

**VON'S**



# TENDER, JUICY STEAKS

All VON'S Steaks are cut from U. S. Gov't. Graded "Choice" and "Good" Steer Beef. They're well aged and custom trimmed to assure you that they'll be the juiciest, most tender and delicious steaks you've ever served. There's no easier way to please your family and guests than to serve a steak from VON'S.

<b>ROUND OR SWISS STEAKS</b> 63¢ <sub>lb.</sub>	<b>RIB STEAKS</b> 75¢ <sub>lb.</sub>	<b>T-BONE OR CLUB STEAKS</b> 83¢ <sub>lb.</sub>	<b>PORTERHOUSE STEAKS</b> 93¢ <sub>lb.</sub>
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<b>BOILING BEEF</b> 12¢ <sub>lb.</sub> TENDER-PLATE MEATY AND FULL OF FLAVOR	<b>BEEF SHORT RIBS</b> 23¢ <sub>lb.</sub> ECONOMICAL—TENDER—JUICY	<b>BEEF RUMP ROAST</b> 63¢ <sub>lb.</sub>	<b>SIRLOIN STEAKS</b> 109¢ <sub>lb.</sub> BONELESS TOP SLICED CANADIAN BACON Maple Leaf Brand 1/2 Lb. Pkg. 65¢	<b>HALIBUT STEAKS</b> 43¢ Fresh Pacific Eastern	<b>LAKE WHITEFISH</b> 69¢
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<b>FRESH GROUND MEAT</b>			
GROUND BEEF 29¢	GROUND CHUCK 49¢	GROUND ROUND 63¢	
<b>BEEF ROASTS</b>		U.S. GOV'T. GRADED "CHOICE" & "GOOD" STEER BEEF	
CENTER-CUT CHUCK 41¢	ROUND BONE SHOULDER 45¢	BONELESS ENGLISH CUT 69¢	BLADE CUT CHUCK 37¢

<b>TOMATOES</b> HEART'S DELIGHT—SLICED OR HALVES	LARGE NO. 2 1/2 CAN	15¢
<b>CLING PEACHES</b>	LARGE NO. 2 1/2 CAN	25¢
<b>PINEAPPLE</b> HALF SLICES	LARGE NO. 2 1/2 CAN	27¢
<b>CATSUP</b>	2 14 OUNCE BOTTLES	25¢
<b>V-8 JUICE</b> A DELICIOUS BLEND OF VEGETABLE JUICES	2 12 OZ. CANS	21¢
	46 OZ. CAN	35¢

**FROZEN FOOD VALUES**

CALFAME—CONCENTRATED ORANGE JUICE	2 6 OZ. CANS	27¢
WELCH'S—CONCENTRATED GRAPE JUICE	6 OZ. CAN	19¢
JUST POP IN YOUR TOASTER DOWNYFLAKE WAFFLES	PKG. OF 6	17¢

