8-1575  
Open 8 a.m. - 5 p.m. Fri. 11 a.m. - 5 p.m.  
Radios, Refrigerators, Stoves,  
Washers, Auto Accessories, Tires,  
Saddles, Boat Covers, Sporting  
Goods, Complete Line of Paints  
& Housewares

## AUTO BODY & FENDER REPAIR

**D. K. MITCHELL**  
AUTO PAINTING  
Expert Auto Rebuilding &  
Quality Painting  
Complete Satisfaction Guaranteed  
Drive In for an Estimate  
1322 BOYER  
FA 8-8977

## AUTO PARTS

**DUNHAM'S AUTO PARTS**  
Complete Machine Shop Service  
Hastings & Sealed Power  
Piston Rings  
Chicago Pneumatic Air Tools  
Raybestos  
1407 W. CARSON, TORRANCE  
FA 8-2504 NE 8-3127

## AUTO REPAIR

**STEAM CLEANING**  
Autos steam cleaned before repair  
saves time & money.  
**ASSOCIATED SERVICE**  
COR. CARSON & FIGUEROA  
FA 8-4738

## AUTO REPAIR

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Towing - Welding - Tune-Up  
Clutch & Brake - Ignition  
Carburetion - Transmission  
1405 BORDER AVE.  
FA 8-4174

## AUTO REPAIR

**101 BEAR SERVICE**  
Member Calif. Assn. Brake &  
Wheel Specialists, Inc.  
Brake, Wheel & Frame Service  
Motor Tune-Up  
Free Estimates  
2226 SOUTH VERMONT  
Near 101 Hwy. DA 8-4856

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Hohman & Hadenfeldt, Inc.  
505 PACIFIC COAST HWY  
HERMOSA BEACH  
FR 4-8987 OR 8-5288  
"The Most Beautiful Thing on  
Wheels!"

## AUTO SERVICE

**LES'S AUTO SERVICE**  
Tune-up - Brakes - Carburetion  
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FAIRFAX 8-8597

## AUTOMOTIVE

**PENNSYLVANIA  
AUTOMOTIVE SALES &  
SERVICE**  
Tune-up by Latest Equipment  
Motor Rebuilding - Brake Service  
Parts for All Makes of Autos  
Auto Club of So. Calif.  
Approved Emergency Service  
2312 PENNSYLVANIA AVE.  
LOMITA DA 8-2674

## BABIES & CHILDREN'S SHOP

**PIXIE BABY SHOPPE**  
Torrance's New Baby Store  
Clothing to 6X  
Furniture & Toys  
1617 GABRIELLO  
FA 8-7369

## BAKERY

**VI'S BAKERY**  
1651 CRAVENS AVE.  
TORRANCE  
FAIRFAX 8-3554

## BARBER SHOP

**BILL'S BARBER SHOP**  
Special Attention to Your  
Particular Problems in Hair  
Cutting  
3 Chairs to Serve You  
Hair cutting by appointment if  
desired  
If You're Looking for a Really  
Good Barber, See Bill  
1538 W. PACIFIC COAST HWY.  
HARBOR CITY  
FA 8-3252

## BARBER SHOP

**HANDY ANDY  
BARBER SHOP**  
1110 CRENSHAW BLVD.  
Ladies' & Men's Haircuts  
Specialize in Children's Haircuts  
FA 8-1071

## BARBER SHOP

**TARR'S BARBER SHOP**  
3 Barbers to Serve You  
We Like Children  
Ladies Haircutting Our Specialty  
Hours 10 a.m. - 7 p.m. Tues. - Fri.  
9 a.m. - 7 p.m. Saturday  
Closed Sunday & Monday  
1521 W. CARSON  
TORRANCE

## BOWLING

**TORRANCE BOWL**  
"The House of Action"  
2 All-Maple Lanes  
Open Bowling Every Evening  
Phone Ernie for Reservations  
1955 CARSON FA 8-9984

