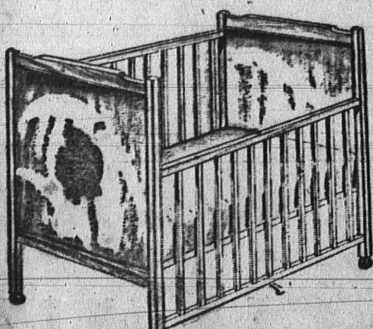


A NEW WAY TO BUY FURNITURE FOR BABY

HERE'S HOW IT WORKS...

Select the First Piece of
BABY FURNITURE

You need pay **NO CASH DOWN** and only **\$1.00 A WEEK**, then buy the other items as you need them with **NO DOWN PAYMENT** until you have baby's room furnished completely.



PANEL-END CRIB 24.95

SAVE! BUY NOW!

EVERYTHING FOR BABY'S ROOM!

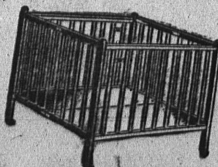
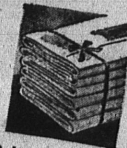
CRIB MATTRESS 9.95



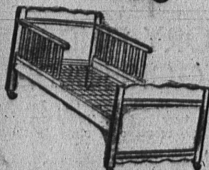
JOIN NOW McMAHAN'S STORK CLUB
DUES \$100 WEEK!
NOW FURNISH BABY'S ROOM COMPLETELY AS YOU NEED THE VARIOUS PIECES FOR NO CASH DOWN AND AT LOW PRICES!

1 DOZEN DIAPERS YOURS FOR ONLY.. 1c

with the purchase of any Baby Furniture shown in this ad...



PLAY YARD 14.95



YOUTH BED 39.95



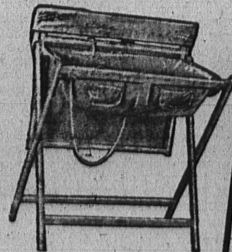
DE LUXE CRIB 39.95

OPEN FRIDAYS Until 8:30 p. m.

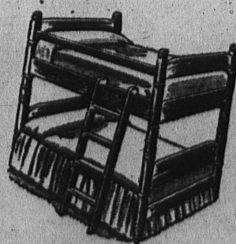


SAVE BABY'S HIGH CHAIR 9.95

Better for Baby Easier for You
BABY'S BATHNETTE 17.95



BABY CARRIAGE 24.95



BUNK BEDS 69.95

Use Your Credit To Save!

McMahan's FURNITURE STORES

1306 SARTORI AVE. -- Ph. Torrance 2811

'Traffic Cops' Now Policing Phone Voices

Electrical "traffic cops," some of them no bigger than pennies, take up where the voice leaves off in new telephones being installed in this area.

These devices—called varistors—are used where voice transmission problems exist, in public telephones and in operators' headsets.

They also are being used in new telephones—gradually replacing older types in Southern California, and in the Army Signal Corps' new field telephones.

The varistor automatically subdues shouts and amplifies whispers. It controls the flow of current just as a policeman controls traffic.

In telephones distant from the central office where the voice level is weak, the varistor permits a relatively large amount of voice current to be transmitted.

On the other hand, in telephones near the central office the varistor absorbs part of the voice current, smoothing out sounds to a more easily understood level.

This telephonic common denominator has been used many years to arrest clicking sounds in operators' headsets. But controlling voice transmission levels is a brand-new development for the varistor.

The device was developed at the Bell Laboratories and is manufactured by Western Electric.

A reworked medical pill press stamps out the discs, three-fourths of an inch across and a little thicker than a penny in some types, at the rate of 15,000 per hour.

Previous methods limited production to a mere 300 per hour. Varistors are made of a composition of silicon carbide crystals, graphite, clay and water. The mixture is pressed into

discs, fired in a special furnace, coated with copper, and equipped with wire terminals.

The varistors then are shipped to another Western Electric plant to start their careers as traffic cops in new telephone equipment.

AUTO INSURANCE
Pay only \$3.60 for A-1 Bodily Injury and Property Damage State Law Auto Liability Insurance, like others of our Policy Holders.
Open Sundays
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Phone FR. 2890

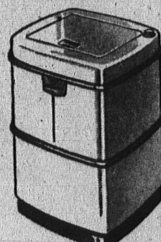
BIGGEST VALUE NEWS of the Year!

Now! Thor offers a **BUILT-IN water and soap saver** at **NO EXTRA COST!**

NOW Save \$50.00
Now Priced At Only **\$249.50**

NO MONEY DOWN

SURPRISE FEATURE OF This Great New Thor WASHER



Yes, only Thor gives you a built-in Water and Soap Saver, featuring the foot-proof Duo-Direction Pump—**at no extra cost!** This exclusive new Thor development permits you to save the hot soapy water and use it again! You can save up to 50% on your water and soap. See a demonstration of this wonderful new economy feature today!

Switch to Guaranteed Carefree, Worry-Free Washdays!
*Reg. U.S. Pat. Off.

5-Year Guarantee covering both parts and labor on sealed mechanism!

SWITCH TO Thor
When you think about value... you think about Thor!
See a Demonstration Today!

NATIONAL HOME APPLIANCE CO.

"FRIENDLY CREDIT"

HARRY M. ABRAMSON

1267 SARTORI AVE. TORR. 78

Wholesale LEW THRIFTY TUCKER Retail
PHONE FR. 4-0523 204 PACIFIC COAST HWY. HERMOSA BEACH, CALIF.

NEW ZEALAND STEER BEEF
WE HAVE 30,000 LBS.--That's All, Folks!

STEAKS PIN BONE SIRLOIN SHOULDER **39c lb.** ROUND CLUB **49c lb.**

POT ROASTS 27c lb.

GROUND BEEF 4 lbs. \$1.00

FULLY DRESSED **Frying & Roasting Chickens 49c lb.** OVEN READY **MIDGET Turkeys 49c lb.**

LARGE BOLOGNA FRESH LIVER SAUSAGE LAMB CHOPS (yearling rib) 29c lb.

THIS SALE BEGINS FRIDAY, MARCH 13—CONT. 'TIL SOLD OUT!!