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# VON'S STEAK SALE!

All VON'S Steaks are cut from U. S. Gov't. Graded 'Choice' and 'Good' Steer Beef. They're well aged and custom trimmed to assure you that they'll be the juiciest, most tender and delicious steaks you've ever served. There's no easier way to please your family and guests than to serve a steak from VON'S.



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| <b>ROUND OR SWISS STEAKS</b><br><b>67¢</b> Lb.<br>SIRLOIN TIPS 83¢ Lb. | <b>CLUB STEAKS</b><br><b>89¢</b> Lb. | <b>T-BONE STEAKS</b><br><b>93¢</b> Lb. | <b>PORTERHOUSE STEAKS</b><br><b>98¢</b> Lb. |
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| <b>FIRST FIVE RIBS—OVEN READY</b><br><b>STANDING RIB ROAST</b><br>LEAN AND TENDER<br><b>BONELESS BEEF STEW</b><br>RATH KORNLAND—EASTERN SUGAR CURED<br><b>SLICED BACON</b> | <b>69¢</b> Lb.<br><b>59¢</b> Lb.<br><b>59¢</b> Lb. | <b>TENDER STEER BEEF</b><br><b>RUMP ROAST</b><br>SWIFT'S PREMIUM—BROWN 'N SERVE 8 OZ. PKG.<br><b>LINK SAUSAGE</b><br>SWIFT'S PREMIUM<br><b>SLICED BACON</b><br>NORTHERN PACIFIC<br><b>HALIBUT STEAKS</b> | <b>67¢</b><br><b>49¢</b><br><b>79¢</b><br><b>43¢</b> |
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| <b>DEL MONTE</b><br><b>BARTLETT PEARS</b> NO. 2 1/2 CAN  | <b>35¢</b> |
| <b>DEL MONTE</b><br><b>DELUXE PLUMS</b> NO. 2 1/2 GLASS JAR                                      | <b>29¢</b> |
| <b>GLOBE A-1</b><br><b>FLOUR</b> 2 LB. BAG <b>23¢</b> 5 LB. BAG <b>49¢</b> 10 LB. BAG <b>95¢</b> |            |

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| <b>FROZEN FOOD VALUES</b>           |                         |
| <b>DOWNYFLAKE WAFFLES</b>           | PKG. OF 6 <b>19¢</b>    |
| <b>WESTWOOD ORANGE JUICE</b>        | 2 6 OZ. CANS <b>25¢</b> |
| <b>WESTWOOD FORDHOOK LIMA BEANS</b> | 10 OZ. PKG. <b>15¢</b>  |

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| <b>THREE STAR—CENTER CUTS</b><br><b>ASPARAGUS</b> NO. 2 CAN   | <b>17¢</b> |
| <b>WILAMET</b><br><b>SLICED BEETS</b> 2 17 OZ. CANS   | <b>23¢</b> |
| <b>MARTINELLI—PURE APPLE</b><br><b>CIDER</b> QT. BTL. <b>29¢</b> 1/2 GAL. BTL. <b>57¢</b> GAL. BTL. <b>105¢</b> |            |
| <b>CRYSTAL—PURE GRANULATED</b><br><b>SUGAR</b> 5 LB. BAG <b>50¢</b> 10 LB. BAG <b>98¢</b>                       |            |

**Van de Kamp's Specials**  
Jan. 7, 8, 9

**Cinnamon ROLLS** ..... 6 for 21¢  
(Reg. 6 for 27¢)

**Orange Chiffon CAKE**  
Large 39¢ ea. Small 49¢ ea.  
(Reg. 50¢ ea.) (Reg. 55¢ ea.)

**Van de Kamp's BAKERIES**

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| <b>ASSORTED FLAVORS</b><br><b>WESTWOOD ICE CREAM</b> 1/2 GAL. CTN.               | <b>59¢</b> |
| <b>DEL MONTE</b><br><b>TOMATO CATSUP</b> 14 OZ. BTL.                             | <b>15¢</b> |
| <b>REUMBERTO</b><br><b>OLIVE OIL</b> 2 OZ. BTL. <b>13¢</b> 8 OZ. BTL. <b>37¢</b> |            |
| <b>HILLS BROS.</b><br><b>COFFEE</b> 1 LB. CAN <b>93¢</b> 2 LB. CAN <b>184¢</b>   |            |
| <b>MRS. WEBER'S—6 OZ. PKG.</b> 17¢   |            |
| <b>EGG NOODLES</b> 12 OZ. PKG. <b>29¢</b>  |            |
| <b>CONVERTED—14 OZ. PKG.</b> 24¢   |            |
| <b>UNCLE BEN'S RICE</b> 28 OZ. PKG. <b>47¢</b>                                   |            |

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| <b>GRADE AA—FIRST QUALITY</b><br><b>JERSEYMAID BUTTER</b> 1 LB. CTN. | <b>78¢</b> |
| <b>GRADE AA—FIRST QUALITY</b><br><b>CHALLENGE BUTTER</b> 1 LB. CTN.  | <b>79¢</b> |
| <b>GRADE A—FIRST QUALITY</b><br><b>BROOKFIELD BUTTER</b> 1 LB. CTN.  | <b>78¢</b> |
| <b>VAN CAMP'S</b> 21 OZ. CAN <b>17¢</b> 28 OZ. CAN <b>21¢</b>        |            |

