



"My son Jerry is getting a terrific business experience"

"Tell me about It, Bob. That's something my boy certainly needs."

"Well, several months ago, Jerry took over a neighborhood newspaper route. I have been amazed at what happened since."

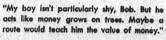
"Jerry was first attracted by the idea of mak-ling money. But I can always give him money. What's been worth much more to him has been something I couldn't possibly give him."

"I don't quite follow you, Bob!"

"You remember Jerry as a shy youngster, don't you? Wait till you meet him now! Deliver-ing and collecting a route has taught him how to meet and talk with people. He's developed

"Yes, I think he would, John. I know this news-

Perhaps your son would benefit from a newspaper route. Why, not suggest that he come and talk to us Or Call FA 8-4004 Concerning a Route



"It sure would, John. A newspaper route is about the only part-time job left where a teen-ager can run his own business. He buys at wholesale, sells at retail and quickly finds out how pennies grow into dollars. Most newspaperboys are building substantial bank

"My boy will be in college in three years, Bob. With that kind of experience under his belt he'd get much more out of those courses

paper route experience is giving Jerry some-thing he can't get out of books. I'm sure it will help him get a better full-time job when he finishes his education."

We have a new television star of sorts here in Riviera, Young Candy Gawne, 5. daughter of Mr. and Mrs. Dick Gawne, 280 Calle de Andalucia, shown bright Calle de Andalucia, shown brightly over Channel 13 last Thursday afternoon when she appeared on the "Webster Webfoot" show, Young Candy came home with one more fond memory, one free bottle of honey and one picture card commemorating the event.

Tonight's meeting night for he Sportsmen in their newly re-lecorated clubrooms at Riviera leach Club, Among other things, hey'll discuss and decide, de-alls on a projected family pic-tion for members and their fam-lies, tentatively set for Sunday,

April 4, at El Retiro Park,

As you all read previously is
this column, Marvin Ross, former business manager of the
Palos Verdes News and Riviera
resident for sometime, left for
he Maul News in the Territory
of Hawaii. But what you didn't
throw is that prior to the famthrow is that prior to the famdrive departure, Miss Evelyn
helmaid, daughter of Mr. and
driv. Henry-Schmald, 428 Calle
fayor, was hostess at a goingway party in honor of Stuart
toss, the Rosses' 14-year-old son,
the even dozen teensters we are
resent to wish Stuart smooth
alling and happy living in the





