OFF AND RUNNING... This race track board at Longren Aircraft Cs. is part of the progressive industrial relations program that has boosted production by 95 per cent and reduced labor turnover by 30 per cent at the local plant. The black horse represents actual production in man hours, the white horse the estimate.

Good Industrial Relations Cuts Costs, Official Says

How good industrial relations has doubled production and reduced labor turnover is attracting national attention to Longren Aircraft Cc.

According to Hampden Wentworth, managing director, an employee profit-sharing plan whereby employees reap approx **



Which reminds me of our pantiess suspenders . . . designed for the man who likes something different. Also on display for the discerning eye are the finest in all accessories—ties, belts, tie clips, cuff links.

According to Hampden Wentworth, managing director, an employee professional whereby employees reap approx. I warp between departments has per cent monthly average for gross annual earnings in quarterly bonuses, has enabled the alicreate parts manufacturer to increase production 35 per cent during the two years. Les Alkman, industrial relations manager, has plenty of tions policies and congenial to manager, has plenty of the plan has been in operation.

Santa in September

Santa in September

Santa in September

According to Hampden Wentworth, managing director, an employee professional and per cent monthly average for the picture and the aircraft industry nationally. Alkman estimates that Long gren's advanced industrial relations manager, has plenty of tions policies and congenial to the plan has been in operation.

The 250 Longren associates turn-operations are replacement and training pro-operations.

sand to reduce abor turnover are per cent during the two years the plan has been in operation.

Santa In September

Longren has achieved wide recognition as the firm which celebrates Christmas four times yearly. At Yuletide celebrations each quarter Santa Claus hands out bonus checks to the Longren employees, or "associates," as they are termed. The festivities, complete with singing of carolis and exchanging of gifts under a Christmas tree, are in the real Holiday spirit.

The firm, which manufactures aluminum and stainless steel formed aircraft parts, dramalizes to employees the race believen by the shop. A large race track board on the shop. A large race track board on the shop wall has on it two horses. A white horse represents the estimate of a job; the black horse wins it means more mongin bonuses for them.

Job Estimates Cut This device and other features of friendly competition and right of the first of friendly competition and right of the first of the lack horse wins it means more monging in bonuses for them.

Job Estimates Cut This device and other features of friendly competition and right of the first of the lack of the first of the first of the lack of the first of th

New members of the Carson Chamber of Commerce were approved by the Board of Directors recently. They are the Keystone Market, 22015 S. Main St.; the Lone Pine Inn. 115 W. Sepulveda Blvd.; Ets-Hokin and Galvan, Wilmington; and Security First National Bank, Wilmington Branch.



With today the last day to register for the November election, the Carson Chamber of Commerce has issued a list of registration places in their area: Mrs. G. A. MacPherson, 21812 S. Figueroa St.; Mrs. E. M. Bryant, 23006 S. Dolores St.; Mrs. E. M. Godfrey, 24011 Banning St.; B. L. Doyle, 515 W. 238th Pl.

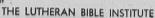
LIVING MESSAGES

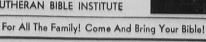
From The Living Word

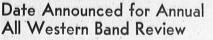
FIRST LUTHERAN CHURCH ACACIA and SONOMA

Sept. 14-18, at 8 P.M.

Conducted by REV. CARL S. ODELL







W. H. Smith Attending

Nov. 29 is the date set for the 12th All Western Band Review.

Nov. 29 is the date set for the 12th All Western Band Review. It was announced today. It annually brings together the top marching bands from 11 western states.

Nearly 700 high-stepping drum majors and majorettes will lead an estimated 7000 musiclaus in their stirring and colorful 3-hour parade through down-town Long Beach. The Torrance Area Youth Bands usually participate.

More than half a million people lined the 22 block parade route last year and a capacity crowd is expected again this year.

Newest feature of the spectace is expected again this year.

Newest feature of the spectace is sponsored each year by the lar event will be the addition of a field contest to be held on the morning of the parade at Long Beach Memorial Stadium, it is an entirely separate contest and participation is optional. The best drilled struiters in nine classifications will receive trophics.

Hub Caps Stolen

Four hub caps were taken from kin 1940 Ford while it was parked at a parking lot at parking lot at the morning of the parade at Censhaw and Torrance Beat Agent of the Morning of the parade at Censhaw and Torrance Beat Censhaw and Torrance Beat Censhaw and Torrance Beat Agent of the Morning Censhaw and Torrance Beat Agent of the Morning Censhaw and Torrance Beat Agent of the Morning Censhaw and Torrance Beat Censhaw and Torrance Person Censhaw and Torran

SEPTEMBER 11, 1952 TORRANCE HERALD

Modern Woodman Confab

W. H. Smith, 1836 Sepulveda
Bivd., Torrance, district mana
ger for Modern Woodmen of to the Modern Woodmen of to the Modern Woodmen of the States who day gathering of that society's

managers in Rock Island, Ill., production of new business durting the past 10 months.

The Rock Island meeting will include a conference with soqualified for the allexpense trip cleety officials, panel discussions to the home office by record and entertainment.

SOMETHING NEW ADDED at

FENWICK'S Shoe Repair Shop

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- Mansfields by Bostonian

Foot Pals Dress Shoes

and Redwing Work Shoes and Boots

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