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AMERICAN SAVINGS & LOAN ASSOCIATION Established 1923

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Look what you can have in the NEW

Automatic GAS RANGES HANDY UTILITY SHELVES Many makes and modelves the with fold-away shelves the

Perfect for plates, serving

ong the many makes of automatic gas tes on display is this beautiful new O'KEEFE & MERRITT

Others you'll see include Caloric. Gaffers & Sartler, Hardwick, Magic Chef; Mayrag. Roper, Tappan, Universal, Wedgewood, Western-Holly.

205 SO. PACIFIC AVE.

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EUROPEAN



(Heraid Photo) MEMBERSHIP KICK-OFF . . . Mrs. Walter Levy, mem bership chairman, hands Mrs. William Hermann the kit sho will use in contacting prospective Y members this week National YWCA week. Scene is the Torrance Y, where work ers met Tuesday to receive instructions for the membership campaign.



APRIL 23, 1953

TORRANCE HERALD Twenty-three

foster if you call by number When you're naking out-of-town calls you'll find that your calls go through faster - twice as fast - if you give the operator the telephone number you want rather than just the name and address. That way, you see, you won't have to wait while she calls "Information" to get the number

a're calling. So why not keep a list of out-of-town numbers handy - it's surprising how much time you'll save.

now you can take calls anywhere in the house ... with handy extension telephones

No more missing important calls, simply because you were in a distant part of the house and couldn't get to the phone in time. You can enjoy extension telephones now for just a few pennies a day,



(A) Pacific Telephone



But, don't sell American ingenuity and progress short. At the rate things grow new for you on the Santa Fe, you only need to squint your mind's eye just a little to see tomorrow streaming toward you down the track!

You can almost *feel* the future of Santa Fe in the quickened tempo of its progress in the recent past.

Just count the growing number of Santa Fe diesels that speed your freight and smooth your ride today.



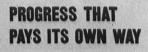
Nineteen years ago there weren't any. To-day there are 1422 units. By year's end there'll be 97 more. Steam is disappearing fast. And more than 250 coaling and water-ing stations have bit the dust.

Santa Fe folks just don't dally when it comes to building new.

For today the Santa Fe is America's new railroad. And it's going to stay that way by growing newer every day—in every way that can mean new safety, better service, new comfort and dependability for you.

It costs millions of dollars to sold so. But it doesn't add a penny to the taxes you pay. Santa Fe folks are proud of that, too-proud that the neuroness of the Santa Fe is a part of American progress that pays its

SANTA FE SYSTEM LINES.



GAS gives meats loving care be-cause it constantly maintains the low remperatures you wan. The automatic heat control stands viji. Automatic heat control stands vijii. Automatic heat control stands viji. Autom

Gas roasts it

Live better, spend less with GAS



