EDITORIALS .

Rearmament Picture Bright

One of the most heartening things to those who know the progress made by the U.S. military services is the rapid growth of power in the Air Force, Army and Navy, Just a short while ago-little over two years—the country was practically a weakling. The control of the service of the the service of the second service of the service of the service of the second service of the servi

They are also pleased with the progress country is making in the field of secret ultra-modern weapons. There is no longer seling that Russian numerical superiority in

the air is almost overwhelming. Instead, there is a confidence that the United States Air force of its kind in the world. Whether this is too optimistic or not we on the thin the world. Whether this is too optimistic or not we have been also been also believe that the committees affected believe that the committees affected believe that the rearmannes program. That is, they feel that the country can take care of itself now, in whatover cliciumstances occur. And that is a very comfortable feeling compared to that work on the Chinese entered the war values to its forces. This balancing of the military power scales

Auto Business Bright

The announcement recently by General tors that it would spend a billion dollars, or re, on plant expansion came at a good time more, on pla and cheered and cheered up many people in the country at a args. It was just what was needed in the purrent trend toward reducing inventories, solding back on orders and otherwise slowed usiness activity.

business activity. The GM announcement is naturally a major news item in steel industry circles for that industry sells about fifteen per cent of its output to the automobile industry. The GM announcement also reflects that corpora-tion's faith in the future of the automobile business.

business. There is also encouraging news from Henry Ford II, who said he expected to buy large quantities of steel in the near future and no doubt his decision will have an important ef-fect in the steel industry.

fect in the steel industry. It has been pointed out many times recent-by that business prospects, over the long run, are not had. The future should be regarded with optimism, if a longer period than just 1964 is being taken into view. There is every

books, drive in theaters and other modern forms of entertainment, circulation of news-papers continues to increase. Editor and Pub-lisher, weekly magazine of the journalistic trade, reported recently that 1953 circulation set a new record, moving up about one per cent from 1952 figures. Not only did the nation's newspapers in-crease their circulation but they also increased their advertising, volume last year. Eve en though business firms shelled out millions of dollars for television and other forms of ad-vertising, newspaper advertising continues to be by far the most popular form of advertising, and to bring in increasing revene. Three are those who believe new news and entertainment mediums, such as television, prove beneficial to other media, such as news-papers. People want a newspaper to see what is on talevision and to how up fourish use

prove beneficial to other media, such as news-papers. People want a newspaper to see what is on television, and to look up favorite pro-grams and times, and to read about the stars. And news, as long as it is not identical copy, never loses its interest. Those who hear

picture.

pleture. The population of the United States con-tinues to increase at a surprising pace, over 1.500,000 people a year! There are also many safeguards in the economy which would tend to prevent severe depression — safeguards which were not in operation in the 1930's.

Which were not in operation in the 1930's. As in 1948-49, there is a strong chance that cautious and anxious business men, hesitant about buying goods, will cause an abnormal and artificial recession, or aggravate it, with their timid policies. With the population grow-ing yearly, and with people's savings also go-ing up with each new report (reflecting new buying power in the banks), there is no reason to believe that the present down turn is here to stav. to stay.

to stay. This year might not be another 1963 but it should be a pretty good year for most-people and most businesses, and 1965 might well mark the beginning of a new upturn—if it doesn't come sooner than that.

from the newspaper. So the different news media do not neces-sarily compete. They complement one another to a large degree. And those who once feared there was not enough advertising revenue for both newspapers and the new medium, tele-vision, have been amazed to see newspaper advertising increase at the same time when television advertising was just beginning to draw revenue.

draw revenue. The possibilities of advertising are almost limitless. There seems to be little reason for newspapers to worry about competition from television, or any other medium. Nothing can, nor will, take the place of the newspaper in American life. People like to have a record of events, a source of news and advertising they can pick up in any spare moment, and a com-plete presentation of news events. Only the newspaper can provide that and that's why circulation totals continue to go up.

