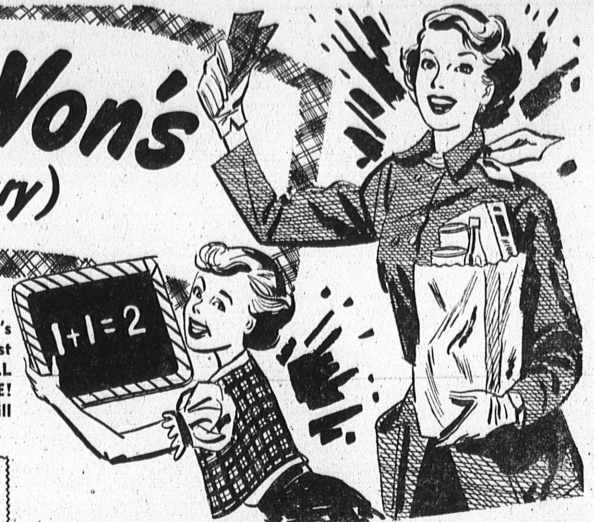


# It's easy to save at Von's

(that's elementary)



Every Los Angeles housewife knows that Von's mammoth buying power means the lowest possible prices on quality groceries. Do ALL your food shopping at VON'S and SAVE! You'll always find honest values that will make your food budget sing with joy!

HEART'S DELIGHT—SOLID PACK <b>TOMATOES</b>	NO. 2 1/2 CAN	<b>20¢</b>
EARLY GARDEN <b>DEL MONTE PEAS</b>	17 OZ. CAN	<b>17¢</b>
KING OSCAR—IMPORTED NORWEGIAN <b>SARDINES</b>	3 1/2 OZ. CAN	<b>27¢</b>
FRANCO AMERICAN—PREPARED <b>SPAGHETTI</b> WITH CHEESE SAUCE	2 15 3/4 OZ. CANS	<b>25¢</b>
TEMPTING—OREGON <b>PRUNE PLUMS</b>	NO. 2 1/2 CAN	<b>17¢</b>

### SCHOOL SUPPLIES

HYTONE—3 HOLE <b>NOTEBOOK FILLER PAPER</b>	10¢
BIG 25 <b>WRITING TABLET</b>	25¢
<b>3-RING BINDER</b>	79¢
PLASTIC <b>SANDWICH BOX</b>	25¢
<b>PLASTIC PIE BOX</b>	19¢

JERSEYMAID—FIRST QUALITY—GRADE AA <b>BUTTER</b>	1 LB. CTN.	<b>83¢</b>
FIRST PRIZE—YELLOW <b>MARGARINE</b>	1 LB. CTN.	<b>15¢</b>
PACIFIC HONEY TREAT GRAHAM <b>CRACKERS</b>	1 LB. PKG.	<b>25¢</b>

### VON'S QUALITY MEATS

U.S. GOV'T. GRADED—EXTRA FANCY—TO ROAST, FRY, BARBECUE <b>TURKEYS</b> BELTSVILLE TYPE 4 TO 7 POUNDS	<b>59¢ LB.</b>
U.S. GOV'T. INSPECTED—FRESH DRESSED—2 TO 3 LBS. <b>FRYING RABBITS</b>	<b>59¢ LB.</b>
NATIONALLY ADVERTISED BRANDS—Smoked—Sugar Cured <b>HAM SHANKS</b> 5 TO 7 POUNDS	<b>49¢ LB.</b>

YOUNG, TENDER, SLICED <b>BEEF LIVER</b>	69¢ LB.
HORMEL MINNESOTA BRAND <b>SLICED BACON</b>	1 LB. SEALED PKG. <b>57¢ LB.</b>

FRESHLY GROUND EVERY HOUR—LEAN, TENDER <b>GROUND BEEF</b>	<b>55¢ LB.</b>
U.S. GOV'T. GRADED 'CHOICE' AND 'GOOD' STEER BEEF OR SWISS STEAK <b>ROUND STEAK</b>	<b>93¢ LB.</b>
LEAN, TENDER, PLATE <b>BOILING BEEF</b>	<b>19¢ LB.</b>
FRESH, FANCY FILLETS <b>RED ROCKFISH</b>	<b>37¢</b>
NORTHERN PACIFIC <b>HALIBUT STEAKS</b>	<b>45¢</b>
FRESH FILLETS <b>DOVER SOLE</b>	<b>55¢</b>
FRYING SIZE, GREEN <b>JUMBO SHRIMP</b>	<b>89¢</b>

LA-NUT—FRESH GROUND—FOR SCHOOL LUNCH SANDWICHES <b>PEANUT BUTTER</b>	21 OZ. JAR	<b>49¢</b>
CAMPBELL'S CONDENSED <b>TOMATO SOUP</b>	10 1/2 OZ. CAN	<b>10¢</b>
CASE-SWAYNE NATURAL <b>GRAPEFRUIT JUICE</b>	46 OZ. CAN	<b>19¢</b>
CAKE FLOUR <b>SWANSDOWN</b>	44 OZ. PKG.	<b>41¢</b>

