

VON'S



FROZEN FOODS

food at its best!

Frozen Fruits and Vegetables are picked and quick frozen at the very peak of their perfection. A supply of frozen foods assures you of quick, delicious and economical meals at all times. Fill up your freezer with Von's Frozen Food Values.

KOLD KIST BEEF STEAKS 2 FOR 29¢	PICTSWEET FRESH PEAS 10 OZ. PKG. 15¢
TIP TOP CONCENTRATED ORANGE JUICE 6 OZ. CAN 10¢	SUNKIST—CONCENTRATED ORANGE JUICE 6 OZ. CAN 15¢
SUNKIST CONCENTRATED LEMONADE 2 6 OZ. CANS 27¢	WESTWOOD—FORDHOOK LIMA BEANS 10 OZ. PKG. 15¢
BIRDSEYE CHOPPED SPINACH 14 OZ. PKG. 17¢	PICTSWEET CUT GREEN BEANS 10 OZ. PKG. 15¢
PICTSWEET MIXED VEGETABLES 10 OZ. PKG. 15¢	SEASONS FAVORITE—SLICED STRAWBERRIES 10 1/2 OZ. PKG. 19¢
DOLE HAWAIIAN PINEAPPLE CHUNKS 14 OZ. CAN 21¢	
JUST POP IN YOUR TOASTER COTTAGE WAFFLES PKG. OF 6 10¢	

VON'S QUALITY MEATS

U.S. GOV'T. GRADED 'CHOICE' AND 'GOOD' STEER BEEF

BEEF ROASTS

BLADE CUT CHUCK 39¢ LB.	CENTER CUT CHUCK 47¢ LB.	ROUND BONE SHOULDER 53¢ LB.
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OVEN READY—GRADE A—EXTRA FANCY

TOM TURKEYS 53¢ LB. (WHOLE OR HALF)

LEAN AND TENDER

FRESH GROUND BEEF 35¢ LB.

U.S. GOV'T. GRADED 'PRIME' AND 'CHOICE' GRAIN FED LAMB

LAMB SALE

BREAST TO BRAISE 15¢ LB.	SHANKS TO BAKE 29¢ LB.	SHOULDER ROAST 3 TO 5 1/2 LBS. 35¢ LB.
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MEATY—TENDER

BEEF SHORT RIBS 25¢ LB.

FRESH FILLETS TRUE COD 29¢	FRESH FILLETS ROCK FISH 35¢
FRESH FILLETS LING COD 43¢	FRESH FILLET OF SOLE 53¢

LAMB CHOPS

BLADE OR 7 BONE SHOULDER 49¢ LB.	ROUND BONE 59¢ LB.	RIB OR LARGE LOIN 79¢ LB.
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VON'S ALL POPULAR BRANDS CIGARETTES

EXCEPT KING SIZE CHESTERFIELD OR PHILIP MORRIS

CARTON OF 10 PACKS \$1.59 PLUS TAX

ONE DISH Economy MEALS!

