



# Be healthy! serve citrus!

*Eat... Drink... and Be Healthy!*

Citrus Fruits are so important to your family in the cold and flu season. They're a storehouse of vitamin C—the one important vitamin your body can't store up yet needs every day. Citrus fruits are at their very best right now—economical too. Eat and drink your way to health by using more grapefruit, oranges and lemons.



GROUND FRESH—AS YOU LIKE IT  
**VON'S VALUE COFFEE** 1 LB. BAG **79¢** 2 LB. BAG **1<sup>56</sup>**  
 EVEREADY-VEGETABLE  
**JUICE COCKTAIL** 46 OZ. CAN **37¢** 2 12 OZ. CANS **23¢**  
 NABISCO  
**RITZ CRACKERS** 1 LB. PKG. **34¢**  
 CONTADINA  
**TOMATO PASTE** 6 OZ. CAN **10¢**  
 FOR CAKES, PIES AND TASTY FRIES  
**CRISCO** 3 LB. CAN **87¢**  
 PIONEER  
**MINCED CLAMS** 6 1/2 OZ. CAN **35¢**  
 DURKEE'S—YELLOW  
**MARGARINE** 1 LB. CTN. **28¢**  
 NEWMARK  
**NEW POTATOES** 2 15 OZ. CANS **19¢**

FINEST TABLE SIZE SWEET & JUICY NORTHERN NAVELS  
**ORANGES** 6 LB. BAG **19¢**  
 THIN SKINNED, DESERT  
**GRAPEFRUIT** 8 LB. BAG **35¢**  
 SILVER SKINNED—FULL OF JUICE  
**LEMONS** LB. **10¢**  
 SOLID RIPE SLICING  
**TOMATOES** 2 CELLO TUBES **25¢**

**FROZEN FOOD VALUES**  
 WESTWOOD CONCENTRATED  
**ORANGE JUICE** 2 6 OZ. CANS **25¢**  
 PICTSWEST  
**CUT GREEN BEANS** 9 OZ. PKG. **19¢**  
 WESTWOOD  
**FORDHOOK LIMA BEANS** 10 OZ. PKG. **23¢**

**BUTTER**  
 GRADE AA—FIRST QUALITY  
**JERSEYMAID** 1 LB. CTN. **77¢**  
 GRADE AA—FIRST QUALITY  
**CHALLENGE** 1 LB. CTN. **78¢**  
 GRADE A—FIRST QUALITY  
**BROOKFIELD** 1 LB. CTN. **77¢**

ADDS ZEST TO ANY MEAL  
**HEINZ KETCHUP** 14 OZ. BOTTLE **20¢**  
 FIRST PRIZE—YELLOW  
**MARGARINE** 1 POUND CARTON **18¢**  
 WESTVALE  
**TOMATOES** SOLID PACK NO. 2 1/2 CAN **15¢**  
 CAL IDA—CREAM STYLE  
**BANTAM CORN** 2 17 OZ. CANS **27¢**  
 LIBBY'S SOLID PACK  
**SAUERKRAUT** 2 17 OZ. CANS **25¢** NO. 2 1/2 CAN **19¢**

SWIFT'S PREMIUM—SHORT SHANK—EASTERN SUGAR CURED  
**SMOKED PICNICS** 4 TO 7 POUNDS **47¢** LB.  
 KATH'S HORNLAND—EASTERN, HICKORY SMOKED, SUGAR CURED  
**SLICED BACON** 1-LB. SEALED PKG. **65¢** LB.

**STRAINED** 3 8 OZ. JARS **29¢**  
**CHOPPED** 2 8 OZ. JARS **29¢**

U.S. SOFT GRADED "GOOD" AND "GOOD" STEER BEEF  
**ROUND OR SWISS STEAK**  
**RUMP ROAST**  
**STANDING RIB ROAST** **69¢** LB.

SUNNY VALLEY  
**FRESH EGGS** LARGE GRADE A DOZEN IN CARTON **59¢**  
 JERSEYMAID HOMOGENIZED  
**FRESH MILK** QT. CTN. **20¢** 1/2 GAL. CTN. **40¢**  
 CHUNK STYLE—GREEN LABEL  
**CHICKEN OF THE SEA TUNA** NO. 1/2 CAN **30¢**  
 STOKELY'S—BIG BLACK  
**BING CHERRIES** 8 OZ. CAN **15¢** 17 OZ. CAN **27¢**  
 HEINZ  
**PORK & BEANS** 16 OZ. CAN **15¢**  
 YOUR PET'S FAVORITE  
**DOYLE DOG FOOD** 3 TALL CANS **25¢**

**Swanson Chicken**  
 Boned Chicken 5 OZ. CAN **43¢**  
 Boneless Fricassee 14 OZ. CAN **49¢**  
 Chicken a la King 10 OZ. CAN **49¢**  
 Boned Turkey 5 OZ. CAN **39¢**

