

AAA 'Calls All Cars' to Be More Careful Than Ever!

(Courtesy American Automobile Association)
"Attention, all cars... The time is arriving for thousands of school children to be released from school. It is YOUR duty to see that they get across street safely. That is all."

With this announcement, the police department of a large eastern city will soon have on its duty that "school's out for the day." As a record volume of children travel to and from their classes everywhere in the months ahead, motorists would do well to heed such warnings.

In addition to the usual traffic factors call for greater precaution these days, than ever before, to ward protecting the lives of our school-age youngsters: the unprecedented number of children attending such camps and the growing proportion of worried or pre-occupied drivers in the modern era.

To combat the recent upward trend in automobile accidents, the national automobile association has issued many prominent spots along city streets during the early fall months; additional thousands of paper "bumper strips" have been issued to follow the past low fatality record of school children must go to these patrol boys and girls.

Regular classroom safety instruction—sparked by the annual AAA poster and slogan contest—brings home to most youngsters the importance of observing safety rules. In addition, the AAA has produced a "Safe Way," which has been shown to thousands of children and parents.

Thus: the police, teachers, school patrols, teachers and the children, themselves are doing their part toward reducing the tragic toll. Won't you do your part, too?

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TV Is Modern Pied Piper To Children

(Reprinted by special permission from a publication of the Child Study Association of America.)
By JOSEFETTE FRANK
The television set at home today has become a Pied Piper to children. Instead of luring children from their homes, TV comes right into the living room to cast its spell on them.

We certainly should make better use of TV for education than we have so far. Schools are just waking up to the wonderful possibilities of this new tool. Work has been experimented with a program telecasting school subjects in out-of-school hours. So far these efforts have been experimental.

Instead of resisting this new art, forward-looking educators are seeking ways of using it in the interests of all children. Education need not come labeled as geography or history or science. Learning is sometimes incidental.

A junior high teacher reports that students with TV sets at home have a much wider knowledge of what goes on in the world, and discussion periods are enriched by what they have gleaned from television.

Some fear that homework suffers when children are too absorbed in watching television. Children need help from their parents in budgeting their time for everything, including television. They will have to arrange for homework, household chores, outdoor play and other things.

Self-rationing usually works best, but an occasional financial reminder may be useful. Not everything children see on television will be valuable or even good. No doubt, they are also seeing and hearing all "junk" and some times worse. Some may need to be protected from programs which are over-exciting and certainly from a steady diet of the "low-down" and bad programs is a kind of education, too.

TORRANCE HERALD

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