



VITAL SEAL . . . Giant replicas of the official seal of the Metropolitan Water District is inspected by General Manager and Chief Engineer Robert E. Diemer (left) and Board Chairman Joseph Jensen. It's part of the program for Colorado River Aqueduct Week being celebrated from Dec. 27, 1953, to Jan. 2, 1954.

City Joins Colorado Water Celebration

Plans for celebrating Colorado River Aqueduct Week, starting Dec. 27, have been announced by Chairman Joseph Jensen of the District's Board of Directors.

This special Aqueduct Week celebration will mark the 25th anniversary of the Metropolitan Water District. In setting forth the significance of this Silver Anniversary, Chairman Jensen drew attention to the District's official seal, which symbolizes the District's close cooperation with the federal, state, and local governments.

"The District's official seal includes the eagle, symbolic of our Federal Government, the California bear, representing our State Government, and the thirteen links of a chain, standing for the 13 original cities that organized the District," Chairman Jensen pointed out.

Organized in December 1928, the Metropolitan Water District now includes 50 cities and large unincorporated areas situated within the five counties of Los Angeles, Orange, San Diego, Riverside, and San Bernardino. It has a population in excess of 4,000,000.

The Colorado River aqueduct, which was built and is operated by the Metropolitan Water

District, is the largest and longest domestic water supply line in the United States. It was pointed out by Robert E. Diemer, the District's general manager and chief engineer.

This aqueduct system, he stated, is now being greatly enlarged and has the capacity ultimately to meet the water needs of from four to 5,000,000 more people in Southern California.

Torrance Mayor Mervin M. Schwab has joined in plans to observe the week by proclaiming Dec. 27 to Jan. 2 "Colorado River Aqueduct Week," in Torrance.

His proclamation read:

WHEREAS, our Colorado River water supply is vital to the people of this community, to meet our present and future needs, and

WHEREAS, this water supply is made available through the 457 mile aqueduct system of the Metropolitan Water District of Southern California, of which the city of Torrance is a part, and

WHEREAS, the Metropolitan Water District was organized twenty-five years ago this month, on Dec. 29, 1928, and has since grown from eleven incorporated cities to fifty, with an increase in assessed valuation from \$2,900,000,000 to \$8,015,000,000, while the population of its member cities was increasing from 1,800,000 to 4,000,000.

NOW, THEREFORE, in recognition of the great importance to the citizens of this community of the Colorado River water supply provided by the Metropolitan Water District of Southern California, I do hereby proclaim the week of Dec. 27, 1953 to Jan. 2, 1954 as COLORADO RIVER AQUEDUCT WEEK.

(s) MERVIN M. SCHWAB
Mayor

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NOTICE: For the Convenience of Christmas Shoppers
TORRANCE HARDWARE CO.
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WILL REMAIN OPEN THIS SUNDAY ONLY 10 A.M. 'TIL 3 P.M.

Last Chance to SAVE! XMAS USED CAR SALE

**No Down Payment
ON APPROVED CREDIT**

South Bay motorists know real used car bargains when they see them. Last week end 29 families took advantage of our Christmas Sale and drove home a better used car for Christmas.

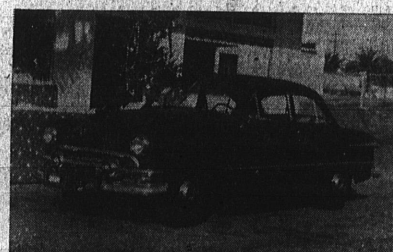
The cars in this advertisement have not been advertised before! Most have just been traded in on new Dodge and Plymouths and each represents a real bargain. We offer the most liberal terms you can get anywhere.

This is a bona fide sale. Accurate descriptions are given on every car. No tricks or gimmicks — just good deals.

See for yourself. Come in day or evenings or call us and we will deliver any of these cars to your door for demonstration if someone hasn't bought it first.



