

VON'S

You GIVE..
+
They LIVE!

GRAPEFRUIT SALE!

These large, tree-ripened desert grapefruit are at their juiciest best right now. Help protect your family from winter colds by serving grapefruit often.



SWEET, RIPE, JUICY, THIN-SKINNED, DESERT

GRAPEFRUIT

8 POUND MESH BAG **29¢**

SOLID, CANNONBALL

GOLDEN RIPE SO. AMERICAN

SWEET, LARGE, THIN SKINNED

TENDER, YOUNG, FRESH PULLED

CABBAGE

BANANAS

TANGERINES

CARROTS

SERVE WITH CORNED BEEF **2¢ LB.**

10¢ LB.

10¢ LB.

2 LARGE BUNCHES **9¢**

SUNNY VALLEY—GRADE A

LARGE FRESH EGGS

DOZ. IN CTN. **53¢**

KRAFT SALAD DRESSING

MIRACLE WHIP

PT. JAR **27¢**

QT. JAR **45¢**

VON'S

YELLOW MARGARINE

1 LB. CTN. **19¢**

F. & P. **TOMATO JUICE** 47 OZ. CAN **19¢**

FLAVOR FRESH **SUGAR PEAS** 17 OZ. CAN **10¢**

PACIFIC STA-CRISP **SODA CRACKERS** 1 LB. PKG. **15¢**

APPLE LAND **APPLE SAUCE** 17 OZ. CAN **10¢**

Lawry's
Sherry Wine French **DRESSING** 6 OZ. JAR **28¢**
SEASONED SALT 4 OZ. TIN **27¢**

GOLD MEDAL MACARONI OR SPAGHETTI 1 LB. PKG. **21¢** 2 LB. PKG. **41¢**

GLOBE A-1 PANCAKE FLOUR 20 OZ. PKG. **19¢** 40 OZ. PKG. **36¢**
Free Coupon on next purchase in each package

BEECH NUT ASSORTED STRAINED BABY FOODS 3 4 1/2 OZ. JARS **29¢**

VON'S QUALITY MEATS

CHERRY RED—BONELESS BRISKET **CORNED BEEF** **53¢ LB.**

LEAN, TENDER STEER BEEF **FRESH GROUND BEEF** **35¢ LB.**

LEAN, TENDER "CHOICE" AND "GOOD" STEER BEEF **PLATE BOILING BEEF** **10¢ LB.**

MEATY—TO BAKE OR BOIL **BEEF SHORT RIBS** **25¢ LB.**

U. S. GOV'T. GRADED "CHOICE" AND "GOOD" STEER BEEF **BEEF ROASTS**
BLADE CUT CHUCK **39¢ LB.** CENTER CUT CHUCK **47¢ LB.** STANDING RIB ROAST **69¢ LB.**