**FRESH EGGS** DOZEN IN CARTON 57¢

**APPLE SAUCE** 2 17 OZ. CANS 27¢

**PRIORITY TUNA** NO. 1/2 CAN 25¢

**CHOPPED SPINACH** 2 17 OZ. CANS 23¢

**GRAPEFRUIT JUICE** 46 OZ. CAN 25¢

**AMAZO PUDDINGS** Assorted Flavors 2c SALE

2 PKGS. FOR 15¢

**WESTWOOD ICE CREAM** Assorted Flavors

HALF GALLON PACKET 59¢

**TOILET TISSUE** NEW! with Power-Roll Softness

WVVE - GREEN - ORCHID 29¢

**COMFORT** Toilet Tissue 4 Rolls For 37¢

**CHIFFON** Toilet Tissue 2 Rolls For 23¢

**ZEE** Paper Towels Per Roll 17¢

**ZEE** Waxed Paper 125 Ft. Roll 21¢

**CHIFFON** Facial Tissues 2 Pkgs. of 400 49¢

**ZEE** White Napkins 2 Pkgs. of 80 27¢

**LIPTON Soup Mix** CHICKEN NOODLE or TOMATO VEGETABLE 3-pack carton 37¢

**LIPTON ONION SOUP MIX** 2-pkg. for 31¢

**LIPTON TEA** THE BASKET TEA 1/4 Lb. 35¢

**LIPTON TEA BAGS** THE BASKET TEA Pkg. of 48 58¢

**GERBER'S ASSORTED** STRAINED OR JUNIOR BABY FOODS

3 4 1/2 OZ. CANS 25¢

**CRYSTAL PURE—GRANULATED SUGAR** 5 LB. BAG 50¢ 10 LB. BAG 98¢

**HICKORY SMOKED LUNCH MEAT** 12 OZ. CAN 47¢

**WILSON MOR** 12 OZ. CAN 47¢

**GRADE AA—FIRST QUALITY JERSEYMAID BUTTER** 1 LB. CTN. 74¢

**GRADE AA—FIRST QUALITY CHALLENGE BUTTER** 1 LB. CTN. 77¢

**GRADE A—FIRST QUALITY BROOKFIELD BUTTER** 1 LB. CTN. 76¢

**ALUMINUM FOIL** REYNOLDS WRAP 25 FT. ROLL 26¢

**LIQUID ELASTIC STARCH** QT. BTL. 23¢

**GRAPES** 2 POUNDS FOR 15¢

**BANANAS** 2 LBS. FOR 25¢

**CAULIFLOWER** EA. 10¢

**MUSHROOMS** 12 OZ. PKG. 29¢

**EVANS POP CORN** 1 LB. BAG 15¢ 2 LB. BAG 29¢

**FISHER'S—5c SALE—REG. PRICE 43c** BISKIT MIX 40 OZ. PKG. YOU PAY ONLY 38¢

**NABISCO RITZ CRACKERS** 1 LB. PKG. 34¢

**NABISCO SHREDDED WHEAT** 12 OZ. PKG. 19¢

**MRS. WEBER'S—PURE EGG NOODLES** 6 OZ. PKG. 17¢ 12 OZ. PKG. 29¢

**LARGE—BLANCHED, SALTED, VIRGINIA CIRCUS PEANUTS** 8 OZ. CAN 35¢

**THIS IS NATIONAL FRANKFURTER and SAUERKRAUT WEEK**

Luer's or Swift's Premium FRANKFURTERS 1 LB. PKG. 47¢

Homade Old Fashioned SAUERKRAUT 24-OZ. JAR 21¢

**JERSEYMAID—SMALL OR LARGE CURD COTTAGE CHEESE** FT. CTN. 23¢

**REEDSPORT—OREGON SHARP CHEESE** LB. 69¢

**VON'S—DELICIOUS BLEU CHEESE DRESSING** FT. JAR 59¢

**Van de Kamp's Specials** Feb. 4, 5, 6

**Deluxe Devil's Food Square** 59¢ ea. (72c value) 30c ball

**Swedish Twist COFFEE CAKE** 29¢ ea. (Reg. 37c ea.)

**Van de Kamp's BAKERIES**

**Krispy-fresh!** DOUBLE WAX WRAPPED TO STAY FRESH LONGER

**REYNOLDS WAXED PAPER** 1 LB. 25¢

**DURKEE'S YELLOW MARGARINE** 1 LB. CTN. 28¢

**THE WESSON OIL SHORTENING SNOWDRIFT** COUPON IN EACH CAN GOOD FOR 15c ON YOUR PURCHASE OF WESSON OIL 3 LB. CAN 87¢

**FOR SALADS OR COOKING WESSON OIL** PINT BOTTLE 33¢ QUART BOTTLE 62¢

<b>NEW INSTANT ACTION BAB-O</b> 2 CANS 25¢ FOAMS AWAY GREASE INSTANTLY	<b>DIAL DEODORANT SOAP</b> 2 PKG. 25¢ 2 PKG. 33¢	<b>BLU-WHITE CLEANS and BLUES</b> 3 OZ. PKG. 9¢	<b>SWEETHEART TOILET SOAP</b> 2 PKG. 15¢ 2 PKG. 21¢
<b>Cut Dishwashing Time and Costs in Half!</b> NEW! <b>Glim</b> GIANT ECONOMY SIZE 12-OZ. BOTTLE ONLY 35¢	<b>SHASTA CREAM SHAMPOO</b> Enriched with Lanolin MEDIUM SIZE JAR 57¢	<b>LILT HOME PERMANENT</b> Regular—Super—Gentle 1 1/2 LBS. 150¢	<b>GLEEM TOOTH PASTE</b> With GL-70 LBS. SIZE 47¢ ECON. SIZE 63¢



Prices Effective Thurs., Fri., Sat., Sun. February 4-5-6-7

**REMEMBER IT'S VON'S FOR VALUES!**

1260 W. REDONDO BEACH BLVD. AT NORMANDIE  
— WE GLADLY CASH PAY CHECKS —