

## When You In The TORRANCE HERALD

and IT'S 8 COMPANION PAPERS

PUBLISHED BOTH SUNDAY and THURSDAY!

HERE IS

PROOF

**POSITIVE** 

· OF

TORRANCE

HERALD PULLING **POWER** 

MOWARDS

1503 CABRILLO AVE.

TELEPHONE 411

TORRANCE, CALIFORNIA

December 1, 1952

As one of your regular advertisers, I would like to report to my fellow advertisers that unlike to many other businesses, my hearing aid sales have increased considerably during 1952. I believe my advertising in your paper has had a considerable amount of influence or

Just imagine what a frightful feeling it would be not to be able to hear the singing of birds, beautiful music or the conversation of family and friends.

I am sure that my business will continue to grow as more people with hearing deficiencies, with the help of the Torrance Herald, realize the value of hearing aids.

Jommy Wilkes

## IT'S NO GAMBLE because you get...

More Advertising
 More Local News

More Features

• Paid Circulation

More Local Sport News
 More Pictures

FOR EXPERT DISPLAY and CLASSIFIED ADVERTISING CONSULTATION

CALL TORRANCE 444

and ask for one of our AD-VISORS

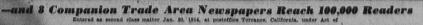
DISPLAY DEPARTMENT BILL KING BERNIE PRICE

JACK DAVIS

CLASSIFIED DEPARTMENT

JAY DeLANY PAT HILLIER JAN BAKER

PUBLISHED EVERY SUNDAY AND THURSDAY MORNING





TORRANCE HERALD FOR THE CONSTRUCTION OF

feited.

Iditions being equal, prefible easterly line of MEYLE STREET; and in NORMANDIE AVENUE (easterly roadway)

s our hands the day and tabove writen.
RICHARD G. OSMUN
RICHARD B. LOCKHART
to an an extend before me
day an extend before me
day of the before
the County of Los Angeles,
State of California.
nission Expires May 22, 1956.

ance Herald Today! Up With What's Happe

Call 444

DECEMBER 21, 1952

Classified Ads

TORRANCE HERALD Seventeen

Now Reach Approximately 100,000 Readers

9 NEWSPAPER 100% Coverage

CALL AT OFFICE, 1619 Gramercy, Torrance or Phone Your Ad to TORRANCE 444

CLASSIFICATION

Torrence Herald Lomita Light Walteria & Pacific News Harbor City Herald Neighborhood News Riviera-Seaside Sun North Torrance Times P Nido News Carson Courier

"A LOCAL INSTITUTION SERVING LOCAL NEEDS" PACIFIC CREST 182nd St. & Inglewood Ave. Redondo Beach, Calif.

An Endowment Care Cemetery Serving the Harbor District

For Information Call TE. 3-0442, 27501 S. WESTERN CEMETERY LOTS

WILL SACRIFICE!

In choice ocean-view section of Green Hills Memorial Park Will sell 1, 2, or 3 All adjacent at \$125 each. Price includes perpetual care.

Call W. King at Torrance 444

LOST AND FOUND

LOST, Collie about 1 year 'old,
Answers to "Lady," 1314
Greenwood.
Phone Torrance 2888 W

Howard G. Locke Auto-INSURANCE-Fire

1824 Andreo Ave., Torrance Phone Torrance 366-R

> IT'S SO BASY TO PLACE A CLASSIFIED IN THE TORRANCE HERALDI

JUST PHONE TORRANCE 444