TEA GARDEN PURE <b>STRAWBERRY PRESERVES</b>	20 oz. Jar	<b>43¢</b>
SUNSHINE <b>HYDROX COOKIES</b>	10 oz. Pkg.	<b>37¢</b>
UNDERWOOD <b>DEVILED HAM</b>	No. 1/4 Can	<b>19¢</b>
ASSORTED FLAVORS <b>MY-T-FINE DESSERTS</b>	Par. Pkg.	<b>8¢</b>
CONVERTED—28 oz. Pkg. 39¢ <b>UNCLE BEN'S RICE</b>	14 oz. Pkg.	<b>20¢</b>
CANE AND MAPLE—24 oz. Btl. 51¢ <b>VERMONT MAID SYRUP</b>	12 oz. Btl.	<b>27¢</b>
SWIFT'S <b>MEATS FOR BABIES</b>	3 1/2 oz. Can	<b>21¢</b>
HOUSEHOLD CLEANSER <b>OLD DUTCH</b>	2 Cans for	<b>25¢</b>
COLGATE RIBBON <b>DENTAL CREAM</b>	Giant Tube	<b>47¢</b>
1/2 PRICE SALE <b>WOODBURY SHAMPOO</b>	Reg. \$1.00 Size	<b>50¢</b>
25 TABLETS <b>ALKA SELTZER</b>	ea.	<b>58¢</b>

ZEE <b>TOILET TISSUE</b>	4 Rolls for	<b>31¢</b>
COMFORT <b>TOILET TISSUE</b>	4 Rolls for	<b>37¢</b>
CHIFFON <b>TOILET TISSUE</b>	2 Rolls for	<b>23¢</b>
ZEE <b>PAPER TOWELS</b>	Par. Roll	<b>15¢</b>
ZEE <b>WAXED PAPER</b>	Par. Roll	<b>22¢</b>
ZEE <b>FACIAL TISSUES</b>	Pkg. of 200	<b>10¢</b>

<b>LIBBY'S CANNED MEATS</b>	
TAMALES	No. 2 Can <b>27¢</b>
LUNCH TONGUE	6 oz. Can <b>35¢</b>
CORNED BEEF	12 oz. Can <b>49¢</b>
VIENNA SAUSAGE	4 1/2 oz. Can <b>22¢</b>
CHILI AND SPAGHETTI	16 oz. Can <b>30¢</b>

### Von's Redeem Your Procter & Gamble Coupons

<b>TIDE</b>	LGE. PKG.	<b>25¢</b>
<b>TIDE</b>	GIANT PKG.	<b>65¢</b>
<b>IVORY SNOW</b>	Lge. Pkg.	<b>25¢</b>
<b>CAMAY TOILET SOAP</b>	3 REG. BARS 23¢ 2 BATH SIZE 23¢	
<b>IVORY FLAKES</b>	Lge. Pkg.	<b>25¢</b>

**Von de Kamp's Specials**  
Sept. 11, 12, 13

Cinnamon Rolls... 19¢ pan of 6 (Reg. 44¢ doz.) 38¢ doz.

Uniced Praline Chiffon Cake... 79¢ ea. (89¢ value) 40¢ half

**Von de Kamp's BAKERIES**

**SWEETHEART TOILET SOAP**  
THE SOAP THAT AGES WITH YOUR SKIN.

**1¢ Sale**  
Get extra cake for 1¢ with every 3 cake purchase

all 4 Cakes  
REG. 24¢ BATH 36¢

**BLU-WHITE FLAKES**  
BLUES AND WASHES AT THE SAME TIME

**1¢ Sale**  
Get one package for 1¢ with 3 at usual price

all 4 Pkgs. for **28¢**

**FREE**  
OF EXTRA COST

19¢ VALUE O-CEL-O SPONGE  
When You Buy 1 1/2 Lb. Size **SOILAX**

**25¢**

**VON'S Fresh Fruits and Vegetables**

**LUNCH BOX SPECIAL!**  
CRISP, JUICY  
**DELICIOUS APPLES**

**2 LBS. FOR 19¢**

NO. 1 SPANISH  
**ONIONS** **5¢ LB.**

LARGE, RED, TOKAY  
**GRAPES** **2 LBS. FOR 15¢**

FIRM, RIPE  
**TOMATOES** **2 LBS. FOR 15¢**

FOR BEST BUYS IN FRESH FRUITS AND VEGETABLES TUNE IN HOMEMAKERS' EDITION—KBIG—740 ON YOUR RADIO DIAL—DAILY 10:25 TO 10:30 A.M.

**VON'S DELICATESSEN VALUES**

WILSON CERTIFIED SPICED  
**LUNCHEON LOAF** **55¢ LB.**

VON'S OREGON—FULL CREAM  
**CHEDDAR CHEESE** **55¢ LB.**

BORDEN'S—FRESH  
**CREAM CHEESE** **8 OZ. PKG. 39¢ EA.**

VON'S KITCHEN FRESH  
**POTATO SALAD** **PT. CTN. 29¢**

PRICES EFFECTIVE THURS., FRI., SAT., SUN.,  
SEPTEMBER 11, 12, 13, 14



1260 REDONDO BEACH BLVD AT NORMANDIE  
"WE GLADLY CASH PAY CHECKS"