

Rural Traffic Death Toll Up

Rural traffic deaths took a discouraging leap upward last month, the California Highway Patrol reported this week.

Patrol Commissioner B. R. Caldwell said the sharp rise in rural fatalities makes the warning that speed kills more urgent than ever. He linked high speeds directly to the growing death toll.

The April toll was 201, an increase of more than 30 per cent over April 1952 when 153 persons died in rural mishaps.

Caldwell pointed out that the striking force of a vehicle is quadrupled every time the speed is doubled. Thus, a car hitting a solid object with a force of 25,000 pounds at 30 miles per hour would hit with a force of 100,000 pounds at 60 mph.

The chances of being killed in an accident and the distance necessary to stop a car multiply correspondingly, he said.

Commissioner Caldwell said it was up to each individual motorist to determine his own "safe" speed, a speed at which he honestly feels he would have complete control over his car in a case of emergency.

"Those who consistently drive at speeds greater than 60 and get away with it aren't being honest with themselves," he said. "They've just been lucky so far."

How to make good telephone service even better...



When your party line neighbor needs help in a hurry and breaks in while you're enjoying a friendly conversation on the telephone—you can make it much easier for him to reach a doctor... or meet any emergency... if you'll release the line and complete your call later. It's the thoughtful thing to do. And who knows? You may need the same courtesy some time, in an emergency of your own.

tele-tips for teens

You won't miss an important dating call—if you keep your chats with girl chums short and sweet. This keeps the boys from busy-signal discouragement—gives them a chance to check with you (instead of some other girl) about a dance... maybe?



Pacific Telephone



GETTING READY FOR OPENING... Owner of the Torrance Bootery Sol Young (right) prepares for his grand opening tomorrow with the help of Bill Melton. The store is located at 1333 El Prado and features shoes for the entire family.

Seaside Potpourri

Seaside School PTA Paper Drive Today

By BERNADETTE WEBER
Frontier 5-2465

We're extending get well wishes to Evelyn Hyder, who is now home convalescing after having to spend eleven days in Magnolia Hospital for an abdominal operation.

Hostesses for the faculty luncheon scheduled for May 22 at Seaside School were Messrs. Robert Parke, Joe Merola, Lorne Bristol, Paul Roettger, and William Stienwachs, and Loren Edman.

PTA is holding its annual paper drive today, May 21, at Seaside School. They will take donations until 9 o'clock in the evening. Rags and mattresses are welcomed also.

In the leaving-this-area department are Mr. and Mrs. Henry Du Boise. They are moving to Hollywood Riviera, where they have purchased a new home.

Mr. and Mrs. Earl B. Hanson are moving to Oklahoma City. The PTA friends and neighbors will miss both Ruth and Moe.

The mothers sponsoring the Boy Scout cake sale suggest that if you can't make a cake they would appreciate a donation. Robertshaw, Mrs. Alex Hunt, and Mrs. Leonard Doyle.

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GAS isn't fussy about the shape of the pans you use. It automatically tailors its heat to any shape... spreads evenly under the entire bottom of each utensil. You have no hot spots, no cool spots. Each egg or each pancake on your griddle or skillet cooks at identical speed.

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'Sheriff John' to Visit New Shoe Store Saturday

"Sheriff John," who is perhaps better known to local small fry than is President Eisenhower, will make a personal appearance at the Torrance Bootery when it opens on Friday.

The "Sheriff," popular KTTV emcee of a two-day children's television show, will autograph pictures and pass out "Sheriff John's Magic Rings" to youngsters from 3:30 to 4:30 tomorrow afternoon in front of the new shoe store located at 1333 El Prado.

According to Sol Young, owner of the bootery, which is opposite A&P Market, there will be other gifts for both children and adults. For the kids there will be balloons, suckers, and paper blowouts. For the women visitors there will be pin-cushion pumps, and for the men a key chain pocket knife.

Next Wednesday Young will give away a set of Rogers & Son silver, enough for eight, to some person who visits the store opening day to register.

"We will feature shoes for the entire family including the famous Red Goose shoes for children, John G. Roberts Shoes for men, and Grace Walker's Shoes for women," Owner Young said.

