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SHOWROOMS . . . Display pens of chinchillas at the head-quarters of the Allied Fur Industries, at 2227 W. 182nd St., contain some of the finest animals ever bred.





Andersen-Carlson Manufacturing Company



Heart of Great Chinchilla **Industry Here**

Leader in one of America's

Leader in one of America's most fascinating industries is the Allied Fur Industries, inc., a clearing house for chinchilla raisers the world over. With headquarters at 2227 W. J82nd St., the firm maintains its bookkeeping and sales offic-es, mailing rooms, animal hospi-tal, show units, feeding is nd equipment units, and the pens which will house more than 600 chinchillas in the local plant. Tresident and general mana-ger, of the firm is Lloyd Prest-witch, who started in the busi-ness a number of years ago by buying a pair of chinchillas. Don Grover, Southern Califor-nia district manager, also makes is headquarters at the 182nd St. headquarters. Allied's field of operation cov-ersetynets.

Prestwitch: 1. The firm is a recognized authority on the quality of chin-chillas and buyers can be as-sured of getting a quality pro-duct for their money. 2. Offers regular service and help to raisers. 3. Offers an outlet for, ani-mais. From sales to the service and s

3. Offers an outlet for animals. From sales to tailing about \$250,000 in 1948 the local firm recorded a \$1,500,000 sales in live animals last year. Prestwich scoffs at stories of \$100,000 chinchilla coats and wraps By saying that when sufficient numbers of the valuable animals are in existence to permit peting, the fur will have to compete in the market with mink and sable. Alled has several firsts to its grading by fur experts to determine the quality of an animal. It has also led the way in herd improvement by establishing programs, and has pioneerd the equipment field, for mained her lies, and is the first and only organization to offer complete service to its customers, according to the firm's officials.



(Heraid Photo) HIGHWAY IMPROVEMENT . . . State crews recently cleaned up the corner of Hawthorm Ave, and Rédondo Beach Bivd., long a treacherous intersection and an unappealing entrance to the City of Torrance. The elimination of awkward turns, and the installation of mor simplified traffic control signals have made the intersection one of the safest in the area



(Heraid Photo) BUILDERS BABIED . . . Everything for the builder, is the motto of Paramount Builders Sup ply, located at 3401 Torrance Blvd. To prove it, the firm features supplies from the building department, will rent tools, and if the homeowner wants to landscape his place, will supply him with shrubs from the nursery. This panoramic picture shows two of the three depart-ments, open seven days a week to serve their customers. A complete line of building supplies and paints are available.



THE BETTER ELECTRICAL METALLIC TUBING

Light in weight, easy to bend, economical to use ... It is the preferred EMT in the West

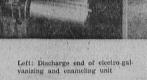
Made in the West to serve the West, ROME-EMT has a reputation for uniformly high quality and easy workability. In its Torrance, California plant, Rome Cable has spared no expense in making ROME-EMT a superior product. Manufactured on automatic equipment of latest design, ROME-EMT hits a new high for safe and long-lived steel raceway instal-lation. Its interior is mirror-smooth ... "clean as

a shotgun barrel," users say . . . while the exterior

a shotgun barrel," users say . . . while the exterior is uniformly coated with corrosion and abrasion re-sistant zinc by electrogalvanizing. Rome Cable is proud to be identified with Tor-rance's industrial growth and community life. The acknowledged high quality of ROME-EMT is testi-mony to the skill and industry of its people.

WAREHOUSE STOCKS CARRIED AT

Torrance, Calif. Los Angeles, Calif. San Francisco, Calif. Seattle, Wash Salt Lake City, Utah Denver, Colo. Dallas, Texas Chicago, Ill.



Above: Equipment for slitting steel to accurate width from jumbo roll Above Right: Of advanced design, these units form and automatically weld the tubing



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