

Von's Thank You

All of us at VON'S thank you, our customers, for your patronage during the past year. We sincerely pledge to continue to offer friendly courteous service during 1953 and the years to come.



SUNSHINE—12 OZ. CELLO PKG. 39¢
HYDROX COOKIES 7 1/2 OZ. CELLO PKG. **25¢**
 JERSEYMAID
COTTAGE CHEESE PINT CARTON **23¢**
 EVANS—DRIED—SMALL
WHITE BEANS 1 LB. PKG. **13¢** 2 LB. PKG. **25¢**
 JERSEYMAID
ICE CREAM ASSORTED FLAVORS 1/2 GAL. CTN. **69¢**

CHICKEN OF THE SEA
TUNA BITE SIZE LIGHT MEAT NO. 1/2 CAN **25¢**

HUGGINS-YOUNG FRESH ROASTED
COFFEE ALL GRINDS 1 LB. CAN **79¢**

WILSON CERTIFIED—YELLOW
MARGARINE 1 LB. CTN. **21¢**

FOR BETTER BISCUITS
BISQUICK 40 OZ. PKG. **39¢**

YOSEMITE—PACKED IN PUREE
TOMATOES 2 NO. 2 1/2 CANS **29¢**

FOR COOKING OR SALADS
MAZOLA OIL PT. CAN **33¢** QT. BTL. **63¢**

CAMPBELL'S CONDENSED
TOMATO SOUP 3 10 1/2 OZ. CANS **29¢**

GLORIETTA—NO. 2 CAN 10¢
TOMATO JUICE 45 OZ. CAN **21¢**

TREESWEET—NO. 2 CANS, 2 FOR 23¢
ORANGE JUICE 46 OZ. CAN **27¢**

DEMAND
TOMATO SAUCE 3 8 OZ. CANS **13¢**

UKULELE HALF SLICES HAWAIIAN
PINEAPPLE NO. 2 CAN **19¢**

HUME ELBERTA
SLICED PEACHES NO. 2 1/2 CAN **25¢**

CAL IDA CREAM STYLE
BANTAM CORN 2 17 OZ. CANS **27¢**

TRAPPEY'S
SOUTHERN YAMS NO. 2 CAN **25¢**

YOSEMITE HALVES IN SYRUP
APRICOTS NO. 2 1/2 CAN **23¢**

BELL BRAND—3 1/4 OZ. PKG. 19¢
POTATO CHIPS 5 OZ. PKG. **29¢**
 GIFFORD LARGE RIPE
PITTED OLIVES 7 OZ. CAN **29¢**
 WORLD OVER—3 OZ. JAR 31¢
STUFFED OLIVES 2 OZ. JAR **21¢**
 PACIFIC FRESH BAKED
TREATS CRACKERS 1 LB. PKG. **29¢**
 CIRCUS—ROASTED—SALTED
MIXED NUTS 7 OZ. CAN **49¢**

ASSORTED FLAVORS BEVERAGES
CLICQUOT CLUB QUART BOTTLE **15¢**
 SPARKLING WATER
CLICQUOT CLUB QUART BOTTLE **10¢**
 SWIFT'S BROOKFIELD—AMERICAN
CHEESE SPREAD 8 LB. CAN **79¢**
 JERSEYMAID
EGG NOG QUART CARTON **59¢**
 SPARKLING WATER OR GINGER ALE
CANADA DRY 2 28 OZ. BTL. **39¢**



VON'S QUALITY MEATS

HICKORY SMOKED HAM SALE! SUGAR CURED
 HORMEL DAIRY BRAND WHOLE OR SHANK HALF **53¢ LB.**
 RATH or SWIFT PREMIUM FULLY COOKED WHOLE OR SHANK HALF **65¢ LB.**

EASTERN CORN FED PIG PORK—RIB END—3 TO 4 LBS.
PORK Loin Roast **39¢ LB.**
 LEAN, TENDER
FRESH GROUND BEEF **39¢ LB.**
 VON'S 100% PURE PORK—FOR MEAT LOAF OR PATTIES
PORK SAUSAGE **39¢ LB.**

