



We'll prove it! You can save money on your food budget!

COMPARE VON'S LOW PRICES!

Yes, we'll prove that if you take advantage of VON'S everyday low shelf prices, you'll save money on your food budget. These low prices plus our outstanding weekly specials assure you of better eating for less money. Follow the wise shoppers—shop at VON'S.

TRICK OR TREAT HALLOWEEN CANDIES

Candy Corn, Butterscotch Balls, Harvest Jellies, Harvest Mellowcream, Harvest Jelly Beans, Harvest Mix **29¢** PKG.

JERSEYMAID
FIRST QUALITY GRADE AA
BUTTER
1/4 lb. 75¢
1 LB. CTR.

WEEK-END SUPER SPECIAL
Libby's Yellow Cling Sliced or Halves
PEACHES No. 2 1/2 Can **23¢**

Strained or Chopped—Dorber
BABy FOODS 3 1/2 oz. Can **25¢**
Baker's Premium
BAKING CHOCOLATE 8 oz. Pkg. **43¢**
Hershey's
CHOCOLATE SYRUP 16 oz. Can **18¢**

King Kelly—Orange—32 oz. Jar 37¢
MARMALADE 16 oz. Jar **20¢**
Franco-American
SPAGHETTI 2 1/2 15 oz. Cans **29¢**
Lipton Black
TEA BAGS Pkg. of 16 **21¢** Pkg. of 48 **58¢**

Heinz Chopped
BABy FOODS 2 6 1/2 oz. Cans **21¢**
Swanson's
CHICKEN FRICASSEE 14 oz. Can **51¢**
Swanson's
BONED CHICKEN 8 oz. Can **56¢**

WEEK-END SUPER SPECIAL
First Prize
YELLOW MARGARINE 2 1/2 Lb. Ctns. **25¢**

Cheese Spread
PABST-ETTE 6 1/2 oz. Jar **15¢**
Pacific
TREATS CRACKERS 1 lb. Pkg. **29¢**
Dromedary
PITTED DATES 1 lb. Pkg. **37¢**

WEEK-END SUPER SPECIAL
Tide's In, Dirt's Out
TIDE Lge. Pkg. **27¢** Giant Pkg. **59¢**

WEEK-END SUPER SPECIAL
Wilson Certified
YELLOW MARGARINE 1 Lb. Ctn. **21¢**

WEEK-END SUPER SPECIAL
Pure Vegetable Shortening
SNOWDRIFT 3 Lb. Can **69¢**

Gifford Large
PITTED OLIVES Pt. Can **29¢**
For Laundry—2 Lge. Bars 27¢
IVORY SOAP 3 Med. Bars **25¢**
Milton 1000
FRENCH DRESSING 8 oz. Btl. **27¢**

WEEK-END SUPER SPECIAL
For Cooking or Salads
WESSON OIL Pt. Btl. **29¢** Qt. Btl. **55¢**

Semi-Sweet
NESTLE'S MORSELS 8 oz. Pkg. **21¢**
Hershey's
COCOA 8 oz. Pkg. **26¢** 16 oz. Pkg. **49¢**
Instant
POSTUM 4 oz. Can **33¢** 8 oz. Can **58¢**

Calumet—16 oz. Can 23¢
BAKING POWDER 8 oz. Can **13¢**
Campbell's
TOMATO SOUP 2 10 1/2 oz. Cans **23¢**
Del Monte
TOMATO SAUCE 2 2 oz. Cans **15¢**

Pioneer
MINCED CLAMS No. 1/2 Can **43¢**
Arm and Hammer—1 lb. Pkg. 10¢
BAKING SODA 1/2 lb. Pkg. **5¢**
Coast Gulf Rist
OYSTERS 5 oz. Can **41¢**

WEEK-END SUPER SPECIAL
Chicken of the Sea
BITE SIZE TUNA No. 1/2 Can **25¢**

Early California—3 1/2 oz. Jar 29¢
STUFFED OLIVES 2 oz. Jar **21¢**
White or Yellow
JOLLYTIME POPCORN 10 oz. Can **21¢**
Plain or Iodized
MORTON SALT 26 oz. Pkg. **10¢**

WEEK-END SUPER SPECIAL
Circus
Salted Virginia
PEANUTS 8 Oz. Can **29¢**

WEEK-END SUPER SPECIAL
Chase & Sanborn
INSTANT COFFEE 2 oz. Jar **41¢** 4 oz. Jar **77¢**

WEEK-END SUPER SPECIAL
Victor
Small Size
SHRIMP 4 1/2 Oz. Can **29¢**

Vano—1/2 Gal. Btl. 30¢
LIQUID STARCH Qt. Btl. **21¢**
Camco
COPPER CLEANER Reg. Can **49¢**
Household Cleanser
SOILAX 1 lb. Pkg. **25¢**