## BUILDING CONTRACTORS

**OPPERT & FORSBERG**  
All Types of  
Building Construction  
25 Years in Los Angeles County  
146 W. 188th St.  
GARDENA PL 6-2440  
ME 4-1059

## BLDG. MATERIALS

**H. & H. BUILDING  
MATERIALS**  
"Serving the Harbor Area"  
Rock - Sand - Cement - Brick  
Flagstone - Concrete Blocks  
Steppling Stones  
Barbecue Supplies  
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FAIRFAX 8-4856

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CONCRETE CO., INC.**  
By Large or Small Truck  
Sand - Rock - Cement  
Concrete Paving  
Reinforcing Steel, Inc.  
Satisfactory Delivery  
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FA 8-4451

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**LOMITA LUMBER CO.**  
1800 PACIFIC COAST HIGHWAY  
DA 8-1437  
Lumber, Builders Hardware,  
Plywood, Sash & Doors, Fine  
Old Colony Paints, Tools,  
Redwood Fencing, Roofing

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Arthur C. Adams  
Custom Built Cabinets for  
Houses and Apartments  
QUALITY FIRST  
1862 1/2 W. 18th St. GARDENA  
ME 4-4511

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909 W. ANAHEIM  
WILMINGTON  
Open 9 a.m. - 2 p.m.  
Lunch - Coffee - Beer  
**MIRL'S CAFE**  
536 W. B STREET  
WILMINGTON  
Open 8 a.m. - 8 p.m.  
Breakfast - Lunch

## CAFE

**DING HOW CAFE**  
American and Chinese Food  
Food to Take Out  
Private Banquet Room  
1650-1652 CARRILLO  
TORRANCE  
PHONE FA 8-2001

## CAFE

**HERB ALLEN**  
"Where Burgers and Chili are  
Inez Allen's Home Made Pies  
Teatime SPOBOSA  
1616 CRAVENS AVE.  
TORRANCE  
FAIRFAX 8-2507

## CAFE

**HI-HO CLUB CAFE**  
1778 CARSON ST., TORRANCE  
FAIRFAX 8-9773  
Steak - Shrimp - Chicken Dinners  
Open 24 Hours

## CAFE

**STIEPP INN**  
Fine Food - Beer - Shuttleboard  
1035 N. PACIFIC AVE.  
SAN PEDRO  
PHONE TE 2-1953

## CAFE & BAR

**THE RANCH**  
Featuring Western Dancing  
and Your Favorite Beer  
Open 10 - 2 a.m.  
Dancing 8:30 - 2 a.m.  
Sun. Jan. 24th 2:30 - 10 p.m.  
4141 SEPULVEDA BLVD.  
WILMINGTON TERMINAL 4-0477

## CANDY SHOP

**HELEN GRACE CANDIES**  
& Hallmark-Greeting Cards  
**JOY LYNS CANDIES**  
Watch Our Windows for  
Daily Specials  
1339 EL PRADO FA 8-4221

## CHILDREN'S READY TO WEAR

**NETA'S TOTS TO TEENS**  
"From Heaven to Eleven"  
Attractive Fashions for Little  
Toys - Furniture - Gifts  
1278 SARTORI AVE.  
FAIRFAX 8-2529

## CHILDREN'S SHOP

**KALES CHILDREN'S SHOP**  
Visit Our New Modern Store  
Complete Selection of  
Infants' Wear - Children's Wear  
Western Wear - Wearing Apparel  
Gifts  
1381 EL PRADO TORRANCE FA 8-7729

## CLEANERS

**ELITE CLEANERS**  
Dependable Dry Cleaning  
Fine Laundering - Expert Dyeing  
We Give 24-Hr. Green Stamps  
2196 TORRANCE BLVD.  
FAIRFAX 8-4551

