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used car and used truck buys in town!

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COUTHERN COUNTIES GAS COMPANY

Wowie! Why Pay More?

SCHULTZ & PECKHAM

Playground Gets Full Time Leader Chorus to Sing

The National Federation of Songwriters' will hold its first the Southwest meeting covering th

North American | Take Licenses

To Celebrate Bible Sunday



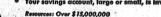
"TV at its best! Don't miss 'Ford Theatre,' KNBH (4), Thursday, 9:30 p.m." ton



From 5 Locals

Christmas Open Houses at Y Set

Interest paid Quarterly





LINCOLN SAVINGS AND LOAN ASSOCIATION

BIS SOUTH SPRING STREET . TRIBITY 6543

TO THE MEMBERS OF ORGANIZED LABOR OF THE CITY OF TORRANCE

The Torrance Herald is the only newspaper printed in Torrance that is entitled to display the San Pedro Allied Printing Trades Label on its product.

The Torrance Herald is the only newspaper printed here that has shown enough confidence in the future of tihs community to invest its money in a building and equipment as well as having contracts with local labor unions necessary to produce your paper right here in your community.

This means that the greater part of your advertising dollar returns to the local merchants and community betterment. The San Pedro Typographical Union urges all members of organized labor in this community to support the Torrance Herald and its advertisers.

If you are trading with a local merchant who does not use the Torrance Herald... we would appreciate any aid you may be able to give us in soliciting his support of this newspaper.



San Pedro Typographical Union No. 862