RECMANNING THE THE MAIL BOX SQUIRREL

A COMPANY

EVERYONE

KNOWS YOU

ALWAYS BEFRIEND

INDIA

AT EVERY OPPORTUNITY

- SO THIS

ONLY PROVES

DON'T LET

CAGE

Happiness is like a potato salad, according to a clipping sent me from the Sacramento Bee. Share it with others and you have a picnic.

Did you know it was going to rain yesterday? I did. I sent my raincost into the clean-ers to be cleaned and water-proofed and I don't get it back until Tuesday. That's much better for me than just washing the car.

Lincoln Day speeches by the politicos reminded a friend of ours to mention the new mot-tos he noticed recently while visiting a couple of govern-ment offices in the course of his business. The motios read: "If you can keep your head while others about you are losing theirs—you just, don't understand the situation."

C. C. New AND STREET

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Proud Neighbors **Reporter Thanked**

Strange Neutrality

GEE -

THANKS

ANTI-U.S. CAMPAIGN

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NEHRU

As a resident of Rolling Hills for the past 17 years, I bit-terly protest the editorial of the "Palos Verdes News" which you printed last week.

Editor.

Editor, The Women's Auxiliary of the Yorrance Memorial Hospi-member of your newspaper staft. She made the success of our Valentine Charity Ball and its drive for hospital funds possi-ble. She managed to be at all kinds of difficult addresses in all kinds of weather, to take good pictures, to write up all the events, and to get all the names right. Besides all this, she sold more than \$40 worth of tick-tor a super job and we thank thereald for its wonderful, generous cooperation. BOSEMARY DECAMP

ROSEMARY DeCAMP (For the Auxiliary)

you printed last week. Take it from me: the opin-in expressed by the News adi-tor is a minority opinion, held only by a few of the "new-rich" who invade every com-unity and attempt to faisfy thomselves with a "cultural" front. The people of Rolling Hills, as far as I'm concern-ed, are proud to be neighbors of a rapidly expanding ofty like Torrance.

like Torrance. We appreciate the fact that Torrance is an industrial area. In fact, many of our own res-idents are employed by the firms of your eity. We appreciate the fact that Torrance considered annexing the Rolling Hills area following the recent "dustbow!" battle with the Los Angeles County Supervisors.

First Citizen

Supervisors, I feel that it would be unvise to annex at this time, but the offer of your eity councilmen was made in good faith, and re-ceived by us with equal sin-cerity. Baitor, Hats off to the "Outstand-ing Citizen" committee on their selection of our fine mayor, Mervin M, Schwab, as Tor-nances "first citizen." Mayor Schwab, in his own quiet and humble way, has been a great influence on other members of the City Council and he has been a real credit to our city.

Parents Blamed Editor, These rat-pack gang beat-ings which are printed in the paper all the time should be dealt with more strictly. Why doesn't the judge put the parents in jail, instead of just the boys who are allowed to roam the streets after dark getting into trouble. I think the parents are to blame as much as the youngsters. Is there any law which al-lows a judge to lock up the parents?

THEY SAY

Dr. William F. Russell, president, Teachers College, Columbia University:

"Some way must be found to devise new teaching procedures in which knowledge of good citizenship and action in good citizen-ship are taught."

Arthur S. Johnson, safety engineer:

Mrs. John I. Whitehurst, past president, General Federation of Women's Clubs: "Prayer is the answer to the world's problems—the road to international peace."

Charles L. Bolte, U.S. General, Vice-Chief of Staff of the Army: "Both logic and the lesson of Korea proved that the only way to defeat ground forces is by ground forces."