## CLEANERS

**TOP HAT CLEANERS**  
Pick-up & Delivery Service  
Cleaning - Dyeing - Blocking  
We Operate Our Own Plant  
One-Day Service on Request  
2025 W. CORPENTON-WE. 4-3139  
1803 REDONDO BEACH BLVD.  
GARDENA  
2216 TORRANCE BLVD.  
LOMITA TORRANCE  
FA 8-2713  
LUMITA & WESTERN  
DA 6-2252

## CLOTHING STORE

**COHN'S**  
Smart Clothing for Men  
and Women  
Friendly credit  
There is No Better Place to Shop  
In the Wilmington Area  
738 AVALON BLVD.  
JUST SOUTH of ANAHEIM BLVD.  
WILMINGTON TE 4-3721

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**ELVER R. WHITE**  
Building, Remodel & Repair  
444 LINCOLN ST.  
WILMINGTON, CALIF.  
PHONE Terminal 4-6258

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**MAYFAIR CREAMERY**  
Fresh Dairy Products  
at Your Store  
Two Toter Convenience  
or Delivered to Your Door  
Only Established Business  
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TORRANCE FA 8-2506

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**WILSON'S DEPT. STORE**  
Dry Goods & Complete Line of  
Now at New & Furnishings  
Lomita's Only Department Store  
The Only Established Business  
In This Community  
2405 S. BONA AVE.  
DAVENPORT 8-6262

## DI-MET TOOLS

**FELKER MANUFACTURING**  
"World's Largest Manufacturer of  
Diamond Abrasive Cut-Off  
Wheels and Equipment"  
Felker Di-Met Diamond Wheels &  
Other Products Designed to  
Cut Concrete, Tile, Ceramic,  
Non-Metallic Materials. There is  
no better method of cutting than  
with Felker Wheel.  
1128 BRUGER - TORRANCE

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**AL'S KNOLLS DRUG**  
Prescriptions  
2358th AND WESTERN  
TORRANCE  
DAVENPORT 6-6644

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**BILL BICKAR**  
Electrical Contractor  
Industrial - Commercial  
Residential  
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FA 8-3534

## ELECTRICAL

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101 ELECTRIC**  
Lomita  
Wiring Supplies  
Contracting Fixtures  
PHONE DA 6-0525 - DA 6-0155  
Licensed - Bonded - Insured

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**TORRANCE  
PERSONNEL AGENCY**  
The Job To Fit The Person -  
The Person To Fit The Job  
1524 GRAMERCY AVE.  
(next to Currier's)  
FAIRFAX 8-5368

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**CRESCENT EQUIPMENT  
RENTALS**  
Complete Line of Power  
Equipment for Contractors and  
Home Owners  
2073 PACIFIC COAST HWY.  
LOMITA DAVENPORT 8-1112

## FLORIST

**BRADLEY GARDENS  
FLORISTS**  
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TORRANCE TORRANCE BLVD.  
Redondo Beach - FR 2-9773  
We Telegraph Flowers  
24 Hour Service  
FR 2-9773

## FLORISTS

**LA GALERIA FLORISTS**  
"Distinctive Flowers for All  
Occasions"  
Delivery & Wire Service  
1820 GRAMERCY FA 8-4745  
TORRANCE

## FOOD MARKET

**QUALITY SUPER MARKET**  
Frozen Food Lockers  
Fruits & Vegetables  
Meats, Fruits & Vegetables  
2171 TORRANCE BLVD.  
TORRANCE

## FRUIT CONCENTRATES

**REX KING-O-FLAVOR**  
12 Delicious Flavors  
1 Bottle makes 6 bottles of  
Finished Drink. Just add Water.  
"A Delicious Real Fruit  
Coke and Orange  
3870 PACIFIC COAST HIGHWAY  
AND 101  
LEADING FOOD MARKETS!

