Smart, Practical is Keynote For Back-to-School Wardrobes

Smart, but practical, is the keynote of the back-to-school wardrobe picture . . . and school girls' back-to-school purchases will include clothes so basically smart, so classic in design, so practical in use and easy to care for—that they assure the girl a wardrobe adequate for all-occasion wear.

Mothers may think some of daughter's fashion whims a bit "wild" at times, but most "faddism" is only shown for the little things—the accessory gadgets which though not expensive, can be responsible for a girl's popularity.

The jacket suit is, still, the hub of every school girl's wardrobe—and this year sees it a duplicate of the college boy's jacket from notched lapels to longer length and English drape waistline.

In plaid, herringbone or monotone shetland, covert or other popular man's wear woolens, it will travel to and from school and college, go week-ending, and fit under a coat for football games and all-around wear.

Good, becoming clothes; careful grooming; healthful posture — these are all the high school and college girl require to rank well dressed in class and campus. It can all be done, on the slimmest budget!

COMFORT KEYNOTES ALL SCHOOL-GOING WARDROBES IN FALL

Young kindergartener and high school senior alike, seek informal comfort in their school-going wardrobes.

The kid brother and big brother both, whether in short pants or long ones, like the easy comfort of tweeds, flannels and sturdy worsteds.

They like their shirts bright and gay, with strong accents on plaids and stripes. Tee shirts in long and short sleeved styles, are year-round favorites with the lads.

Easy-to-slip-into sweaters, in popular V-neck pullover styles, rate ace-high with all males, all ages.

Practical, all-weather, action-styled jackets take the boys through all temperatures and 'round the clock.

Knowing How to Make a Living Is Important in 20th Century

The school of the Twentieth Century recognizes that it is vitally important to know how to make a living. It stresses also the importance of learning how to live fuller, richer lives. It provides students with experiences in the enjoyment and satisfaction of many cultural opportunities.

Among them are music and the visual arts, which have a well-defined place among our school studies.

The fine arts are no longer planned only for the talented child; they are available to all students; not because all are equally gifted, but because every normal boy and girl has the capacity to enjoy these arts.

There is perhaps no school experience which is carried over more completely to adult life than music appreciation and performance. Long-continued, capable leadership in school music is evident in the operas and symphonies that have become a tradition in some citie swhich are nationally known as centers of musical culture.

In few other parts of the school program has more progress been made than in music and the visual arts. Much of it has been made during the last twenty-five years. This has been due in part to the fact that teaching of art and teaching of music have become part of the profession of education.

Advancement in teaching the arts has also been due to the recognition given them as an integral part of the not as mere "sidelines," often pursued in after-school hours.

Music and the visual arts courses in the modern school include not only development of the skills involved, but study in the arts in their relation to social progress, and appraisal of the current trends in these fields.

Rules for Bike Riding May Save Students' Lives

There's probably no greater thrill in a youngster's life than when he receives his first bicycle. It's his first major step toward independence and there's a keen pride in his sense of ownership.

Rarely ever, do children consider that a bicycle leads them on new pathways to danger. That's why the National Safety Council has established the following rules for bicycle safety.

1. Always ride on the right side of the street.
2. Don't stunt or weave... ride in single file.
3. Don't carry passengers.
4. Stop for red lights and stop signs and obey signals.
5. Don't hitch onto autos, trucks or street cars.
6. Avoid riding after dark. If you must ride make certain your lights and reflectors are in good condition.
7. Above all, know and obey all traffic laws. They pertain to you as well as to auto drivers.

Reliable insurance agents are always ready to advise parents on the best means of insuring college for their young children.

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Visual Examination May Explain Youngsters' Lagging Interest in Learning School Lessons

Jimmy was a precocious child. At the age of 3 he was copying the alphabet out of his sister's books, and at 4 he could read as well as most first graders.

When Jimmy reached the fifth grade he lost interest in school and no longer wanted to concentrate on his school tasks.

A wis teacher was not satisfied with the routine school vision test which showed that Jimmy had 20/20 vision by the Snellen letter chart.

She suggested to Jimmy's mother that a more thorough visual analysis might show why he was not achieving as he had been.

The visual examination revealed that Jimmy's eyes were fine, but that he was not using his vision properly. His case was not hopeless, however.

In a few weeks, with proper visual care, Jimmy was performing in keeping with his superior IQ. His trouble was "Eye Q." not his intelligence Quotient.

Jimmy is fairly typical of some 12 million American school children, who are handicapped in school performance and personality development by visual problems.

Precocious children like Jimmy should not be encouraged to read or concentrate on near-point tasks before they enter school, according to Dr. Marguerite Eberl, chairman of the Committee on Visual Problems of School Children of American Optometric Association.

If a child likes to draw tiny flowers with a fine-pointed pencil and spends hours at it, he should be guided into other activities, she says.

Visual maturity comes slowly, and each child develops to his own pattern. Some are not visually ready to read until they are eight or even ten. This is true of some of the brightest children, according to Dr. Eberl, and they usually catch up even if they are late starters.

