

ROTHS FINE MEATS


GRADED BEEF POT ROAST	29	<small>c lb.</small>
FRESH GROUND BEEF	29	<small>c lb.</small>
COPY STYLE SAUSAGE	29	<small>c lb.</small>
LEAN MEATY SHORT RIBS	17	<small>c lb.</small>
Amours Star Sliced Bacon	79	<small>c lb.</small>
BONELESS—ROUND CORNED BEEF	69	<small>c lb.</small>
WASTE FREE POT READY		
LEAN MEATY BEEF STEW	59	<small>c lb.</small>
SWISS BEEF SWISS STEAK	53	<small>c lb.</small>
BONELESS BEEF ROAST	59	<small>c lb.</small>
Fish Fillet or Red Snapper	35	<small>c lb.</small>

ROTHS FINE PRODUCE

WATSON DELICIOUS APPLES	2	19
<small>MED. SIZE</small>	lbs.	<small>G</small>
GO SIZE FUERTE AVOCADOS	2	25
<small>for</small>		<small>G</small>
CE PACKAGED FRI DAILY SALADS	7	<small>G BAG</small>

PINEAPPLE JUICE	25
<small>46-Oz. Can</small>	<small>C</small>
SALAD OIL	49
<small>Quart</small>	<small>C</small>

Peter-Nut COFFEE
lb. 93c



Roth's

Prices Effec. Thurs., Fri., & Sat., Jan. 7, 8, 9, 10
109 S. Hawthorne **1321 Post Avenue**
Hawthorne **Torrance**

2412 PICO BLVD., Santa Monica 12021 W. Washington Blvd., Culver City
 310 E. MANCHESTER, L. A. 2713 E. MAIN, VENTURA

Tax Will Be Added to All Taxable Items—Limit Rights Reserved

'Round the Riviera

New Swimming Pool Slated for Riviera

By MARY and JACK WEBB, FR. 5-3051

Back home again from a holiday cruise to the Islands at Mr. and Mrs. Roy Nash and daughter Judy, 16, of 230 Camino de las Colinas. They've been gone from Riviera since Dec. 19, the date they left for San Francisco to catch the SS Lurline's outbound cruise from there on the 21st. While at Honolulu, the Nashes stayed at the Surfside Hotel, returning here via Wilmington on Jan. 3.

Mr. and Mrs. Forrest B. Yoder and family, of 162 Via Monte de Oro, spent a white Christmas back in Indiana this holiday season. They left here via TWA on Dec. 22, going to that state to spend the holidays with both sides of their family. From Indiana, they traveled to Detroit where the Yoders picked up a new automobile. Son and daughter Dennis, 2, and Barbara, 10, accompanied them on the trip.

Mr. and Mrs. Mason Bullock have sold their home on Via Colusa and are planning on an early move to their new home on the Point in San Pedro.

There's going to be a new swimming pool in Riviera. This is the latest news which comes to us from Arthur of Manhattan Beach, who has purchased two lots in Riviera on Avenue I. He plans to build a 75x30 shallow pool there, complete with high fence to shut out the wind. It'll be for the purpose of teaching Riviera children how to swim, he said. Construction will start in about two or three weeks.

Using the theme of the Rose Bowl parade, Riviera youngsters members of the Junior Bicycle club held their New Year's parade last Saturday. The parade was led by Don Wilkey, Reserve Police officer of Riviera, who piloted a car with members of the club committee. Sponsoring body, the Riviera PTA, awarded prizes for best costume and bike decorations.

Winner in the first, second and third grade group was first, Philip Dowling, as Robin Hood; second, Bruce Ferrel, as a fire-

JANUARY 7, 1954 TORRANCE HERALD Seven

Lumber Lost, Recovered

Charles H. Holm of La Habra reported to Torrance police over the week-end that someone had stolen about \$2000 worth of lumber from the site of a recently completed housing tract at Pralrie and Redondo Beach Blvd. A later check showed that most of the lumber had been moved to another location, Holm told police.

Note of importance on voting comes to us from Comdr. William A. Mason, deputy registrar. The Torrance School District has set March 9 as election day for the school bond issue. Law states that registration must close 54 days before election day. This means that registration in this case will have to be made on or before Jan. 14 in order to vote in this one. For those of you who recently moved into Riviera, or just changed addresses or otherwise nullified your good registration, contact any one of our four deputy registrars on or before the 14th. They are William Mason, 204 Via la Circuia; Mrs. Jim Jones, 251 Calle de Andalucia; Mrs. Thorsten Burman, 315 Calle de Andalucia; and Mrs. J. D. Smillie, 225 Calle

Mayor, They'll be glad to answer your questions and/or register you to vote in this school bond election.

Watch

for the all new 1954 BUICK
 On Display Friday, Jan. 8
 Butler Buick, 2000 Torrance Blvd.



FULL MEASURE OF TRUST

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 SAN FRANCISCO, CALIF.
 JOHN W. WALKER

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 FR. 9-2424

TAXI

FIRST FACT

The FIRST taximeter was a device attached to ancient Roman chariots which dropped a pebble into a cup with each revolution of the wheel. The driver calculated the fare at the end of the trip by counting the pebbles. Today, FAIR CHARGING taxi owners invest in precision taximeters that YOU may know the fare you pay will be CORRECT. And FIRST IN TORRANCE with METEERED FARE is

BAY CITIES TAXI
FRontier 9-2424
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(HAPPY NEW YEAR TO ALL)

V

DO YOU EARN \$50 AN HOUR?

It won't take over a half hour more of your time to drive to HERMOSA Bch. than it would to any other dealer in L.A. County. We will guarantee to beat any deal on a NEW 1954 STUDEBAKER by at least \$50 to \$150—and if you have a real clean car to trade, we will make you a deal beyond your fondest hopes. We have become the LARGEST used VOLUME dealer in L.A. County and have pledged to our factory to sell 100 cars per month during the 1954 model year. To do this we will need your help. We in turn will help you. A very small profit on each of 100 cars per month adds up to more than a full profit on the average dealer's quota of 15 to 20 cars. Most volume dealers do it by pressure-selling. We do not permit this. Our salesmen are 4147 young men COURTEOUS, INTELLIGENT and trained to cater to the buying motives of their customers. Let us tell you, too, of our after-sale service plan to suit your convenience. For your own SAVING be one of the 3 people who will drive a new 1954 STUDEBAKER out of our place EACH DAY!

Open Sat. & Sun. 'til 9 P.M. Come to HERMOSA BEACH and drive a NEW CAR home. LEO F. GONZALEZ CALIFORNIA'S LIVELIEST LEASING TRADING STUDEBAKER DEALER, 1500 PACIFIC COAST HWY., HERMOSA BEACH, CALIF. FR. 4-8921.

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5 PCE. HOLLYWOOD Bedroom Suite

This beautiful Seafoam finished bedroom suite includes the popular bookcase headboard, the Mr. and Mrs. dresser with an attached mirror, two night stands and the bed frame.

Footboard Extra
\$119⁹⁵
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- Modern Blond
- Contemporary
- Modern Walnut
- Modern Gray
- Maple

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Beautiful modern Walnut, all hardwood dove-tail dresser with center drawer guides. They're dust proof. A wonderful buy at \$279.95

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