BLUE LABEL  
**KARO SYRUP** 1 1/2-LB. JAR **23¢**  
 RED LABEL  
**KARO SYRUP** 1 1/2-LB. JAR **24¢**  
 GREEN LABEL  
**KARO SYRUP** 1 1/2-LB. JAR **24¢**  
 KINGSFORD  
**CORN STARCH** 1-LB. PKG. **14¢**  
 ARGO  
**GLOSS STARCH** 12-OZ. PKG. **11¢**  
 COLD WATER  
**NIAGARA STARCH** 12-OZ. PKG. **19¢**  
 FOR LAUNDRY  
**LIMIT STARCH** 12-OZ. PKG. **13¢**

LEAN, TENDER, EXTRA FANCY  
**BONELESS BEEF STEW** **63¢** LB.  
 TENDER PLATE  
**BOILING BEEF** ... **15¢**  
 TENDER, MEATY  
**BEEF SHORT RIBS** **25¢**  
 FRESH FILLETS  
**RED ROCKFISH** **43¢**  
 NORTHERN PACIFIC  
**HALIBUT STEAKS** **43¢**  
 FRESH PACIFIC  
**FRYING OYSTERS** 18 OZ. BAR **59¢**

**Van de Kamp's Specials**  
 Jan. 21, 22, 23

2-Layer Pecan  
**SPICE CAKE** ... **89¢** ea.  
 (90¢ value) 40¢ half

**WEG-ROLLS** ... **25¢**  
 (50¢ value) 10¢ each

**Van de Kamp's BAKERIES**

**BEST FOODS SALAD OIL**  
 PT. BOTTLE Reg. Price 35¢ SAVE 5¢ You Pay 30¢  
 QT. BOTTLE Reg. Price 67¢ SAVE 10¢ You Pay 57¢

SUNSHINE  
**KRISPY CRACKERS** 1 LB. PKG. **25¢**

PATIO WHITE  
**PAPER NAPKINS** 2 PKGS. OF 80 **27¢** MILK AMPLIFIER 12-OZ. JAR **31¢** 24-OZ. JAR **53¢** CANE & MAPLE SYRUP—12-oz. Jar 27¢ 24-OZ. JAR **53¢** VERMONT MAID

<b>IVORY SOAP</b> IT FLOATS! 3 RES. BARS <b>23¢</b> 2 RES. BARS <b>25¢</b>	<b>CAMAY</b> TOILET SOAP 2 RES. BARS <b>15¢</b> 2 RES. BARS <b>21¢</b>	<b>OXYDOL</b> DETERGENT LGE. PKG. <b>29¢</b> ST. PKG. <b>71¢</b>	<b>CHEER</b> IT'S BLAUE! IT'S NEW! LGE. PKG. <b>29¢</b> ST. PKG. <b>71¢</b>	<b>DREFT</b> FOR DISHES LGE. PKG. <b>29¢</b> ST. PKG. <b>71¢</b>
<b>IVORY SNOW</b> GRANULATED SOAP LGE. PKG. <b>29¢</b> ST. PKG. <b>67¢</b>	<b>IVORY FLAKES</b> FOR FINE THINGS LGE. PKG. <b>29¢</b>	<b>JOY</b> Makes Dishwashing Easier LGE. BTL. <b>29¢</b> ST. BTL. <b>71¢</b>	<b>SPIC 'N SPAN</b> FOR CLEANING WALLS LGE. PKG. <b>29¢</b> ST. PKG. <b>79¢</b>	<b>RED HEART</b> ALL DIETS DOG FOOD 2 TALL CANS <b>29¢</b>

BORDEN'S—FRESH  
**CREAM CHEESE** 8 OZ. PKG. **33¢**  
 GENUINE WISCONSIN FULL FLAVOR  
**SWISS CHEESE** IN THE PIECE **69¢**  
 JERSEYMAID—FIRST DAY FRESH  
**COTTAGE CHEESE** PT. CTN. **23¢**  
 SWIFT'S PREMIUM—FRESH  
**LIVERWURST** IN THE PIECE **45¢**  
 SELMA—CHUCK WAGON  
**FRANKFURTERS** 1-LB. PKG. **47¢**

CLEANS—BLEACHES—DISINFECTS  
**CLOROX** 1/2 GAL. BTL. **29¢** GAL. BTL. **49¢**  
 NEW  
**DUTCH CLEANSER** 2 CANS FOR 4 PURPOSE CREAM REG. \$1.98 **25¢**  
**LADY ESTHER** PACQUIN'S LOTION—WITH DISPENSER **98¢**  
**SILK & SATIN** 10 OZ. BOTTLE **79¢**  
 APPLE BLOSSOM, GARDENIA OR PINE SCENT  
**MODART SHAMPOO** MED. JAR **87¢**

**SPECIAL COUPON**  
 inside Giant Tide  
**SAVE 10¢** on your next Tide purchase  
**Giant Tide 69¢**

**VON'S**  
 Prices Effective Thurs., Fri., Sat., Sun.  
 January 21-22-23-24

**REMEMBER IT'S VON'S FOR VALUES!**

1260 W. REDONDO BEACH BLVD. AT NORMANDIE  
 — WE GLADLY CASH PAY CHECKS —