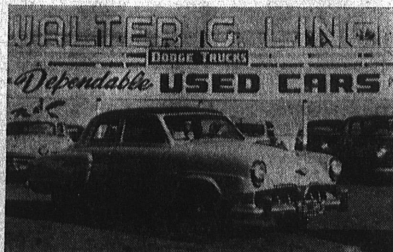
1949 MERCURY CLUB COUPE
This very famous car will thrill you the minute you look at the gleaming newness of the interior appointments. You will see the contrasting beauty of its new Sunsand baked enamel exterior. The purr of its mighty V8 power plant will make you want to get in and just travel on and on to those far away places. An irresistible piece of mechanical power and beauty at a very low price.
Reg. \$1146 SALE PRICE **\$995**



1950 FORD CLUB COUPE
This car is equipped with factory installed overdrive, radio, heater and plastic seat covers. The former owner gave us an affidavit of recommendation that said in part that he was the only driver and owner, he had no mechanical trouble and could not think of anything about the car that needed reconditioning. Here is a car that will just fit your needs and purse.
Reg. \$1195 SALE PRICE **\$1095**



1944 BUICK SUPER CONVERTIBLE COUPE
The less said about this one the better. It does need some work and if you are ambitious and want to make it look like the \$8000 car it originally was, come in and make us an offer. We may surprise you and take it.
Reg. \$408 SALE PRICE **\$395**



1952 STUDEBAKER V8 4-DOOR SEDAN
This is the Champion. Noted for its comfort and stability and for its extreme gasoline economy. Owners of this model car report 25 to 30 miles to a gallon. At the price of gas today, that's something. The former owner of this little beauty needed a Dodge Pickup truck and could not keep two cars. You will want to read the affidavit of recommendation the former owner gave us. You will want to drive this car I know. The overdrive, hill holder, radio and heater are in the car at no increase in price.
Reg. \$1446 SALE PRICE **\$1345**



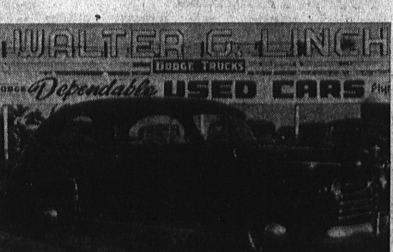
1948 DODGE CONVERTIBLE COUPE
An opportunity to indulge yourself in the desire to own a convertible. This one looks good and it runs good. It has all the equipment you would like, including radio, heater, spot light, grille guards and the power top lets the sunshine in and the fog out at will. A very nice snappy job at a low price.
Reg. \$845 SALE PRICE **\$695**



1940 BUICK 4-DOOR SEDAN
Here is the car for you who want good transportation. The car was built to last two hundred thousand miles. Let me tell you, not even half that many miles have been used so far. It's clean, you needn't be ashamed of it, the tires are very good and if you can see the value in it like our appraiser did, you will buy it and save some money at our price.
Reg. \$295 SALE PRICE **\$150**



1951 STUDEBAKER V8 STARLITE CLUB COUPE
This was formerly owned by one of our local residents. She was very happy with the car and very well satisfied with its performance and economy, but just could not resist the beauty and elegance of the new Dodge. It has automatic drive and all the other quality features that made this model outstanding. It's very clean, from its expensive tailored seat covers to the gleaming chrome bumpers. You will be proud to own this car.
Reg. \$1395 SALE PRICE **\$1295**



1946 FORD V8 2-DOOR SEDAN
This one is a little honey. It's as nice as it looks. It has had only one owner and I know that if you want an inexpensive transportation car or a second car this will please you. There are many thousand miles of trouble free driving in this car. It shows the good care that it has had.
Reg. \$495 SALE PRICE **\$395**



1948 FORD 4-DOOR SEDAN
This one needs a hub cap as you can see. Frankly, that's about all it needs to make you real happy with a good safe, easy riding V8 Ford. It has a new paint job and the interior is very clean. We would like to have you drive it, listen to its factory built radio, turn on the heater if you are cold, and luxuriate in a nice riding comfortable family car. Yes, we will replace the hub cap and too, guarantee the car for 12 months.
Reg. \$795 SALE PRICE **\$595**

Unit for Teens In Moose Lodge Being Planned

As part of its program, to help stop the tide of juvenile delinquency sweeping the country," the Torrance lodge of the Loyal Order of Moose announced this week a plan to add another unit—the Moose Teens—to its organizational set-up.

Daniel Desmond, governor of the local lodge, revealed that the Torrance program will be patterned after one already proven successful in Compton. The chairman of the Compton lodge program, William Logan, informed the Torrance Moose members at a recent meeting that since his program has been in effect in the Hub city, juvenile delinquency has been reduced.

Governor Desmond has appointed Ralph Fritz, a lodge trustee, as temporary chairman of the Torrance program. Complete plans for the formation of the Moose Teens will be announced at a later date.

CORRECTION
IN THE
GEORGE J. SMITH PLUMBING CO.
25604 Narbonne Ave.
Advertisement that appeared in the Dec. 10th and 17th Issues of the
TORRANCE HERALD

Item Advertised . . .
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