40 OZ. PKG. **BISquick** '2-in-1 MIX' 39¢

DINTY MOORE 49¢

FOR COOKING OR SALADS

WESSON OIL PT. BTL. 33¢ QT. BTL. 63¢

THE EMULSORIZED SHORTENING

SNOWDRIFT 1 LB. CAN 29¢ 3 LB. CAN 75¢

DURKEE'S OWN GRADE AA

YELLOW MARGARINE 1 LB. CTN. 23¢

WITH NATURAL JUICES

ARMOUR TREET 12 OZ. CAN 39¢

PACIFIC THIN—FLAKE

SALTINE CRACKERS 1 LB. PKG. 19¢

CHIPS 'N' CHUNKS

FAR FAMED TUNA NO. 1/2 CAN 25¢

THE 'GRAND NATIONAL' FLOUR

PILLSBURY'S BEST 5 LB. BAG 47¢ 10 LB. BAG 89¢

BLANCHED SALTED

CIRCUS PEANUTS 2 8 OZ. CANS 59¢

FOR WASHING DISHES

TREND LARGE PKG. 19¢ GIANT PKG. 47¢

HEAVY DUTY DETERGENT

NEWS LARGE PKG. 25¢ GIANT PKG. 49¢

CHALLENGE BUTTER FIRST QUALITY GRADE AA 1 LB. CTN. 79¢

SWIFT'S BUTTER FIRST QUALITY GRADE A 1 LB. CTN. 78¢

VON'S Fresh Fruits and Vegetables

EXTRA FANCY WASHINGTON STATE

DELICIOUS APPLES 2 LBS. FOR 29¢

FANCY DEGLETT NOOR DATES 1 LB. PKG. 19¢

SOLID RIPE SLICING TOMATOES CELLO TUBE 15¢

FINEST FUERTE

AVOCADOS 1/2 LB. SIZE 2 FOR 25¢

BANANAS GOLDEN RIPE SO. AMERICAN 10¢

ONE CENT SALE!

WOODBURY FACIAL SOAP

4 BATH SIZE 37¢

KOLYDOS TOOTH PASTE WITH CHLOROPHYLL

REGULAR 1.18 VALUE 2 GIANT TUBES 69¢

SHASTA CREAM SHAMPOO

ENRICHED WITH LANOLIN 3 OZ. JAR 57¢

Van de Kamp's Specials

March 12, 13, 14

Cinnamon ROLLS 6 for 19¢ (Reg. 6 for 25¢)

Chocolate Iced ANGEL FOOD 98¢ ea. (\$1.25 value) 49¢ half

Van de Kamp's BAKERIES

WHITE, YELLOW OR CHOCOLATE

PILLSBURY CAKE MIXES 16 OZ. PKG. 36¢

SUPERIOR—PURE

EGG NOODLES 1/2 LB. PKG. 15¢ 1 LB. PKG. 29¢

KIDS LOVE IT ON SANDWICHES

WELCH'S GRAPELADDE 1 LB. JAR 27¢

ASSORTED FLAVORS

MY-T-FINE DESSERTS PER PKG. 8¢

BUY IT BY THE CARTON

PEPSI-COLA 6 12 OZ. BTL. 45¢

10¢ Coupon toward purchase of Rockwood Bits in each Pkg.

ROCKWOOD WAFERS PKG. 37¢

MILK AMPLIFIER

BOSCO 12 OZ. JAR 30¢ 24 OZ. JAR 55¢

A PRIZE IN EVERY PACKAGE

CRACKER JACK 2 PKGS. FOR 9¢

FOR A BATH WITH A MILLION BUBBLES

ORO-SUDS 12 OZ. PKG. 19¢

PATIO—WHITE

PAPER NAPKINS 2 PKGS. OF 80 27¢

MORGAN JONES WAFFLE WEAVE

DISH CLOTHS EA. 19¢

ANIMAL DECALS

FREE of extra cost when you buy 2 cans of Swift's MEATS FOR BABIES OR JUNIORS

2 CANS 42¢

YOU'RE AS YOUNG AS YOU FEEL... AND

Paquin's Sablein Sativa Lotion

makes every inch of you feel young!

It Satisfies!

TWO SIZES 25¢ 49¢ PLUS TAX

DELICATESSEN VALUES

SWIFT'S PREMIUM

ALL BEEF SALAMI IN THE PIECE 63¢ LB.

VON'S TASTY

BARBECUE SAUCE 17 OZ. BTL. 49¢ EA.

SWIFT'S BROOKFIELD—CREAMY IDAHO

JACK CHEESE IN THE PIECE 53¢ LB.

LASCCO—ALASKAN—READY TO EAT

BARBECUED COD 75¢ LB.

BORDEN'S—BEEF OR PLAIN

HORSERADISH 4 OZ. BTL. 15¢ EA.

NEW! No Splash! No Spill!

PUREX DRY BLEACH 6 1/2 OZ. JAR 23¢ 12 OZ. JAR 37¢



Prices Effective Thurs., Fri., Sat., Sun.
March 12, 13, 14, 15
1260 REDONDO BEACH BLVD.
AT NORMANDIE — WE CASH PAY CHECKS