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| <b>PORK &amp; BEANS</b> 2 15 1/2 OZ. CANS   | <b>23¢</b> |
| <b>SMUCKER'S—PURE EASTERN</b><br><b>APPLE BUTTER</b> 32 OZ. JAR                                     | <b>37¢</b> |
| <b>COUPON IN EACH CAN GOOD FOR 15¢ ON YOUR PURCHASE OF WESSON OIL</b><br><b>SNOWDRIFT</b> 3 LB. CAN | <b>87¢</b> |
| <b>FOR SALADS OR COOKING</b><br><b>WESSON OIL</b> PT. BTL. <b>35¢</b> QT. BTL. <b>67¢</b>           |            |

**SWEET, JUICY, DESERT**  
**GRAPEFRUIT** 8 LB. MESH BAG **39¢**

**GOLDEN RIPE, CENTRAL AMERICAN**  
**BANANAS** 9¢ Lb.

**OREGON**  
**ANJOU PEARS** 3 LBS. FOR **25¢**

**SWEET, SPANISH**  
**ONIONS** 2 LBS. FOR **5¢**

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| <b>BEECH NUT</b><br><b>BABY FOOD</b> 3 4 1/4 OZ. JARS <b>29¢</b> 2 7 1/4 OZ. JARS <b>29¢</b>        |            |
| <b>SWIFT'S—ASSORTED STRAINED OR JUNIOR</b><br><b>MEATS FOR BABIES</b> 3 1/2 OZ. CAN                 | <b>21¢</b> |
| <b>FOR AUTOMATIC WASHERS</b><br><b>ALL DETERGENT</b> 24 OZ. PKG. <b>35¢</b> 10 LB. CTN. <b>229¢</b> |            |
| <b>FOR ALL PETS</b><br><b>CALO DOG FOOD</b> 2 TALL CANS   | <b>27¢</b> |
| <b>GRANULATED SOAP</b><br><b>WHITE KING</b> LGE. PKG. <b>29¢</b> GIANT PKG. <b>57¢</b>              |            |
| <b>NEW FORMULA!</b><br><b>SCOTCH CLEANSER</b> 2 CANS FOR  | <b>25¢</b> |

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| <b>NEW! ZEE</b> Toilet Tissue 4-Roll FAMILY-PACK with <i>Reem-Puff Softness</i> WHITE • GREEN • ORCHID | <b>31¢</b> |
| <b>COMFORT</b> Toilet Tissue 4-Roll For  | <b>37¢</b> |
| <b>CHIFFON</b> Toilet Tissue 2-Roll For  | <b>23¢</b> |
| <b>ZEE</b> Paper Towels For Roll   | <b>18¢</b> |
| <b>ZEE</b> Waxed Paper 125 Fl. Roll  | <b>22¢</b> |
| <b>ZEE</b> Facial Tissues 2 Pkg. of 400  | <b>49¢</b> |
| <b>ZEE</b> White Napkins 2 Pkg. of 30  | <b>27¢</b> |
| <b>CHIFFON</b> Dinner Napkins Pkg. of 40   | <b>19¢</b> |

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| <b>VON'S—YELLOW</b><br><b>MARGARINE</b> BEST FOODS | <b>1 POUND CARTON</b> <b>18¢</b> |
| <b>MAYONNAISE</b> RAITER'S                         | <b>QUART JAR</b> <b>61¢</b>      |
| <b>TOMATO JUICE</b> CHUNKS-N-CHIPS                 | <b>46 OZ. CAN</b> <b>19¢</b>     |
| <b>FAR-FAMED TUNA</b>                              | <b>NO. 1/2 CAN</b> <b>29¢</b>    |

**Hi Ho** Taste the difference 1 LB. PKG. **33¢**

**HIGH AND SYRUP** From Old World 12 OZ. BTL. **28¢** 1 OZ. BTL. **33¢**

**NABISCO**  
**SHREDDED WHEAT** 12 OZ. PKG. **19¢**

**Cut Dishwashing Time and Costs in Half!**  
**NEW! Glim** liquid GIANT ECONOMY SIZE 12 OZ. BOTTLE ONLY **35¢**

**NEW INSTANT ACTION** 2 CANS **BAB-O** **25¢**  
FOAMS AWAY GREASE INSTANTLY

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| <b>Swift's Premium</b><br><b>JUMBO BOLOGNA</b> THE MEAT INSIDE MAKES THE DIFFERENCE ALL BEEF <b>45¢</b> LB. | <b>AGED—SHARP</b><br><b>REEDSPORT CHEESE</b> 69¢<br><b>JERSEYMAID—SMALL OR LARGE CURD</b><br><b>COTTAGE CHEESE</b> PT. CTN. <b>23¢</b><br><b>FOODCRAFT—OLD FASHIONED</b><br><b>SAUERKRAUT</b> 24 OZ. JAR <b>23¢</b><br><b>SWIFT'S PREMIUM—SKINLESS</b><br><b>FRANKFURTERS</b> 1 LB. PKG. <b>45¢</b> |
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# VON'S

Prices Effective Thurs., Fri., Sat., Sun.  
January 7-8-9-10

**REMEMBER IT'S VON'S FOR VALUES!**

**1260 W. REDONDO BEACH BLVD. AT NORMANDIE**  
— WE GLADLY CASH PAY CHECKS —