The Torrance Bootery also will feature a complete line of accessories including hose, bags, and related items.

Keds, famous canvass and rubber play shoes, will be stocked in both girls and boys sizes. Young for the past 3 1/2 years has managed a large shoe store at Fifth and Broadway in Los Angeles. He has been in the shoe business since 1941.

Bill Melton, for 25 years an orthopaedic shoe specialist with the Broadway Department Store and other stores, will be available to help persons requiring special foot care.

Harbor Aquarium Society Slates Meeting Tonight

The Harbor Aquarium Society will hold its regular semi-monthly meeting tonight at 7:30 p. m. in the club room of Anderson Memorial Hall, Eighth and Mesa Sts. in San Pedro.

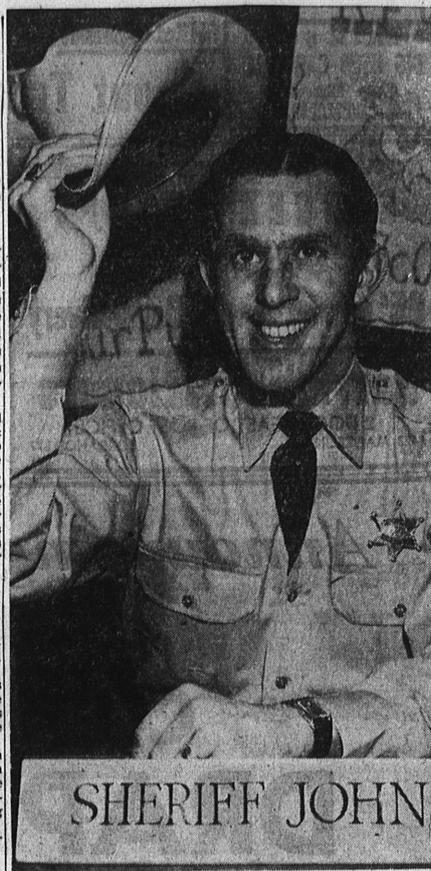
President Paul Fennell will preside over the business meeting, after which refreshments will be served. The Society will have a display at the Hobby Show, which opens tomorrow at the Civic Auditorium. Members will be present to answer questions about the tropical fish in the display.

And least I run a chance of being locked out of my own home, I feel I should make mention of the fact that my artistic wife, Jo, has very obligingly painted the background for the display. Not bad for a scrub, O boy! That did it! No dinner for me tonight!

ALL the new officers and many members went to the three-chapter joint installation in Long Beach Wednesday night to be duly feted and ceremoniously installed in their respective offices.

Oh yes, I nearly forgot. I mentioned last time that we maybe had a new director to take the place of Bud Bartholomew, who is leaving us. Well, it is now official and can be told Stan Vohs, former Long Beach director and former coach of the "Four Bits of Harmony," a famous Southland quartet, will be on hand from now on to take us over the hurdles of diminished sevenths and various and sundry swags. What? You don't know about these things? Well, fellows, like I keep saying, we meet every Thursday night about 8 o'clock at the Bettie Thomas Accorion Studio at Torrance and Crenshaw Blvds. (dark this Thursday). Come on down for a visit. Call Torrance 2495- for more info.

Well, that's 30 for now. See you at the Flower and Hobby Show this week-end.



SHERIFF JOHN

... To Visit Torrance Tomorrow

THS Cadet Corps Tries Army Life

Members of the Torrance High School California Cadet Corps lived the life of a dogface last weekend when they took their first overnight camping trip and bivouacked on rugged shore terrain near Fort MacArthur, under the command of Patton McNaughton, director of music at the school, and Marine Vet Gordon Paris, chief instructor.

As soon as they reached the campsite, the young soldiers posted guard and dug into foxholes. Sham battles and night attacks kept them busy for most of the first evening, and the following day, after a 5 a.m. reveille, the cadets held close order drills, exercises, and marches, and later tried their hands on the firing range.

Later the cadets toured the Army Reserve Headquarters and inspected various types of armaments, including anti-aircraft training guns, which they each had an opportunity to fire.

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