About 21 per cent of all first graders have visual problems. The figure increases for each grade, until the eighth grade, more than 80 per cent are visually handicapped. On the average, about one out of every two grade school children is visually handicapped.

The proper seeing environment not only enables the child to achieve better in his school tasks, but it may also have greater effect on? (life.

In his research at the Yale University Clinic of Child Development, Dr. Arnold Gesell as found that vision is integrated with a child's intelligence, his posture, his manual skills and coordination, and his personality.

There is a great concern among educators over the inability of children to read. Unless a child can read and comprehend what he reads, he can make little progress Retarded reading may be caused by inefficient vision.

Two out of three first-graders who fail to be promoted, have visual problems needing attention.

Present school vision tests are inadequate and misleading. The most common test is the Snellen letter chart, read at a distance of 20 feet. This tells nothing about the child's ability to perform see-tasks within arm's length where most school tasks are performed.

Teachers today know when children are not performing up to capacity. They detect clues to inefficient vision when a child avoids reading subjects, in his choice of non-visual activities, or even in the slanting lines across the page when he writes.

Parents too, can learn to detect the clues to visual problems. When trouble is suspected they should see that the child gets professional attention immediately.

School Studies Change Because People Change

Willard E. Givens, Executive Secretary of the National Education Association pointed out . . . "School studies change because people change. People change their way of making a living. It is utterly impossible for the school to remain the same, year after year. Indeed, the school must always try to discover the 'shape of things to come,' because it is preparing youth for the future as well as the present."

Increased understanding of how children learn, has brought marked improvement to the teaching of our school studies. Instruction has advanced most in "the fundamentals" . . . reading, writing, arithmetic, as well as spelling and oral expression.

THE THREE R'S

The amount of time spent in today's schools on the Three R's is more than four times as great as it was a century ago. The Three R's are still the foundation of our school studies, and schools are teaching them better than ever.

HEALTH STUDIES

The health opportunities of the school include sports and recreational activities that contribute to bodily health, and to shaping the emotions and social behavior. The school is childhood's highway to health, contributing much to physical welfare and longer life.

SCIENCE & MATHEMATICS

The future leaders of science are now in the schools. A program of elementary and specialized science and math is designed to meet the needs of children curious about natural phenomena and confronted by problems related to science in their daily lives.

VOCATIONAL EDUCATION

The program of vocational education is integrated closely with school studies and gains emphasis in the high schools in such fields as home economics, agriculture, business services, trade and industrial education

Children Must Learn of Money Early to Cope With Life Today

(Reprinted by special permission from a publication of the Child Study Association of America)

By SIDONIE M. GRUENBERG and HELEN G. STERNAU

A generation or two ago parents felt little need to teach children the use of money early in life. In a simpler society few of the everyday necessities and satisfactions were purchased for cash.

But money transactions are part of everyday living for all of us now. Children must learn about money earlier, because they actually use money sooner, and will be more dependent upon it all their lives.

Some parents still have scruples about letting children spend money which they have not earned, feeling that this will result in an irresponsible attitude. Others feel that children's spending is wasteful of family resources, for surely many things which children buy are trivial and of only passing value.

A suitable allowance for the child will not seem wasteful if we think of it as an educational device, which it really is, and not as an indulgence.

Money used for the child's education is surely a legitimate part of the family budget. As we know, children learn best by doing. We must provide the materials and opportunities for learning, just as we provide all other things that children need for growing up.

Even people of very modest means find that they can afford to teach their children in this way if they decide to give them small sums regularly and according to plan instead of handing out pennies and nickels here and there on request — or when the child nags hard enough.

Surely children in families where funds are scarce are most in need of help in learning to spend wisely.

Fall Fashions Put Emphasis On Line, Color

. . . with emphasis on line, color and fabric, the Fall fashion picture for children, sub-teens and teen-agers, is a gay, exciting picture.

From kindergarten to college, gals are wearing smart pyramid coats with raglan shoulder lines.

Fitted coats see a new burst of interest. Sleeves, collars and pockets are given new emphasis in all age groups. Tweeds, fleeces, chinchilla cloths and new "poodle cloths are top favorites. This new fabric features a deep, loopy, curly texture . . . really exciting-looking! Broadcloths, worsted and coverts, of course, hold their own.

School-going girls are finding bright, new variations of their perennial favorites—in shirtwaist dresses, jumpers, button front styles, and princess frocks. Short, cuffed sleeves, raglans and push-up ¾ sleeves are still top news.

Plaids in everything from cottons to wools make the school crowd a happy clan. Velvets and velveteens take top honors with the school crowds again this year.

And, there's real school spirit in the bright, exciting color range for school-bound apparel.

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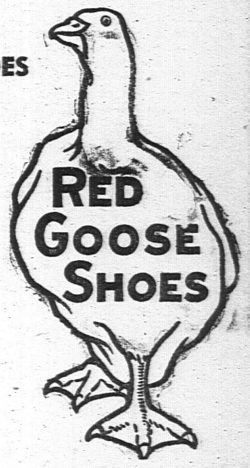

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