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All other authority is retained by the people, except that which they grant to their re-spective states. Senate has taken a brief re-spite from action on the Brick-er Amendment, but sometime

FEBRUARY

1954

TORRANCE HERALD

Amendment Up To People

during the week February 15-20 the die will be cast. There

was a reason for the delay: a poll indicated that comparative

was a reason for the delay: a poll indicated that comparative-ly few people even knew there was a Bricker Amendment pending, and only a few of this few knew what it was. Nevertheless, telegrams and letters from those who were informed wave reaching Wach

informed were reaching Wash ington from all over the na-tion at the rate of about nine

to one in favor of the original

Senators with an eye to com

ing elections felt it would not be wise to rush matters un-til they heard from more of their constituents. If present

messages were a sample, it would be better to stay the

vote until a larger sampling could be had. So there is still

time to send a wire or an air

Tilmey to have much force, KEY WORD: Now the key word that has been passed down to internationalist, col-umnists and commentators is "isolationism." It is through the endless repetition and ap-pleation of this key word that they hope to defeat the Bricker Amendment and make the world safe for internation-alism. The amendment itself is called "isolationism"; its supporters are called "judd-mouthed isolationism"; and it is claimed that President Ei-sendower is "fighting a battle to retain his constitutional pow-ers."

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REASON FOR DELAY: The

It's Your Country

By JOHN W. BECK

DANGER EXISTS: As things DANGER EXISTS AS things now stand it is quite possible for this administration or any for this administration or any future administration to over-ride completely, through the medium of foreign treaties, our national and state constitutions and submerge our identity as and submerge our identity as a sovereign people under a power of world domination. Be-lief in the sincerity and good intentions of Mr. Eisenhower does not matter, for Mr. Ei-senhower will not always be the chief executive. What does matter is that the possibility of harm through treaty law se-tually exists and will remain until we take such action as is necessary to destroy it. What we want and must have is a we want and must have is a

"protective shield." "protective shield." Let us remember that when Thomas Jefferson and Patridk Henry insisted upon the first ten amendments to our Con-stitution (our Bill of Rights) nothing yet had been done to violate the original Constitu-tion; and it was no reflection upon the character, integrity, or intelligence of George Washington, nor' any act of his, that caused them to in-sist upon the enactment of these first ten amendments. The matter was entirely pre-cautionary, and George Wash-ington took no part whatever in the argument. "protective shield."

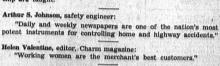
In the argument. Since then our Constitution has been amended 12 more times, and in not a single in-stance has any President par-ticlepated in the amendment pro-ceedings. ngs.

could be had. So there is still time to send a wire or an air mail letter to your senators concerning the matter. ' Opponents of the Bricker Amendment are making urgent use of this time. An indica-tion of the frenzy of their at-tack can be seen in the rapid rife and fall of their objec-tions. First there was a great hue and cry that the amend-ment would require the ratifi-cation of all treates by the 48 separate states. This blew up in their faces. Next we were told that it would use the President's hands in the con-duct of our foreign affairs, but this didn't hold water either. Then came the objec-tion able the would uset the constitutional balance of power, an objection obviously to o filmsy to have much force. waRNING HEEDED: In ad-vising former President Hoover regarding the proposed Amend-ment XXI, Elliun Root quition-sid: "The Constitution does not contemplate any relation of the president to its amendment, You can veto any other form of le-gislative action, but you do not have that power in relation to the constitutional amend-ments: That distinible purpose of holding alterations of the president, who is solely an em-forcement officer in this rela-tion." The amendment was passed without the attempted exertion of any influence by Mr. Hoove. More recently, Mr. Truman re-frained from taking part in Amendment XXII limiting a President of the United States to two terms.

President of the United States Silence now by the major-ity of the people in the mat-ter of the Bricker Amendment-could be construed by the sena-toos as opposition, or at least as indifference, to the amendment-Many of them would then be likely to follow the line of least resistance and comply with Mr. Elsenhower's wishes, hop-ing to gain his personal sup-port in their own future cam-paigns. But no senator is likely to defy the expressed wishes of the majority of his constitu-nents, regardless of Mr. Elsen-hower. So, if you want to pro-ted you constitutional free-doms, instruct your senators quickly. Time is running out.