WEEK-END SUPER SPECIAL
Martinelli
APPLE CIDER 1/2 Gal. Btl. **49¢** Gal. Btl. **89¢**

Snowflake—1 lb. Pkg. 26¢
SODA CRACKERS 8 1/2 oz. Pkg. **16¢**
Gold Medal Spaghetti or
MACARONI 1 lb. Pkg. **20¢** 2 lb. Pkg. **39¢**
Cake Flour
SWANSDOWN 24 oz. Pkg. **41¢**

WEEK-END SUPER SPECIAL
Assorted Varieties
CINCH CAKE MIX 17 oz. Pkg. **38¢**
Daisy Cereal
PABULUM 8 oz. Pkg. **23¢** 16 oz. Pkg. **43¢**
Heinz Strained
BABy FOODS 3 4 1/2 oz. Cans **25¢**

WEEK-END SUPER SPECIAL
Junket
DANISH PUDDINGS 4 1/2 oz. Pkg. **12¢**
Chocolate Milk Drink
BORDEN'S HEMO 1 lb. Can **63¢**
Campbell's
TOMATO PASTE 8 oz. Can **10¢**

WEEK-END SUPER SPECIAL
Soft as
Old Linen
SCOTTISSUE 2 Rolls for **19¢**

CANNED JUICES

Treasurer—46 oz. Can 33¢
ORANGE JUICE 2 Cans **29¢**
Sunlight—46 oz. Can 33¢
ORANGE JUICE 2 Cans **29¢**
Sunlight
PRUNE JUICE 9 oz. Btl. **31¢**
Sunlight
LEMON JUICE 9 oz. Btl. **21¢**
Starbuck—No. 2 Can 17¢
Apricot Nectar 2 12 oz. Cans **23¢**
Dole Hawaiian—46 oz. Can 29¢
Pineapple Juice 2 Cans **25¢**
Libby's—46 oz. Can 29¢
TOMATO JUICE 2 Cans **25¢**
Vegetable Cocktail
V-8 JUICE 48 oz. Can **41¢**

REAL SAVINGS ON QUALITY MEATS

EASTERN CORN FED PIG PORK—RIB END CUTS **49¢** lb.
PORK ROASTS OR CHOPS **37¢** lb.
PORK ROAST—5 TO 6 LBS. **37¢** lb.
FRESH PICNICS **37¢** lb.
100% PURE PORK **49¢** lb.
PORK SAUSAGE **49¢** lb.
OSCAR MAYER—JUST BROWN AND SERVE **59¢** 12 oz. PKG.
SMOKIE LINKS **59¢** 12 oz. PKG.
FARMER JOHN—GRADE A **55¢** 1 LB. SEALED PKG.
SLICED BACON **57¢** lb.
EXTRA FANCY OVEN READY—10 TO 12 LBS. **57¢** lb.
HEN TURKEYS **59¢** lb.
CORN FED OVEN READY—3 TO 4 LBS. **59¢** lb.
EASTERN DUCKS **59¢** lb.
U.S. GOV'T. GRADED 'CHOICE' AND 'GOOD' **79¢** lb.
STANDING RIB ROAST **79¢** lb.
FRESH FILLET PACIFIC **39¢** lb.
RED ROCKFISH **39¢** lb.
NORTH PACIFIC **45¢** lb.
HALIBUT STEAKS **45¢** lb.
U.S. 'CHOICE' AND 'GOOD' STEER BEEF **89¢** lb.
ROUND STEAKS **89¢** lb.
FRESHLY GROUND EVERY HOUR **47¢** lb.
GROUND BEEF **47¢** lb.

CANNED VEGETABLES

Dole Monte Early Garden
ASPARAGUS No. 2 Can **41¢**
Campbell's—23 oz. Can 19¢
PORK & BEANS 2 Cans **29¢**
Willmet Sliced
RED BEETS 2 17 oz. Cans **25¢**
Whole Kernel
NIBLETS CORN 12 oz. Can **18¢**
Barbark White or Gold
HOMINY 2 No. 2 Cans **25¢**
Dole Monte Early
GARDEN PEAS 17 oz. Can **21¢**
Hunt's Solid Peas—No. 2, Can 30¢
TOMATOES 16 oz. Can **18¢**

