

USE ALLEN JEWELERS' EASY CREDIT FOR BUDGET-PRICED

Christmas Gifts

...THAT GO STRAIGHT TO THE HEART!



BULOVA

Gift of a Lifetime!



YOUR CHOICE ONLY \$35.75

Come in and look around! See our terrific selection. Quality names that include all of America's best known makers. Buy on our simple Lay-a-way Plan, you'll be amazed at how easy it is to have gifts for all your family by Christmas!



Pay as Little as

\$1 DOWN

10 DIAMOND Bridal Pair \$249
BOTH RINGS FOR PAY IN 1954

OPEN TO 9 P.M. TIL CHRISTMAS



Give a BULOVA

17 Jewels Choice \$49.50



XMAS SPECIAL

17 Jewels Choice \$19.95



Give a GRUEN

17 Jewels Choice \$33.75

Lovely Gifts for "Her"!



Diamond Watches from \$49.50

3-Diamond 14K Cross & Chain \$39.50

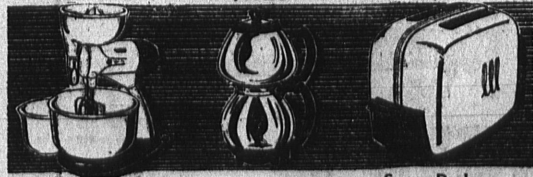
3-pc. Rhinestone Watch and Jewelry Ensemble from \$29.75



7-Diamond Cluster Ring \$69.50

16 Diamond Bridal Duette \$99.50

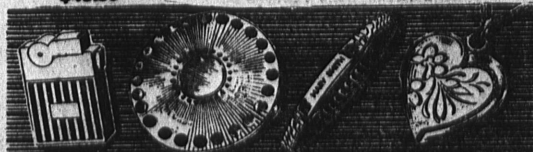
17 Diamond Cluster Ring \$157.50



Sunbeam Mixmaster \$46.50

Sunbeam Coffee Maker \$37.50

Super De Luxe Toastmaster \$27.50



Lady's A. S. R. Lighter \$6.95

Lovely Compacts \$2.95

Identification Bracelet \$4.95

Dainty Locket and Chain \$3.95

MAN'S OR LADY'S DIAMOND RING \$99.

Fiery Diamond set into newest mountings of 14 Kt. yellow gold

Buy Now - Pay Next Year!

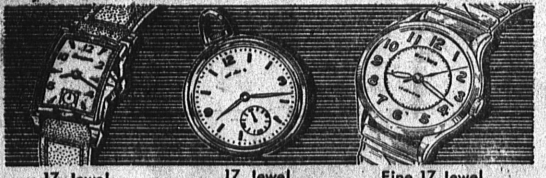
PAY \$2.00 A WEEK

12-PC. DRESSER SET

Give her this beautiful combination comb, mirror, powder jar and picture frame, plus 7-pc. Grooming Outfit and case.

\$24.95 up

Swell Gifts for "Him"!



17 Jewel Bulova \$39.75

17 Jewel Pocket Watch \$29.75

Fine 17 Jewel Watch \$19.95



Man's 7-Diamond Cluster Ring \$49.50

Parker "51" Pen Set \$18.25

Man's Diamond Ring \$87.50



Remington Deluxe Shaver \$29.50

Man's A. S. R. Lighter \$6.50

Tie Slide and Cuff Links Set \$2.95



Man's Diamond Masonic Ring \$125.00

Masonic Ring \$14.95

Fraternal Ring \$19.95

OPEN NIGHTS 'TIL CHRISTMAS

ALLEN Jewelers

1321 Sartori Ave. - Torrance - Ph. FA. 8-3003

Cash or Credit-Same Price!

BUY NOW! Pay Next Year!