U.S. GOV'T. GRADED 'CHOICE' AND 'GOOD' STEER BEEF
BEEF ROASTS
 ROUND BONE CHUCK **55¢ LB.** CENTER CUT CHUCK **51¢ LB.** BLADE CUT CHUCK **47¢ LB.**

JERSEYMAID—HOMOGENIZED—PASTEURIZED
FRESH MILK QT. CTN. **22¢** 1/2 GAL. CTN. **44¢**
 FISHER'S
WHEAT GERM 30 OZ. PKG. **30¢**
 CHOCOLATY-FOOD DRINK
BORDEN'S HEMO 1 LB. JAR **63¢**
 BREAKFAST STYLE
HERSHEY COCOA 1 LB. CAN **49¢** 1/2 LB. CAN **26¢**

HOUSEWARES DEPT.
 JUMBO BLEACHED WHITE
Tea Towels **33¢**
 CHAMPION STAY OPEN
Clothes Pin Bag **49¢**
 RAY-O-VAC
Flashlight Batteries **10¢**

COSMETICS—SUNDRIES
 5 GRAIN
Bayers Aspirin BOTTLE OF 100 **59¢**
 GENTLE SPEEDY ANTACID LAXATIVE
Sal Hepatica MEDIUM SIZE **63¢**
 SPECIAL BARGAIN OFFER
Phillips Tooth Paste 2 50c TUBES **63¢**
 FOR GENERAL MASSAGE PURPOSES
Rubbing Alcohol PINT BOTTLE **19¢**
 FOR SORE THROATS
Listerine Antiseptic LARGE BOTTLE **79¢**

NEW TYPE FOAMING CLEANSER
AJAX PER CAN **10¢** FOR A DAZZLING CLEAN WASH
TIDE LGE. PKG. **25¢** GT. PKG. **65¢**

DELICATESSEN VALUES
 SWIFT'S ORIOLE—KOSHER STYLE
SALAMI IN THE PIECE **49¢**
 FANCY WISCONSIN
SWISS CHEESE IN THE PIECE **79¢**
 BORDEN'S FRESH
CREAM CHEESE 8 OZ. PKG. **37¢**
 VON'S KITCHEN FRESH
POTATO SALAD PT. CTN. **29¢**
 SWIFT'S PREMIUM—SMOKED—IN THE PIECE
BRAUNSCHWEIGER **55¢**

ZEE PAPER PRODUCTS
 ZEE—IVORY, ORCHID OR GREEN
TOILET TISSUE 4 ROLLS FOR **31¢**
 COMFORT
TOILET TISSUE 4 ROLLS FOR **37¢**
 CHIFFON
TOILET TISSUE 2 ROLLS FOR **23¢**
 ZEE
WAXED PAPER 125 FT. ROLL **22¢**
 ZEE
PAPER TOWELS PER ROLL **18¢**
 ZEE—WHITE
PAPER NAPKINS 2 PKGS. OF 50 **25¢**

Van de Kamp's Specials
 Dec. 29, 30, 31
 Plain or Sugared
DOUGHNUTS 6 for 20¢ (Reg. 6 for 25¢)
 Wed., Dec. 31 Only
MINCE PIE..... 57¢ ea.
PUMPKIN PIE... 57¢ ea.
 (Reg. 59¢ ea.) plus 6¢ for the deposit
 Van de Kamp's BAKERIES

VON'S Really-Fresh PRODUCE
 TENDER FRESH PULLED
CARROTS LARGE BUNCH **5¢**
 FANCY CALAYO FUERTE
AVOCADOS 1/2 LB. SIZE **15¢ EACH**
 SEASON'S BEST SNOWBALL
CAULIFLOWER APPROX. 2 LB. SIZE **10¢ EACH**
 JUMBO THICK-MEATED
ARTICHOKES 2 for **19¢**
 FANCY BABY EUREKA
WALNUTS **29¢**



Prices Effective Mon., Tues., Wed.
 December 29, 30, 31
 1260 REDONDO BEACH BLVD AT NORMANDIE
 "WE GLADLY CASH PAY CHECKS"