CANNED MEATS

Armour's
DEVILED HAM 3 1/2 oz. Can **20¢**
Armour's
Meat & Spaghetti 16 oz. Can **33¢**
Armour's
Corned Beef Hash 16 oz. Can **37¢**
Armour's
CHOPPED HAM 12 oz. Can **55¢**
Swift's
CORNED BEEF 12 oz. Can **51¢**
Rath's Sliced
DRIED BEEF 2 1/2 oz. Jar **37¢**
Luncheon Meat
ARMOUR'S TREET 12 oz. Can **48¢**
Holly's Sliced
LUNCHEON MEAT 12 oz. Can **47¢**
Holly's—30 oz. Can 70¢
BEEF STEW 15 oz. Can **38¢**
Peach Sliced—4 oz. Can 9¢
DRIED BEEF 2 oz. Jar **29¢**
Normal
HOT TAMALES 15 oz. Can **27¢**
Normal Plain
CHILI CON CARNI 16 oz. Can **43¢**

FARM FRESH FRUITS AND VEGETABLES

EXTRA FANCY WASHINGTON JONATHAN
APPLES 2 LBS. FOR **19¢**
FLAME RED TOKAY
GRAPES LB. **5¢**
SWEET LOCAL
GRAPEFRUIT 3 LBS. FOR **10¢**
SNOWBALL
Cauliflower LARGE HEAD **10¢**
FRESH ROASTED
PEANUTS 3 Lbs. For **1.00**
EXTRA FANCY MAYETTE
WALNUTS **39¢** lb.

TASTY TIPS FROM THE DELICATESSEN

SWIFT'S PREMIUM—SKINLESS, TENDER
FRANKFURTERS 1 LB. PKG. **53¢**
VON'S KITCHEN FRESH
POTATO SALAD PT. CTN. **29¢**
SWIFT'S ORIOLE—BY THE PIECE
LARGE BOLOGNA LB. **39¢**
TREASURE CAVE
BLEU CHEESE LB. **79¢**

PET FOODS

Cat Food
PUSS 'N BOOTS 2 Tall Cans **25¢**
Dog Food—4 Flavors
DR. ROSS 2 Tall Cans **27¢**
Koi Man
HORSE MEAT 2 Tall Cans **41¢**
Cubes or Meal
FRISKIES 2 lb. Bag **35¢** 5 lb. Bag **78¢**

BREAKFAST FAVORITES

Long Links
RUSKET FLAKES 8 oz. Pkg. **16¢**
Kellogg's
BRAN FLAKES 12 oz. Pkg. **20¢**
Bran Flakes
KELLOGG'S PEP 8 oz. Pkg. **16¢**
Post's—12 oz. Pkg. 21¢
Grape-Nuts Flakes Pkg. **17¢**
Quaker
PUFFED RICE 4 1/2 oz. Pkg. **16¢**
Quaker
PUFFED WHEAT 4 oz. Pkg. **13¢**
Quick or Regular—48 oz. Pkg. 30¢
QUAKER OATS 20 oz. Pkg. **19¢**
Pamela Flour—48 oz. Pkg. 36¢
AUNT JEMIMA 20 oz. Pkg. **19¢**
Case & Maple Syrup—24 oz. Jar 53¢
VERMONT MAID 12 oz. Jar **28¢**
Jerseymaid Homogenized
FRESH MILK 2 Qt. **43¢**
Jerseymaid Evaporated
CANNED MILK 2 Tall Cans **27¢**

HOUSEWARES DEPT.

All Sizes
CANVAS GLOVES Pair **35¢**
Golden Fleece
PAD CLEANER Ea. **10¢**
Klean King
COPPER CLEANER Can **39¢**

COSMETICS AND SUNDRIES

For all kinds of hair
HALO SHAMPOO 2 Lg. **69¢**
Colgate
DENTAL CREAM 2 Giant Tubes **69¢**
Hair Dressing
SUAVE Med. Size **60¢** Lg. Size **1.00**
Antacid Laxative
SAL HEPATICA 8 oz. Btl. **63¢**
Head Cream
PACQUIN Med. Size **49¢**

Van de Kamp's
Halloween Specials!
OCT. 30, 31, NOV. 1

HALLOW-BOOS 10¢ ea.
HALLOWEEN COOKIES 19¢ doz.

Orange and Chocolate DOUGHNUTS 6 for 25¢ (Reg. 4 for 30¢)

HALLOWEEN CUP CAKES 5¢ ea.

2-Layer Milk Chocolate CAKE 79¢ ea. (Reg. 89¢ ea.) 40¢ half

Van de Kamp's
BAKERIES

IRIS FINE FOODS

Cut
GREEN BEANS 16 oz. Can **23¢**
Red
KIDNEY BEANS 2 17-oz. Cans **29¢**
Tomato
JUICE No. 2 Can **10¢** 48 oz. Can **23¢**
Sliced
RED BEETS 17 oz. Can **17¢**
R.E.D.
RED SALMON No. 1/2 Can **49¢**

VON'S

Prices Effective Thurs., Fri., Sat., Sun.,

October 30, 31, November 1, 2

1260 REDONDO BEACH BLVD. AT NORMANDIE

"WE GLADLY CASH PAY CHECKS"