## FUNERAL DIRECTORS

**A. M. GAMBY MORTUARY**  
"Sympathy in Time of Need"  
In Lomita Since 1938  
A Complete Service Within The  
Means of Every Family  
Every Consideration  
26001 NARBONNE AVE.  
DA 8-8343

## Furniture - Appls.

**FRED'S**  
Television - Appliances  
Furniture - and Used  
Trade in your old furniture and  
appliances - new later models  
Save Far More Than You Think!  
See Fred Today  
Fred Hagador, Manager  
1221 E. Pacific Coast Highway  
WILMINGTON TE 4-4253

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**LARSON'S GARAGE**  
Complete Automotive Repair  
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Motor Tune-up  
Carburetor Service  
1922 W. CARSON, TORRANCE  
FA 8-3798

## GARAGE & GAS

**NEIL'S GARAGE &  
SERVICE STATION**  
Towing - Welding - Tuneup  
Clutch & Brakes - Ignition  
Complete Motor Overhaul  
Experts on Foreign Make Cars  
Model Building  
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MEAD 4-3246

## GUEST HOME

**HUGHES GUEST HOME  
FOR ELDERLY PEOPLE**  
Home Cooking  
Private Living Room  
Genuine Home Atmosphere  
Established 1940  
1874 501st St., LOMITA  
DA 8-1171

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**TURMES HEATING**  
Heating - Ventilating  
Air Conditioning  
Sales - Service - Installation  
Call: Chris E. Turmes FA 8-4339  
721 PINE DRIVE TORRANCE

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**BRIGHTON HOTEL**  
1639 1/2 CARRILLO AVE.  
TORRANCE  
FAIRFAX 8-5543

## HOUSE TRAILERS

**C & M MFG. CO.**  
Fleetwood Trailers  
Sleep Five, Plastic Dinette  
Seats, Canadian Birch Interiors,  
All Hard Plumbing, Pull Drapes  
18026 S. BROADWAY  
ME 4-9555

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**BY-GEORGE CHIHUAHUA  
KENNELS**  
Stud Service - AKC Reg. Puppies  
78 Terminal 4-3260  
If no answer call AX 7690  
1854 JAYBROOK DR.  
SAN PEDRO  
237 E. CARSON TORRANCE

## LANDSCAPING

**STANLEY STEARNS  
LANDSCAPING**  
Serving Torrance & Vicinity  
Commercial - Residential  
Free Estimates  
1408 W. 214th FA 8-3412

## LINGERIE & KIDDIE SHOP

**LINGERIE & KIDDIE SHOP**  
Infants to Age 14 - Boys & Girls  
Complete Line of Women's Sports  
Lingerie Bra and Corsets  
Open 10 a.m. - 7 p.m. Wed. Days  
Fri. and Sat. 10:30 - 5:30  
Charge Accounts Welcome  
2002 S. AVALON AVE.  
AVAILON VILLAGES - Wilmington

## LIQUOR STORE

**ANCHOR LIQUORS**  
24930 WESTERN AVE.  
LOMITA  
DAVENPORT 6-9834  
Best Brands Liquors,  
Wines & Spirits  
Sundries - Delicatessen

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**A & M LUMBER**  
Lumber and Building Supplies  
REDWOOD FEASONS  
Open Daily 8:30 to 5:30  
Sundays 10:30 to 2 p.m.  
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PL 6-1628 or ME 4-4304

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**CARSON MART**  
Complete Line of Groceries  
Farm Fresh Vegetables  
Quality Meats - Beer & Wine  
Independently Owned and  
Operated by  
ANDREW ZLAKET  
1929 CARSON FA 8-5036

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**DORY'S  
MODEL SUPPLY**  
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FAIRFAX 8-3768  
Model Ships - Trains - Autos  
Planes  
"For the Particular  
Model Builder"  
Dory P. Scudder, Proprietor

## MOTEL

**SUNSHINE MOTEL**  
Gateway to Palm Springs  
Sleeping Rooms - Also Family  
Accommodations  
Private Baths - Vent. Heat  
Pacific Coast Hwy. at Hawthorne  
Blvd.  
9 Mi. East of Redondo Beach  
FR 3-9009

## MOVING - STORAGE

**TORRANCE  
VAN & STORAGE CO.**  
Local & Long Distance  
Moving  
219 W. 10th - Box Service  
Aero-Max/Towler - Franch Co.  
FAIRFAX 8-7021  
1916 BORDER AVE.