by JERRY CAHILL

Editor, Tou hit the nail on the head —when O' when is the Plan-ning Commission going to wake up? We've struggled long enough in this big city of ours, with no adequate shopping centers. I'd rip out all my rose bushes and toss in my vacant lot for free if Sears, Roebuck wanted to build next door. For heaven's sake, let's not For heaven's sake, let's not chase these big stores to Re-dondo or Gardena. L. ROGER ALDRICH



eelved by us with equal sin-cerity. The "Palos Verdes News" was off the track-way oft-and many of us in Rolling Hills take this, the first opportun-ity, to make an apology for foolhardy thinking on the part of others. Here's for more and bigger "Get-Acquainted Weeks." DONALD R. PARKSON R. A. F. Parents Blamed

And speaking of losing heads, the editor of the Cali-fornia Farm Bureau Monthy must have though the'd lose his recently when he announc-ed the birth of a daughter to a field secretary for the Bu-reau. Quoth the editor. "The became a proud paps for the sectod time Jan 19, wan have a presented him with another daughter. Congratula-sonther daughter. Congratula-suprime AD?" We assume the plug for clas-sified as was an error.

parents? MRS. MYRTLE JEFFREY

Long Struggle

sensitivitional power to retain his constitutional power es." It is true that Mr. Eisen-bie stand against the Bricker and the IT'S A FACT



Newspaper Circulation Rises The latest report of the Atomic Energy commission, plus the usual leaks which have courred in the last 18 months, piece together rough picture of the progress this country as been making in the field of atomic and withrean wasness

Latest on Hydrogen Weapons

Despite the advent of television, pocket books, drive-in theaters and other modern forms of entertainment, circulation of news papers continues to increase. Editor and Pub the modern advent of the duranitidi

draw revenue.

has been making in the field of atomic and hydrogen weapons. This sort of picture should be a guarded secret, perhaps, but all of the information form-ing the picture has appeared in print, and therefore it is well known to potential enemies. It seems that the test Hhomb was ex-ploded in late 1652, as everyone began to sus-pect in 1963. A Hungarian scientist is now credited with drawing the first sketch of the bomb.

bomb. There seems to be general agreement that this country is now producing H-bombs of a far more powerful variety than that tested in 1962. These bombs are set for fur-ther tests later this year. The rate of produc-tion on all atomic weapons has moved for-ward rapidly and production of such weapons is now said to depend mainly on the nod of the President.

<text><text><text><text> Don Basile, racing director of Carrell Speedway, called dur-ing the heaviest portion of yesterday's rain to announce that Majordomo J. C. Agaja-nian was considering holding boat races at the Vermont Ave. oval today — they wound up just calling off the whole thing, however. ESTABLISHED JAN. 1, 1914

. . . Clipped: "A diplomat is a man who can make his wife believe she would look fat in a fur coat."--De Pere (Wisc.) Journal - Democrat. And from the Rushville (TIL) Times scomes the query: "After a husband has been completely reformed, what's left?" (@);3;3;4/(@)>(@);151;3;3668

Published Semi-Weekly at Torrance, California, Thursday and Sunday Morning. Entered as and class matter Jan. 30, 1914, at Post Office, Torrance, California, under Act of March 3, 1978. 1619 GRAMERCY AVE. A Torrance businessman has hust received a letter from a control of the state of the state telling; the outcome of heading since last May, Wrote heading sin MRS. GROVER C. WHYTE WILLIAM E. KING JR. REID L. BUNDY Managing Editor Califo Vapaper by Superior Court, Los Angeles County. Adjudicated Decree No. 218470, March 23, 1927. MEMBER NATIONAL EDITORIAL ASSOCIATION Subscription Rates: By Carrier, 30c a Month. Mail Subscriptions \$3.60 per year. Circulation office FAirfax 8-4004

This balancing of the military power scales enhances peace prospects greatly, and may ex-plain the slightly softened Communist atti-tude of the past nine months. evidence that heavy defense spending will con-tinue for a number of years and there are sev-eral other bullish factors entering into the

FRIENDSHIP. SWAY MY POLITICS