U.S. GOV'T. GRADED "CHOICE" AND "GOOD" **BEEF STEAKS** ROUND OR SWISS **73¢ LB.**

EASTERN SUGAR CURED **SLICED BACON** 1 LB. PKG. **39¢**

EASTERN CORN FED PIG PORK **SPARE RIBS** SMALL—MEATY 1 TO 3 POUNDS **43¢ LB.**

ROCKFISH FRESH FILLETS **37¢** **SWORDFISH STEAKS** **49¢**

IT'S HOMOGENIZED

SPRY SHORTENING 3 LB. CAN **75¢**

BEN HUR—GROUND

BLACK PEPPER 1 OZ. CAN **17¢** 2 OZ. CAN **29¢**

CHUNK STYLE — IDEAL FOR LENTEN DISHES

PRIORITY TUNA NO. 1/2 CAN **23¢**

MULTIPLE PACK—ASSORTED—CELLO WRAP

HERSHEY BARS 6 BARS FOR **19¢**

WESTWOOD—VANILLA, CHOCOLATE, STRAWBERRY

ICE CREAM STOCK UP YOUR FREEZER LARGE 1/2 GALLON PACKIT **59¢**

STERO **BOUILLON CUBES** PKG. OF 12 **19¢**

LUNCHEON MEAT **WILSON'S MOR** 12 OZ. CAN **44¢**

FOR SOUPS OR GRAVIES **WILSON'S B-V** 2 1/4 OZ. JAR **32¢**

GRADE AA—FIRST QUALITY **CHALLENGE BUTTER** 1 LB. CTN. **79¢**

GRADE A—FIRST QUALITY **SWIFT'S BUTTER** 1 LB. CTN. **78¢**

JERSEYMAID HOMOGENIZED **FRESH MILK** QT. CTN. **22¢** 1/2 GAL. CTN. **44¢**

BELL—FRESH GROUND **PEANUT BUTTER** 14 OZ. JAR **43¢** 21 OZ. JAR **59¢**

RIALTO—ALL GREEN **ASPARAGUS TIPS** NO. 2 CAN **29¢**

B-Z-B PURE NATURAL **HONEY** 8 OZ. JAR **21¢** 16 OZ. JAR **35¢** 32 OZ. JAR **63¢**

ONE-CENT SALE **BLU-WHITE FLAKES** 4 PKGS. FOR **28¢**

NEW INSTANT ACTION **BAB-O CLEANSER** 2 CANS FOR **25¢**

Van de Kamp's Specials
March 5, 6, 7

SWEDISH TWIST Coffee Cake... **29¢ ea.** (Reg. 35¢ ea.)

DELUXE DEVIL'S FOOD Square... **59¢ ea.** (75¢ value) 30¢ half

Van de Kamp's BAKERIES

SANITARY NAPKINS **MODESS** DRIPLESS—GUARANTEED NON-BREAKABLE PKG. OF 12 **39¢**

SINK STRAINER ASSORTED COLORS EA. **69¢**

WILLIAMS LATHER—CONTAINS LANOTRATE LGE. TUBE **53¢**

SHAVING CREAM FOR NORMAL, OILY OR DRY HAIR LGE. SIZE **57¢**

HALO SHAMPOO HAIR TONIC LGE. SIZE **79¢**

VASELINE GIANT SIZE

Frozen Food Values

READY TO HEAT AND SERVE—BIRDS EYE **WHIPPED POTATOES** 16 OZ. PKG. **23¢**

SNOW CROP—CONCENTRATED ORANGE JUICE 6 OZ. CAN **15¢**

JUST POP IN YOUR TOASTER COTTAGE WAFFLES PKG. OF 6 **10¢**

NO RINSE **SURF** 2 LGE. PKGS. **54¢** GIANT **55¢**

TINY DIAMONDS OF SOAP LARGE **LUX FLAKES** **25¢**

TOILET SOAP **LUX** 3 REG. BARS **23¢** 2 BATH SIZE **23¢**

SUPER CREAMED SOAP **SWAN** 3 REG. BARS **25¢** 2 LGE. BARS **27¢**

ALL PURPOSE **BREEZE** LARGE **27¢** GIANT **55¢**

GRANULATED SOAP LARGE **RINSO** **25¢** GIANT **49¢**

TOILET SOAP **LIFEBUOY** 3 REG. BARS **23¢** 2 BATH SIZE **23¢**

TOILET SOAP **Sweetheart** 3 REG. BARS **23¢** 2 BATH SIZE **23¢**

DELICATESSEN VALUES

LASCO **HADDIE FILLETS** SMOKED CANADIAN **55¢ LB.**

SWIFT'S PREMIUM **SLICED BOLOGNA** ALL BEEF **55¢ LB.**

BANQUET **LONGHORN CHEESE** FULL CREAM **55¢ LB.**

VON'S OLD FASHIONED **TARTAR SAUCE** 8 OZ. JAR **35¢**

SILVER SPRINGS—WISCONSIN—IT'S HOT **HORSE RADISH** 6-OUNCE BOTTLE **21¢**

VON'S

Prices Effective Thurs., Fri., Sat., Sun.—March 5, 6, 7, 8
1260 Redondo Beach Blvd. at Normandie—We Cash Pay Checks