## OPTOMETRIST

**DR. B. N. ROBINSON  
OPTOMETRIST**  
1640 S. Vermont Ave.  
Gardena  
ME 4-1437

## OPTOMETRIST

**DR. J. M. SOSS  
DR. A. F. KLINE**  
Modern Scientific Eye Exam.  
Glasses Fitted  
Convenient Weekly or  
Monthly Terms - Box Service  
1289 SARTORI AVE. FA 8-6002  
219 W. 10th - Box 215  
WILMINGTON Terminal 4-4444

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**AMES PAINTING CO.**  
Commercial & Residential  
"Qualified Interior Decorating"  
By David Boersch  
Paperhanging - Waterproofing  
Guaranteed Work Since 1941  
2004 S. NORMANDY AVE.  
SAN PEDRO  
Phone TE 3-3032, TE 3-2220

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**WARREN SOUTHWEST, Inc**  
Paving Fashioned for Each Job  
Hot Mix Asphalt Pavement is  
Ready for Use the Day It is Laid  
2204 S. NORMANDY AVE.  
TORRANCE  
FAIRFAX 8-3165

## PET SHOP

**WATTS PET SHOP**  
A.K.C. Reg. Chihuahuas  
Our Specialty  
Pet Supplies  
Govt Inspected Horsemeat  
Blends of All Kinds  
22507 SO. VERMONT AVE.  
FA 8-3033

## PLASTERERS & CEMENT FINISHERS

**OPERATIVE PLASTERERS  
& CEMENT MASONS  
INTERNATIONAL ASSN.**  
Local No. 838  
D. L. "Joe" Reid  
Paul J. Axelson  
628 CARSON FA 8-3400

## PLUMBING & HEATING

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PLUMBING**  
New - Remodeling - Repairs  
"Let George Do It!"  
1971 PLAZA DEL ANO  
FAIRFAX 8-7591

## PLUMBING

**JAY R. WARE PLUMBING**  
Plumbing Service and Repair  
Water Heaters, Garbage  
Disposals, Wall Heaters,  
Floor Furnaces  
New Construction  
Remodeling Service  
Four Trucks to Serve You  
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FR 3-8110

## PLUMBING

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Plumbing - Paints  
Contractor - Repair Work  
Water Heaters - Furnaces  
Plumbing Supplies  
13610 S. WESTERN ME 4-4951

## PLUMBING CONTRACTOR

**MERKEL CONSTRUCTION  
CO.**  
Serving All Southern California  
Sewer, Septic Tank, Sewerline  
New Disposal Systems for Home,  
Business, Industry and Farms  
Repair Existing Systems  
Pumping  
1010 SERRAFA  
Call FA 8-2014 Night & Day

## PLYWOOD

**FITZGERALD CABINET CO.**  
Plywood Cut to Size. See us for  
Hardboard - Wallboard - Roofing  
Marine Plywood  
Cabinet Doors (made to order)  
Open Sunday 10:30 to Noon  
1701 S. MAIN ST., ME. 4-2742

## PLYWOOD

**PLYWOOD, LTD.**  
Hardwood, Softwood & Marine  
Plywood - Hardware - Milling  
Sash, Frames, Doors - Sills - Panels  
& French, Cabinet, Screens, Sun-  
Saw, Cabinet Hardware, Floor  
Chrome Stains, DeWalt Radial  
Saw, Bob Wernouth, Prop.  
25429 NARBONNE AVE.  
(1 1/2 mi. N. of Pac. Coast Hwy